New Staff Members Are Announced

New administrative, instructional, clerical, and general maintenance personnel have been added to the Prairie View A. & M. College staff for the 1953-54 school term. Dean of the School of Agriculture, G. L. Smith, has announced the following additions to the staff: Mr. O. G. Mack (Agriculture Engineering); Mr. Lindsay Witherspoon (Horticulture); Mr. James L. Kirkwood (Soils). According to Dr. T. P. Dooley, Dean of the School of Sciences, additional administrative and instructional personnel include: Dr. A. A. Kynard (Head, Department of Business Administration and Business Education); Dr. S. M. B. Davis (Social Science); Mr. Charles Tatum (Social Science); Mr. A. Blank (Science); Mr. T. J. G. Miers (Political Science); Miss Mary Lewis (Psychology); Miss Edmonia Tovner (Mathematics); Mr. Louis B. Marshall (Mathematics); Miss Hazel D. Scott (English); Mr. R. B. Smith (English); Mr. Ernest P. Williams (English); Mr. William J. Lumsden (Languages); Miss Colores Churchill (Rhetorical Language); Mr. Horace M. Blake (Music); Miss Linda R. Samuels (Sociology); Mr. Lux (Sociology); Mr. Rhett Haskell (Natural Science); Mr. L. G. Collins (Natural Science); Mr. Louis Tatem (Chemistry); Mr. Sherman Wilson (Chemistry); Mr. L. C. Collins (Biology); Miss Myrtle Brown (Phys. Ed.); Mr. E. B. Betig (Chemistry); Mr. Louis Taylor (Chemistry); Mr. R. P. Betig (Phys. Ed.); Dr. John C. Mitchell (Conf.).

Miss Jimmie Joyce Morrison is secretary in the Office of the Dean of the School of Sciences, and Mrs. Alvera Duncan Hampton has been named the College Exchange clerk in the College Exchange; Senorita W. Crawford (Secretary); Mr. L. C. Wilson (Chemistry); Mr. L. C. Wilson (Sociology); Mr. Ethelbert Haskin (English); Mr. William J. Lumsden (English); Mr. R. A. Smithy (Soils). Management personnel included; Miss Earston and Lena Belle Burleson were added as secretary in the Office of the Dean of Student Affairs. They are: Mrs. Alvera Duncan Hampton besides being an all-round student, is popular with the general student body, she is an honor student majoring in Mathematics and minoring in Spanish.

New Staff Members Announced: Mr. James E. Nix, a native of Pittsburgh, Pennsylvania, becomes Director of Student Activities for the current school term. To this position Mr. Nix brings a wealth of previous training and experience. Academically, Mr. Nix received the Bachelor of Science Degree from Morehouse College, Atlanta, Georgia; Master of Arts from Syracuse University, Syracuse, New York; and completed his residential requirements for the Doctor of Philosophy Degree in Political Science from the same university. From the standpoint of experience, Mr. Nix anticipates being able to relate himself well to the servicemen enrolled on the campus as a result of his military service from 1941-47. During this time he "moved up through the ranks" from private to 1st Lieutenant. He experienced military service in the Far East—China, Burma, India and Calcutta.

From 1947-49, Mr. Nix served as the Veterans' Counselor at Hamp- ton, Institute, Hampton, Virginia. Mrs. Nix, the former Sarah Jacobs, is a native of Pittsburgh, Pennsylvania, also.

Miss Prairie View Elected by Students

On October 2 the Prairie View Farm went to the polls to elect Miss Prairie View for the 1953-54 session. Out of the five senior coeds competing for the title, Miss Opal Johnson, from Tyler, Texas was the favorite. Miss Johnson, besides being an all-round student, is popular with the general student body. She is an honor student majoring in Mathematics and minoring in Spanish.

Senior Class Officers Elected

The Senior Class of 1953-54 met in the Administration Building Monday, September 22, 1953, for the joint purpose of electing class officers for the incoming year and nominating candidates for Miss Prairie View. Officers elected to serve the year's term were: Caesar Roy, president; Delores Williamson, vice-presi- dent; Opal Johnson, secretary; Tommie Bell Careathers, assistant secretary; Roscoe Gipson, treasurer; Andrew Perkins, business manager; Joyce Amey, student representative; Lula Jane Sims, agri- culural. Six senior girl candidates for the queenly position of Miss Prairie View were nominated.

The class is under the sponsor-ship of Dr. J. M. Coruthers who has served in this capacity for the last three years.

New Editorial Staff

The voice of the students of Prairie View is Mrs. Beatrice Fredrickson, columnist; Dr. J. M. Coruthers, faculty advisor. Mrs. Fredrickson, a native of Fort Worth, Texas, was Miss Prairie View for the 1948-49 session. Her advice is widely sought by students throughout the campus.

PANTHER STAFF.

BEAT WILEY!!

Crush the Kittens!!

(Continued on Page 2)
New Head of Business Administration and Business Education Department

Dr. R. L. Davis, who recently assumed the newly created position of head of the Department of Business Administration and Business Education, Dr. Arnold, previously a member of the staff at Fisk University, is a native of Lexington, Kentucky.

Holding the Bachelor of Science degree in Business Administration from West Virginia State College, the Master of Business Administration, and the Doctor of Philosophy degree from the University of Wisconsin, Dr. Arnold specialized in the fields of Finance, Insurance and Law.

... Dr. J. L. Brown, Director of Extramural Services and former Head of the Department of Economics and Business Administration, will continue to serve as Head of the Department of Economics and Social Science.

About the School of Agriculture

The School of Agriculture, headed by Mr. G. L. Smith, begins its second year work of specialized training in the field of Agronomy, Agricultural Education, Agricultural Economics, Rural Sociology, Animal Husbandry, Dairy Husbandry, Dairy Manufacturing, Horticulture, Ornamental Horticulture, and Poultry.

Additions to the Agriculture staff are Mr. J. J. Kirkwood, Mr. W. O. Mack, and Mr. L. Weatherwax, instructors in Agronomy, Agricultural Engineering, and Animal Husbandry respectively.

As a means of strengthening the field of Ornamental Horticulture, Mr. R. L. Davis has been extended a one-year's leave-of-absence to complete work on the professional degree, M.L.A., at Cornell University.

The School of Agriculture boasts of its recent facilities which allow the enrollment of a large percentage of students engaged in the campus dining hall. Many more improvements of this sort are expected in the future.

I doubt that anyone in all the universities of the Sunday New York Times, but no doubt everybody reads every word of at least one article or tiny want ad.

New Progressive Veterans Club

Launches Program for New Year

At a recent meeting, approximately 100 veterans assembled in the Administration Auditorium to formulate plans for reorganization and to listen to the guest speaker, H. E. Fuller, Dean of Men.

Dean Fuller delivered, informally, a challenge or request to the Veterans Club. His remarks were initiated by his presenting the fact that the organization was a constructive one and was definitely related to the administration. He stated that cohesiveness should be realized between the two, characterized by the existence of a set of moral standards and mutual objectives. "Those are irrepressible values that are intended for those who possess authority and guidance for the welfare of all individuals concerned," he pointed out.

The Dean's request, "You, because you are veterans, bring various experiences to us which should help you to meet the challenges that life in this environment will present. Will you meet the challenges?"

He continued, "Dedication and re-adjustment of your lives to live according to the principles which this institution and the environment present, should be easy." Dean Fuller was followed by a presentation of the Veterans Counselor, Mr. J. P. Brown, who pointed out that, "Your coming together is a true sign of strength. What you do and accomplish will be determined by the amount of effort exhibited as a group, as a team."

Mr. Samuel W. Davis and Mr. Aaron Alexander, sponsors for 1953-54, were present.

Officers of the club for 1953-54 are:

- Lester Cesair, president; Adolph Fulton, vice president; Jesse L. Bowie, business manager; Adolph Hausala, treasurer; George Higgs, secretary; Harold Blay, parliamentarian; Roscoe Gibson, speaker of the house; George Bell, chaplain (temp); George Walker, sergeant-at-arms; Allen Bennett, sports manager; Richard L. Price, reporter.

A variety of activities will be presented by the Club for the year, and an invitation is extended to all the veterans enrolled in the college to join.

Nursing Course Planned

Nursing home operators from all over Texas will convene in Austin, October 19 for a two-day discussion on how they can give the best care to the old folks whom fate has placed in their hands.

The meeting to be held in the LATEST BULLETIN

Brand new national survey shows college students prefer Luckies Last year a survey was made in leading colleges throughout the country which showed that smokers in those colleges preferred Luckies to any other cigarette. This year another nation-wide survey was made—a representative survey of all students in regular colleges coast to coast. Based on thousands of actual student interviews—this survey shows that, last year, Luckies lead again—lead over all other brands, regular or king-size—and by a wide margin! The reason: Luckies taste better.

P.S. Once again we're buying student jingles! $25.00 goes to every student whose Lucky Strike jingle is accepted for our advertising. So hurry! Send yours in right away to Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.
Cotton Bowl Classic
Scheduled October 19
P V-WILEY TO CLASH IN
TWENTIETH BATTLE
The Prairie View Panthers and the Wiley Wildcats will meet in the Cotton Bowl in Dallas on October 19. The two teams, representing the two oldest colleges in the State, will celebrate their 29th football anniversary at the State Fair of Texas.

From all over the state, more than 50,000 persons will stream through the State Fair grounds for the big event.

Parades, exhibits, amusements of all kinds, the Negro Achievement Day celebration, the football classic, and many other activities are combined to put on some of the greatest spectacles—at the largest state fair in the nation—that visitors can expect to experience in a single activity.

The annual gridiron classic was begun in 1925, and featured Wiley College and Langston University, Oklahoma. As the result of a popular poll conducted by a newspaper, Langston was replaced by Prairie View in 1929.

Since the inception of the Annual Classic, additions have been made continuously, and the State Fair of 1953 will be one of the biggest in the history of the event.

Football Schedule
Oct. 3—Bishop College 2:00 P.M. at Prairie View
Oct. 10—Jackson College 7:30 P.M. at Jackson, Miss.
Oct. 10—Wiley College 8:00 P.M. at Atlanta, Ga.
Oct. 21—Arkansas State 8:00 P.M. at Pine Bluff, Ark.
Nov. 7—Texas College 2:00 P.M. at Tyler, Texas
Nov. 14—Langston Univ. 2:00 P.M. at Prairie View
Nov. 21—Southern Univ. 8:00 P.M. at Baton Rouge, La.
Jan. 1, 1954—Texas Southern Univ. 2:00 P.M. at Houston, Texas

BEAT WILEY!!
Crush the Kittens!!

PRAIRIE VIEW WALLOPS
BISHOP COLLEGE ELEVEN 40-19
The Prairie View Panthers, led by the fine quarterbacking of Charlie "Choo-Choo" Brackins, whipped Bishop College under the blinding sun at Blackshear Stadium, Saturday.

Bishop took the opening kickoff and ran 65 yards for the game's first touchdown. The mighty Panthers then came alive—Curtis Barber on a 28 yard run; Brackins kicking the score to 10.0 Prairie View; hard running John Payton dashed 42 yards on a quick opener; and Choo-Choo came through with a score-adding toe.

Brackins sent Barber off for plunges totaling 8 yards, and Tri-Captain, Jack Bellinger, carried over from the 4-yard line late in the quarter.

A safety in the first quarter accounted for the other Panther Score.

The Panthers' mighty line, manned by Billy "The Kid" Howard; Franklin; Childers; and Tri-Captain Robin and Haywood, held the blue and white Bishop Tigers to only five yards on the ground.

Prairie View amassed 438 yards on rushes and 86 through the air—a total of 524 yards.

Bishop's other two touchdowns came on passes.

Pep-Rousers and Baton-Francers Try Out

Over two hundred students turned out recently to try out for positions as cheerleaders (the energetic fellows and coeds who stand "down front" and yell their threats score) and majorettes (those sight-stepping coeds who twirl batons and prance prettily in front of the band) for the 1953-54 school term.

The game room of the Panther Inn—commonly referred to as the "Rec Hall"—was filled to capacity by the fine quarterbacking of Charlie "Choo-Choo" Brackins, Panther quarter-back, sparked the yard-gaining Prairie View team in its Southwestern Conference opener with the Bishop College Tigers.

Nursing Conference Planned

(Continued from page 4)

auditorium of the State Department of Health, will open at 10:00 A.M. on Monday, October 19 and last through the following day.

State Health Officer George W. Cox, long time champion of Texas' oldsters, promised that operators who attend will hear an outstanding panel of speakers covering the various problems associated with running a nursing home.

Subjects to be discussed during the two-day meeting include an interpretation of the licensing law; medical and nursing services in nursing homes; sanitation and building standards; the problems of nutrition among the aged; and general standards, rules and regulations of acceptable operation.

BEAT WILEY!!
Crush the Kittens!!

Byron Johnson, and Truman Daniels.

Twelve majorettes will add color, noise, and skill to the halftime activities at the games. The select "twirlers" were: Joyce Stinett, Myrna Hart, Othelia Ross, Charline Woodard, Jeanette DeLesse, Yvonne Shepherd, Willie Fay Jones, Dorothy Singleton, Opal Bledin, Charline Phillips, Shirley Thomas, and Earlene Tyle.

Charlie "Choo-Choo" BRACKINS . . . Panther quarter-back.
THE PANTHER—B-6 Adm. Building—Phone 167.

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Sports Editor Lestee Caesar.

Lay-out Editor Kenneth Hunt.

Photographer Herbert DeRouen.

Business Managers Loston Harris, Dudley DeRouen, and Leon Hardin.

Feature Editors Claudette Nickens, Adolph Fulton, Doris Malone, Leona Adams, Jesse Green, Delores Eubanks, Bennie J. Douglas, Ethel Stanton, and Spanish spool heels. Suede heels are taking on new flare with unique soles. Ornamental rhinestone accents are now modified by pointed toes and pointed toes are now modified by pointed toes and pointed toes. The tri-match outfit is tops for fall and winter. This may be seen in poole jackets, with floral skirts and yellow blouses. The hand and meadow skirts and skirts are simply magnificent in wonderful colors.

Fashion Outlook

Fashion Outlook

The middles that were so popular this summer and spring will continue their popularity this season in jersey, corduroy, gabardine, and felt.

The prominent felt skirt provides an outlet for originality. For each season, a new fashion designer or designer in every season, a new fashion designer or designer in every season, a new fashion designer or designer in every season. The diversity that was so prominent last season is now modified by pointed toes and Spanish spool heels. Suede heels are taking on new flare with unique soles. Ornamental rhinestone accents are now modified by pointed toes and pointed toes.

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Negro Football Teams May Be
Featured On Television

NEW YORK (ANP) — During post-war years several radio stations have broadcast games played by Negro college football teams.

Last year, the Columbia Broadcasting System on a national hookup featured a home game of Florida A and M in its national roundup.

There is a good possibility that even more may happen in 1953. A talent agency is seeking the Negro college football teams.

Harold Jackson, a Negro announcer, and Bob Wolfe, and ABC sportscaster, would take care of commentaries on the games. Between the CIAA (Central Intercollegiate Athletic Association), largest Negro college loop, the one drawback to featuring these schools is that they are members of the NCAA and come under the organization's gridiron TV code. For the GAC program to go through the NCAA will have to make exceptions for these three schools.

Students Advised to Submit S.S.C.Q. Applications Now

Applications for the November 19, 1953 and the April 22, 1954 administrations of the College Qualification Test are now available at Selective Service System local boards throughout the country.

Eligible students who intend to take this test on either date should apply at once to the nearest Selective Service local board for an application and a bulletin of information.

Following instructions in the bulletin, the student should fill out his application and mail it immediately in the envelope provided to SELECTIVE SERVICE EXAMINING SECTION, Educational Testing Service, P. O. Box 582, Princeton, New Jersey.

Applications for the November 19 test must be postmarked no later than midnight, November 2, 1953.

According to Educational Testing Service, which prepares and administers the College Qualification Test for the Selective Service System, it will be greatly to the student's advantage to file his application at once, regardless of the testing date he selects. The results will be reported to the student through the Selective Service local board of jurisdiction for use in considering his desirability as a student.

I figure this demonstration saved me many hundreds of dollars!

I expected to pay that much more for a new car until I discovered that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.

I was better off in every way with this new Chevrolet!

Negro Football Examinations to Be Held in February

PRINCETON, N. J., October 2. The National Teacher Examination, prepared and administered annually by Educational Testing Service, will be given at 200 testing centers throughout the United States on Saturday, February 15, 1954.

At the one-day testing session a candidate may take the Comprehensive Examinations, which include tests in Professional Information, General Culture, English Expression and Non-verbal Reasoning; and one or two of nine Optional Examinations to select.

Application forms and a Bulletin of Information describing registration procedure and containing sample test questions may be obtained from college officials, school superintendents, or directly from the National Teacher Examination, Educational Testing Service, P. O. Box 582, Princeton, New Jersey.

Completed applications, accompanied by proper examination fee, will be accepted by the ETI office during November and December, and in January so long as they are received before January 15, 1954.

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PRAIRIE VIEW PANTHER

VOLUME 9, No. 2
October 1953
Page Five

J. Paul Shiedy* Switched to Wildroot Cream-Oil
Because He Flanked The Finger-Nail Test

"Do bury your head in the sand," shrieked Shiedy's chef. "You'll never put a wing on your finger until you start treating it. With Wildroot Cream-Oil that messy hair. It's America's favorite hair tonic. Keeps hair combed without any trace of greasiness. Removes goo, ugly dandruff. Relieves annoying dryness. Helps you pass the Finger-Nail Test." Paul looked at the time he used Wildroot Cream-Oil, his pigeon egged him on until he proposed, so why don't you buy a bottle or tube today at any turkey goods counter. And next time you have a haircut, ask for Wildroot Cream-Oil on your hair. Then no gal will ever give you the bird.

as 111 S Harris Hill Rd, Williamsville, N.Y.
Wildroot Company, Inc., Buffalo 11, N.Y.

Portrait of An Educated Woman

Sh. Haim to collect, she is yet young and vibrantly tender; she walks in a maze of grace and splendor. Her dresses fit too tightly in the most conspicuous spots; she does not waste her breath to speak to admiring college men, who are still naive, unable to understand the psychology of the situation. She knows blue jeans as a very fashionable; on Sunday one would think Hedy Lamar looked like the devil... She is completely innocent, but she is proliﬁe—she earns a living. Her smile is sweet, but blazed into an insidious touch...

Wears glasses; she gets it in packages, from a parent who scoops day and eight, year in and year out, so she can have all the pleasures of home—cigarettes and wine.

She eats each spoonful of food with great articulation. Her hair is streaked up wonderfully with patented chemicals. She is a music lover. "Rhapsody in Blue" is her favorite classic, "Hound Dog" is in her record collection.

Her intelligence quotient is far above average... The knowledge in her head would astound Einstein, her instructors, and Kinsey would probably have to rewrite his many volumes.

She diets occasionally in order to maintain her bodily shape, to appear beautiful to the "boys" she adores so unskillfully. She loves movies and dates, but the boy who majors in sociology would not dare incriminate himself by becoming her victim—she's jellied... ain't education wonderful?

From the Lincoln Clarion

Poetry Competition Is Announced

The N.A.A.C.P. POETRY ASSOCIATION announces the tenth annual compilation of College Students' Poetry.

The closing date for the submission of all college student's poetry is NOVEMBER FIFTH and there is no limitation as to form or theme.

Manuscripts should be sent to the office of the National Poetry Association, 3210 Salby Avenue, Los Angeles 34, Cali.

Further information regarding the poetry competition may be as-}ured by contacting the PANTHER staff, Room B-6, Administration Building.
SMOKERS BY THE THOUSANDS

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the ONLY cigarette ever to give you...

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of LOW NICOTINE

HIGHEST QUALITY

The country's six leading cigarette brands were analyzed—chemically—and Chesterfield was found low in nicotine—highest in quality.

2. A PROVEN RECORD

with smokers

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A responsible independent research laboratory supervises this continuing program.

CHESTERFIELD

BEST FOR YOU

Page Six
The Prairie View Panther
October 1953

Advice to Freshmen
(Continued from Page 5)

Religious Services

On September 30, 1953 the religious services began at 9:00 A.M. with Sunday School. The devotional exercise was directed by Mr. George Joye, '56.

The Officers were elected for the year 1953-54. They are as follows: G. B. Jones, Superintendent; L. A. Harris, Assistant Superintendent; C. A. Brooks, Secretary; J. E. Wallis, Assistant Secretary; Mildred W. H. Beal, Pianist; Elizabeth Morgan, Assistant Pianist.

The message for the morning worship, "People with whom we Talk," was delivered by The Reverend Lee C. Phillips, Dean of the Chapel.

High points of his message included classifications of people with whom we talk. They were: the aggressor, the blocker, recognition seeker, self-confessor, the playgirl or play-boy type, the dominoist, and the help-seeker. He also emphasized three points to consider before we talk with people: (1) consider the source of the person who is talking; (2) what has he done commendable; (3) what will be the result if you listen?

The speaker for next Sunday is Mr. Harold E. Marcky of the Education Department. He will talk on the subject, "When I Was a Freshman Again."

President E. B. Evans spoke to the student body for the Vesper Hour.

Beat Wiley!!

Crush the Kittens!!

Destitute Students Need Your Help!

By FRANCIS L. WINTON

Dear Prairie View students— thousands of students—the hope of tomorrow—are carrying on their studies today in the universities of Asia, Europe and the Middle East. Although the students have the necessities of life—food and clothing, a place to sleep and work, medical care, funds to pay their university fees, books and laboratory equipment, the security that comes from friendship and the knowledge that others care—these students are not letting these hindrances prevent their reaching the goal before them.

These students are not defeated. University education is precious to them. By holding full-time jobs or part-time jobs, building huts or hotels to live in, organizing cooperative stores and canteens, appealing to their own governments and universities for aid, they fight industriously to improve their lot, either as individuals or in groups.

Nothing can prevent their success. They have help. They can do it alone. Let us, then, through the World University Service, channel the energy of these students to their universities for aid, they fight industriously to improve their lot, either as individuals or in groups.

No matter how hard they may try, they cannot succeed alone. The need is too great and the resources are too small. They must have our help to win! Our cooperation can mean the difference between success and failure.

World University Service is the channel through which the students of the world unite to help each other help themselves. World University Service works without prejudice of race and nationality, religion and political conviction, and social and economic background. It encourages and supports all efforts on the part of students, professors and others to meet the basic needs of the universities throughout the world. The WUS program of mutual assistance through the sharing of resources, knowledge, and experiences brings together students and teachers in mutual service.

No student generation has been so seriously confronted as has ours with the awesome burden of global awareness, international understandings, and the acceptance of mutual responsibility for our common destiny. These students are doing all they can to help themselves, but they cannot succeed alone. Let us, then, combine our efforts with the WUS and help them. In doing so, we find fresh hope of giving and receiving to an ever-wider relationship of mutual service and spiritual opportunity.

Panthers Sweep Through Ft. Hood In Practice Game

The Prairie View Panthers, defending champions of the Southwestern Athletic Conference and disputed runners-up for the national title, dropped a spirited but placeless Ft. Hood eleven at Ft. Hood.


Church, while the standouts for Prairie View were Bellinger (who played with a broken nose); Payton and Barber in the backfield; and Charles Wright, Elijah Childers and Charles Haywood in the line.