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Northwest Houston Academic Center Newsletter- October 2024

Elizabeth Jean Brumfield

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DIRECTOR'S MESSAGE

Hello Panthers,

Welcome to the 2024/2025 academic school year! We are excited about this year and all the opportunities and events we have planned for you. We are eager to know how we can better serve you as graduate students and what resources you want to see at the Northwest Houston Center, hence all the surveys you have been asked to complete. We are also interested in showcasing your talents, and providing a platform for graduate students in terms of research and innovation. If you have ideas on just how we can accomplish these goals, please let us hear from you. Our team is fully on board and excited about President Tomikia LeGrande' Strategic Plan 2035 and our "Journey to Eminence". I hope you take time to review this plan which is located on the university's website. Find your place in this plan and decide you will be a part of this journey through your excellence in performance, academic relevance, student development, research and social responsibility. We have made great strides at this university and we have so much more we are capable of achieving.

Again, welcome to the Northwest Houston Center where we look forward to you elevating your career!

Dr. Kamala V. Williams, Director

NWHC Newsletter

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NORTHWEST WELCOME



The Northwest Houston Center Team welcomes Dr. Camille Gibson. Dr. Gibson serves as the Interim Dean of Graduate Studies and the Northwest Houston Center. We are elated to have her here and we look forward to working under her leadership.

NORTHWEST HOUSTON CENTER STAFF AND GRADUATE ASSISTANTS



Dr. Kamala Williams
Director



Dr. Maduakolam Ireh
Associate Director



Mrs. Tonnie Matuté
Administrative Coordinator



Ms. Brittany Johnson
Administrative Associate IV



Ms. Jarnique Shelby
Administrative Associate II



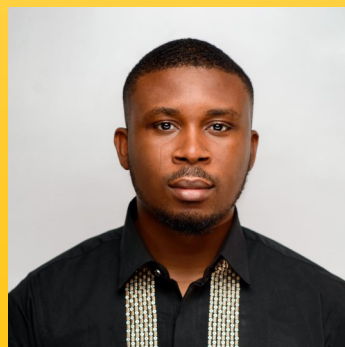
Dr. Elizabeth Brumfield
Distance Services Librarian



Ms. Shanitra Brown
Library Associate I



Mr. Ken Aluka
Graduate Associate



Mr. Chukwuemeka Okafor
Graduate Associate



Ms. Vanessa Grant
Graduate Associate

NORTHWEST NEWS

Voting at the Northwest

The Northwest Houston Center is more than just a building that has classes and serves the students. Yes, it is the off campus instructional site for several graduate programs, we also welcome and serve the public. For many years, Harris County has been using the center as a voting site for the Willowbrook and Tomball area residents. Between November 2023 and May 2024, the center has seen over 12,000 voters. Less than half of those voters voted in the Primaries, Uniform, and Primaries Runoff election. This is unfortunate because results of the primary election in Texas shapes how the state is run in the future, which is important for young adults and the children who will become young adults.

Having the Northwest Center as a central location for voting serves as a networking site for community members and students to connect for professional purposes and for those with small businesses to promote to others. When citizens come in the center to vote, they have the opportunity to learn about the wonderful programs available at Prairie View A&M University. Our staff is always eager to share information and direct them to the website. Visitors also visit our library and take advantage of our art gallery. This is great exposure for our university.

With the 2024 presidential election approaching, we are expecting a large turnout of voters. Which in turn can bring more exposure to the center and the great programs Prairie View offers. We encourage everyone to vote in this election and future elections. If you haven't already, the deadline to register to vote for the 2024 presidential election is October 7th. Get out and vote; your vote matters.

PANTHER TALK

NWHC First DBA Graduates

In 2021, Prairie View A&M University College of Business became the first Historically Black Colleges and Universities (HBCU) to offer a Doctor of Business Administration (DBA) program. Dr. Brain Lee, Professor and Executive Director of the program began working to get program approval in 2016. The program was later approved by the Higher Education Coordinating Board of Texas, and started the first cohort in Fall 2021. The cohort began with 9 students who wanted to improved their knowledge for potential advancement in their current area of expertise. On August 10, 2024 all 9 students that started the program together, finished together.

Prairie View A&M University was proud to announce the graduation of its first-ever Doctor of Business Administration (DBA) cohort. The cohort included a group of accomplished professionals who have demonstrated exceptional dedication, scholarship, and leadership. These graduates have not only achieved a significant personal milestone but have also paved the way for future generations of business leaders. These graduates embarked on their DBA journey with diverse motivations, ranging from personal fulfillment to professional advancement. They all agree that the program's blend of academic rigor, practical relevance, and supportive community was instrumental in their success. We asked a few members of the inaugural cohort to give some feedback about their experience, dissertation topic, and motivation for choosing PVAMU DBA program. And this is what they had to say:

Dr. Fred Washington, why did you choose the PVAMU DBA program?

As a graduate of PV College of Business I understood the quality of what the program would have and the value of being AACSB accredited would bring in terms of credibility.

What was your dissertation topic, and why was it significant to you?

My title was “WHAT ARE THE POTENTIAL DRIVERS OF NIL PERCEPTION AMONG STUDENT-ATHLETES?” As a former athletic administrator I recognized the dynamic impact NIL would have on college sports and hoped to be on the ground floor in helping future athletes find information that helps them make good choices.

PANTHER TALK CONTINUED

Dr. Akili Cooper, why did you choose the PVAMU DBA program?

Pursuing a Doctorate in Business Administration at Prairie View A&M University allowed me to engage with a unique academic environment and community that has a rich history. The combination of its status as a Historically Black College and University (HBCU) along with its location in Houston, a vibrant economic hub, offering a wealth of resources, networking opportunities, and cultural experiences was very attractive.

What was your dissertation topic, and why was it significant to you?

My dissertation topic focused on the peer-to-peer digital economy more specifically the short-term housing rental platform Airbnb and the role that race plays in consumer behavior. The topic was significant to me first due to my experience as an Airbnb host in Washington, D.C. where I live. I was also interested in researching the contributions of African Americans to business models that birthed what we now recognize as global game changers. Many of the digital platforms that exist today were birthed out the struggle of the African American experience and historical and current contributions and challenges need to be recognized and examined.



PANTHER TALK CONTINUED

Dr. Tyishia Goldsberry, why did you choose the PVAMU DBA program?

I chose the PVAMU DBA program because of its strong reputation in combining academic rigor with practical, real-world application. The program's focus on leadership and innovation aligned perfectly with my career aspirations and entrepreneurial goals. Additionally, its flexibility was a significant factor; it allowed me to maintain my full-time employment while advancing my education, which was essential for balancing my professional and academic commitments.

What was your dissertation topic, and why was it significant to you?

My dissertation topic was “Social Media Influencers: The Effects of Information Richness and Follower Size on Purchase Intent.” This topic was significant to me as it merged my interests in marketing and digital platforms, offering insights that are directly applicable to my business ventures in social media marketing.



We want to thank all of the DOB Program graduates for taking the time to share their experiences with us. We wish them all well and look forward to the great thing they will continue to do to represent this university in excellence.

NORTHWEST STAFF NEWS



Meet Brittany K. Johnson, a dedicated staff member at Prairie View A&M University Northwest Houston Center who recently celebrated a significant milestone in her academic journey. We had the pleasure of speaking with Brittany about her inspiring path to graduation; Brittany K. Johnson's journey to earning her degree is a testament to her unwavering determination and passion for making a difference. Brittany first embarked on her academic path at Prairie View A&M University back in August 2006. But like many of us, she faced trials along the way; though her journey encountered some detours, her determination never wavered, even when she had to step away from PV in

2012. Brittany's commitment never wavered.

In the Fall of 2024, Brittany proudly crossed the finish line, earning her degree in Social Work. When asked why she chose social work, Brittany shared, "I wanted to go into social work because I went through so much as a child. I wanted to have a helping hand in helping children who can't help themselves." With this compassionate drive and her newly acquired degree, Brittany aims to positively impact the lives of children and young people who face difficulties at home or cannot afford their own homes.

Brittany's aspirations don't stop at graduation. She envisions a future where she establishes a network of group homes, providing safe havens for children, young people facing challenging circumstances, individuals with disabilities, and seniors. Her vision is a beacon of hope, fueled by her dedication to social work and lived experiences.

Brittany's story serves as an inspiration to us all, a reminder that resilience and a strong sense of purpose can overcome any obstacle. We at Prairie View A&M University Northwest Houston Center are incredibly proud of Brittany's accomplishments and excited to witness the positive impact she will undoubtedly have on countless lives.

Join us in congratulating Brittany on her remarkable achievement!

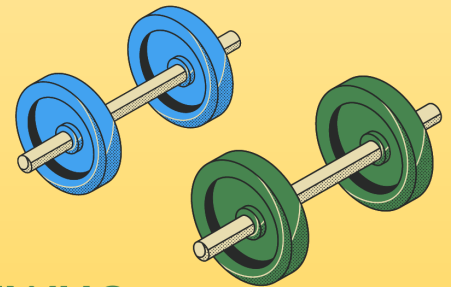
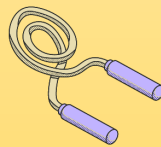
Perseverance is the key to unlocking boundless potential: Brittany's journey teaches us that by overcoming life's challenges, we can achieve our dreams and create a better future for those around us. Let's celebrate this Panther's incredible journey!

HEALTH & WELLNESS

NWHC Fitness Center

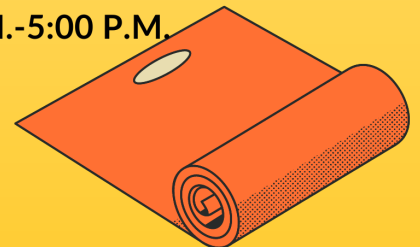
Did you know that the Northwest Houston Center have a fitness center? Well you do now! We strive on health and wellness and we know how important your physical health is to your overall health. The fitness center is located on the first floor in rooms 112 and 113. It is open to use by students, faculty and staff members. It is equipped with just about everything you need to have a great workout.

We offer stretching classes hosted by Wellness in Houston so be on the look out for those dates and times. We are also looking to host other events that promote health and wellness. If you have any ideas, please feel free to share them with the NWHC staff members. Our hours are posted and if you have any questions, comments or concerns please email us at NWHC@pvamu.edu.



NWHC FITNESS CENTER HOURS

MONDAY-THURSDAY
8:00 A.M.-9:00 P.M.
FRIDAY-SATURDAY
8:00 A.M.-5:00 P.M.



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NORTHWEST HOUSTON CENTER

NORTHWEST HAPPENINGS

PRAIRIE VIEW A&M UNIVERSITY
NORTHWEST HOUSTON CENTER

2nd Annual Fall Holiday Market

Join us for our Annual Fall Holiday Market. Music, Line Dancing, Raffles and Vendors to Shop and Network With!

**NOVEMBER 23, 2024
10AM-2PM**

**PRAIRIE VIEW A&M UNIVERSITY
NORTHWEST HOUSTON CENTER
9449 GRANT ROAD
HOUSTON, TX 77070
713-790-7146**

VENDORS REGISTER HERE
DEADLINE TO REGISTER: OCTOBER 19

OR SCAN

REGISTER TO WIN A PRIZE

The Northwest Houston Center hosted its First Annual Holiday Market last year. The market was a huge success; The NWHC was full of excitement from vendors, customers, current students, alumni, staff, and faculty. It was indeed a memorable experience. The NWHC provided several fantastic giveaways and great door prizes. The energy in the building was electric. Everyone in the building was actively engaged and interacting with each other, creating a palpable sense of excitement.

This year we are already starting to generate a buzz about the upcoming Holiday Market. Our brand has built customer and vendor trust. Also, this year, we plan to acquire new customers and vendors to strengthen our customer relationships. We encourage you to join us for a day full of shopping, networking, food, and FUN!

AFTER THE TASSEL



Meet La'Shel Gibson. La'Shel graduated Prairie View A&M University in 2014 with a Bachelor's Degree in Health with a community focus and a minor in Sociology. While pursuing her Master's Degree in Community Development, she was a part of the NWHC family, serving as the Library Associate under Dr. Elizabeth Brumfield from 2019 to 2023. We had a chance to catch up with La'Shel since she graduated and started her new position with Wellness in Houston.

Tell me about yourself.

I was born and raised in Houston, TX. I am a mother, wife, and proud alumna of Prairie View A&M University, where I earned my Bachelor of Science in Health with a community focus and a minor in sociology in December 2014. With a strong desire to help others, I pursued my graduate degree in Community Development, believing I had the potential to become an outstanding community planner, community advocate, or real estate agent.

Why PV for your graduate degree?

My background in Health with a Community Focus provided me with valuable insights into active living and healthy lifestyles. Although this field is not directly related to Community Development, I understand that a thriving community starts with its people. The insights I gained from courses like Health and Communities and Community Health Planning and Assessment ignited my enthusiasm for gathering evidence and solving problems, encouraging me to further develop my leadership, management, and organizational abilities through graduate education.

How do you think attending an HBCU benefited you?

Attending a Historically Black College or University (HBCU) like Prairie View A&M University has profoundly impacted my educational journey. I truly appreciate the unmatched quality of education in the Community Development program, which is unique to Prairie View. The inclusive environment has fostered community-based service opportunities, real-world applications in the classroom, and networking connections that extend beyond academics into professional careers.

What is your current job/position?

I am an Extension Agent for Prairie View A&M University—Wellness in Houston (College of Business). In this role, I am responsible for implementing and planning educational programs and activities in college readiness, financial literacy, job skills training, money management, loans education, and small business development. I also support my colleagues in their leadership responsibilities.

How has your graduate degree elevated your career?

My graduate degree in Community Development has greatly benefited my career, providing me with the expertise needed to tackle complex social challenges. The program offered an in-depth understanding of community dynamics, allowing me to evaluate and address community needs critically. This education has empowered me to assume leadership roles within my organization, spearheading initiatives to enhance community resources and services. Moreover, my degree has broadened my professional network, linking me with individuals and organizations committed to community empowerment. These connections have resulted in collaborative projects that enhance community outreach and impact. My graduate education has advanced my career while deepening my passion for fostering sustainable community development.

We appreciate the opportunity to highlight the accomplishments of our graduates and how obtaining their graduate degrees has elevated their careers.



HOMECOMING 2024

***BE ON THE LOOK OUT FOR UPCOMING EVENTS
ON ALL SOCIAL MEDIA PLATFORMS***



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**PRAIRIE VIEW
A&M UNIVERSITY
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MEET YOUR 2024-2025 GRADUATE STUDENT ASSOCIATION EXECUTIVE BOARD



Jocelynn Poppy Johnson
President



Darius Sims
Vice President & Risk Manager



Dev Gilmore
Secretary &
Event Coordinator



Eshmacore Williams
Treasurer



Moneek Shorts
SGA Liaison

For more information on how to join and daily news, please follow them on Instagram @pvamugsa

UPCOMING EVENTS

10/1	Tech Tuesdays: Association of Public & Land Grant Universities via Zoom
10/7	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
	Mindful Stretching Workshop @ NWHC
10/8	Parenting While Schooling with Mr. Neuls @ NWHC
	Tech Tuesdays: Scite via Zoom
10/10	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
10/14	Mindful Stretching Workshop @ NWHC
10/21	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
	Mindful Stretching Workshop @ NWHC
10/22	Tech Tuesdays: Ethics & Legal Concerns of Artificial Intelligence via Zoom
10/24	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
10/26	Homecoming on The Hill
10/28	Mindful Stretching Workshop @ NWHC
10/29	Tech Tuesday: Texas Higher Education Coordinating Board of Digital Learning via Zoom
10/30	Resume Writing Skills w/ Cooperative Extension Program

11/4	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
	Mindful Stretching Workshop @ NWHC
11/7	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
11/11	Mindful Stretching Workshop @ NWHC
11/14	Lunch & Learn: Interview Skills
11/18	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
11/21	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
11/23	2nd Annual Fall Holiday Market @ NWHC
11/28-11/29	Thanksgiving Break
12/02	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
12/05	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
12/10	Pinning Ceremony @ NWHC
12/14	Commencement Day
12/16	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
12/18	Power Your Job Search w/ Cooperative Extension Program
12/19	College of Business Graduate Programs MBA/MSA Virtual Information Sessions
12/24-01/01	Winter Break

IMPORTANT LINKS

Library:

<https://pvamu.libguides.com/nwhc/library>

Academic Calendar:

<https://www.pvamu.edu/registrar/academic-calendars/>

NWHC RESOURCES

Building Hours

Mondays - Thursdays 8:00 a.m - 9:00 p.m.

Fridays - Saturdays 8:00 a.m. -5: 00 p.m.

Library Hours

Mondays - Thursdays 8:00 a.m - 6:00 p.m.

Fridays - Saturdays 8:00 a.m. -5:00 p.m.

Counseling Services

University Ombudsperson

Ms. Aundrea Cudjoe-Jackson

Best reached by email

adcudjoejackson@pvamu.edu

Student Counseling Services

Mr. Daniel Neuls

Office Hours: Tuesdays 10:00 a.m.– 7:00 p.m.

Appointment Only!

Apparel Store

Located in Room 106 on the 1st floor of the building

Hours

Thursdays & Fridays 11:00 a.m. - 4:00 p.m.

Saturdays 10:00 a.m.—2:00 p.m.



Don't forget to always stay hydrated and drink your water. The water fountains with filtered water are on the 1st and 2nd floor of the building.



Don't have a laptop and need to borrow one? We have you covered! The laptop kiosk is located on the first floor near the front desk. All you need is your ID.