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Prairie View A&M College

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FOR THE RECORD BOOK . . . A little late in season, this shot of the historic snow at Prairie View must be included for the record's sake. Students had lots of fun. As balmy Spring weather bows in, this snow scene will remind us of one of our coldest winters in recent years.

Student Marketing Institute Helps Local Students

Back in 1951, a New Yorker named Joseph V. Venaglio came to Prairie View and employed the first student to help and gain wider acceptance of certain products sold on the campus.

He was a field supervisor for the Student Marketing Institute and the student was James Rose, now a successful Insurance broker with Golden State Mutual of California. Dr. J. L. Brown brought the two together since the new program was established under the auspices of the department of Economics.

Adolph Hauntz, a former Pan-

ther business manager, followed Mr. Rose as student representative, and now John Chambers, works for SMI. Hauntz is now a real estate broker in Houston.

Student Marketing Institute was formed in 1947 with a twofold purpose: First to help advertise and gain wider acceptance for its products and services among college and high school students; and, secondly, to provide students with the opportunity to receive practical business experience while working on SMI Business-Education programs. The organization also

serves as a farm system for the training of potential executive talent.

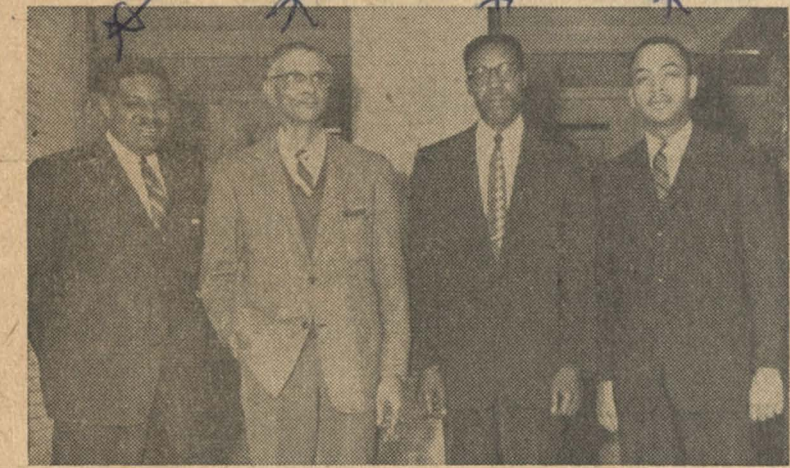
At more than 400 colleges and universities throughout the country, SMI has a Faculty Supervisor who is a professor of Marketing or Business Administration. He selects, trains and supervises his most capable students in the conduct of SMI Business-Education programs for leading advertisers, advertising agencies and publishers.

SMI maintains excellent relationships with the nation's high schools through the National Association of Student Councils, National Association of Secondary School Principals and the National Education Association. Just as in the colleges, SMI works through Faculty Supervisors at the high school.

Besides conducting campaigns in the college and high school markets, SMI uses its faculty-supervised teams to operate among consumers and dealers in the country's 100 major markets.

Personal visits are made three times each year to schools by an SMI Regional Supervisor working out of the New York office. The student-staff idea that put Student Marketing Institute, New York, on the map in a big way, has also turned out to be a highly valuable king of "live" promotion pieces for the organization itself. The result that SMI and its students in colleges across the country get, for clients in every kind of business from cigarettes to classical records, is a red-hot sizzle that constantly "sells" more clients for them.

Selig E. Cohn and Robert M. Stelzer, both of them promotion-and-youth minded, and young themselves, founded SMI less than ten years ago, built it to today's high peak of successful efficiency with a staff of twenty-two persons, including six whose job is to visit SMI colleges three times a year.



MARKETING TEAM . . . Leaders in the present Student Marketing Program at the College are, from left: George H. Andrews, SMI field representative; John Chambers, SMI student representative; Dr. J. L. Brown, Head, Department of Economics; Sylvester Duncan, American Tobacco Company salesman.

Contract Signed

Junior Class Honor Roll Helps Revive Prom with Glenn Miller

A select number of the Junior Class has completed a contract with the nation's number one band—the Glenn Miller Orchestra—for the annual Junior-Senior Prom on May 15 at Prairie View.

In raising funds to complete the contract, ninety-one members of the class placed themselves on what sponsors have called the Junior Class Honor Roll—the group that saved the prom for PV. Actually, what this means is that the annual Junior-Senior Prom has been slowly dying on its feet in recent years. Other club dances and social responsibilities have just about crowded the traditional event off the calendar.

Engaging the most popular band-nation-wide-and with plans for elaborate staging . . . the Juniors stand a good chance of putting the Prom back on the map.

The condition of PV's Prom is not unique among colleges and Universities of the nation. In a survey made by the class, more than half of some fifty colleges interviewed have dropped the Prom from the list of activities. The chief sources of difficulty is similar to our own case—the limitation of persons who can attend. A junior or senior male who cannot take his

freshman girl friend is not eager to pay the necessary Prom assessment—unless it is so small that a decent affair would not be possible.

Many colleges pay for the Prom through student activities fees.

The Junior Class Honor Roll students are as follows:

Liz Buchanan, Luella Baughr, Jo Ann Davis, Freddie Ligons, Edward Williams, Walter Epting James Sauls, Steve Powell, Barbara Gates, Jessie E. Gibson, Louis Parker, John J. Knox, Lee G. Espirit, Maurie Lee Flowers, Hirmma Ann Thompson, Ruby Jewel Davis, Donny Keezee, Elmer S. W. Woolley, Jr., Barbara Donatto, Marjorie McGruder, Cecelia Phillip, Dona Matthews, Mary Jean Clark, Ed Lewis White, Leroy Ingram, Thomas Bradley, Arie M. Curtis, Vera J. Brooks, Barbara Blake-more, Joyce Scott, Paul Rutledge, Nathelyne Archie, Earlene Whittenberg, Anne Washington, Maxine Write, Alice Jackson, Hattie Alexander, Jackie Clark, Estella Washington, Kathryn T. Smith, Hugh Thompson, James Joloyama, Herbert Coleman, Jeffery Roberts, Margaret Chennier, Eula F. Overton, Chunon Mauberry, Arthurynne Proffitte, Mary D. Moore, Melvin

(Continued on Page 7)

State Tour Set

Dramatic Players Schedule Four Laboratory Productions

The Charles Gilpin Players will tour with four laboratory productions this semester. These productions are scheduled for presentation in Port Arthur on March 26, Prairie View on March 31, and Crockett on April 1.

These plays are being presented by the Department of English, Dr. A. L. Campbell, Head, in observance of International Theatre Month.

"Gansters Over Harlem," by Randolph Edmonds, a suspenseful melodrama has the theme of the Law of Hospitality. The cast includes Alvin Chester as Earl, Leo P. Williams as Frank, Mary Jammerson as Trixie, Bosie Stephens as Harry, and Joe Leonard as Blackie.

"Mooney's Kid Don't Cry," a melodrama by Tennessee Williams depicts characters expressing insecurity in the world. The cast includes Herbert Garrison as Monney, Barbara Andres as Jane. "Poor Old Jim," by William de Mille is a farce about a man who realizes the importance of giving

up drinking and "stay home more" with his wife. The cast includes Claiborne Smothers as Jim, Irma J. Pope as Marie and Herbert Garrison as the Doctor.

"The Slave with Two Faces," by Mary C. Davies is an allegory which tells how people suffer from life's cruelty. The cast includes Floyd Yancy as Life, the Slave, Vera Brooks as 1st Girl, Freida Simon as 2nd Girl, Scott Westbrook III as the Man, Margaret Chenier as the Woman, Joe Sandles as the Workman, Franklin Donahoe as the Young Man, Joyce Maxey as the Old Woman, Gwen Jordan as the Woman, and the crowd includes Betty Lowe, Doris King, Ernestine Pine, Arie Curtis, and Merlie Gilmore.

"The Slave with Two Faces" will be under the direction of Ann Alford and "Mooney's Kid Don't Cry" under the direction of Mrs. Azores O. Dotson, "Ganster's Over Harlem" and "Poor Old Jim" will be under the direction of James Randolph.

AKA Debutante Ball Highlights March Student-Social Calendar

Zeta Gamma Omega Chapter of Alpha Kappa Alpha Sorority presents its initial Debutante's Ball on Saturday, March 29, at Prairie View A. and M. College at eight o'clock in the evening in the college gymnasium.

The evening promises to be a gala one with music during the presentations by Mr. Aston Murray at the console of the organ and music for dancing by the James Williams orchestra of Tyler, Texas. Mr. William R. Gerald will serve as commentator for the evening.

Following one of the rehearsals, an entertainment will be given the debutantes and their escorts by the members of the sorority.

The debutantes are: Hazel Muse, Tyler; Maurie Flowers, Jefferson;

Carol Jo Fisher, Navasota; Cecelia Phillip, Prairie View; Yvonne Douglas, Caldwell; Bettie Holt, Huntsville; Edwilyn Fuller, Prairie View; Mattye Sweet, Port Arthur; Joyce Simmons, Navasota; Helen Tilley, Jacksonville; Dorothy Edmond, Lodi; Bettie Henson, Houston; Lillie Conley, Wichita Falls; Marian Price, Eagle Lake; Jessie Blackwell, Prairie View; Vera Lewis, Houston; Rosie Gillis, West Columbia; Maggie Lois Singleton, Hempstead; Dorothy Hegger, Houston; Adell Buchanan, Houston; Eldora Abercrombie, Waco; Leslye Alexander, Cleburne; Marjorie Olivia, Houston; and Joyce Scott, Houston.

All young ladies and their escorts are students of Prairie View A. and M. College.

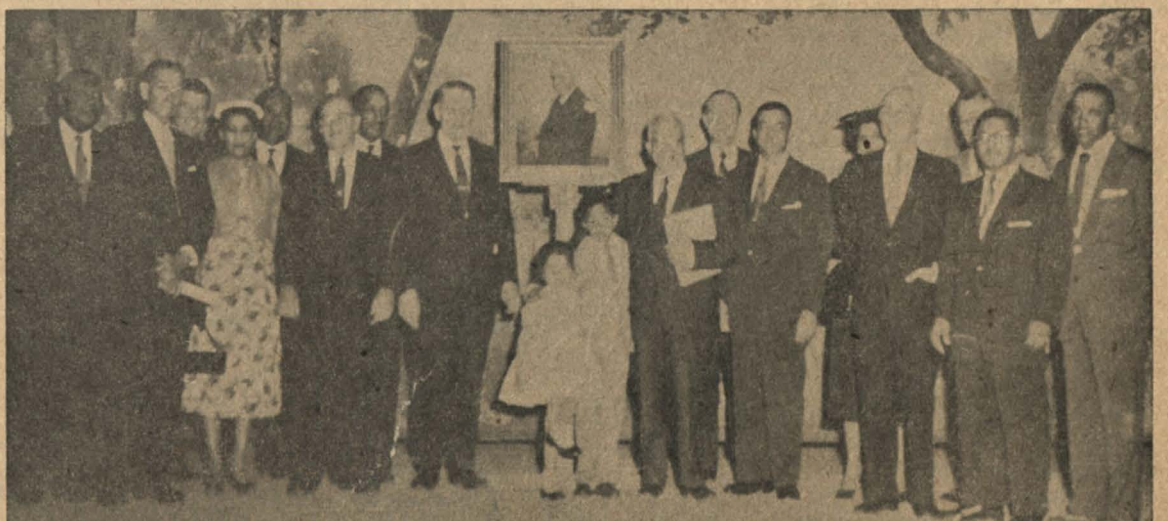
Local Alumni Gives Appreciation Program for President E. B. Evans

A new spark was added to the regular Sunday Afternoon Vesper Hour as the Local Alumni Club of Prairie View Alumni and Ex-Students Association presented Dr. E. B. Evans, President of the College in a "This is Your Life Program," on his 40th Anniversary Sunday, March 9, 1958.

Dr. Evans, surprised and bewil-

ered was escorted to the platform as the organ played the "Eyes of Texas." Master of ceremony for the program was Mr. Aaron Alexander, a 1947 graduate of Prairie View and an instructor in the Department of Social Science. Mr. Alexander took Dr. Evans back through the years beginning with

(Continued on Page 2)



THIS IS YOUR LIFE, DR. E. B. EVANS . . . Climaxing scene of the Appreciation program for President E. B. Evans, (pictured center with grandchildren) shows several distinguished persons who have been associated with him in his forty years of service to Prairie View. They represent Texas A. and M. System officials, professional, political and civic leaders. Much a part of this life were students and faculty members who watched and enjoyed this fitting tribute

Greek Drama Scheduled For April Fine Arts Festival

"Medea," a Greek drama, by Robinson Jeffers, adapted from the "Medea" of Euripides, will be produced during the Fine Arts Festival on April 28 in the College gymnasium according to James Randolph, Director. Curtain time is 7:30 P.M.

The Greek classic will be presented by the department of English, Anne L. Campbell, head of the department.

"Medea" won third prize for Euripides at its first performance in the annual drama festival in Athens. Since 431 B.C., the universality of the Greek tragedy has impelled twenty playwrights and uncounted translators to indite repeatedly this protest against woman's status in a man's world.

Prior to the play's opening, Jason has returned from his Argosy to Colchis where with the aid of Medea's sorcery he stole the Golden Fleece from the serpent-guarded cave. The princes of Colchis saved his life once again when she slew her brother who pursued them in their flight to Jason's Argo anchored on the Black Sea shore. Jason returned victorious to Corinth and married Medea who bore him two sons. The "Medea" begins several years later. Jason, driven by ambition, renounces Medea to wed Creusa, young daughter of King Creon. In the heart of the abandoned barbarian wife, justice

is fused to vengeance. When Creon exiles her from Corinth endless loathing for her perfidious husband drives Medea to inexorable revenge. Invoking her witchcraft, Medea sends Creusa gifts of a golden robe and crown which when donned cremate the monarch's daughter, as well as Creon who attempts to rescue her. Her final fury is vented when Medea slays her two sons and departs from kingless Corinth leaving behind her a Jason, broken, despairing . . . "hopeless, friendless, mateless, childless, avoided by gods and men, unclean with awful excess of grief.

The cast includes Gwen Jordan as the Nurse; Scott Westbrook, the Tutor; Hattie Alexander, First Woman of Corinth; Arie Curtis, Second Woman; Ruby Davis, Third Woman; Dovie Woods as MEREIA; Lonnie Bowman, Creon; Claiborne Smothers, Jason; Joe Sandles, Aegaeus; Bozie Stephen, Jason's Slave, Earline Holt and Margaret Chaver, Attendants to Medea.

The Production Staff includes Joyce Maxey as Stage Manager, D. W. Martin, Lighting Artist, James D. Smith, Set Designer, Lucille Murdock, Make-up Artist, Frankie B. Ledbetter, Property Mistress, C. A. Wood, Director of Publicity, Ann B. Alford, Costumiere, Azores O. Dotson, Assistant Director, and James B. Randolph, Executive Director.

Dr. E. B. Evans

(Continued from Page 1)

his childhood. Dr. E. B. Perry one of his childhood friends spoke to Dr. Evans of his earlier days.

The program moved along as the organist and Men's Glee Club sang the "Iowa Hymn" while a message from the President of Iowa State College was read by an alumnus. Dr. Evans received his Bachelor of Science and Master of Science Degrees at Iowa State College, Ames, Iowa.

Adding further to his life, Mr. Alexander told of his distinguished military record and of his post at Prairie View in 1918 as head of the new Department of Veterinary Science.

As the organ played "I Love You Truly," the audience was told of his marriage to Lucille O. Lewis of Dallas, Texas. To this union was born two children, Ada Louise and Edward Bertram, Jr. Edward Bertram, Jr. who was present for the program told of some of the ideals that was instilled in him by his father.

Dr. R. D. Turk, President of the Texas Veterinarian Association, told of the fine contributions that Dr. Evans has made to his chosen profession. Dr. Evans is distinguished for having established the first Department of Veterinary Science at a Negro-Land-Grant College when he came to Prairie View in February, 1918. He established the million-dollar Veterinary School at Tuskegee Institute, Tuskegee, Alabama.

The next area of Dr. Evans' life was his work at Prairie View. He became the first "President" in the seventy-year history of Prairie View in September, 1948. Mr. L. C. McMillan, Registrar and a representative of the Prairie View Alumni and Ex-Students Association told of some of the services that Dr. Evans has rendered to the College. Mr. Thomas Holley, a retired member of the Prairie View faculty, added to this list.

Along to offer congratulations were, Dr. M. T. Harrington, President of the Texas A. and M. System.

Not only has Dr. Evans contributed service to youth and adult organizations. Among these have been the Boy Scouts, of which he received the Silver Beaver, the 4-H Clubs and the Young Men's Christian Association.

Dr. Evans was presented with gifts by Dr. J. W. Echols, President of the Local Alumni Chapter and Head of the Department of Education.



PLANS TOUR . . . The fifty-voice women's choir has scheduled several concerts off-campus during the Spring. Their most recent trip was a performance at Fort Hood on Saturday, March 22. Miss E. W. Cullins is director of the popular group.

English Institute Stresses

The fifth annual Language Arts Institute centered around a three-fold conference concentration — composition, speaking, listening and reading.

The theme of the one-day program held Saturday, March 22 at Prairie View was "Mid-Twentieth Century: Launching a Language Arts Program for a New Age." English teachers and interested principals and others from all parts of the state attended the Institute which has grown rapidly in interest since its beginning in 1954.

Dr. Charles W. Roberts, Chair-

Better Composition-Speaking-Reading

of the Freshman Communications Program at the University of Illinois, Urbana, Illinois, delivered the keynote address. Other speakers were Professor Paul Baker, director of the Baylor Theater, Waco, Texas; Dr. Richard S. Alm, director of the Reading Clinic, University of Hawaii, Honolulu; and Miss Dorothy Davidson, Consultant in Secondary Education, Division of Curriculum Development, Texas Education Agency.

A panel discussion of phases of better articulation between high school and college English featured Dr. Roberts and four school English teachers. Other attractions were exhibits provided by educational publishers and makers of audio-visual devices, in addition to demonstrations and teaching aids.

The conference grew out of the need to present techniques to the in-service teacher for implementing a more effective program in high schools, and for integrating work between the high school and college, according to Dr. Anne L. Campbell, head of the Prairie View English Department. Ernest Williams, staff member in the department, served as chairman of the 1958 Institute.

Deans Drew and Dooley Attend National Conference on Higher Education

Dr. T. P. Dooley, Dean of the School of Arts and Sciences, and Dr. J. M. Drew, Dean of Instruction here at Prairie View attended the 13th National Conference on Higher Education held on March 2-5 at Congress Hotel in Chicago, Illinois.

"Higher Education: Strengthening Quality in the Satellite Age" was the theme of the 13th Annual Conference. This theme is a follow through on last year's theme, "Bold New Look at the Not Too Distant Future."

The purpose of this conference is to seek ways to better the quality of education in today's exploding era. G. Kerry Smith, Association executive secretary of the conference stated that, "At this moment the urgent demand for more teachers at the College level . . . the dramatic impact of satellite . . . symbolizes how important trained manpower is to our national survival today. This applies to all fields of knowledge, makes education for increasing numbers necessary that ever and makes imperative the highest possible quality of instruction."

There were four principal addresses delivered during the four-day conference period. Henry Kissinger, Associate Director, Center for International Affairs, Harvard University, and Director of Special Studies, Rockefeller Brothers Fund, Incorporated delivered the address on Sunday—"U. S. Foreign Policy and Higher Education"; on Monday, John W. Gardner, Presi-

dent, Carnegie Foundation for the Advancement of Teaching—"Quality in Higher Education"; on Tuesday, Max Lerner, Daily Columnist for the New York Post and Professor of American Civilization, Brandeis University—"Education in America—The Heroic Encounter," and on Wednesday, the final day of the session, John A. Perkins, President, University of Delaware delivered the address, "Higher Education and the National Interest."

The series of 28 discussion groups were categorized into four general divisions. The first, *More Opportunities for Students* included such group discussions as "Who Should go to College and by What Admission Techniques Should Such Students be Identified," and "How Can High Schools Meet the Needs of Academically Talented Students Through Programs of the College level Quality."

The second general division, *Innovation in Administration and Organization* included such group discussions as "How are the Curricular, Teaching and Personnel Problems Currently Facing Well-Established Programs of General Education Being Met," and "By What Philosophical Approach and By What Methods Should We Identify Talented Youth?"

The third general division, *Improvement of Teaching* included such topics for discussion as "How Can the Morale of College Teachers Be Improved," and "What are the Advantages and Disadvantages of Honors Programs."

Conference Seeks to Improve Science Teaching in Challenging Space Age

Dr. D. Bailey Calvin, University of Texas Medical Branch, Galveston, spoke on the subject, "Crises in Science" at the opening session of the Science Institute at Prairie View A. and M. College, recently.

The Institute is held annually for teachers of the Natural Sciences. The theme for this year's meeting was "The Improvement of Science Instruction—Key to Meeting the Challenge of the Space Age." Dr. Calvin who is also chairman of the Board of Science Education, Texas Academy of Science, was keynote of the conference.

Sectional meetings featured presentations by Mrs. Alma L. Coats, Cullen Junior High School, Houston; and Dr. Roy Jervis, East Texas State College and demonstrations by Miss Mildred Brooks, Mrs. Coats, both Science Teachers from Houston; Mr. Milton Frazier, Galena Park; and Dr. Alan Humphreys, Consultant, Texas Science Teaching Project, University of Texas.

A symposium on the topic "The Role of Various Agencies in Improving the Competence of the Science Teacher" featured Dr. J. M. Drew, Prairie View Dean, as Moderator, Dr. Grady Parker, head of the department of Education and Psychology, Texas A. and M. College; Dr. Humphreys, Mr. R. F. Sterling, President, Principals Association of Texas, Goliad; and Mr. Calvin Hibbler, Kerrville Science Teacher.

More than 1,000 persons attended this conference, representing all the colleges and universities all over the country.

A new feature of the 1958 conference was an exhibit of significant books in the field of higher education. Demonstrations and comments on Televised Education was also a feature of the Conference.

County Health Day Activities Planned

The Waller County Negro Health Committee will sponsor a county-wide Health Day on May 2 which will feature the crowning of a high school age king and queen and a baby contest.

Several other special activities planned for the County Health Day will be announced in detail soon. Demonstrations, exhibits and films on Home Nursing, First Aid and Safety will be a part of the afternoon program with a special feature of county-wide talent and a social event planned for the evening.

The County Health Committee is composed of representatives from all communities who have organized to assist in the promotion of health service and education to families and individuals. The committee, which was organized to assist the Prairie View Maternal and Well-Child Clinic, has given financial assistance to several indigent families for arrangements and transportation to specialists in Houston and Galveston for special Medical cases.

State Health Department consultants have worked closely with the Prairie View Clinic and will serve on the Health Day Program. A small steering group is composed of Dr. C. A. Wood, chairman; Mrs. Sedalia Wilson, coordinator; Dr. E. B. Perry, clinician; Mrs. Merenda Lilly; Mrs. M. S. Brannon; Mrs. A. E. Charleston, secretary-treasurer; and Mrs. L. V. Jones. College Students in Public Health Nursing work closely with the overall committee.

A starving man or a starving nation isn't interested in preserving order.

Doesn't it make you mad to see somebody with a smaller income having more fun than you?

If you can't say what you think, my dear girl, why not keep quiet instead of waving your arms?

Sticklers!

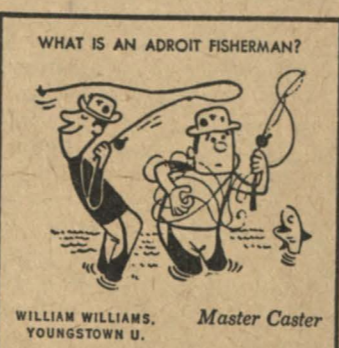
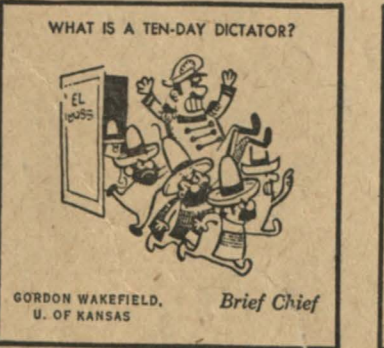
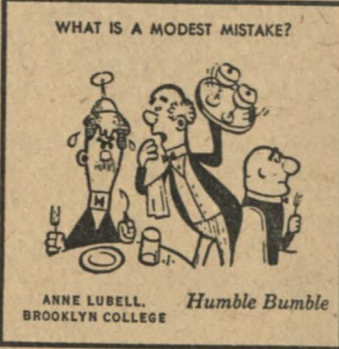
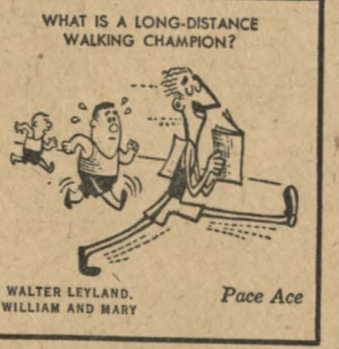
WHAT IS THE BEST PRESENT YOU CAN GIVE A FRIEND WHO'S GOING TO EUROPE? (SEE PARAGRAPH AT RIGHT)



BON VOYAGE presents? You might give a substantial checking account in the Left Bank of Paris. A deck of cards for playing London Bridge. Or walking shoes in which to Rome Italy. Better yet, give Luckies—and make your present a *Partin' Carton!* A Lucky, after all, is the best-tasting cigarette anywhere. In Paris you hear, "Un Luckee? C'est merveilleux!" (That's French!) Roughly translated, it means: it's all fine, light, good-tasting tobacco, toasted to taste even better. (That's advertising!) Just light up a Lucky and see for yourself! (Now, that's smart!)

Stuck for dough? START STICKLING! MAKE \$25

We'll pay \$25 for every Stickler we print—and for hundreds more that never get used! So start Stickling—they're so easy you can think of dozens in seconds! Sticklers are simple riddles with two-word rhyming answers. Both words must have the same number of syllables. (Don't do drawings.) Send 'em all with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mount Vernon, N. Y.



LIGHT UP A *light* SMOKE—LIGHT UP A LUCKY!

Product of The American Tobacco Company—"Tobacco is our middle name"

DEPENDABLE

is the word for Humble service

That's the word folks in the Southwest use to describe Humble service.

You can depend on it that your neighbor in a Humble uniform knows his business. You can depend on him to give your car the care it needs to keep it running right and looking good. You can depend on him to keep his rest rooms clean and sanitary. You can depend on finding his salesmen prompt, well trained and courteous.

Stop for dependable service under your neighbor's Humble sign.

HUMBLE

HUMBLE OIL & REFINING COMPANY

Rest rooms under Humble signs are extra clean!

EDITORIALS

Spring

Ah! Spring is in the air. The bees are buzzing, the birds are singing and love is in full bloom.

Not only are these things in effect but the campus is full of activity. We, as a family are playing host to many conferences, and conventions. Our conduct during this season reflect the kind of family that we are. If we are rude we are stamped rude. If we are nice we are stamped as nice.

There are many inconveniences that we have to adjust ourselves to. But, let us keep in mind that one day we might be in the same circumstances. Let us keep in mind the golden rule: "Do unto others as you would have them do unto you." If we keep this in mind when we feel like stamping our feet or screaming to the top of our voices, we will be much better persons and one big happy family.

Spring also brings about outdoor activities. We are flocking to the tennis courts, the baseball fields. Classes have also started in treology. Remember, that we have to live with ourselves and be fit for ourselves to know. Let us be able to face the rising sun and feel free and light as spring.

Sensing Values

Oftimes we, in our journey down the road of knowledge, tend to stumble, weaken, and finally give up in despair when the road becomes a bit difficult to travel. These are the times which cause us to lose our sense of values. Instead of remaining on the road despite the difficulties encountered and moving on straight ahead until our goal is reached, we become disgusted or nonchalant and begin to stray from the road.

When this happens, we begin looking for the things in life which are easier to accomplish but which afford us a false sense of happiness and security though we cannot see that they do. We no longer see any value in things that should be placed in high esteem—our college career, our aspirations—but we consider them worthless because they are so difficult to reach.

As college students tend to put less and less stress on the academic aspect of our college community and more on the other aspects, and we resent it when someone tells us to study. We complain about the hard work of the "tough instructor." Are we forgetting what we came here to get? Hard work is expected if one really desires to obtain an education. The movies, dances, and various organizations are secondary to the purpose for which we are in school . . . to get an education in order to better ourselves and our posterity. It is true that many of these activities are great aids in the educative process, but we should not go overboard in our participation in them.

With the ending of the first semester, and the long list of student withdrawals, it certainly indicates that somewhere along the way someone has lost his sense of values.

Let's find ourselves and re-direct ourselves to the right road. There is no shortcut to success. The only way is down the long, rough road which demands, if we are to achieve our ultimate goal, hard work and a proper sense of values.

Appreciation

How well do we appreciate the many blessings we receive? It would be a wonderful thing if we could appreciate even the smallest conveniences and opportunities that we are afforded. Unfortunately, we have not yet reached that stage and we have not learned to do this. We find it easier to complain. Very little thought is needed to make a complaint. Only the surface issues are seen or sought. No one takes the time to look beneath the surface to find the real and underlying causes for the problems that appear on the surface. Because we do not take the time to examine the issues thoroughly, we formulate hasty conclusions and are unable to appreciate the job that is being done in our dining hall. The only thing we can see is that we are constantly delayed in obtaining our food, silverware, and trays and that the food when it comes is not prepared as we would like to have it.

No one takes the time to understand why these situations exist. If someone would only take the time, he would find that in many instances the students are at fault. Many times the students have been requested to bring the silverware, and dishes back to the dining hall. This would have presented some of the delay in waiting for these things. The result was that

more students, seemingly out of shere defiance, began taking more.

Then, too, if more students would realize the difficulty involved in keeping a working staff, they would be more appreciative of the service they do receive. Workers are constantly moving on, and new ones have to be hired. The type of work offered in the dining hall is quite difficult and few persons will work at it long.

We complain also about the food and facilities we have. Our thoughts are that since the tuition has been raised, better benefits should be received. What we fail to see is that the cost of educating students now has risen tremendously. Even with the raise in tuition, the student is still paying only about one-half of the cost of keeping him in school.

Today, we should begin an earnest effort to try to look into all our problems with the idea of finding the underlying causes. After finding these causes, we are certain to develop a greater appreciation for all the things we receive here at Prairie View, no matter how bad they may seem on the surface.

Who's Who Around The Campus

Atkins, Franceal, Dallas, Texas, Classification, Sophomore. Queen of the Pershing Rifles Club.

Brooks, Vera, Fort Worth, Texas, Classification, Junior, Attendant to Miss "PV" for 1957-58, secretary of Les Belles Lettres Cultural Club, vice-president of "Club 13/26."

Clark, Mary J., Dallas, Texas, Classification, Junior. Editor of the Panther Magazine, Member of the Les Belles Lettres Cultural Club. Daniels, Clemon, McKenney, Texas, Classification, Junior, Captain Football Squad—1958-59.

Davis, Janie, Yoakum, Texas, Classification, Junior. ROTC Band Queen.

Doouglas, Yvonne, Waco, Classification, Sophomore. Queen of the Agricultural Department.

Edmond, Dorothy, Lodi, Texas, Classification, Senior. Les Belles Lettres Cultural Club Queen.

Flores, Espresanna, Huntsville, Texas, Classification, Senior. "Miss ROTC" for 1957-58, Honorary Member of the Les Belles Lettres Club.

Gamble, Margaret Holland, Bay City, Texas, Classification, Senior. ROTC Battalion Queen. Member of Club "26."

Garcia, Mae, Dallas, Texas, Classification, Sophomore. Baron of Innovation Queen.

Grimes, Harold, Houston, Texas, Classification, Sophomore. "High-point Man of the Basketball Team. Jackson, Lillian, Bay City, Texas, Classification, Senior. "Miss PV" of 1957-58, Member of Club 26.

King, Nathalia, Crockett, Texas, Classification, Senior. Queen of the Les Belles Seours Club.

Mason, Marguerite, Detroit, Michigan, Classification, Junior. Queen of the ROTC 2nd Battalion.

Mays, Frankie, Fort Worth, Texas, Classification, Sophomore. Queen of the Les Beaux Arts Cultural Club.

McKnight, Mary, Dallas, Texas, Classification, Senior. Runner-Up to "Miss P.V." 1957-58, vice-president of Les Belles Lettres Club, member of Alpha Kappa Mu Honorary Society.

Muse, Hazel, Tyler, Texas, Classification, Sophomore. Sophomore Attendant to "Miss P.V.—1957-58."

Pauley, Ethel, Texarkana, Texas, Classification, Junior. Queen of Scabbard and Blade Organization.

Scott, Calvin, Houston, Texas, Classification, Junior. Co-Captain of the Football Squad—1958-59.

Simon, Freida, Baytown, Texas, Classification, Freshman. Queen of the Freshman Class, member of the Rhythmaires, Choral group.

Sims, Dorothy, Wharton, Texas, Classification, Senior. Queen of the ROTC. Classification, Senior.

Smith, Juanita, Dallas, Texas, Classification, Senior. Queen of the Progressive Veteran's Club for 1957-58, member of the Les Belles Seours Club.

Smith, Paul, San Antonio, Texas, Classification, Senior. 4.0 average for the first semester — 1957-58. Major—Engineering.

Thompson, Eddie, Houston, Texas, Classification, Senior. Second Runner-up to "Miss P.V."—1957-58.

Tisdale, Celestine, Wharton, Texas, Classification, Junior. Crescendo Sweetheart, secretary of "Club 13/26."

Williams, Roland, Texarkana, Texas, Classification, senior. "Most handsome Boy in the Senior Class."

Did You Know—

that J. Mc and H. C. are in the first step of matrimony? Engaged. that J. B. J.'s love for J. is so strong that he decided to give her a beautiful engagement ring? that studying never hurt anyone?

that M. G. and H. C. are seeing a lot of each other these days? that B. G. has written a lovely "tune" for G. S. to play on his saxophone?

that D. C. is trying to make eyes at B. J. P. again after a 7-month vacation.

that W. R. B. has opened R. S.'s eyes and showed him, he's what's happening.

that those who talk less, and who do more will profit in the long run? that our campus has some of the best looking young ladies in colleges and universities in the U. S.?

that Jr. Class always give you good entertainment? that C. W.'s heart belongs to a freshman cutie named J?

that you can make it if you try? that J. C. missed his "prince"?

THE HAPPENINGS

As Seen By Old Eagle Eye

From the North, East, West and South of P.V.'s Campus comes the news. Here's the latest on "what's happening."

I see that we have a "Sw easter Expert" on the camus. Mr. Thomas H. is telling young ladies which sweaters are becoming to their personalities. Is it that he's looking at the sweaters, or what's in them? Well, well, Mr. Herbert C. has gone back to Kilgore. Is that the same girl? No! Her cousin! My! M! How about that?

Now look who Mr. M. is sporting around the campus. Is that Miss Kay J. of Dallas? "Miss Midison?" Mr. Leslie M. Is that "your" Net that I see walking around with your girl?

Love causes as much misery as it causes happiness. But don't let it get the best of you, girls. Mr. Boobie H. will always come to your rescue with his pershing rifle.

The gapevine is singing with the news that, that cute freshman has cooled the heels of that popular senior, Mr. Jerome R. Is that so? Freshman are "what's happening."

What's happening between Crescendo Brother and Crescendo Sweetheart??? Beats me.

—Old Eagle Eye—Signing Off.

Smedley



Mennen Spray Deodorant for Men keeps on working all day long—working to prevent odor, working to check perspiration. For this non-stop protection, get Mennen! 60¢ and \$1.00



How Do You Like the Chemise Look

By INEZ WILKINS

Because of the varying opinions about the chemise ("Sack Dress"), the PANTHER Staff decided to take an opinion poll of students to see how this new fashion stacks up on the PV Campus. Here is what the students say. What is your opinion? Gwendolyn King, Freshman: "It's a fad and it will soon go out of existence."

Dorothy Holt, Freshman, Los Angeles: "I like them on some people."

Ardelia Standifer, Freshman, Texarkana: "I think the chemise is the latest fashion but it will soon fade out."

Frances Jones, Freshman: Fort Worth: "They're real kissie."

Tommie Allan, Waco: "I think it's very attractive."

Betty Richardson, Freshman, Dallas: "I think they are elaborate."

Gloria Livingston, Freshman, Fort Worth: "They're real neat." Harold Grimes, Houston: "I think it's real neat."

Billy Brown, Fort Worth: "I think it's what's happening."

Lloyd Hines, San Antonio: "I really don't like it myself."

George Wooley, Houston: "It looks antickish."

Lena Thomas, Freshman, Galveston: "I think it's neat."

Lena Thomas, Freshman, "Go." Ophelia Thompson, Freshman, Galveston: "I think the Chemise is cool, calm, and crazy."

John Barnett, Sr., Dallas: "I think they show emphasis on the right places, you know the two I mean."

Mildred Dansby, Freshman: Fort Worth: "I think it's nice in it's place, and I guess everyone knows where that is."

Betty Kennedy, Freshman: Kilgore: "I think it's nice because most young ladies won't have as much to worry about as to whether it's fitting or not."

Campus Clothes

You can depend on the college students to cook up something new every fall, even if they have to go back to something old to do so.

The Wall Street Journal take note of this fact, pointing out that their styles in clothes this year definitely represent a backward look.

For instance, long-waisted dresses for girls suggest the era of the 20's.

Male students, we are told, are trying to turn back the clock with a variety of caps, tight (almost peg-topped) trousers. And old racoon coats, packed away in warehouses for decades, are being brought up for \$5 apiece for wear on the campus.

But it's not all a matter of aping the ancients.

Portable TV sets, hi-fi equipment and transistor radios will adorn many a dormitory room during the new term.

Such novelties as personalized pens, with the youngster's name inscribed, are reported popular with the younger school set.

When the best I could afford was a lower berth and a small room in a hotel, everything I owned was handy, but now that I rent a suite, I can't find anything.

LACK'S ASSOCIATE

STORE

Hempstead, Texas

Lucky Hall Features Fashions and Talent at March Women's Meeting

The Freshmen young ladies of Lucky Hall presented the program for Women's Meeting, Wednesday night, March 12, 1958 at 7:00, in the Prairie View A. and M. College Auditorium-Gymnasium.

Invocation opened with the singing of "Lift Every Voice and Sing." Scripture was read by Miss Barbara Wilson, after which Florence McNeil led prayer.

The program consisted of two different aspects, that of spring fashions and talent. The modeling of spring fashion was under the supervision of Miss Lena Marie Thomas, a Freshman Biology major from Galveston.

Among the ensembles shown was a blue tulle waltz length evening dress worn by Miss Mildred Dansby, a History major from Fort Worth, Texas.

Miss Evelyn Louise Washington, from Dallas, Texas, modeled two dresses, a floral print after-five dress and a print street dress. Her accessories included a matching umbrella and black leather pumps.

Misses Barbara Herbert of Houston and Flora Haskin of Brenham modeled the new chemise style dresses. Miss Haskin's was of black wool, with a white Peter Pan Collar.

A pair of turquoise blue and black lounging pajamas modeled by Miss Ardella Standefor, a Medical technology major from Beaumont, Texas.

The "Chandeliers," a quartet made up of Patricia Hobbs, Ella Arnold, Givin Jordan and Freida Simon proved to be the hit of the show from all indications by the audience. They sang "Sugar Time" a popular song recorded by the Macquire sisters, "National Embalming School," a comic song with dialogue and characterizations and "Maybe" a recording by the Chantels.

Miss Ruth Waters also drew an ovation, in singing her own composition of "I Must Have You By My Side."

Three dances were staged: "The Bug," featuring Misses Ella Arnold and Miss Freida Simon which consisted of steps from the television show, American Bandstand, a solo number danced by Miss Doris White and a group interpretative dance by Misses Mary Cawthorne, Eva Simmons, Gloria Livingston, all from Fort Worth, Texas and Miss Joyce Spikner, the fourth member of the group.

Other songs included two solos: Miss Nevarro Harris sang "Danny Boy" and "Summertime" was

Poultry Department Has Research Grant

The Department of Poultry Husbandry at Prairie View A. and M. College recently received a research grant from the American Association for the Advancement of Science.

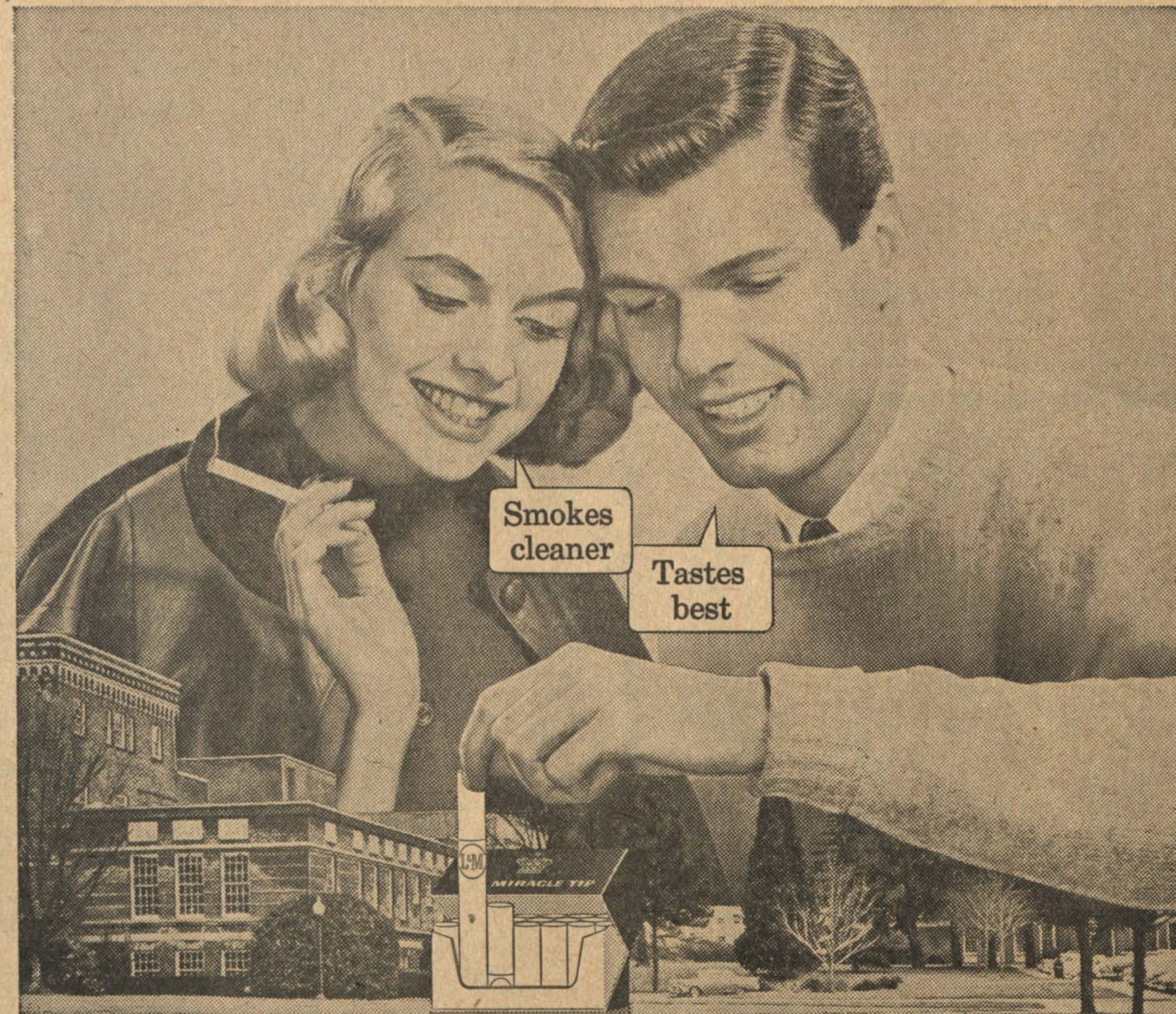
The Grant of \$200.00 was administered by the Texas Academy of Science. The funds will be used to partially support an investigation entitled "Amino acid interrelationships in chick nutrition." The investigation will be conducted by Dr. R. W. Lewis, nutritionist and Mr. J. J. Woods, Head, Department of Poultry Husbandry, School of Agriculture.

sung by Miss Joy F. Riggins. Miss Francis Jones acted as Mistress of Ceremony.

The Lucky Hall coeds are under the supervision of Mrs. A. B. Brady, Matron. In a short talk made by Mrs. R. L. Bland Evans, Dean of Women, she thanked the program participants and commented that it was obvious that much diligent work had gone into the program for the entertainment of those who were present.

On each night that Women's Meeting is held, the various dorms present short programs prior to remarks by Dean Evans.

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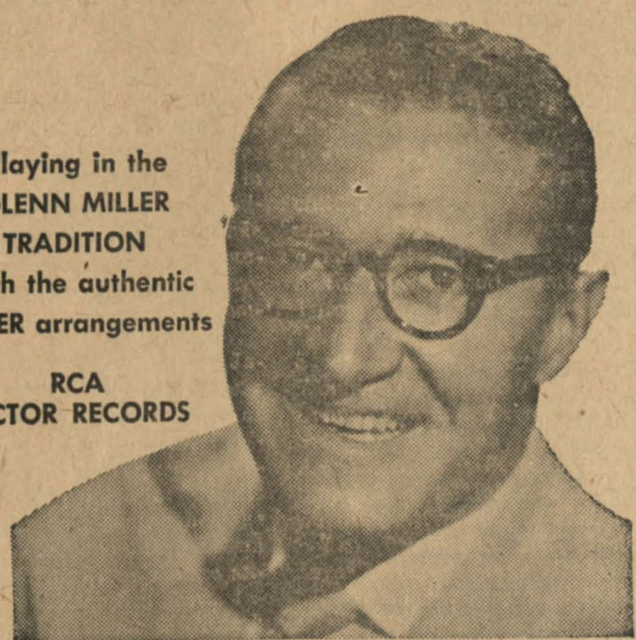
Put yourself behind the pleasure end of an L&M. Get the flavor, the full rich taste of the Southland's finest cigarette tobaccos. The patented Miracle Tip is pure white inside, pure white outside, as a filter should be for cleaner, better smoking.

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The Freshman Class

By INEZ WILKINS
You may sometimes wonder what goes on at a freshman class meeting! Well, here's what happened at the last one. The meeting was called to order by the president, Lloyd Mayfield and lead in prayer by the chaplain, Nevarro Dean Harris. The president then wished the class a late but sincere Happy New Year and also welcomed the

new freshmen. The minutes were then read and accepted by the class. The discussion was opened with the freshman ball, which is to be held in the gymnasium April twelfth. The class decided on a semi-formal. It was asked that all freshmen get their \$1.50 in for the dance by at least the tenth so that the class could get a good band.

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THE DREAMERS . . . Most popular student vocal group is the Dreamers composed of: Raymond Wright, T. J. Anderson, Gentris Hornsby, William Tanner, Jimmy Toleston.

**ROTC Church Day
Sponsored by PR**

By FRANKLIN DONAHOE

This year the ROTC Church Day Program was sponsored by "Q" Company—7th Regiment of the National Society of Pershing Rifles on February 23, 1958. This chapel program was different from others in that instead of a sermon by a minister, a "Sermon in Poetry" was given. It was the first time a program of this type had been given in the chapel services at Prairie View.

The sermon was delivered by three readers, Scott Westbrook, III, Cecil Strickland and Lonnie Bowman. The theme of the program was "A Man." Poetry centered around "Man" was selected for readings.

Cadet Bobby Harris gave the reading for meditation. To portray the greatest of men, Jesus, "A Solitary Man" was read by Cecil Strickland. The program ended with the Cadet's Prayer led by Cadet Captain Jerome Reed, presiding over the Program.

The Local Chapter of the National Society of Pershing Rifles has a membership of 25. It is offered to the cadets in the elementary course of Military Science. The Company Officers are: Captain Jerome Reed, Company Commander; 1st Lt. Bobby Harris, Executive Officer; 2d Lt. Charles Kellum, S-1; 2d Lt. Kenneth Walker, S-2; 2d Lt. Leroy Ingram, S-3; 2d Lt. Stacy Mosley, S-4; 2d Lt. James Sauls, PIO; and Hayes Cotton, Adjutant.

Vets Club

The Vets Club held a joint social with the L.B.S. Club on February 12. The change of semester brought with it new members for the Club. It also brought with it the loss of some very loyal members, included were two officers. These vacated offices are being filled by Mr. Herbert Quaite as Sports Manager and Mr. Tommie Allen as Club Reporter.

The March of Dimes Drive headed by the Vets Club was closed on February 17. The total amount raised was \$338.56.

Presently, the Club is rehearsing for a Vesper program to be presented March 30. Mr. Burrell is chairman of the program.

Crescendo Club

The men of Club Crescendo honored their young ladies with a "Sweetheart Serenade," Monday evening at 8:00 P.M., at the Abner-Davis Fountain. The young men presented the young ladies with carnations of red and white, the organization's colors.

Approximately 60 Crescendos participated in the affair, and they highlighted the evening serenade with the Crescendo club song, and a promenade with their young ladies.

The "Sweethearts Serenade" is an annual affair given by Club Crescendo; it climaxes the initiation of the new Crescendos.

**Science Workshop
Planned for Summer**

A Science Workshop designed particularly for elementary teachers has been scheduled by the College for the 1958 Summer Session. Sponsored by the College Science Department, the three-weeks workshop—June 8-20—is offered to broaden the participating teachers' background in science and to strengthen the capacity of these teachers to motivate students to consider careers in science.

The workshop, which yields from three to six hours graduate credit, is also offered to meet an increasing need for emphasis in the broad field of science. The health and security of the nation is dependent upon the future development in this field.

Workshop activities will include lectures, conducted tours, demonstrations, problem solving, personal contact, planning and evaluation. Actual teaching situations will be provided by using elementary pupils for classroom demonstrations.

Interested persons should write to the Department of Natural Sciences, Prairie View A. and M. College for further information.

CAMPUS COMEDY



"I hope I'm the dummy on the next hand. I've got an important test tomorrow."

**Junior Class Sponsors
Glenn Millers' Band**

(Continued from Page 1)

Myers, Donald Greenhouse, Richard Glasco, Tommy Johnson, Calvin Duncan, Bettye Lowe, Aevessor Stiggers, Annie Farrell, Celestine Tisdale, Dorothy Moore, Roland Smith, Marvin Brailsford, Russell Pierre, Charles Clarkson, Robert Hoffman, Clarence Ervin, James Ervin, James Kindred, Stacy Mosely, Charles Sheffield, Leonard Harday, Clarence Williams, Jessie Blackwell, Marvin Curtis, Robert L. Flye, Curtis Neal, Otis Anderson, Ruth Jackson, Barbara Brown, Grace Tidwell, Wilma Barnett, Marguerite Mason, Ocia McClellan, Preston Hardaway, Dessie Burns, Calvin Jones, Thomas Miller, Barbara Cannon, Hattie R. Jeffero, Dorothy M. Kelley, Betty Parish, Pearl Toliver, Joyce Simons.

VOLUNTEER COACH . . .

Daniel L. Brooks, auditor in the Prairie View Fiscal Office spends his spare time coaching the Junior High School Basketball team. A former Lincoln University cage star, Brooks put together a winning aggregation which turned in a 11-3 record during their very first season.

**Eight High School Bands Receive
Top Ratings in Concert and Marching**

Eight high schools bands received first place ratings in concert and marching in the annual state band festival conducted by the Interscholastic League at Prairie View A. and M. College Thursday through Saturday.

They were Washington-Atlanta, Dansby-Kilgore, Carver-Baytown, Weldon - Gladewater, Kashmere Gardens - Houston, Hebert - Beaumont, Emmett Scott-Tyler and Terrell-Fort Worth.

Nineteen schools placed first in either concert or marching. First place winners in concert playing

were Liberty Training-Liberty, Fidelity-Galena Park, Peabody-Hillsboro, Elmore-Houston, Dunbar-Temple, Pemberton-Marshall, Anderson-Austin, and Lincoln-Port Arthur.

Winners with first place ratings in marching only were Jackson-Rosenberg, Waldo Matthews-Silbee, North Chapel-Kilgore, Cheatham-Clarksville, Blackshear-Odesa, Wharton Training-Wharton, Calvert Colored High, Turner-Carthage, Woodson-Abilene, Dunbar-Lubbock, and Longview Colored-Longview.

**NFA Convention
Set for June 5-6**

The Texas Association of the New Farmers of America will take place June 5-6, 1958 at Prairie View A. and M. College.

This affair will be attended by approximately 1,000 high school boys from all parts of Texas.

The program will be composed of general sessions, committee work, leadership contest. There will be \$1200 cash awards for winners in various events consisting of public speaking, quartet singing and talent and quiz.

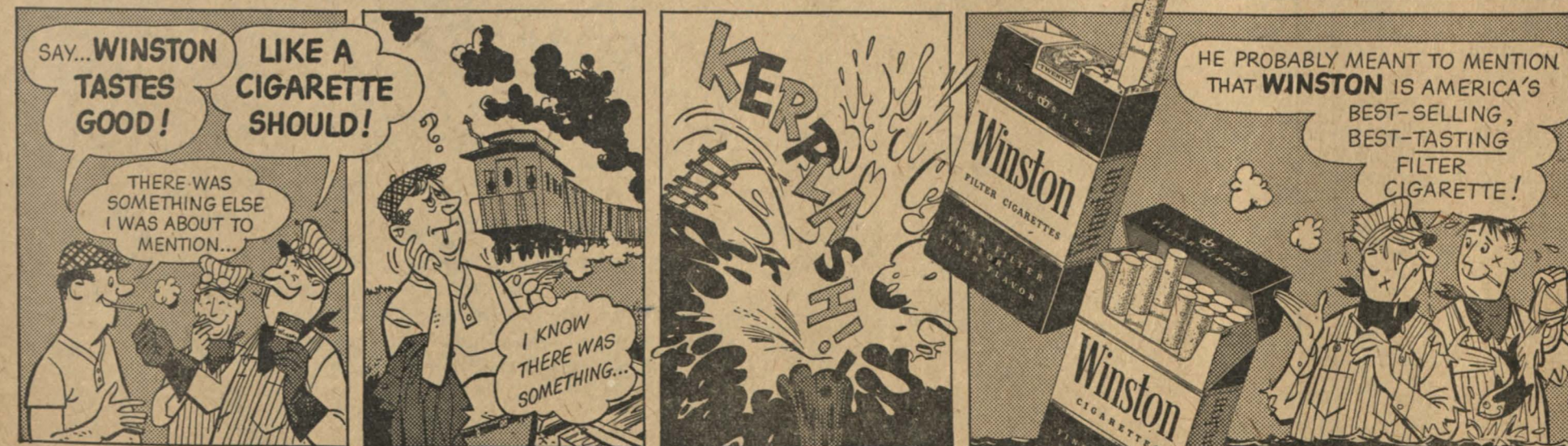
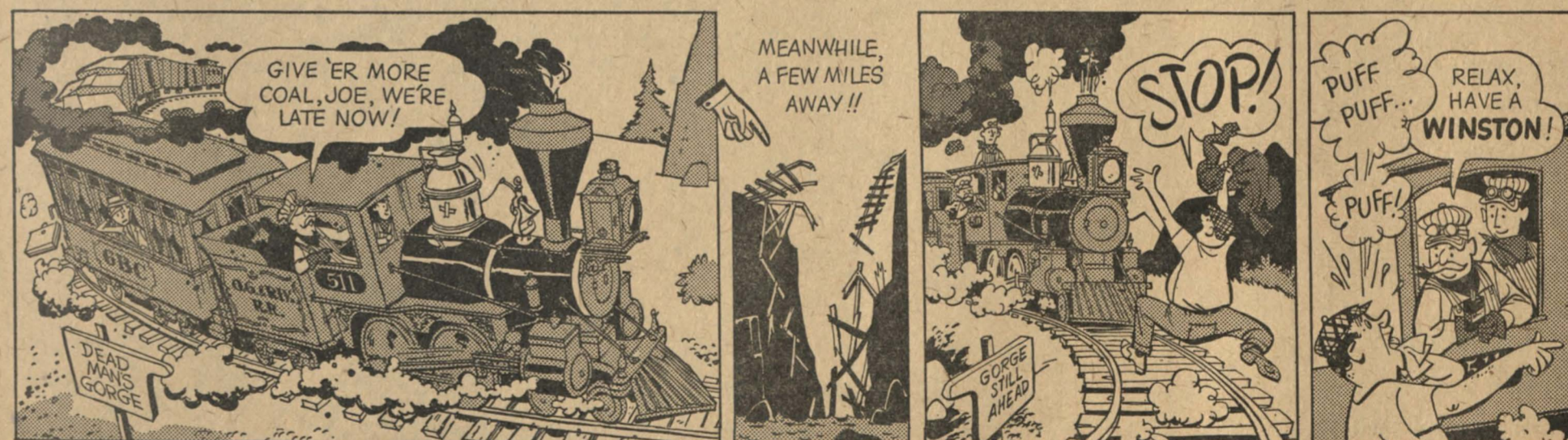
In addition to the \$1200 cash awards, there will be 48 banners and 15 trophies given to the winning schools.

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Panther Cindermen Take TSU Meet; Tennis Team Looks Like Champs

Despite the cool, rainy weather, Prairie View track team won its first meet of the season, Saturday, March 1, against Huston-Tillotson. The Panthers contained 9 first places, a very few second, third and fourth places, beating the Rams from Austin 58.35.

The Panthers traveled to Houston March 8 for a dual with TSU which saw the Panthers up the tigers 75-57 for their second win of the season.

The Prairie View Tennis team made all but a clean sweep of the single and double matches held at Texas Southern University in Houston Saturday March 8.

In single matches, Prairie View's John Wilkerson won over Bailey Davis, TSU, 6-1, 6-0; David Webster of Prairie View beat Emmett Burton of TSU, 5-7, 10-8 and 6-0; and Prairie View's Clift Johnson topped Theophilous Sims, 6-2, 4-6, 6-1.

Joseph Clift, TSU, beat James Clemons of Prairie View 7-5, 6-4, in the only Panther set back.

The Prairie View team of John Wilkerson and David Webster defeated Emmett Burton and W. Gaines, TSU 6-0, 6-0, and Clift Johnson and James Clemons dropped Theophilous Sims and Joseph Clift 6-3, 6-1.

P.V. Relays Set For April 11-12

The Annual Prairie View Relays have been scheduled for April 11-12. Tennis and golf tournaments are also scheduled at Prairie View A. and M. College at this time.

Representatives of the major Negro Colleges in the nation will compete in the events.

Featured Relay's include the 440, 880, the CH Willer perennial one-mile relay and the two-mile relay. Other track and field events include pole vault, running high jump, shot put, 120-yard hurdle, 100-yard dash, discus throw, 440-yard dash, running broad jump, one mile run and javelin throw.

Houston and Temple Win Cage Titles

Phillis Wheatley High School of Houston beat Hebert High-Beaumont 63-39 in the Class AAA finals to in the State Interscholastic League Basketball title. Dunbar High-Temple dropped Carver of Houston 66-45 to take Class AA honors in the State Tournament held at Prairie View February 28 and March 1.

State League director O. J. Thomas and Prairie View Athletic Director W. J. Nicks awarded winning trophies to the winning and runner-up teams.

Complete results of the two tournaments are as follows:

CLASS AAA (First Round)

Story (Palestine) 68, Wheatley (San Antonio) 56

Wheatley (Houston) 57, Madison (Dallas) 52

Emmett Scott (Tyler) 60, Kemp (Bryan) 56

Hebert (Beaumont) 63, Lincoln (Dallas) 49

(Semi-Finals)

Wheatley (Houston) 65, Story (Palestine) 59

Hebert (Beaumont) 66, Scott (Tyler) 54

(Championship)

Wheatley (Houston) 63, Hebert (Beaumont) 39

CLASS AA (First Round)

Dunbar (Temple) 63, Burnett (Terrell) 55

Campbell (Nacogdoches) 86, Cheatham (Clarksville) 46

Edwards (Gonzales) 67, Carver (Midland) 62

Carver (Houston) 80, Dansby (Kilgore) 42

(Semi-Finals)

Dunbar (Temple) 59, Campbell (Nacogdoches) 55

Carver (Houston) 66, Edwards (Gonzales) 42

(Championship)

Dunbar (Temple) 66, (Carver (Houston) 45.

PHILIP MORRIS CONTEST:

PRIZE: HI-FI PHONOGRAPH

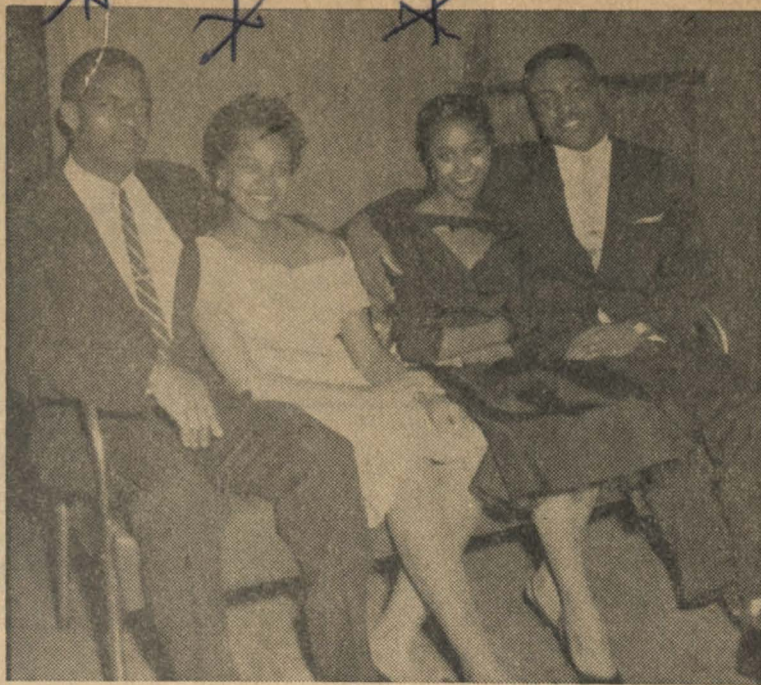
Contest Begins March 10 and ends April 12

RULES:

1. The Faculty Employees of the College and students are eligible for the contest.

2. Place your name and address on any of the following crushproof boxes, **Marlboro-Parliament-Philip Morris or Spud** and deposit them in the box at the Panther Inn or College Exchange

3. Each contestant may deposit as many boxes as he chooses.



NINETEEN-FIFTY-EIGHT CO-CAPTAINS . . . Pictured above with their ladies are co-captains of the 1958 Football squad. They are from left: Calvin Scott, Betty Brown, LaVicia Cotton and Clemon Daniels.

Opportunities Open for Womens Army Corps

There is a definite place in the peacetime Army for women officers, according to Lt. Col. Thomas H. Wright, Prairie View A. and M. College's Professor of Military Science and Tactics.

"Women officers have become an important part of the modern Army," Col. Wright said, "serving in such fields as personnel, public information, intelligence, training, logistics, finance, administration, and special services, as well as many other career fields."

College women graduates step right into an executive career if they can qualify for direct commissions in the Women's Army Corps, according to the PMS&T. After five months' training at Fort McClellan, Alabama, the newly commissioned lieutenants are assigned to executive duties at Army posts.

To qualify as officers, women must be college graduates, age 20-32, with leadership potentiality, and high mental, physical and moral qualifications. Senior women students may apply prior to graduation.

Lt. Col. Thomas H. Wright in the Old Ag. Building said he would be glad to discuss a career in the Army with interested college women and has offered his assistance in helping eligible women to apply for commissions as Army officers in the Women's Army Corps.

SIGN LANGUAGE FOR
"HELP HAS COME!"

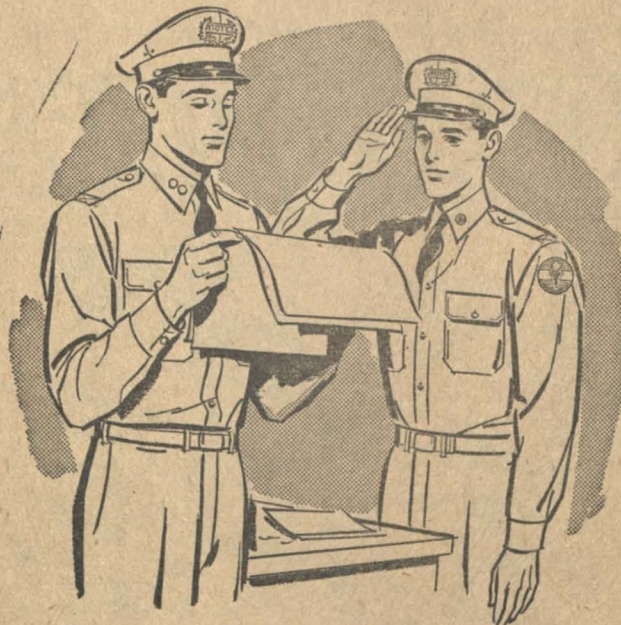


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3. Receive Extra Income

With the Advanced R.O.T.C. course, you will qualify for a subsistence allowance which comes to around \$535 for the two-year course. You will also be paid \$117 for your six-week summer camp training and receive a travel allowance of five cents per mile to and from the camp.

ARMY R.O.T.C. "majoring in Leadership"