

Prairie View A&M University

Digital Commons @PVAMU

PV Panther Newspapers

Publications

4-17-1964

Panther - April 1964 - Vol. XXXVIII No. 15

Prairie View A&M College

Follow this and additional works at: <https://digitalcommons.pvamu.edu/pv-panther-newspapers>

Recommended Citation

Prairie View A&M College. (1964). Panther - April 1964 - Vol. XXXVIII No. 15., *Vol. XXXVIII No. 15* Retrieved from <https://digitalcommons.pvamu.edu/pv-panther-newspapers/566>

This Book is brought to you for free and open access by the Publications at Digital Commons @PVAMU. It has been accepted for inclusion in PV Panther Newspapers by an authorized administrator of Digital Commons @PVAMU. For more information, please contact hvkoshy@pvamu.edu.



The Governor at Prairie View — John Connally is flanked by Dr. W. C. Ferguson, who invited him to speak at the Business Clinic, and President E. B. Evans.

Governor Cites Education Needs

Governor John Connally told the 11th annual Prairie View A&M Business Clinic today that "Texas has entered a new age of opportunity — a period of progress and development unparalleled in our history."

At the same time, the Governor said full realization of the advantages of progress depends upon solutions to educational and economic problems which limit opportunity.

"Texas is undergoing rapid industrial growth and technological changes which are bring-

ing improved living standards for families of all races," he said. "However, we still must face the challenge of educating and training more people to fill the skilled, higher-paying jobs of today's industry."

"Many of our problems of joblessness and low income can be solved by stronger vocational education, programs to reduce illiteracy and curb school dropouts, and job training to improve skills. State and local governments have great responsibility in these fields which

must be increasingly fulfilled."

The Governor cited these advances in recent months:

1. The Committee on Education Beyond the High School, which is planning far-reaching measures to improve education in Texas.

2. An increase from 15 to 61 in the number of technical vocational education programs in the junior colleges, with an increase in enrollment from 830 to 5,000.

3. The accelerated school program. See GOVERNOR, Page 6

Prairie View Girl Wins 4th Annual Miss Texas High Title

Barbara Wood, 17 year old senior at Prairie View High School, won the MISS TEXAS

HIGH title in a field of 33 candidates Saturday night at Prairie View A&M College.

The new winner in the Prairie View Student Press Club's annual state contest ranked tops in all judging categories — talent, poise, personality, attractiveness and articulation - but it was her talent number that highly impressed both the judges and audience. Miss Wood gave a dance demonstration which included native dances of several countries.

She was awarded a \$350.00 college scholarship by Radio Station KYOK - Houston along with the official crown, the school trophy and gifts of luggage and other personal items.

First runner-up in the 4th Annual Contest was Berta Bennett of C. B. Dansby High, Kilgore who was a surprise choice over pre-contest favorite Bobbie Jean Powell of Carver-Navasota. Miss Powell was second runner-up, and Myrtle Allen of Kemp High-Bryan was the last of the four finalists. The three top runner-ups received scholarships to Prairie View, trophies and other prizes.

A special award, MISS ARTICULATION, was made to Suzanne Carvin, Yates Senior High School-Houston. Given by the Gillette Razor Company, the trophy award was given to the candidate who demonstrated the most fluency, the best vocabulary, and the best all-around ability to express herself.

Runner-up awards in the four judging categories were as follows: MISS ATTRACTIVE-

See MISS TEXAS HIGH, Page 3

News Briefs

NATIONAL LIBRARY WEEK OBSERVED

A children's program honoring National Library Week was held this week in the W. R. Banks Library.

EXPLORERS PHYSICAL FITNESS RALLY SET

Explorers in the E. B. Evans Scouting Division will hold their annual Physical Fitness Rally on May 4, 1964 in the college gymnasium.

ENGINEERS TO HOLD FIRST INSTITUTE

The first annual Engineering Institute has been set for April 29. The one-day meeting is designed to be of interest to high school administrators, counselors, teachers and students.

WOMEN'S DAY ON APRIL 26

The Young Women's Christian Association and the Women's Council will sponsor Woman's Day at the college on April 26. Mrs. Julia B. Parneck, Director of the Reading Clinic at Southern University and Supreme Basileus of the Alpha Kappa Alpha Sorority, will be the principal speaker.

RED CROSS DRIVE UNDERWAY

The annual Red Cross Fund Drive is being sponsored by the Barons of Innovation with Mr. Samuel Montgomery as sponsor. Dr. C. A. Wood is campus representative with the Red Cross organization.

CANCER FUND DRIVE TO BEGIN

The annual Cancer Crusade will be held on the campus beginning next week and running through the end of the month of April.

YWCA DELEGATES ATTEND NAT'L CONFAB

Dr. Anne L. Campbell, "Y" sponsor and Le Marva Armstrong, local "Y" prexy left Friday morning from Houston International Airport for Cleveland, Ohio. They will represent Prairie View at the National Young Women's Christian Association Conference which meets every three years.

ROTC FIELD DAY

The Department of Military Science will sponsor its annual ROTC field day April 30th. Visiting student ROTC groups will meet at Prairie View. Lt. Col. Arthur N. Fearing is head of the department of Military Science.

PANTHER

"The Voice of the Students of Prairie View"

Volume 38, No. 15

Prairie View A. & M. College, Texas

April 17, 1964



David Hilliard



Richard Lockett



Marion Coss



Marie Johnson

Run-Off Today in Student Elections

Prairie View students will determine today two major positions to be filled in the culmination of the campuswide gen-

eral student elections.

Top candidates matched against each other for the office of President of the Student

Council are Richard B. Lockett, junior Biology major from Houston, Alpha Kappa Mu and Beta Kappa Chi Scientific Honorary Society member; and David Hilliard, junior Industrial Education major from Houston and a member of Epsilon Pi Tau Industrial Education Fraternity. Both candidates tallied votes with neither receiving the necessary majority in the first election held April 13th.

Seeking the coveted "Miss PV" title are Marion Coss, junior Biology major from Henderson and Marie Johnson, junior Mathematics major from Houston. Candidates in the first election were Lovie Hall, third highest and officially second attendant to Miss Prairie View; Constance Kelley and Joyce Brown.

Newly elected student leaders are Rudolph Portis - Vice President of the Student Council, junior business major; Shirley Teagle - Student Council secretary - junior business major from San Augustine; Joseph Page - Business Manager, sophomore mathematics major from Texarkana; Edward Kuykendall - Parliamentarian, sophomore Engineering major from Phoenix, Arizona; and Donald E. Dorsey - Council-man at large, sophomore Biology major from Waco.

Housing Conference on May 9

The Seventeenth Annual Housing Conference will be held at Prairie View A & M College Saturday, May 9, 1964 according to Dr. E. B. Evans, President of the college. The conference is designed to create interest in improving housing conditions and expanding facilities with special emphasis on housing for low income families. The theme of this year's conference will be "Expanding Opportunities in Housing."

Dean C. L. Wilson, Chairman of the local committee on plans and arrangements for the conference, said that there will be an array of housing experts and authorities participating, representing, the building industry,

real estate men, mortgage bankers, governmental agencies, engineers, architects, and community leaders.

Discussion topics will include (1) Planning, Development, Modernization and Construction Problems (2) Multifamily Housing, and (3) Opportunities for Training and Employment in Housing.

A. Maceo Smith, Zone Intergroup Relations Advisor, Federal Housing Administration, Dallas, is working with the Prairie View committee in charge of the arrangements for the conference. Several outstanding speakers are scheduled to appear for the one-day meeting.



The Four Finalists — Top winners in the fourth annual MISS TEXAS HIGH Contest are (left to right) Misses Bobby Jean Powell, second runner-up, Navasota; Berta Nann Bennett, first runner-up, Kilgore; Barbara Faye Wood, MISS TEXAS HIGH, Prairie View; and Myrtle Allen, third runner-up, Bryan

League Activities Set This Weekend

The Prairie View Interscholastic League Spring meets are scheduled for the campus this week-end and on April 24-25.

Class A, B, and C schools, the largest in total numbers represented, are on the campus Friday and Saturday. Class 4A, 3A and 2A schools will compete here next week.

Activities scheduled include literary, music, drama and track and field events.



Norman Du Beau
Texas A. & M. System
Information Office



Howard Spergeal
Education Editor, Houston Post
Houston, Texas

First Reporters' Conference Held by Student Press Club

Students from many areas of the state attended the initial Reporters' Conference here at Prairie View April 10-11. Theme of the conference for the visiting high school conference was "Learning to Communicate in A Changing World". The Student Press Club's initial promotion of this nature was very successful through the means of many journalistic ideas, projects, and modes of publication production were exchanged by the students themselves and visiting authorities.

Marjay D. Anderson, Panther Editor-in-Chief presided over both general assemblies held in the ballroom of the Memorial Center. At the first general assembly, Nolan Ward stated the occasion and Oliver Brown gave the invocation. Dr. J. L. Brown Director of Extramural Services-Prairie View welcomed the delegates. A most dynamic address was presented by Mr. Howard Spergel, Education Editor, *The Houston Post* - Houston. Mr. Spergel challenged the young journalists to be individualists in order to exist in the Space Age. The second assembly heard Mr. Normand P. DuBeau, Director of Information and Publications - Texas A&M University System, College Station. The second assembly was also the luncheon session in the ballroom which was attended by a majority of the delegates attending. This session culminated with an enjoyable presentation of Miss Texas High Contestants in their style show.

Workshop sessions during the conference included "Newspaper" with Lonnie D. Hunt serving as chairman. Mr. W. T. Still, State Editor, *The Houston Chronicle* and Mr. Theodore Talbot, Department of English, Prairie View were consultants. Topics discussed were (1) Getting and Handling the News and (2) Layout and Production of the News.

Roger Jackson was chairman of the session on Yearbook discussions. Consultant was Dr. D-Eon Priest of the Houston Division, Taylor Publishing Company. Discussions of (1) Staff and Organization and yearbook planning (2) Themes (3) Layout (4) Photography and (5) Copy Writing were actively participated in by the delegates attending the discussion.

Clifford Ward served as chairman of the Photography section. Discussion - Demonstrations were presented by Mr. Marion Henry, Professor of Photography and Visual Aids-Prairie View and Mr. C. L. Ward, Professor of Biology and Campus Photographer - Prairie View and special consultant was Mr. Lloyd C. A. Wells, *Ebony-Jet* photographer.

Mamie Highes, English major, served as chairman of the Magazine session with Mr. Normand P. DuBeau as chief consultant.

"All About Your Schools", a discussion - questions - answers period was led by Mrs. Jewel P. Ross, Journalism instructor, Booker T. Washington-Dallas, and Mr. George McElroy, Journalism instructor, Yates-Houston. During this session many valuable journalistic ideas were exchanged.

Delegates were also feted with a social Hour sponsored by Prairie View High school (Mrs. Ruby Fuller) and a cokes and conversation session.

See CONFERENCE, Page 4

Authority on World Travel To Speak at Alumni Program



Immanuel Olshan
Spent six months in Africa

Immanuel Olshan, head of Olshan Lumber Co. and Olshan Demolishing firm at 2600 Canal in Houston, will be the guest speaker Sunday, April 19 at 3:30 p.m. at Prairie View A. and M. College. He is being sponsored by the Prairie View Alumni Association.

Mr. Olshan is being brought back by popular demand.

Olshan is an authority on world travel, having recently returned from a six-month stay in Africa where he met many national figures and went on numerous Big Game safaris. He will show movies and discuss his trip.

Approximately a year ago Olshan showed movies of his trip to Russia to the student body at Prairie View A&M and was exceptionally well received.

Mr. Olshan and his wife have a keen interest in world travel and with their hobby taking motion pictures and have some terrific shots of the new African scene.

Olshan Enterprises are now celebrating their 30th anniversary. The demolishing firm is the largest operation of its kind in Texas and the firm now has one of the biggest NEW and USED lumber yards in the state.

Mr. Olshan has been very active in civic work in Houston and Texas. He has served on a number of boards and helped organize the Houston Beautiful Schools Campaign, for which he received national recognition. He also served as head of the Citizens Advisory Committee on Juvenile Delinquency as well as the Crime Commission of Houston.

Student-Faculty Directory Good Until September

The very late Student Directory will be released next week. It is current until September when a new Directory will be published.

The 87-page booklet will make an excellent "keepsake" for students who will not return for summer school. It contains home addresses of all students and faculty members. In fact, without a yearbook this is your best source of remembering names and hometowns of school mates.

Buying one (at fifty cents) will help assure another Directory next fall.

Men the girls go for,

go for



Slacks



go further in

Faréx
Slacks by



Only \$5⁹⁸ - so, get several pairs!

FARAH MANUFACTURING CO., INC. EL PASO, TEXAS

"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS WHICH IDENTIFY THE PRODUCT OF THE COCA-COLA COMPANY.



Singing goes better refreshed.
And Coca-Cola — with that special zing
but never too sweet —
refreshes best.

things go
better
with
Coke



Bottled under the authority of The Coca-Cola Company by:

HOUSTON COCA-COLA BOTTLING COMPANY



Joan Holbert
Talent

Marva Griffin
Poise

Ethel Gibbs
Personality

Mildred Stone
Attractiveness

Suzette Carvin
Articulation

PV Students Win NIS-BKX Awards

Alfred N. Poindexter, a senior in biology, and Billy P. Smith, a senior in chemistry, won awards of ten dollars each for the presentation of the best papers in their sections at the recent National Meeting of NIS-BKX which was held on Prairie View's campus. The title of Poindexter's Paper was "Hind Limb Development in *Rana Catesbeiana* under the Influence of Thyroid Analogs." The title of Smith's Paper was "The Synthesis of Certain 6-Mercaptopurine-Transition Metal Complexes."

Jack-Jill Pledges To Support National Mental Health Benefit

The Prairie View Chapter of Jack and Jill of America Inc., has pledged to support the National Association for Mental Health in accordance with other Jack and Jill chapters in America, Mrs. Valerie Gerald, president, announced.

The Jack and Jill mothers need your support and cooperation to make this year's NAMH drive successful and worthwhile.

FACTS: At least 1 person in every 10 (90,000,000 people in all) have some form of mental or emotional illness (from mild to severe) that needs psychiatric treatment. Mental illness is known to be an important factor in many physical illnesses, even heart disease and tuberculosis. At least 50% of all medical and surgical cases treated by private doctors and hospitals have a mental illness complication.

In the interest of mental health the Prairie View chapter of Jack and Jill will present a benefit tea with proceeds to go to National Association for Mental Health. The tea will be held at the student center on the Prairie View A&M College campus from 4 to 6 p.m. There will also be a film on mental health for community information.

Summer Job Opportunities

Summer sales opportunities are available in Crockett, Huntsville, Cleveland, Navasota, Cameron, Hearne, and Rockdale. Those interested may sell in areas part-time during the school year and full-time during the summer months or any vacation period. Work is on a commission basis and it is possible to make up to one-hundred dollars per week. Interviews will be given at Prairie View at the convenience of the students desiring work. George McKenna can be contacted at Watkins Products, 221 B.S. Main, Bryan or See OPPORTUNITIES, Page 5

Miss Texas High

CONTINUED from Page 1

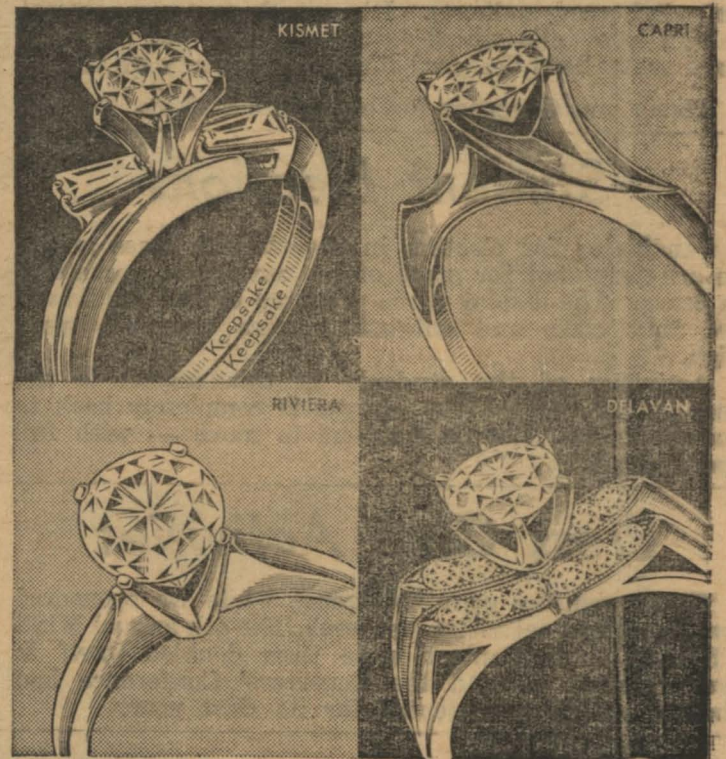
NESS - Mildred Stone, Kemp High-Bryan; MISS TALENT - Joan Holbert, Moore High-Waco; MISS POISE - Marva Griffin, Moore High-Waco; and MISS PERSONALITY - Ethel Marie Gibbs, Kemp High-Bryan.

Judges for the contest included W. T. Still, state editor of the Houston Chronicle; Eugene Robinson, Public Relations representative for Mrs. Bairds Bakeries and Mrs. Robinson; Mrs. T. R. Solomon of Prairie View, Miss Erma Waddy, English instructor at Prairie View and William Bone, Public Relations representative of Schick Razor Company.

The two-days of contest activities included a talent show, individual sessions with judges, Style show and the pageant. Twenty-two Prairie View Campus Queens were also presented on the pageant program which featured popular music by the College band.

A conference for high school reporters was held at the same time. Sixteen high schools sent representatives to the two day meet which included special speakers and workshop sessions in the areas of newspapers, yearbooks, magazine writing, radio and photography.

Other participants in the contest included representatives from the following schools: See MISS TEXAS HIGH, Page 5



THE ENGAGEMENT RING WITH THE PERFECT CENTER DIAMOND

Keepsake®

True artistry is expressed in the brilliant fashion styling of every Keepsake diamond engagement ring. Each setting is a masterpiece of design, reflecting the full brilliance and beauty of the center diamond . . . a perfect gem of flawless clarity, fine color and meticulous modern cut.

The name, Keepsake, in the ring and on the tag is your assurance of fine quality and lasting satisfaction. Your very personal Keepsake diamond ring is awaiting your selection at your Keepsake Jeweler's store. Find him in the yellow pages. Prices from \$100 to \$2500. Rings enlarged to show beauty of detail. ®Trade-mark registered.

HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send two new booklets, "How to Plan Your Engagement and Wedding" and "Choosing Your Diamond Rings," both for only 25c. Also send special offer of beautiful 44 page Bride's Book.

Name _____
 Address _____
 City _____ Co. _____ State _____

KEEPSAKE DIAMOND RINGS, SYRACUSE, NEW YORK



NIS-BKX Awards --- Students Alfred N. Poindexter, Jr. and Billy P. Smith are pictured receiving awards for the best papers at the National meeting of NIS and Beta Kappa Chi.

Special Savings for Students

Announcing

CLEARANCE SALE

on

MEN'S SHIRTS and TROUSERS

2 WEEKS ONLY

Beginning April 18, 1964

OTHER BARGAINS AVAILABLE

Shop With Your . . .

COLLEGE EXCHANGE STORE

Where Buying Saves You More
and Service is A Pleasure

EDITORIALS

Look for the Best

It is just as easy to expect the best as to look for the worst! So many people expect the worst that they create an unfavorable situation just because of their attitude.

Perhaps things do look black at times, but why expect a storm?? Why not look for the sun to break thru? Why not expect the darkest part of the night just before the dawn? Why — not expect the best to happen. Your thinking is magnetic — your thoughts will attract the best or the worst — it is up to you.

How do you see people? You can look upon them as crooks or as good people. If you make it a practice to look for the best in men, you will seldom be disappointed. They will really come thru for you.

Successful men are optimists — they look for and expect the best from their associates — and that is what they get and why they are leaders in their field.

If your thinking is right on the inside it helps tremendously to make things go right on the outside. Look for the best!!

Governor Connally's Visit

The fact that hundreds of students pushed and shoved their way to get a good glimpse and shake the Governor's hand is a good indication of how well he was received at Prairie View.

Despite his injured arm, the Governor welcomed all comers, shaking roughly a thousand hands, after delivering an excellent address which was designed for an enlightened audience. His speech was non-political, a high level talk, which as one observer put it, "could have easily been designed for the University of Texas."

Thank you Governor for coming to visit us.

Student Elections

Candidates for election in the student races are to be congratulated for some of the smoothest operations in years. The display signs prepared by the candidates are first class and enthusiasm was unusually very high.

Activities of the students in this regard is the best indication that the campus is completely back to normal again. Let us continue to move — with full speed ahead.

Press Club Activities

Thank you for your indulgence while we sponsored two important activities last week. The 4th annual MISS TEXAS HIGH Contest more than doubled itself in every respect — and the Reporters' Conference had sixteen schools represented for its first year.

So It Is

Progress travels on the sturdy back of the question mark. So long as men accepted the world as it was, it remained as it was. The individual who asks

no questions rarely learns anything. Curiosity may have "killed the cat," but it has also created a generation of scientists.

One of the chief differences between the little business man

On the Job

The late Justice Cardozo once said that he was an example of "plodding mediocrity." He meant that he was an ordinary person, and that such progress as he has made was the result of being on the job every day.

This accounts for nearly all success. The best jobs and the largest fortunes are in the possession of ordinary people. Nearly everyone who will knuckle down to hard work where he is can make a fair success of life.

The saddest failures are found in the ranks of men of more than ordinary ability who shift jobs so often between the ages of twenty-five and forty that they have no firm hold on any job or business. By the time they are ready to settle down, they find that they can't dislodge the pluggers and the stickers. They have to take marginal positions that exist only in time of general prosperity. Necessarily they are the last to be hired and the first to be laid off.

Too often these men are impatient. They get discouraged because they can't double their pay in a year. It would pay them to take a longer view of life.

Why I Want to Be A Teacher

As a student, I am constantly observing the attitudes, characters and responsibilities of my instructors. I have noticed that teaching has much of the everyday humdrum and routine, but it appears also to have all the fascination of the unknown. A teacher, as a director of learning, would be constantly rewarded by the many achievements and accomplishments by students, which were made possible by his untiring assistance.

I have often pictured myself as a new teacher at the beginning of the term with a group of students which I have just met. They create just as much a challenge to me as I do to them. We immediately began long months of good anticipated outcomes. Then, after many months of working together, each one will show some growth. Some have progressed by leaps and bounds; others have moved only a little farther along. I feel that to arouse the curiosity of a slow learner, or to channel the energy of a lively youngster in the right direction, real ingenuity is required. No matter what the rate of individual growth, a feeling of satisfaction of having helped them move ahead will be gained. I feel now that even after they leave, I will be interested in their continuing development. As a teacher I will be only one of many different persons guiding the child to find his place in life. It is very satisfying to see a student's face light up after he has caught on. I want to be a teacher primarily because I feel that the teaching profession is stimulating, exciting and very rewarding.

McKinley B. Harrison, Jr.

and the big one is the use which they make of the symbol for interrogation. The "small fry" in every vocation is more given to talking than to listening. He has much to say, but there is little which he cares to know. The big man has the questioning habit. He is always trying to learn something new.

Editor's Scratch Pad . . .

The story is told of an Italian braggart who belittled the skill of the glass blowers. He was certain that he could do as well as any of the professionals. One day he was taken to the glass factory to test his skill. As was expected, he succeeded in blowing only a queer-shaped bottle which the workmen called a fiasco, a little flask. So today we describe a failure by the use of this Italian word, fiasco.

Prevalent evidence of campus pressure groups and minorities made their appearance in the annual general student elections. It was hoped that students of Prairie View were mature-minded enough as to not be swayed by these forces. Alas, the individualistic qualities so exemplified by the PV student in other matters failed to make its appearance. Consequently, did not totally represent the free, unattached mind of the PV student;

it represented a brain-washed PV student mind in some instances.

Where was the almighty student body when nominating speeches were being made by candidates for highly elite offices of Prairie View? Student apathy was really in vogue that night.

"Do not push forward a wagon; you will only raise the dust about yourself. Do not think of all your anxieties; you will only make yourself ill."

The hardest job of all is trying to look busy when you're not. Maybe we have some majors in this category on dear ol' PV's campus.

The second semester of the 1963-64 school year is about spent. It's up to you to determine whether or not you received your money's worth because there definitely will be no refund.

The Art of Imagination

"IMAGINATION," said Einstein, "is more powerful than knowledge." Imagination enlarges your vision, stretches the mind, challenges the impossible. Without imagination, thought comes to a halt!

YOU AWAKEN your imagination through the driving power of curiosity and discontent.

YOU LIGHT UP your imagination by stoking your mental fires through the senses — eyes, ears, nose, muscles, skin. You spur your imagination by giving it abundant data with which to work.

YOU TAKE TIME for dreams and fantasy, knowing that only as you become as open and receptive as a little child, shall you enter into the Kingdom of Ideas.

YOU RUB SHOULDERS with men, watching for the creative sparks that generate new concepts and approaches.

YOU LEARN from that great master of imagination, Thomas Alva Edison, who when asked the secret of his inventive genius replied, "I listen from within."

YOU USE your imagination to look at everything with fresh eyes, as though you had just come forth from a dark tunnel into the light of day.

YOUR IMAGINATION becomes for you a magic lamp with which to explore the darkness of the unknown, that you may chart new paths to old

goals. YOU RECOGNIZE the reality of facts, but you use your imagination to penetrate beneath them and to project your thought beyond them in your search for creative answers to the problems.

IMAGINATION "stirs up the gift of God in thee." Through your imagination you touch and express the inspiration of the Infinite.

IMAGINATION, in the words of Shakespeare, "gives to airy nothing a local habitation and a name. You reach into the heavens to grasp in idea, then you bring it down to earth and make it work."

Conference

CONTINUED from Page 2

The session on Radio was a discussion - demonstration session with Oliver Brown serving as chairman. Mr. Eric Goldmar, Program Director, Radio Station KYOK-Houston was consultant.

Conference directors were Mr. George McElroy, Yates-Houston and Dr. C. A. Wood, Director Information and Publications - Prairie View.

No Parking: 8 A.M. - 7 A.M.

"At last, we finally found a parking space."

"Yes, but I wonder what town this is?"

Food for Thought

By Herbert M. Roland II and Walter T. Lilly

How often do you hold back in the midst of a conversation because you aren't acquainted with the topic?

How often are you fearful that a discussion of intellectual significance - Philosophy, Life, Religion, Music, or the relation of daily political events - will prove you uninformed?

How many times, in attempts to elucidate an opinion, you discover yourself atop a mental precipice, unable to get aground? More often than you like to admit? It's embarrassing — and very annoying.

Negroes in general are less informed in the black and white world. We fail to comprehend the importance of reading. Books, to many of us, are merely pages to read to complete school. After then, what the heck, I know it all now — or will find it out from T. V. This indolence, and ignoble attitude

is a retrogressive one, and one that reaps no harvest.

Reading is time consuming, but what we fail to realize is that to a large extent, our livelihood could, and oftentimes does, depend upon how informed we are.

An unread individual is an uninformed individual, regardless of his education.

Many of us who just read the newspapers, read it sectionally, sports, comics, advertisements, Dear Abby, an occasional glance at the headline, few are they who read an editorial.

Read! Read! make it a habit to read and absorb as much as possible. Keep an open mind! Read a book a week or every two weeks! Not merely the spicy, sexy novels! but books of wisdom. You will discover a wealth of knowledge and too it can be an exhilarating, exciting and informative adventure, one that never loses its appeal.

So until next we meet, "happy reading".

THE PRAIRIE VIEW PANTHER

Published Semi-Monthly in the Interest of a Greater Prairie View A. and M. College. The PANTHER serves as the voice of the Students of Pantherland.

A MEMBER OF THE INTERCOLLEGIATE PRESS

National Advertising Representative:

NATIONAL ADVERTISING SERVICE
18 EAST 50th STREET, NEW YORK 22, N. Y.

Opinions expressed in The PANTHER are those of the Editors or of the writer of the article and not necessarily those of the College.

Staff for This Issue

EDITOR-IN-CHIEF Marjay Delma Anderson
MANAGING EDITOR Lonnie D. Hunt, Jr.
RELIGION EDITOR Oliver Brown
FEATURE EDITORS Betty J. Crockett, Georgia Petty, Mamie Hughes
SPORTS EDITOR Lenord Chew
TYPISTS Barbara Franklin, Carolyn D. Williams, Gloria D. Neal, Donetta Beverly
PHOTOGRAPHERS Clifford Ward, Roger Jackson
SECRETARY Helen Lomax
ADVISOR C. A. Wood

Subject to change each issue

Any news items, advertising, or matters of interest to THE PANTHER may be presented to the Department of Student Publications, Room E-6, Administration, Ext. 301.

11th Annual Business Clinic Held at PV

The Business Department recently presented their eleventh annual Prairie View Business Clinic. Theme of the conference was "The Businessman and His Civic Responsibility". Keynote addresses were given by Dr. F. D. Patterson, President, Phelps-Stokes Fund-New York and Honorable John Connally, Governor, State of Texas, Austin.

Awards were made by the business department in the following categories: Business Department "Best All Around" Student Award; The Wall Street Journal Achievement Award; The 1963 United Business Education Achievement Award, The Largest Delegation Award, The Longest Distance Award, and The Man-of-the-Year Award. Awards were presented by Mr. K. H. Malone, Texas Negro Chamber of Commerce president.

During the second session, a panel comprised of Mr. J. Henry Smith, Executive Secretary, Texas Negro Chamber of Commerce-Houston, Mr. T. D. Armstrong, Galveston, Mr. G. H. Clark-San Antonio, and Mrs. Esther Payne-Houston discussed "Social and Political Responsibility". The discussion was immediately followed by a question and answer period.

The third session presented a forum. "Economic and Educational Responsibility" was the topic the members of the panel spoke on. Those participating included Dr. Jessie Gloster-Houston, Dr. David Abner-Houston, Mr. William Thomas-Houston, and Attorney G. H. Tillman-Houston. A question and answer period also followed this discussion.

The department also displayed an attractive display of Phi Beta Lambda Fraternity sweaters, emblems, etc. in the showcase of the Memorial Center. Dr. W. C. Ferguson is head of the Business Department.

Huntsville Prison Toured by Students

A group of social science students along with some Prairie View High School students toured the Department of Corrections at Huntsville April 14. Accompanying the group were Mrs. Brown, Mr. Clarence Batie, Mr. Tatum. The young ladies in the group visited Goree unit while the young men visited Ferguson unit. Tours of the sewing workshop, chapel, dining hall, and other facilities and buildings were made. Information gained by the students included three major causes for the inmates being sent to Huntsville which were as follows: (1) Narcotics (2) Murder and (3) Forgery. Careful examination of garments made by the inmates and food prepared by them was made. The group also learned some of the restrictions placed upon the inmates and rules which they are compelled to follow.

Opportunities (cont. from P. 3) TA 2-6967. Reimbursements for calls or trips to Bryan will be made by Mr. McKenna provided that initial contact is made with Mr. McKenna.

Physical Education Major, Gwendolyn Colbert - Miss Crescendo, Marie Johnson - Miss Baron of Innovation Miss Betty Crosby - Press Club Sweetheart 1964-65 and Marion Coss - Press Club Sweetheart 1963-64.

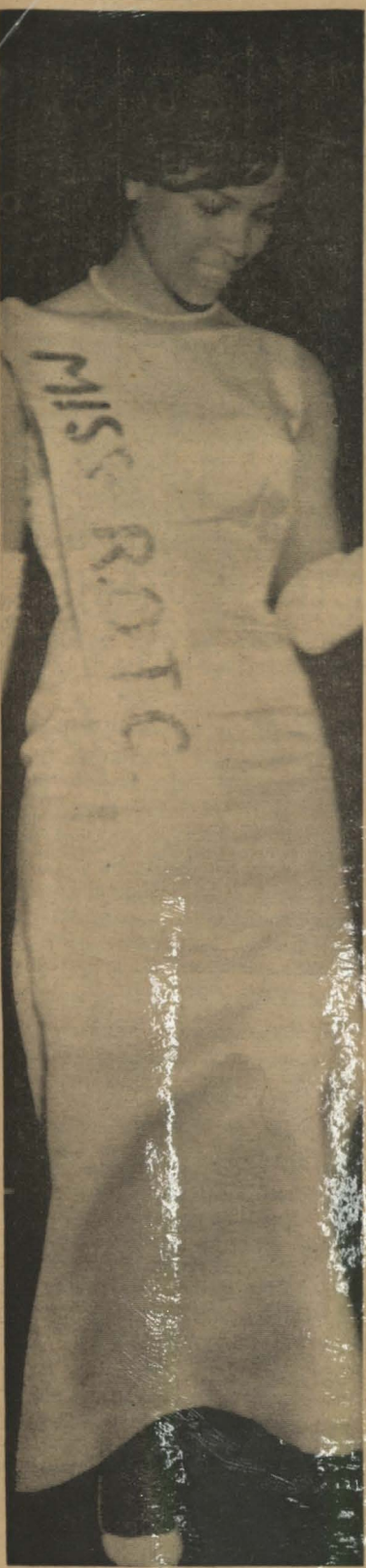
Miss Texas High

CONTINUED from Page 3

test included Paulette Jones, Breckenridge-San Antonio; Linda Faye Wheeler, Bunche-Crockett; Linda Williams, Center Grove-Lovelady; Marilyn Evans, Kemp-Bryan; Delores Coffey, B. C. Elmore-Houston; Sandra Nickelson, Sam Schwartz-Hempstead; Marnett Sanders, Charlie Brown-West Columbia; Delois White, Sam Schwarz-Hempstead; Ernestine Waddy, Carver-Sweeney; Jessie Mae Higgs, Washington-Bonham; Gloria Loudd, Carver-Sweeney; Voncille Thomas, Ball High-Seguin; Claretta Walker, Banks High-Grapeland; Eva Berry, Center Grove-Lovelady; Audrey Swain, Jones High-Snook; Florence Erskine, Ball-Seguin; Janet Williams, Aldine Carver-Houston; Winefred Tolson, Fidelity-Houston; Beverly Porter, Worthing-Houston; Adele Smith, Wheatley-Houston; Carolyn Bradley, Washington-Marlin; Mary Anne Briggs, Colbert-Dayton; Doris Ann Henry, Turner-Carhage; Romey Johnson, Washington Dallas.



Welcome to the Winner's Circle — Barbara Wood (center), MISS TEXAS HIGH, is welcomed into the special circle by past title holders Cheryl Kaye McIntyre (left) and Gloria Neal. Both were on hand for the awards presentation and crowning.



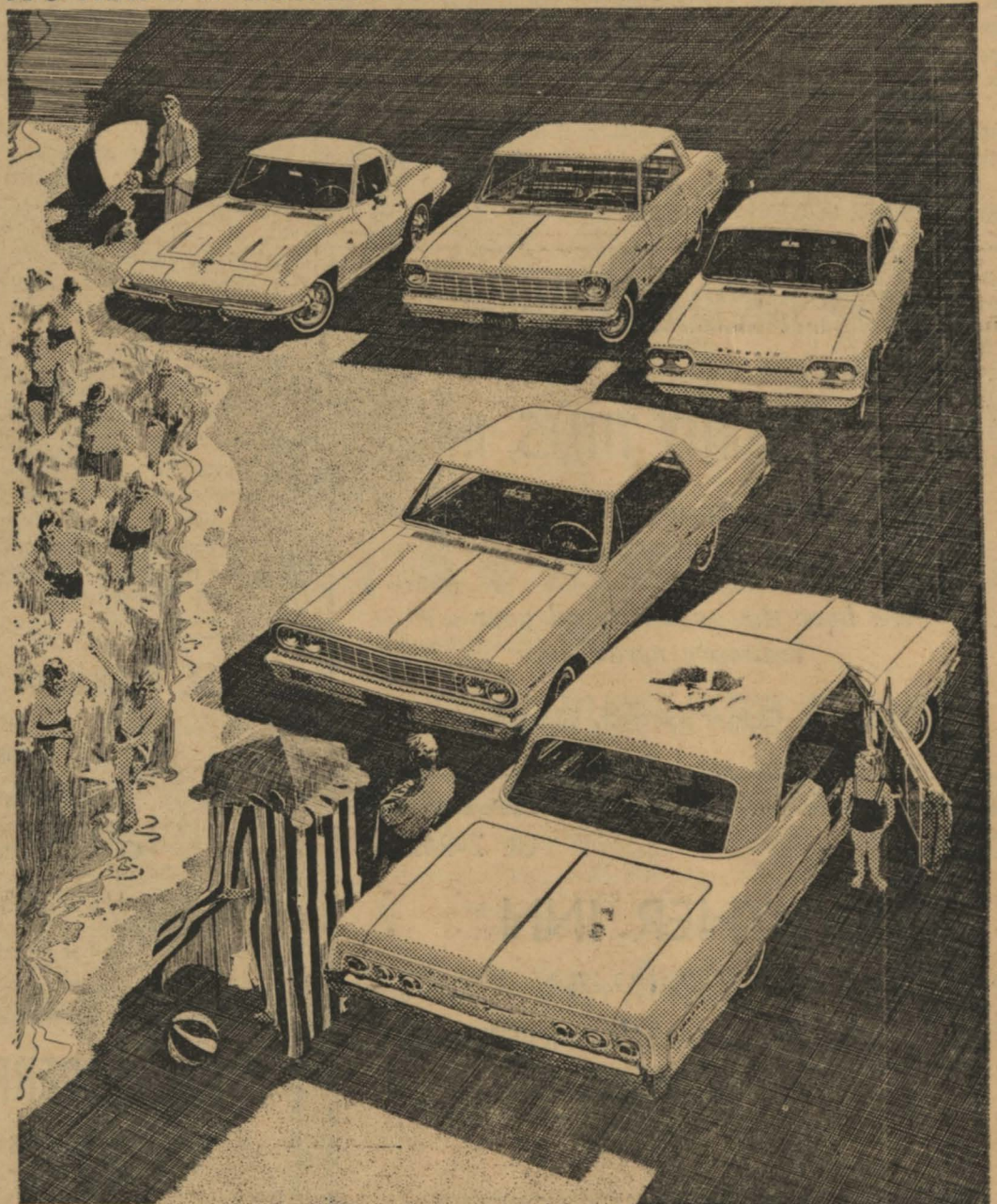
Lovie Hall
Miss ROTC

PV Campus Queens Presented During Miss Texas High Contest

A delightful added attraction to the events centered around the recent Miss Texas High Contest was the presentation of Prairie View's Campus Queens and Sweethearts. Attired very prettily in their long flowing evening gowns, queens and sweethearts of just about every organization on campus made their initial public appearance of the year during a special portion of the annual pageant. The lovely young ladies were presented flowers or some other token by each respective club's or organization's president or another organizational official. The campus queens and sweethearts add much to the pageant itself and this year even more so. Praises are to be extended to organizational heads and departments for presenting their sweetheart in an annual widely publicized affair.

Among those presented were Sandra Stiner - Miss Panther Club, Lovie Hall - Miss ROTC, Shirley Teagle - Miss 1st Battalion, Bernadette Mosby - Miss Pershing Rifle, Constance Kelley - Miss Epsilon Pi Tau, Jo Ann Wilson - Miss Les Beaux Arts, Marchusa Armstrong - Miss Senior, Juanita Clark - Miss Kappa Omega Beta, Brenda Daniels - Miss Track, Lois Taylor - Miss Physical Education Club, Jacqueline Hall - Miss Freshman, Cuney Robbins - Miss Junior, Verna Johnson - Miss

IT'S TRADE 'N' TRAVEL TIME AT YOUR CHEVROLET DEALER'S



Sport Coupes above: Corvette Sting Ray, Chevy II Nova, Corvair Monza, Chevelle Malibu, Chevrolet Impala.

5 different ways to make a big splash! without going overboard on price

It's get-the-cottage-ready time. Put-the-boat-in-the-water time. Baseball time. Trade 'N' Travel Time at your Chevrolet dealer's. Time to get out of that wintertime rut, into one of Chevrolet's five great highway performers.

Now it's easy to go on vacation first class—without paying a first-class price. In a luxury Jet-smooth Chevrolet, for example. This beauty rivals just about any car in styling, performance and comfort. Or try a totally new type of travel in the youthfully styled Chevelle. Lots of room inside—yet nicely sized for easy handling.



FOR THE GREAT HIGHWAY PERFORMERS

Now thrifty Chevy II has hill-flattening power. Unique Corvair offers extra power that accents its road-hugging rear engine traction. And the exciting Corvette speaks for itself.

Yes, right now is new car time. T-N-T Time. Time to get the most fun from a new car. To get a great trade on your old one. To get a big choice at your Chevrolet dealer's. Come on in!

CHECK THE T-N-T DEALS ON CHEVROLET • CHEVELLE • CHEVY II • CORVAIR AND CORVETTE NOW AT YOUR CHEVROLET DEALER'S

BOI Report

Yes, this is that time of year. The time of year when young man's fancy turns to love and it becomes harder and harder to pick up those books. At this time all eyes are looking toward the most outstanding social event of the spring season. The event is commonly known as the Green and White, Blue and White Ball, sponsored by the Barons of Innovation and the sister club Kappa Omega Beta. Yes, the evening of April 18 will be one to remember for those who attend this gala social affair.

The theme for the Ball this year is yet to be released publicly but I can assure you that it is one which can be attuned to any designer's taste. The decorations of course, will visualize the symbol, and with the many artistically talented Barons, and the succulent taste that abounds among the Kappas the setting should be a very elegant one indeed. I am sure that many of the lovely Kappas will be graced by those fleeting tones which may only be had by a demijohn, a very enchanting evening awaits those persons who attend the Green and White, Blue and White Ball.

Our annual Red Cross Drive is now underway and we are seeking to top the record we set last year in our efforts to bring various benefits to the various social agencies through this movement.

On the sports scene, no one can be painted to who has more enthusiasm than B O I Edward

Brown. In our second intermural softball game of the year, Ed had his arm broken in two places. After going home and having an operation to repair the broken limb, Ed is still a part of the line-up. You may go out any day the Barons are playing a game and possibly see him playing, cast and all.

What else can I say after that?

James V. Clay
Reporter

GOVERNOR

CONTINUED from Page 1

grams for children of migrant workers in five Rio Grande Valley school districts, now serving 2,000 students and to be expanded to ten districts next fall.

4. The state's first comprehensive study of illiteracy by the Texas Education Agency, which will lead to a new program of adult education.

5. A pilot program by the Governor's Office and the Texas Education Agency to help local schools plan dropout control programs.

6. The request by the State that one of five proposed resident vocational schools in the nation be established at Gary Army Airfield in San Marcos.

7. The state-federal Manpower Development and Training program, with 105 separate schools and 3,400 trainees authorized in Texas during the past 18 months and 1,000 trained workers already graduated.

CLUB TALK

Club Crescendo

by Herbert M. Roland II
and Walter T. Lilly

Many of our beautiful women on Prairie View's campus are wondering (will I get a chance to go to the Cree Black and White Ball?) The answer of which I cannot say, but don't give up hope you still have nine more days in which to receive an invitation. The Cree's plan to have a very elaborate affair, and the ball will be the talk of social conversation for the remainder of the year.

The decorator's floor and stage design will be fantastic, but nothing is too hard for our decorator, (Wesley Wilson) to put over.

"The Black and White Ball" will "Stand Out" among the better balls given this season, is the pledge the brothers have taken. It will be the best ever given on this campus.

Last week the brother's helped to put over men's week in a big way. The Crescendo Band, consisting of Maurice Portis, Melvin Hayes, Oliver (ink spot) Bruce, Hernandez Jackson, Fred Wilhite, Robert (unchallengable) Sanders, Cornell Vaughn, Bobby Anglin, Johnny Crockett, Thomas Jones, and Franklin Alexander, played for the benefit of the student body. Other members participated also such as the incomparable George (Jackie Wilson) Campbell in his pantomime which went over in a big way with the female species of our campus (smile). The Crescendo's Bobby (Johnny Santafield) Blue bland did nicely also especially when he sung (it's too late, the feeling is gone). The last entry that the club had on the Style and Talent Show was the Serene and Sincere Herbert Roland who styld the Club Colors. He was immaculately dressed in the traditional Maroon and Gray, and was introduced by a



PV Zeta Chapter Represented

To many Texas and Louisiana Zeta Women, the dates of March 27 and 28 brought a variety of social and business activities. The Southern Regional conference of Zeta Phi Beta Sorority, incorporated as held on the

fanfare from the Crescendo Band which was instigated and delivered by Melvin Hayes.

We hope the General Student Body enjoyed men's week and Club Crescendo felt honored to have been able to play a part in it.

We would also like to commend "Dean Fuller, Dean Marion and other Co-Workers" for giving the male and female students on the campus a chance to participate in such a healthy human activity, and thank them and workers for presenting us with a Certificate for meritorious activities during Men's Week. We only hope we are worthy of receiving such a high honor.

Sunday was open house on the campus and we had quite a few visitors at the Penthouse. The Brothers had it spotless and not a speck of dust was showing in order to present a good impression to our female guests. We would like to thank those young ladies for trudging such a distance to grace our house with their presence.

above dates at the fabulous Sheraton-Dallas hotel in Dallas, Texas.

The conference was well attended by both graduate and undergraduate members. The Epsilon Lambda Zeta chapter of Prairie View was represented by delegates: Mrs. K. Snell Gibson, Basileus of the chapter, Professor of Education and Director of the Kindergarten; and Miss Genera S. Sigers, Dietitian for the Dining Hall Department.

The theme of this year's conference was "Women and Youth Unite for Freedom". Conference highlights were: A travelogue given by mesdames K. Snell Gibson and Lucille Hunter of their continental tour of Europe, Africa and South America. Reflections on Domestic Peace Corps by Miss Joanne V. Rhone who worked with the Domestic Peace Corps for two years in Harlem of New York City. A "This is Your Life" tribute to the Regional director, Mrs. Lullelia W. Harrison was an appreciation for years of dedicated service to the sorority. This elegant tribute was planned and presented by the "Life members" under the chairmanship of Mrs. K. Snell Gibson. Other conference highlights were a cocktail hour, the Phi Beta Sigma's Orchid Ball, the Zeta-Sigma breakfast and the "Love Feast." The speaker for the "Love Feast" was Dr. Arlyme Cheers of Grambling College. She gave a very eloquent oration on the theme, "Women and Youth Unite for Freedom."

The conference closed with a very solemn meditation in honor of the late president John F. Kennedy.

COTNER INSURANCE AGENCY
and
WALLER COUNTY TITLES, INC.

ALL TYPES OF GENERAL INSURANCE
and TITLE INSURANCE

We have the answer to all your insurance needs!

Mrs. M. Cotner Garrett, Owner

UL 7-3371

UL 7-9426

PANTHER INN

Home of Fine Foods

HOME COOKED MEALS, CONFECTIONS,

SHORT ORDERS

Served or To Go

DELIVERIES ON QUANTITY ORDERS

Barbecue and Chitterlings Our Specialty

Mrs. Virgie Fry, Owner

JOBS ABROAD

STUDENTS and TEACHERS

Largest NEW directory. Lists hundreds of permanent career opportunities in Europe, South America, Africa and the Pacific, for MALE or FEMALE. Totals 50 countries. Gives specific addresses and names prospective U. S. employers with foreign subsidiaries. Exceptionally high pay, free travel, etc. In addition, enclosed vital guide and procedures necessary to foreign employment. Satisfaction guaranteed. Send two dollars to Jobs Abroad Directory — P. O. Box 13593 — Phoenix, Arizona.

St. Francis of Assisi Episcopal Church

(Anglican)
PRAIRIE VIEW, TEXAS

Sundays: Holy Eucharist 8:00 a.m.

Church School 9:30 a.m.

Thursdays: Holy Eucharist 7:00 a.m.

Father James Moore, Priest in Charge

FORTENBERRY'S LAUNDROMAT

30 WASHERS — LARGE AND SMALL
To Serve You

SOFT WATER 8 LARGE DRYERS

We Never Close and We . . .

Always Appreciate Your Patronage

SUMMER JOBS

for STUDENTS

NEW S'64 directory lists 20,000 summer job openings in 50 states. MALE or FEMALE. Unprecedented, research for students includes exact pay rates and job details. Names employers and their addresses for hiring in industry, summer camps, national parks, resorts, etc., etc. Hurry!! Jobs filled early. Send two dollars. Satisfaction guaranteed. Send to: Summer Jobs Directory — P. O. Box 13593 — Phoenix, Arizona.

My Neighbors



S & N

Super Market

WALLER

Meats - Groceries

Appliances

PV Platters

PV-ites do enjoy swinging discs, old ones as well as new ones. Top artists do their best to supply this enjoyment with some of their best hits being popular this time of year. With the coming of spring, many new discs are coming out this time of year also. Bobby "Blue" Bland, James Brown, Mary Wells, Betty Everett, and countless other pop recording artists are just stealing the limelight with new soul digging records. Here's this week's top ten.

1. Ain't Nothing You Can Do — Bobby "Blue" Bland
2. The Shoop Shoop Song — Betty Everett
3. Here's A Heart — The Diplomats
4. Those Precious Words — The Wallace Brothers
5. My Guy — Mary Wells
6. Let Them Talk
7. The Way You Do — The Temptations
8. Giving up on Love — Jerry Butler
9. Skunky Green — Hank Crawford
10. Ain't Nothing to Me — The Coasters

A "boss" instrumental to watch is So Far Away by Hank Jacobs. This week's upcoming hit is Mafador by the popular Major Lance. A salute to an artist is well deserved by Ray "The Genius" Charles. Uniqueness is the word for Louis Armstrong's "Hello Dolly". Jazz fans will be delighted with anything by Aretha Franklin who does jazz along with ever popular blues.

Incidentally, upcoming hits to watch include, Giving Up by popular Gladys Knight and the Pips and Giving Up on Love by the smooth himself Jerry Butler. Both these records are soul stirring simply because they have what it takes. Also, let's not ignore Mary Wells' new hit My Guy which is subject to go places fast — if you don't believe it just turn your radio on right now!!



Miss Texas High Contestants — left to right: Voncille Thomas, Beverly Porter, Marnett Sanders, Ethel Gibbs, Marva

Griffin, Mary Briggs, Barbara Wood, Joan Holbert, Suzette Carvin and Bobby Powell.



Left to right: Doris Henry, Betty Miles, Linda Wheeler, Linda Williams, Florence Erskine, Berta Nann Bennett,

Eva Berry, Romey Nell Johnson, Adele Smith and Gloria Loudd.



Left to right: Claretta Walker, Janet Williams, Marilyn Evans, Myrtle Allen, Carolyn Bradley, Mildred Stone, Jes-

sie M. Higgs, Audrey Swain, Deloris White, Sandra Nicholson and Paulette Jones.

Orchid and Onions

Aha!!! We caught you didn't we? Well, you may have thought that you saw the last of us but never fear we always manage to smooth talk our way back in some kind of way. So much has happened since we last saw you that we hardly know where to begin. But nevertheless, we never fail to find out or decide what we want to do. Really with this term almost over everybody should be on their P's and Q's, don't you think so?? Well actually, there are some who think exactly the opposite and give us no alternative, so away we go...

ORCHIDS: Luscious orchids to CLUB CRESCENDO for presenting a splendid program in their annual showcase. Really Cre's your production was something else. We're sure that it was tremendously enjoyed by all those who attended. And the way that gym was packed, it was quite evident that many were there.

ORCHIDS: Many orchids to those who are looking pretty academic-wise after mid-term. Keep up the good work and do even better on finals and shoot the honor roll down.

ORCHIDS: To you who made it back safely from the Easter holidays.

ORCHIDS: Many orchids to this semester for almost being over.

ONIONS: Big, juicy, ripe onions to all campus litterbugs who do their best to degrade our collegiate atmosphere. You hurt everybody when you persist in having your own way.

ORCHIDS: Well kids, orchids are most certainly in order for the Press Club's promotion of the Miss Texas High Contest and Reporters' Conference which was well put over. Those of you who were fortunate enough to attend any of the wonderful events really received a treat. Hats off to the Student Press Club!!

ONIONS: Nice yellow, spoiled onions to you who insist in participating in dirty politics during the most important campus elections. You really are not a citizen of Prairie View and really shouldn't have any voice whatsoever.

ORCHIDS: Many orchids to those of you who are graduating in May. We know you are sad to See ORCHIDS, Page 8



Ernestine Waddy



Delores Coffey

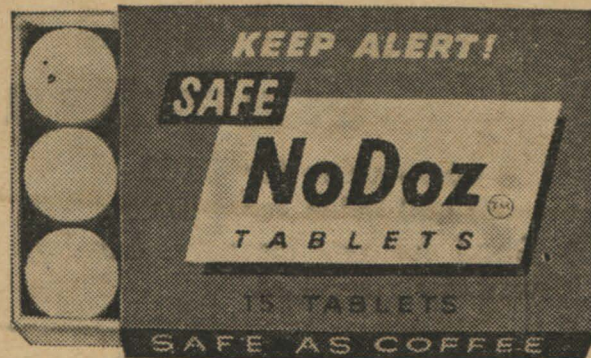
HEMPSTEAD ABSTRACT COMPANY
 P. O. Box 72 Hempstead
 Abstracts Title Insurance
 Title Certificates
 Phone VA 6-2457
 Representing
 Stewart Title Guaranty Co.
 H. D. Voorhees, Owner
 Mrs. Fay Pfeiffer, Mgr.

"BAVARIAN LETTER OPENER"

Let Bavarian craftsmen carve your club emblem on your personal letter opener. The finest woods of the "BLACK FOREST" will be used. WRITE: Frank Wagner, 204B-3 McKee Barracks Bldg., 7180 Crailsheim, Germany.

Mother's Day - Graduation Day Blues!

Give a 16"x20" HAND PAINTED Portrait, painted from your favorite photo (not on) only \$15.95. Write: Frank Wagner, 204B-3 McKee Barracks Bldg., 7180 Crailsheim, Germany.



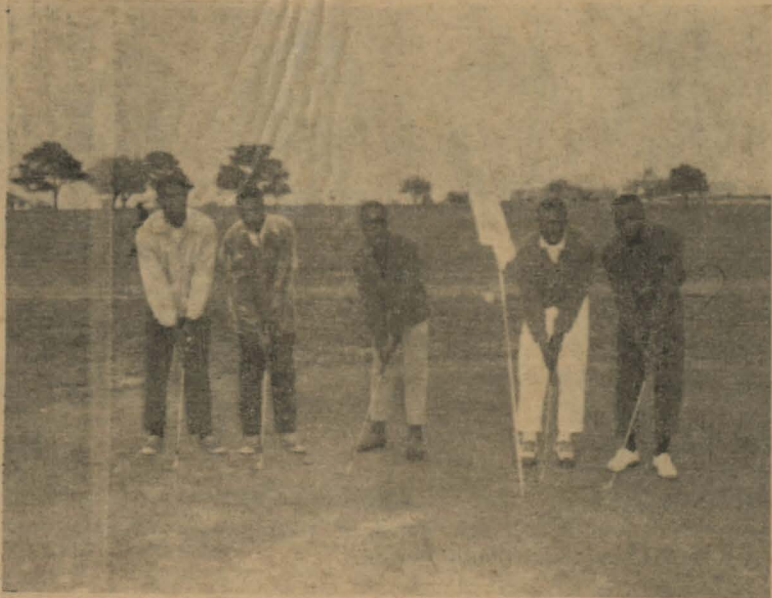
THE SAFE WAY to stay alert without harmful stimulants

NoDoz keeps you mentally alert with the same safe refresher found in coffee and tea. Yet NoDoz is faster, handier, more reliable. Absolutely not habit-forming.

Next time monotony makes you feel drowsy while driving, working or studying, do as millions do... perk up with safe, effective NoDoz tablets. Another fine product of Grove Laboratories.

Lipscomb Lumber Company

Phone 347
 HEMPSTEAD, TEXAS



PV Golfers — Golfers getting ready for their next meet are (l to r) Robert Jones, Willie White, Kenneth Turner, Albert Williams and Johnny Hayden.

Panthers Get Into Winners Column

A senior right-hander by way of Conroe, Texas Alas James Jacques limited the Alcorn Braves to (3) three hits and (1) one unearned run, while during so his team mates used (7) seven hits, (6) six base-on balls and (4) four runs for their first victory of the season.

On two other occasions Jacques pitched (3) three hit balls but his team mates and faith turned their back on him, in inning one Bobby Willis singled to open the inning, stole second base, moved to third on a pass ball, third strike to Charles "Hank" Harris who was safe at first.

After Harris stole second base, James "Skin" Williams stroked a crisp single to right-

field and this was a winning for Jacques. But "Skin" Williams open the forth with a sliding double before Benson "Mr. Glove" Williams drove him home with a single. Benson scored on successive walks to Bobby Willie, Archie Hayward and Webster Williams.

Orchids

CONTINUED from Page 7
leave our hallowed halls but we also know that PV is deeply engraved upon your hearts and you shall one day return.

Well pals, it's about that time isn't it?? So long for now and keep on doing things so we can give you our prized possessions, O.K.? Bye-Bye.

Sports Corner

by L. C. Chew, Jr.

Coach M. L. Epps and his Golf Team made a gallant bid during the Prairie View Golf Championship and fell short only in team total by a mere six (6) strokes.

Team aggregate score 36 holes
1st Arkansas AM & N...639
2nd Prairie View A & M...645
3rd Grambling Col.....675
Longest Drive

1st Prairie View (Robert Jones) 241 yds.
2nd Alcorn A&M (Ulysses Buckner) 216 yds.
3rd Texas Southern Univ. (William Gilmore) 210 yds.
7"

Individual Medalist
1. Prairie View (Wilbert Williams)154
2. Grambling (William Crawford) 156
3. Arkansas (Leonard Yates) 159

Lewis "David" C. Pockett Injured

The Panthers leading hitter was injured the first game with Alcorn A & M. After picking up a double and triple and zooming his batting average to .364, Crockett will be ready for Texas Southern University Contest.

	AB	R	H	RBI
W. Williams	3	0	0	1
A. Hayward	3	0	0	1
C. Harris	4	1	1	0
J. Williams	4	2	2	2
B. Williams	2	1	0	1
Hamilton	3	1	0	0
J. Jacques	4	0	0	0
Thomas	4	0	0	0
B. Willie	2	0	0	0



In Tip-Top Shape are (l to r) Carroll Ford, Donald Bennett, and Robert Batteaux. In recent singles and doubles competition, Batteaux and Bennett were quarter finalists in singles competition. In doubles competition Batteaux and Bennett won first place.

Measle Cases Reported in Texas Much Larger Than Last Year

Through April 4, an aggregate of 27,384 cases of measles (rubeola) had been reported from all parts of Texas. Compare that figure to the 7,541 cases reported for the same period in 1963, and it is clear that the State, in general, is indeed experiencing an epidemic.

Measles epidemics can be predicted with a fair degree of certainty. In metropolitan areas, a mild form of the disease can be anticipated to reach epidemic proportions every other year. In rural areas, outbreaks are usually somewhat more severe.

Outbreaks occur in keeping with population growths - that is, the birth of new babies who are unimmunized, and who are thus susceptible when the com-

munity is "seeded" with the virus.

Measles comes in two different varieties. Rubella - often called 3-day measles - or German measles - is of shorter duration than rubeola. Normally, rubeola is considered more serious in nature, with one exception. When rubella occurs during the first four months of pregnancy, it is thought to trigger malformation of the unborn child.

In any case, measles may not be lightly dismissed as a harmless childhood disease. Measles (rubeola) claims 34 lives per year, half of which are under two years of age.

Quarantining a measles patient - of either variety - doesn't help the situation.

A Special Message from Charles Washington, of

WASHINGTON ENTERPRIZES, INC.



CAPT. CHARLES WASHINGTON

I graduated from Prairie View in 1955. On receiving my commission, I served in the U. S. Army for more than 8 years and was honorably discharged on April 4, 1964.

I am back in this community to live and to make some contribution to its growth and development.

I am personally appealing to the citizens of Prairie View for your support.

By way of introduction, we are offering several special projects which are designed to save you money and to assist needy students. These include:

SPECIAL PURCHASE CARDS

\$6.00 value for \$5.00
\$12.00 value for \$10.00
Good for dry cleaning, laundry, alterations, and washateria services.

DRAWINGS — FOR SCHOLARSHIP FUND

CARD IS SOLD FOR .50 CENTS
1st Prize — \$15.00 Free Dry Cleaning
2nd Prize — \$10.00 Free Dry Cleaning
3rd Prize — \$ 5.00 Free Dry Cleaning

NEW SERVICE — SAVES YOU TIME

We will pick up your laundry — supply detergent, etc. and give very special attention to badly soiled clothes before washing — we pre-wet, will dry, fold and deliver to you.

IRONING DONE ON REQUEST!

NEW MANAGEMENT AND NEW PERSONNEL

Langston Tabor is now Vice President and general manager of Washington Enterprizes, Inc.