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## Panther - September 1967 - Vol. XLII No. 1

Prairie View A&M College

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# Fall Term Underway-Enrollment High

Freshman enrollment soared as the 1967-68 academic year began on September 10. Classes got underway Wednesday after freshman orientation activities and registration.

On-Campus housing immediately became a problem as the large freshman class filled all spaces allotted as well as other

facilities. Exact registration figures were not available at press time, but it was estimated that the new class is one of the largest in history.

Off-campus housing rules have been relaxed to accommodate some junior and senior students.

Registration of former students moved swiftly Monday and

Tuesday, with only a small number registering in the Student Center Wednesday.

The football game last Saturday helped set the collegiate atmosphere early. The Southern game this week-end should have all the extras, including the band, cheerleaders, and other spirit making groups in opera-

tion. A series of top-rated movies scheduled this week helped break the lull before heavy studies and traditional student activities are underway.

The full week of freshman orientation was well planned and executed.

Returning students have seen many changes and improvements

and many more are on the way. Major changes are in organization and facilities of student life. Student government leaders have been on campus before the arrival of new students and their work is well on the way.

The 91st year is now launched. We look for a great year ahead.

The  
91st  
Year

# PANTHER

Student Publication, Prairie View A&M College of Texas

VOLUME XLII No. 1

Prairie View, Texas

SEPTEMBER 22, 1967



**MOTHERS HONORED** — Mrs. Iris Thomas chats with the mothers of Student Government president, Daniel Anderson (left) and Miss Nancy Bankston, Miss Prairie View.

Hundreds of Visitors —

## Parents Attend Convocation Opening Freshman Week

A convocation for parents of freshman students was held Sunday, September 10 which served to launch a week-long orientation program for new students.

Hundreds of parents attended the session held in the Health and Physical Education Building. President A. I. Thomas addressed the group on the subject — "The Role of Parents in a Residential College".

Attended mostly by mothers,

the visitors included the mothers of students leaders who received bouquets of flowers from Mrs. Thomas, wife of the President.

The Sunday program included discussions with academic deans and staff members of various schools. A highlight of the program was a "Seminar in Ethics" sponsored by the United Ministries". The Candlelight Procession closing the evening program was very impressive.

## Faculty and Staff Study Residential College Goals

"Socio-economic factors in educational change and implications for building a residential college" was the theme of the annual Faculty Orientation Conference held on September 7-9.

President A. I. Thomas and Dean C. L. Wilson addressed the opening session of the three-day conference. Dr. Thomas spoke on "The Prairie View concept of the residential college:

Visiting speakers included Dr. Robert R. Blake, President Scientific Methods, Incorporated, Houston; Dr. V. Don Boney, Professor of Education University of Houston and Dr. John E. Codwell, Associate director, Education Improvement Project, Southern Association of Colleges and Schools.

Dr. Blake spoke on the topic — "The psychology and processes of organizational change" and Dr. Boney addressed the group on the subject, "Educational change and the small college".

A special visitor, Mrs. G. Boskin Richter, President of the organization of faculty wives at Rice University, was the Principal speaker at a meeting of Prairie View faculty wives. Mrs. A. I. Thomas directed the wives program.

The conference included panel discussions, question periods and several social events. A buf-



**SPECIAL WELCOME TO SENATOR BARBARA JORDAN** — Daniel Anderson, SGA president and Sammie Thompson, SGA vice president, greet Senator Barbara Jordan of Houston following her inspiring address before the freshman class. Senator Jordan is the first Negro Senator to serve in the Texas Legislature since Reconstruction.

## President A. I. Thomas Addresses Graduates at August Commencement

Dr. A. I. Thomas delivered the August Commencement address and awarded degrees, diplomas and certificates to 286 graduates.

The president outlined the objectives of the residential college and called on the graduates and parents to commit themselves to support of the institution as "Partners in Progress." He also outlined steps in launching successful careers and emphasized the principles of service to education and to mankind.

Students graduating with highest honors (Magna Cum Laude) were Edna C. Bean, Ervin O. Grice and Woodie J. Jones. Graduating with honors (Cum Laude) were Billie J. Chew and Sadie Woodard.

Four student commissioned Second Lieutenants in the United

States Army Reserve were Negal F. Williams, artillery; Wardsworth Soders, Corps of Engineers; Lovette R. Coulter, Signal Corps; and James E. Liggins, Signal Corps.

William E. Reid, associate professor and coordinator of freshman chemistry, introduced the President.



President Alvin I. Thomas



**NEW FACULTY MEMBERS** —

**FIRST ROW** — Theodis Shine, Mrs. L. C. Phillip, Miss Vera Rugely, Miss Carrie Robinson, Miss DeLois Gibson, Miss Marian Fishman, D. Trent and Dr. Robert Henry.

**SECOND ROW** — Thomas G. Pelham, Robert Caserio, Jr., Samuel Lindsay, Raymond Carreathers, Lorenzo Cole, Huey Beckman, Freddie Frazier, Joseph Berta and Kuthalam Thiagarajan.

**THIRD ROW** — Jon D. James, Marcellus Harmon, Barnes West, Henry M. Williams, William Warren, James Johnson, Capt. Edward Carter, and Lt. Col. Major Strum.

fet luncheon for faculty members and wives was hosted by Dean C. L. Wilson. The President served as host at the faculty banquet; at which time Dr. Codwell spoke. Other social events included a faculty fun night and a picnic for faculty families.

Dr. Earl M. Lewis served as conference chairman.

Staff members serving on the program at various sessions included Mrs. Olivet J. Higgs, Miss Lillian Garnett, Mrs. Florida Yeldell, Mrs. Melba Douglas, Robert V. Cole, Mrs. R. L. Bland

See FACULTY & STAFF, Page 6



### Agricultural Education Conference Set For PV September 29-30

Several Texas agricultural leaders will participate in a student teacher conference in agricultural education scheduled September 29-30 at Prairie View A & M College.

Students in agricultural education from Texas colleges and Universities will attend the two-day conference, held for the first time at Prairie View. All sessions are scheduled in the Memorial Student Center, except tours of the college and the Prairie View Experiment Station.

Speakers for the conference include Dr. A. I. Thomas, Prairie View President and Dean G. L. Smith, School of Agriculture; George Hurt, state director, Agricultural Education, Texas Education Agency, Austin; Texas A & M University representatives, Dr. R. C. Potts, assistant dean, Dr. Earl Webb, Dr. Herman Brown and B. T. Tomlinson; G. H. Morrison, Sam Houston State College; Dr. T. R. Bowie, Southwest Texas State and Dr. J. C. Green, Stephen F. Austin State College.

Also Superintendents John R. Hunt, Hempstead; M. F. Dallas, Brookshire; Don Jobs, executive secretary, Texas Association, Future Farmers of America; W. H. Meschen, executive secretary, Vocational Agricultural Teachers Association of Texas; vocational agricultural Teachers Charles Urbanic, Columbus; J. C. Jackson, Brookshire; Olen Gilbert, Waller; Billy J. Ellis, Cypress; James Harris, Edna; and Area III supervisor Don Jobs.

Others participating are See AGRICULTURE ED., Page 7



**EXPERIMENT IN LIVING CERTIFICATE** — Dean C. L. Wilson presents certificate of attendance to one of thirty high school graduates who participated in the Experiment in Living Project this summer.



### Dr. Thomas Presents Certificates To Graduates in "Upward Bound"

Prairie View A & M College Upward Bound Project presented

certificates of commendation to its high school graduates on Friday night, August 11, in a presentation dinner held in the East Room of the college dining hall.

The certificates were presented to those students who graduated from high school this Spring, while a member of the Upward Bound Project. The certificates were signed by Sargent Shriver of the Office of Economic Opportunity, Washington, and Dr. A. I. Thomas, President of the College. The certificates were presented to the graduates by Dr. Thomas at the dinner.

Participants receiving the certificates were: Gloria L. Allen, Central High, Galveston; Lillie F. Amerson, E. A. Kemp, Bryan; Emma J. Bibbs, Lincoln, La-Marque; Johnnie Blount, Central, Galveston; Faye E. Brown, Carver, Houston; Doris A. Cambrie, Sam Schwarz, Hempstead; Deborah F. Carey, Carver, Houston; Lula M. Dickerson, Pickard, Brenham; Donald Foreman, Katy, Katy; Helen M. Fuller, Carver, Navasota; Betty J. Gaines, Carver, Navasota; Claudette Givens, Pickard, Brenham; Walter E. Gray, Franklin, Franklin; Ethel F. Hall, Carver, Navasota; Helen Jefferson, Carverdale, Houston; Ella M. Johnson, Kemp, Bryan; Joyce Johnson, Carver, Houston; Henry G. Joseph, Carver, Houston; Lida Y. Lee Spigner, Calvert; Sylvia L. Lewis, Dunbar, Dickinson; Gwendolyn Lockett, Wheatley, Houston; Karen Lyons, Central, Galveston; Karen Lyons, Central, Galveston; Dorothy Matthews, Tomball, Tomball; Thelma McGee, Franklin, Franklin; Shirley A. Palmer, Dunbar, Dickinson; Ester R. Parker, Carver, Houston; Freddie Powell, Carver, Houston; Linda F. Robertson, Carver, Navasota; Annie M. Ross, Carverdale, Houston; Jimmie N. Seales, Pickard, Brenham; Sammie Tate,

### News From — College Placement Office

Schedule of Recruiters - October

- 10-3 The Boeing Company New Orleans, La.
- 10-9 Texaco, Inc. Houston, Texas
- 10-10 Dept. of The Air Force Kelly Air Force Base, Texas
- 10-10 Corps of Engineers Fort Worth — Galveston
- 10-11 Hughes Aircraft Culver City, Calif.
- 10-11 Signal Oil and Gas Houston and California
- 10-12 The Prudential Insurance Co. Newark, N. J.
- 10-12 Pan American Petroleum Corp. Houston, Texas
- 10-13 Union Carbide Houston, Texas
- 10-13 Warrior Constructors, Inc. Houston, Texas
- 10-18 U. S. Geological Survey Austin, Texas
- 10-19 Department of the Navy Washington, D. C.
- 10-20 Firestone Tire and Rubber Co. Akron, Ohio
- 10-23 U. S. Naval Missile Systems Fort Hueneme, California
- 10-24 NASA Houston, Texas
- 10-24 North Company

- Franklin, Franklin; Doris F. Truss, Dunbar, Dickinson; Tanya L. Walker, Pickard, Brenham; Verna J. Walker, Lincoln, La. Marque; Charles R. Wesley, Carver, Navasota; Earlene Wilson, Tomball, Tomball; Ester L. Woodard, Carverdale, Houston; and Thomas C. Workman, Blackshear, Hearne.
- 10-25 Worcester, Massachusetts
- 10-25 Martin Marietta Corp. & Martin Orlando Div. Denver, Colorado and Orlando, Fla.
- 10-25 Mobil Oil Corp. Dallas, Texas
- 10-26 Johnson and Johnson Sherman, Texas
- 10-26 Atlantic Richfield Co. Port Arthur, Texas
- 10-26 Ling-Temco-Vought, Inc. Dallas, Texas
- 10-27 U. S. Dept. of Commerce Austin, Texas
- 10-31 Celanese New York, New York
- 10-31 ARMO Steel Corp. Houston, Texas



Mrs. De Lois Brown

### PV Grad Receives MS in Nursing

Mrs. De Lois Metcalf Brown, a 1965 graduate in the School of Nursing received the Masters of Science Degree in Nursing at the University of Michigan.

A psychiatric nursing major and native of Houston, Mrs. Brown's thesis was on the subject, "Nursing Activities based on operant conditioning: Principles for the Improvement of Speech in Emotionally Disturbed Children."

- 10-25 Worcester, Massachusetts
- 10-25 Martin Marietta Corp. & Martin Orlando Div. Denver, Colorado and Orlando, Fla.
- 10-25 Mobil Oil Corp. Dallas, Texas
- 10-26 Johnson and Johnson Sherman, Texas
- 10-26 Atlantic Richfield Co. Port Arthur, Texas
- 10-26 Ling-Temco-Vought, Inc. Dallas, Texas
- 10-27 U. S. Dept. of Commerce Austin, Texas
- 10-31 Celanese New York, New York
- 10-31 ARMO Steel Corp. Houston, Texas

**S&N Super Market**  
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MEATS-GROCERIES  
APPLIANCES—Sales and Service

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**WALLER COUNTY TITLES, INC.**  
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FREE DELIVERY  
Floral Arrangements and  
Special Decorations  
Corsages  
VA 6-2421 Hempstead, Texas

### Health Education Conference Drawing Educators to Dallas

Dr. C. A. Wood and more than 40 specialists prominently identified with health education will be featured in a September 29-30 conference here on "Education For Today's Health".

They include educators, authors, physicians, pharmacists, nurses, and Food and Drug Administration experts. While most of the distinguished participants are Texans, the list includes others from Chicago, Virginia, and Washington, D. C.

Dr. Wood, who will serve as a consultant at the conference, is a professor of Health and Safety Education at the college and Director of Information and Publications. Other health personnel at Prairie View have been invited to attend the Dallas meeting.

Keynote speaker will be Dr. Fred V. Hein, Director of the Department of Health Education of the American Medical Association. The luncheon address on Saturday, "A New Approach to Health Education", will be given by Assistant Commissioner Theodore O. Cron, FDA, Washington, D. C.

The conference is sponsored by the Texas Association for Health, Physical Education and Recreation, and the Department of Health, Education, and Welfare's Food and Drug Administration, in cooperation with the Texas Education Agency.

Its purpose is to review new health education concepts and materials, and to encourage the expansion and evaluation of health education in Texas, with

the aid and experience of practical educators in the field.

The program ranges from a physician's observations on whether the curse of fatness can be cured to a new film dealing with LSD. Attention is also to be directed to health fraud rackets, various drug abuses, and the "Life Protection" program of FDA.

The conference, at the Baker Hotel, is expected to attract some 300 persons from all parts of Texas as well as scattered educational leaders from Arkansas and Oklahoma. It will open on Friday evening and continue through Saturday.

### Experimental Manpower Project Is Underway

The Office of Manpower, Policy, Evaluation, and Research (OMPER) of the U. S. Department of Labor has approved an experimental and demonstration manpower project for operation at Prairie View A. and M. College. The project is now underway and will operate for 23 months.

Dr. A. T. Kynard is director of the project. Members of the Academic Advisory Committee include — Dr. S. R. Collins, Chairman, Mrs. D. M. Hunt, Mrs. Ernestine Outley, Mrs. Ollie B. Moten, Dr. A. N. Poindexter, Mr. J. R. Powell, Dr. C. A. Wood, Mr. R. H. Davis, Mr. H. L. Jones, Dr. J. L. Brown, Mr. C. T. Edwards, Dr. Charles Urdy, Mr. Ulysses Bell and Mr. C. D. Yancy.

The objective of the project is to design, develop and test a program of occupational and cultural orientation, fundamental studies, and skills training for essentially rural youth and adults in a college campus setting that leads to job placement in an urban environment.

Efforts will be made to recruit unemployed and underemployed rural youth and adults (ages 18 and over) to participate in the program. These participants will come from poverty areas in twelve counties in Southeast Texas that surround Prairie View A. and M. College. A minimum of 2,000 rural youth and adults will be contacted of whom 280 will be placed in the skills training program and 100 will be referred directly to employment. The counties from which participants will be selected are: Austin, Brazos, Burleson, Colorado, Fayette, Fort Bend, Grimes, Harris, Montgomery, San Jacinto, Waller, and Washington.

The skills training program will consist of the following industrial occupational areas: Auto Mechanics, Cooks (Hotel and Restaurant), Dry Cleaner-Presser, Landscape Gardener, Meat Cutter, and Office Occupations including clerk typist, stenographer, key punch operator, and computer programmer.

Prospective trainees will be evaluated, counseled and either enrolled in the skills training program at Prairie View or referred to available employment and training opportunities for which they are best suited. Recruitment, testing, counseling, and selection services of the Texas Employment Commission will be coordinated with similar services that are to be provided by

See EXPERIMENTAL, Page 7

### Placement Office Gets Major Boost

Andre Beaumont, managing director of College Placement Counsel, Bethlehem, Pennsylvania visited the campus earlier this month and presented the college with a substantial grant to aid in the physical improvement of the college Placement Office.

The Placement Office will soon be re-located in the Memorial Center (ground floor) which will be more convenient for both recruiters and for students.



**GRANT FOR STUDENT PLACEMENT** — Dr. A. I. Thomas accepts check from Mr. Andre Beaumont of the College Placement Council.



**PLACEMENT ADVISORY COMMITTEE**—The group appointed by Dr. Thomas includes — (seated L to R) Mrs. Rose Hynes, Dean C. L. Wilson, Dean Flossie Byrd and Director C. D. Yancy. Standing — Dr. Roscoe Lewis, Dr. G. E. Ragland, Dr. E. E. O'Banion, Mr. Walter Hall, Mr. W. Van Johnson, Mr. Harding Jones and Dr. C. A. Wood.

## Where does an engineer intern?

Before you decide on the job that's to start you on your professional career, it's good to ask a few point blank questions... like:

- Will this job let me rub shoulders with engineers doing things that haven't been done before, in all phases of engineering?
- Will I be working for an engineering oriented management whose only standard is excellence?
- Will I have access to experts in fields other than my own to help me solve problems and stimulate professional growth?
- Will I be working with the widest range of professional competence and technological facilities in the U. S.?
- Are engineering careers with this company stable... or do they depend upon proposals and market fluctuations?

Why not ask these questions about Bendix Kansas City when Mr. R. E. Cox visits the

Prairie View A. & M. College Campus  
November 8, 1967 - March 7, 1968

Or you may write Mr. Cox at:  
Box 303-EF, Kansas City, Mo. 64131

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**Ever get the feeling you're surrounded by nuts?**

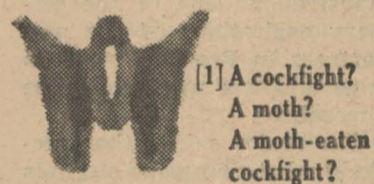
Cool it. Things could be worse. You could be out of ice-cold Coca-Cola. Coke has the refreshing taste you never get tired of. That's why things go better with Coke, after Coke, after Coke.



Bottled under the authority of The Coca-Cola Company by:  
HOUSTON COCA-COLA BOTTLING CO., HOUSTON, TEXAS

### Swingline Patty Porschachs

Test yourself... What do you see in the ink blots?

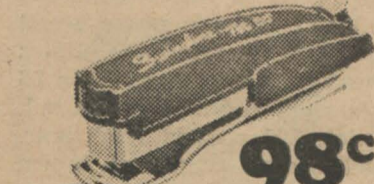


[1] A cockfight? A moth? A moth-eaten cockfight?



[2] Giraffes in high foliage? Scooters in a head-on collision? TOT Staplers? (TOT Staplers!? What in...)

### This is a Swingline Tot Stapler



98¢ (including 1000 staples) Larger size CUB Desk Stapler only \$1.69 Unconditionally guaranteed. At any stationery, variety, or book store.

Swingline INC. LONG ISLAND CITY, N.Y. 11101

ANSWERS: 1. If you see a cockfight; a moth; a moth-eaten cockfight; you're right. 2. The giraffes; you're right. Scooters colliding; you're right. A moth; you're right. A cockfight; you're right. TOT Staplers; you're right. D.D. Swingline and not should go into advertising.



# EDITORIALS

## Welcome to the Hill

All around campus, one may behold the joyous sight of college friends welcoming each other back to the hill. After the hugs, hand shakes and slaps on the back, a lengthy conversation develops with hilarious stories about the summer and what happened last year. Each student is filled with more determination to succeed in his chosen career.

Freshmen and transfer students are busy making new friends and getting acquainted with the campus. New students are also making the transition of becoming conformists to the style of campus attires, and the campus jargon.

After a long hot summer of separation between friends and the familiar campus atmosphere, the campus seems to echo "welcome to the hill."

## Learn More - Earn More

The message that it doesn't pay to drop-out of school is reaching our nation's youth.

In 1960, 25 percent of our young people between the ages of 16-24 were dropouts;

In 1966, this figure had been reduced to 18 percent. This year, almost a million youngsters will drop out of school before completing their education. This means that if we maintain our current dropout rate, by 1975 there will be 32 million adults in the labor force without a high school education.

To prevent these figures from becoming a reality, we must make a positive effort to educate all our youngsters to the folly of dropping out. Some dramatic statistics will help teach them "it's smart to stay in school."

Studies show that staying in school until graduation pays-off in dollars and cents.

The median income for a high school dropout is almost \$1,000 a year less than for a graduate.

It is \$2,000 a year more than a worker with only a grade school education.

During his working career, the graduate can expect to earn \$63,000 more than a person with only an elementary education.

## Continue Your Education

More than ever, this country needs trained, educated people to continue the progress America has made and to take their rightful places in the society that is developing.

Much of the poverty and unemployment that exists today is directly related to the lack of education and preparation by previous generations.

Right now there are 2 million youngsters in this country in the 16 to 21 age group who dropped out of school before earning their high school diploma. Nearly a fourth of them are unemployed. Most of the rest are stuck in dead-end jobs, without any real future.

Large gains have been made in the fight against ignorance, unemployment and poverty during the past several years. Secretary of Labor Willard Wirtz recently reported that 2 million more people are working and 1 million more are in high school and college than the population increase of the last three years accounts for.

The Education Campaign of the past two years has helped in this progress. It has paid big dividends by inspiring dropouts to return to the classrooms and encouraging the undecided to finish their education. In 1960 the dropout rate was 25 percent. Last year it had decreased to 18 percent.

But 18 percent is too high for a Nation to tolerate. The frightening fact remains that at the current dropout rate by 1975 there will be 32 million adults in the labor force without a high school education — 32 million who will be unqualified for most of the jobs available then.

This newspaper supports the efforts being made to keep our youth in school and help them from becoming future victims of deprivation and poverty.

But it takes more than our support. It needs and commands the support and effort of every citizen.

Youngsters who have already dropped out of school need special help. They need to be counseled and guided into training that will help them develop skills for today's jobs. Others on the verge of leaving school before completing their education drop out many times to earn money

## Freshman Like Orientation Program

To the members of the staff, new members and freshmen, it is a great pleasure for me to have the honor to express our appreciation and gratitude for the hospitality that has been extended to freshmen this past week.

I have been asked to comment on the orientation program. The question that I was asked was "Do you think the orientation program is a good start?" I think the program is a very good start. I will state two reasons for this: first it is a beneficial program, and second, we can become closer to the members of the staff and also the students that must have gone through a lot of planning for this program.

The program has been enriching and inspirational. It has broadened us socially as well as academically. Meeting and getting to know our associates has played a great part in getting us prepared for the journey we are about to approach. We are climbing higher and higher. We are approaching new and prosperous experiences. I am sure all of us will be able to hold our heads up high when this journey is over. And most of all, we will always be "partners in progress".

Written by, Earnestine Ware

## Hurricane Beulah Damages Tax Deductible

R. L. Phinney, District Director in Austin, said today, that damages to property caused by Hurricane Beulah and tornadoes spawned by her can result in income tax deductions for 1967 and in some instances may form the basis for claims for refund of taxes paid in prior years.

Phinney stated that the actual property losses suffered from damages to dwellings, automobiles, grounds, boats, furniture, and other business and non-business properties are deductible in full or in part on income tax returns; but for nonbusiness property only the excess over \$100.00 is deductible.

Two factors are important in computing these casualty losses: (1) The adjusted basis of the property, and (2) the decrease in the fair market value of the property as a result of the casualty. The adjusted basis of the property generally is its cost less depreciation. De-

crease in fair market value is the difference between the value of the property immediately before and immediately after the casualty.

to support their families or to buy necessities for themselves. Action by the business community in the form of part-time jobs is needed to help them stay in school.

You can serve your country best by helping to insure that tomorrow's leaders are educated today.

### FRESHMAN CLASS NOMINATION BLANK

(please type or print)

Name \_\_\_\_\_  
 Position Seeking \_\_\_\_\_ Age \_\_\_\_\_  
 Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
 Campus Address \_\_\_\_\_  
 High School Graduated From \_\_\_\_\_  
 Major \_\_\_\_\_ Minor \_\_\_\_\_  
 Hobbies \_\_\_\_\_

Along with this blank attach a one page autobiography and a list of at least 20 freshmen students who endorse you for the office.

## From The SGA Office

The Student Government Association welcomes all returning and new students. The officers of the association are Daniel Anderson, senior chemistry major, Kilgore, President, Sammie Thompson senior electrical engineering, Bryan, Vice-President, Amy Davis, senior, English, La Marque, secretary, John Abercrombie, senior, Food Administration, Nacogdoches, Director of Finance, Curtis Thomas, senior, electrical engineering, Hempstead, Director of Organization, and Gladys Lockett, senior special education, Houston, Parliamentarian.

This article will be the voice of the Student Government Association, we will use it to inform you rather than call a lot of unnecessary General Student Meetings. To the members of the freshman class in this issue of the Panther you will find a nomination blank. If you desire to run for any of the following class offices it will be necessary that you execute it and turn it in at the proper time.

- President
- Vice President
- Secretary
- Parliamentarian
- Treasurer
- Freshman Class Queen

Watch closely for notices of your class meeting during the week of Sept. 23-30. Please bring your nomination blank completely filled out then.

## Around The Campus

By Evonne Jackson

It is almost impossible to accept the new easy system of registration. It is a pleasant thought to think of the human stampede days as over.

Upperclassmen returned after the summer vacation to see the wheels of Partners In Progress program in motion. Former students were amazed to find so many improvements actually changing from dreams to realities. One target of constant criticism in the past, the dining hall, is in the first phase of improvement with air conditioning being installed, ice machines, milk machines, and better food service. The general appearance of the dining hall is remarkable to say the least. It is rather hard to imagine that the athletes are abiding with the new self-serving and clearing system in the dining hall, but they are. Keep it

up fellows because other students are forming the habit too. Have you seen the bold colors of the football stadium? Now visitors will not have to ask for any direction, huh? And just think, we have sidewalks leading from the field house to the stadium, so that means no more sinking trying to get to the games.

With the overflowing freshmen class and transfer students that registered for the fall, housing accommodations were in great demand. Blackshear was forced to re-open because of the housing shortage without improvement to provide accommodation for women.

After two years of being called the new dorms, the women's newest dormitory was christened Banks and the men's newest dormitory was christened Fuller.

Freshmen are being led to understand the upperclassmen's old proverb "when it rains at P. V. we swim all the way to class", since the rainy weather is here early. Perhaps in time, Prairie View will have an adequate drainage system since this is the time for progress.

Prairie View as a resident college for Texans is being constantly emphasized by the administration. One of the primary aspirations of the new Partners In Progress program is to create a more collegiate atmosphere.

One senior said rather precisely what numerous students have been saying since the opening of the semester, "This is my last year here and I have seen more plans carried out this last ten months than in my past three years." It seems that after being bogged down in the past, the wheels of progress are really in motion.

## Sailor Would Like Letters

Dear Editor,

I am a sailor now serving on my second cruise in Viet Nam. I would like to correspond with some of your Coeds. Also a lot of my ship mates would mean a lot over here. I am 26 years old, 6 foot 4 inches tall, weigh 199 pounds black hair, and brown eyes, and brown skin. I would also like to exchange pictures of some of the countries that we visit. Any help that you might give me, will be deeply appreciated. Thank You.

Sincerely Yours,  
 Edward L. Steiner  
 Division  
 U. S. S. Enterprise CVAN  
 65  
 C/O F. P. O. San Francisco,  
 Calif. (96601)



TWO SPECIAL AWARDS — J. R. Powell, professor of Agricultural Education displays two special Awards he received recently for "out-standing service" given to the field of Agriculture in Texas.



C. D. Yancy

## Placement Director Attends Institute

C. D. Yancy, director of the College Placement Service attended a College Placement Institute at Crotonville-on-The-Hudson, New York.

He received a certificate for successfully completing the two-week session which emphasized vocational development theory, sources of occupational information, interviewing techniques and counseling. The institute was part of the College Placement Service Program, which was made possible by a grant from the Ford Foundation.

Mr. Yancy also attended the Mid-Atlantic Placement Association meeting at Temple University, Ambler, Pennsylvania. The trip was funded by the College Placement Council as a service to provide college placement directors with information and recent trends in placement services.

The Prairie View director returned recently from a visit to the Dow Chemical Plant at Freeport. Funded by Dow Chemical, the trip included a fish-out in the Gulf of Mexico.

Blue Bell Creameries

## Great Events in College History

The College has been a place for state-wide initiatives and the maker of men who have wrought well in the name of our and all people.

1. The Negro State Teachers Association was founded here by Principal L. C. Anderson.

2. The Interscholastic League of Colored Schools was established here in the early 1920s and functioned to encourage skills in our youth in a spirit of competitive good will.

3. Prairie View was the home of the State Wide Cooperative Extension Service for Negroes in Texas from the time of its founding in 1915. The Smith-Hughes and Smith-Lever acts were implemented here with state-wide programs of Vocational Agriculture, Industrial Education and Home Economics which are still in existence.

4. The Annual Educational Conference: Originated by W. R. Banks in 1930 (as a model from those he had witnessed at Atlanta University) in the great Days of DuBois) this conference served as a professional stimulant for the Negro Teachers and Leaders of the state.

5. Prairie View A. & M. Col-



FACULTY CONFERENCE SPEAKERS — (L to R) Dr. J. Don Boney, Dr. Robert R. Blake, and Dr. John E. Codwell.

## Telephone Company Provides Handy Phone No. and Address Card

Representatives of Southwestern Bell Telephone Company have distributed attractive post cards for all students designed to provide homefolk and friends with the local telephone number, address and zip code.

The attractive card also includes the Panther 1967 football schedule.

Ron Johnson of the district Traffic Department in Huntsville said that the use of the cards should speed telephone services and lighten the load of information calls. Mr. Johnson was accompanied by one of the operators from the Brenham telephone center.

Students who have not received the cards may obtain them at the Panther Office or the Information desk, Memorial Center.

## Funeral Services Held For Wife of College Business Mgr.

Funeral services for Mrs. Lullie A. Murdock, wife of Prairie View A&M College business manager, H. D. Murdock were held on Monday, September 11 at Saint Francis Episcopal Church, the Reverend James T. Moore officiating.

A part-time English teacher at the college and an active community and church worker, Mrs. Murdock died suddenly of a heart attack in the home on the Prairie View campus. Burial was in Berkeley, California.

Mrs. Murdock was born on March 9, 1910 in Greenwood, Mississippi. She attended public schools of Greenwood and later received degrees from Fisk University and the University of Michigan. She taught English in a high school in Mississippi and was later employed at the Kansas Technical Institute in Topeka, Kansas. The family moved to Prairie View in 1952.

Survivors include her husband, H. D. Murdock; two children, Horace, Jr. and Ruth Gail, both college students; sisters, Mrs. Hulda Warren and Mrs. Julia Hatch, both of Berkeley, California; a brother, Mr. Harry McKinney of Oakland, California; and several nieces and nephews.

# You say "big business" doesn't really care about people?

## Ever hear of the electronic larynx?

Southwestern Bell is big business. The way we figure it, you don't serve eight million telephones from a basement workshop. We have to be big to do a big job.

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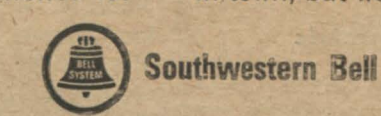
We also offer special phones for

the hard-of-hearing, the blind and for people who can't use their hands. Telephones that let youngsters confined to bed continue their education via school-to-home communications systems.

And if someone has a problem for which we have no standard equipment, we'll do our best to devise a special, tailor-made system. Like most businesses, we run our affairs so as to make a profit. But, also like most businesses, we realize our responsibility doesn't end there.

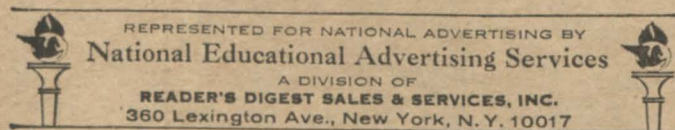
It extends to doing our best to meet the special needs of all the people we serve.

We may be the only phone company in town, but we try not to act like it.



## THE PRAIRIE VIEW PANTHER

Published Semi-Monthly in the Interest of a Greater Prairie View A. and M. College. The PANTHER serves as the voice of the Students of Pantherland.



Opinions expressed in The PANTHER are those of the Editors or of the writer of the article and not necessarily those of the College.

### Staff for This Issue

- ASSOCIATE EDITORS ..... Daniel Anderson, Evonne Jackson
- REPORTERS ..... Adrian Cooper, Jeanelle Smith
- TYPISTS ..... Jesselyn Box, Georgia Preston
- PHOTOGRAPHERS ..... Sylvester Brown, Theodore Johnson
- SECRETARY ..... Miss Theresa Tompkins
- FACULTY ADVISER ..... Dr. C. A. Wood

Any news items, advertising, or matters of interest to THE PANTHER may be presented to the Department of Student Publications, Room B-6 Administration, Ext. 301.





### PV-ite Promoted To Full Colonel

Pictured is Mrs. Lillian Snow Burley (BS 1945) securing the silver eagle, insignia of colonel on her husband, Colonel Roy W. Burley, USA. Colonel Burley was promoted to his present rank on August 23, 1967. Currently the Burleys reside in Bangkok, Thailand, where the colonel is assigned as Deputy Chief, Operations Division, Army Advisory Group. Prior to his current assignment Colonel Burley was a student at the US Army War College, Carlisle Barracks, Pennsylvania, graduating in June 1966.

The colonel is a 1940 graduate of Phyllis Wheatley High School, San Antonio, Texas. He attended Prairie View A&M College, 1940 to 1943, and holds a BS degree from Omaha University. He has completed 23 years of commissioned service in the United States Army. The Burleys were stationed at Prairie View 1949-1952.

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### NDEA Institute Held For Home Economics Teacher

"The world with all of its opportunities, with all its forces, imprints and challenges becomes the classroom of the teachers." Such was the experience of twenty-five home economics teachers who recently concluded six weeks intensive study in the NDEA Institute for Teachers of Disadvantaged Youth.

The Institute, under the direction of Dr. Flossie M. Byrd, Dean, School of Home Economics, Prairie View Agricultural and Mechanical College, provided opportunities to observe the several faces of poverty — in the Inner City of Houston, in the rural areas of Shepherd, Texas — and to gain first-hand knowledge of the objectives, functions and mode of operation characteristic of the Women's Job Corps Center, McKinney, Texas.

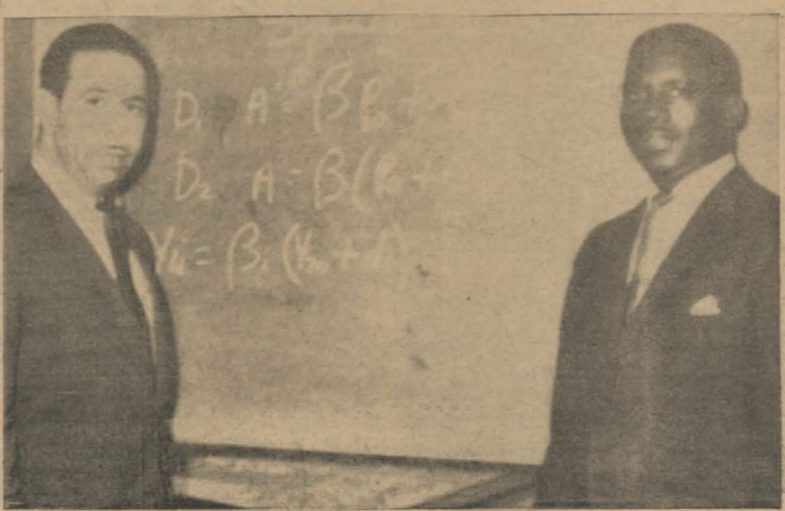
The forces and imprints which affect and/or influence the behavior of the disadvantaged were explored with the assistance of five renowned consultants in curriculum, educational psychology, guidance, family relations, home economics education, and human resource development. Consideration was given to the dimensions and psychology of poverty; the meaning of education for the disadvantaged; patterns and functions in language, cognition and intelligence; identification and application of techniques for assisting disadvantaged youth and their families in solving educational problems; home economics programs for disadvantaged youth and their families; and the team approach in working with the disadvantaged.

Participants were challenged to 1) broaden understandings as to why today's "one-third of a nation" cannot use yesterday's formula for success — why a little struggle, a little application is not all that it takes; 2) exert every effort to assist disadvantaged youth in breaking the circularity of the self-fulfilling prophecy; 3) create a learning environment which renders it possible for individuals to be their best selves; 4) intervene in individual and family functioning through the development of relationship skills, technique skills, and informational skills; 5) respect the boundaries of the dis-

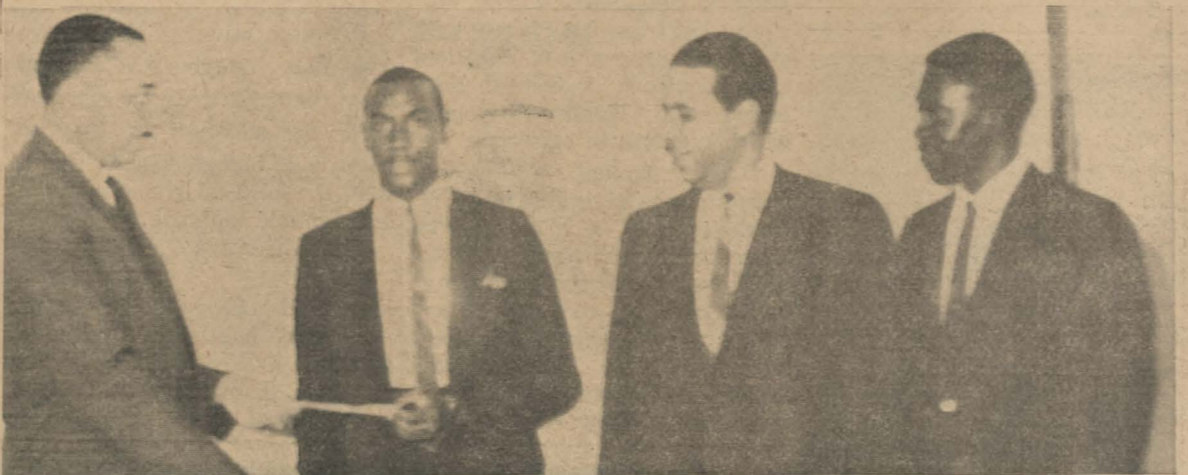
advantaged; and 6) establish a feasible climate for interaction where one does not exist.

Institute participants, employed in both junior and senior high schools throughout the State, concerned themselves with problems of Negro, Caucasian and Mexican-American youth and their families.

In evaluating the six weeks experience, participants expressed a greater awareness of an empathy for the characteristics of the disadvantaged and problems encountered through imposing middle class standards; See NDEA INSTITUTE, Page 8



**RETURNS FROM AUSTRALIA** — Dr. Thomas poses with Dr. Emiel Owens while discussing plans for his trip to Australia to attend an Agricultural Conference. Dr. Owens returned this week from the two weeks trip which was financed by outside sources.



**ALUMNI AWARD** — Alumni officers present scholarship check to a Prairie View student. President Thomas talked alumni business with the visitors following the presentation.



**ROTC COMMISSIONING** — Second Lieutenant Negal F. Williams stands tall as his mother, Mrs. Bernice Williams, (right) and wife, Marilyn, pin on his new Second Lieutenant Bars. Lieutenant Williams, a Distinguished Military Graduate, was commissioned as a Second Lieutenant in the U. S. Army Artillery. He is scheduled to attend the Artillery Officers Basic Course at Fort Sill, Oklahoma, on February 22, 1968. He is the son of the late Mr. Thweat Williams and Mrs. Bernice Williams of 3303 Velasco Street, Houston, Texas. Lieutenant Williams' wife, Marilyn, is a native of Henderson, Texas. He and his wife are presently residing at 2203 Highway 1765 LaMarque, Texas. (U. S. Army Photo)

### Rites Held For James A. Miller

Funeral services for the late James A. Miller were solemnized at the Damascus Missionary Baptist Church on Saturday, June 24, Houston, Texas. While attending Prairie View A and M College he was Vice President of the Student Council and a member of the ROTC. Upon graduation in 1964 he was Commissioned a Second Lieutenant in the Corps of Engineers. After completing a tour of duty Lieutenant Miller received an Honorable Discharge on August 23, 1966. He is survived by his wife, one son and many other relatives and friends.

### Faculty & Staff

CONTINUED from Page 1

Evans, Leroy Marion, Marcellum Harmon, Rev. W. Van Johnson, Raymond Corretters, W. V. Nicks, E. W. Martin, Mrs. Frankie Ledbetter, Dr. Roscoe Lewis, Mrs. Kettye Mooring, Dr. Charles Urdy, Dr. G. R. Woolfolk, Paul Smith, L. C. McGhee and J. J. Woods.

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**FRESHMAN PICNIC** — Freshman girls posed for this photo during brief pause from softball game.



**CATCH THAT POSE** — A group of new arrivals put on special pose for Panther photographer. This was during lull in freshman orientation activities.

**INTERCOLLEGIATE ARTS AFFILIATED is now accepting entries in the following fields:**

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### Gov. Connally to Purchase Air Force Base

Gov. John Connally will formally present a \$5.25 million State of Texas check to federal officials here Oct. 14 to purchase James Connally Air Force Base.

The 2,100-acre base, currently in the process of deactivation, is being converted into James Connally Technical Institute, a vocational training center operated by Texas A&M University.

The check presentation will highlight a full round of activities, including the official dedication of Connally Tech, open house and the first annual Parents Day. Open house begins at 9 a.m., with the dedication scheduled for noon.

Dr. Roy Dugger, director of Connally Tech, said more than 10,000 persons are expected to attend the open house and dedication.

Connally Tech admitted its first students Jan. 11, 1966, and now has more than 1,000 engaged in 33 fields of technical study.

The institute has already graduated 128 students enrolled for one-year courses, Dr. Dugger said. With approximately six job offers per graduate, their starting salaries averaged \$5,200, he noted.

Students enrolled in Connally Tech's two-year courses, Dugger observed, can expect even higher starting salaries. The first of these students will graduate next August.

### Agricultural Ed.

CONTINUED from Page 2

George McShan, LeLan Williams, Bobbie Dreckhammer, Willie Fitzgerald, L. J. Rosprim, Gabe Dooley, Jr., Lorenza Crosby, D. Don Barnett and Russel Farrar. Prairie View agricultural professors included on the program are Dr. E. M. Norris, J. R. Powell, J. J. Woods, and J. C. Williams.

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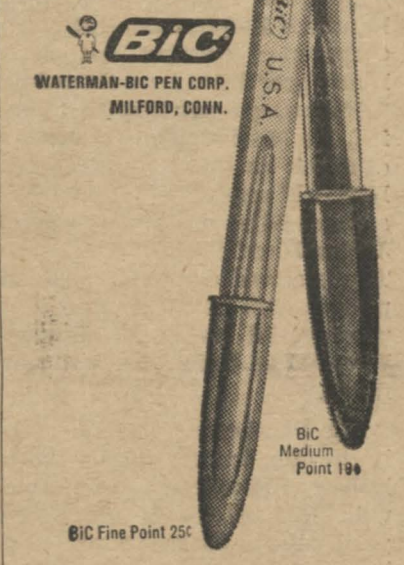
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# Panthers Seek Revenge Over Jaguars Saturday

## Southern University to Be Well Represented at Annual Tilt

A good size crowd of Southern University students, including the band, it is reported, Miss Southern and others are expected to be on hand for the annual grudge battle between the two arch rivals in the Southwestern Conference.

It should be an interesting game.

The highly rated Jaguars failed to give TSU the solid licking expected last week, but they look

forward to moving ahead against the Panthers Saturday. Southern has been picked by conference coaches as the team most likely to win the loop crown this year.

On the other hand, the Panthers are mad, and hungry for victory. They hope to get revenge for the sound whipping they received in Baton Rouge last year and to make up for the disappointing defeat at the hands of Jackson's Tigers last Saturday.

The annual Panther-Jaguar game has always played a major part in the conference race... while it is still early in the season, Saturday's battle may be just as important as in previous

years. A PV loss could very well mean a poor season for the Panthers, while a victory could put them well on the way.

A victory for Southern would put them well in front of the pack, having conquered the two major Texas teams.

Southern's high pre-season rating is based on the services of All-SWAC quarterback Joe Williams and Willie (Picayune) Johnson. The powerful Jaguar defense is headed by All-American end Alfred Beauchamp.

Co-captains Alonzo Wallace and James Williams, will lead the Panther squad Saturday in their second bid of the budding season.



PV Quarterback Robert Hamilton

## Jackson College Defeats PV 19-6

Jackson College's Tigers defeated the Prairie View A&M Panthers 19-6 in a Southwestern Conference opening battle at Blackshear Field here Saturday.

Following a scoreless first period, the Mississippians broke the deadlock as quarterback James Hartfield passed to Harold Jackson in a 44 yard touchdown play. James Hartfield converted. The Tigers scored again in the third period with Richard Lampkin passing 14 yards to Eugene Wren. The conversion attempt failed.

The Panthers struck back early in the fourth quarter with Robert Hamilton connecting with Richard Lewis for a 48-yard pass to Jackson's one yard line. Halfback Frank Perry plunged for the lone Panther tally.

In the final minutes, Tiger Johnnie Gray intercepted a Panther pass and ran 30 yards to paydirt.

### STATISTICS:

	PV	Jack.
First downs .....	14	16
Net yds. rushing ...	34	114
Passes attempted ..	34	21
Passes completed ...	13	9
Yds. gained passing	246	158
Total net yardage ..	280	272
Passes intercepted by	0	4
Fumbles .....	3	3
Opponents		
Fumbles recovered	3	0
No. of punts .....	4	10
Punt averages .....	39.2	26.3
No. of penalties ....	8	15
Yards penalized ....	80	154

## NDEA Institute

CONTINUED from Page 6

broader perception of the need for creativity in teaching; attitude change; changes in philosophy; concern that instructional media be geared to meeting the needs of the youth to be taught; and teaching in a manner as to enhance interpersonal relationships within families.

The State of Texas has been greatly benefitted through this Institute, the first in the Nation designed for Home Economics Teachers, funded by the Office of Education. Plans are underway for follow-up and assistance of participants throughout the year.

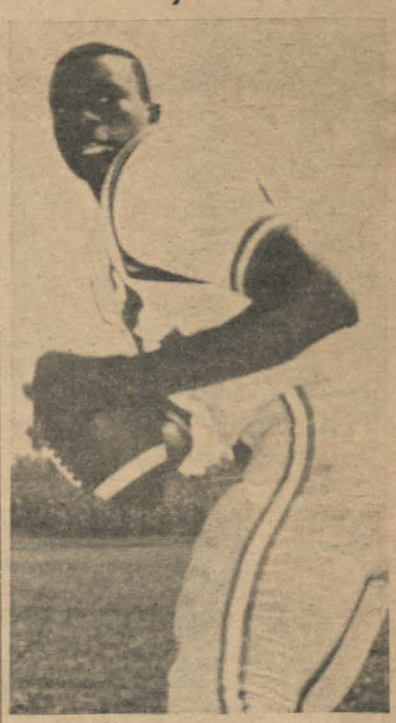
## Bishop College Is Opponent In Annual Cotton Bowl Game

Prairie View A & M will entertain the Bishop College Tigers in the annual Cotton Bowl Classic scheduled in Dallas on Monday night, October 16.

Bishop College is going all out in promoting the big event and with plans to upset the Panthers in this age-old classic. The rap-

idly growing institution will make a strong bid for a permanent spot in the annual game traditionally hosted by Prairie View.

Transportation arrangements for students and staff members will be announced soon.



Jaguar Quarterback Joe Williams

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PHOTOS  
OCTOBER 2**

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### CAMPUS INTERVIEWS

October 11

Contact College Placement Office to arrange interview appointment.