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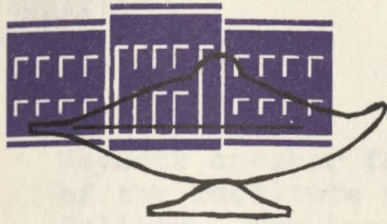
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From the Desk of the President



NEWSLETTER

PRAIRIE VIEW A. & M. COLLEGE

Prairie View, Texas

Volume XL

March, 1966

Number 7

A. CALENDAR

1. Monthly Staff Meeting. (Cancelled) March 1
2. The 37th Annual Education Conference March 4
3. English-Language Arts Institute. March 5
4. Finer Womanhood Week Program March 6
5. State Band Festival. March 9-12
6. Science Institute. March 12
7. High School Invitational Swimming Meet March 12
8. Intra-Semester Evaluations March 16-17
9. National Teachers Examination. March 19
10. Athletics --

Track

Prairie View Relays. March 25-26

Baseball

Prairie View vs. Houston Baptist (Here). March 11
Prairie View vs. Grambling College (There) March 18
Prairie View vs. Southern University (Here). March 22-23
Prairie View vs. Bishop College (There). March 25-26
Prairie View vs. St. Thomas College (Here) March 29

Golf - Tennis

Southwest Recreational Tournament, Ft. Worth March 4-5
Grambling Championships, Grambling, La. March 18-19
Prairie View Championships (Here). March 25-26

B. THE CONFERENCE ON EDUCATION

The theme of the annual Conference on Education scheduled for March 4 is "The Human Relations Factor in The Motivation For Achievement of The Culturally Disadvantaged." A large number of outstanding speakers and consultants have been invited to participate, including community and educational leaders from across the State.

Keynote speaker for the occasion is Dr. Martin Deutsch, Director of the Institute for Developmental Studies, New York Medical College. The luncheon speaker is Dr. Bennetta B. Washington, Director of the Women's Centers Division, Job Corps, Office of Economic Opportunity, Washington, D. C.

Sectional meetings are: (1) The Nature of the Community, (2) The Nature of the Learner, and (3) The Nature of the Teacher.

C. ENGLISH INSTITUTE

Exploring the "New Grammar" and "New Composition" in Teaching Linguistically Disadvantaged Students is the theme of the annual English and Language Arts Institute scheduled at the College on March 5. Dr. Michael Schugrue, Executive Secretary of the Modern Language Association, will deliver the keynote address.

Other speakers for the one-day meeting include Professor James Duckworth, Department of English, Southern University, Baton Rouge, Louisiana.

D. FINER WOMANHOOD ACTIVITIES

Dr. Deborah P. Wolf, Professor of Education at Queens College, Brooklyn, New York, will be the speaker at a special Finer Womanhood program sponsored by the Epsilon Lambda Zeta Chapter of Zeta Phi Beta Sorority, Inc., on Sunday, March 6 at 11:00 a.m. Dr. Wolf, immediate past International Grand Basileus of Zeta Phi Beta Sorority, was the first Education Chief in the U.S. House of Representatives.

E. STATE BAND FESTIVAL

A large number of high school bands have registered for the annual State Band Festival, which will be held on March 9-12. This State Interscholastic League activity again promises to be one of the largest and most colorful events of the school year.

F. SCIENCE INSTITUTE

The annual Institute for the Advancement of Science Teaching scheduled on March 12, will center around the theme--"The Role of Science in General Education."

Keynote speaker for the Institute is Dr. John C. Allred, Vice-President and Dean of Faculties, University of Houston. Consultants for the three sectional meetings include Dr. Karl Bleyl, Cypress-Fairbanks; Dr. Exalton Delcon, Huston-Tillotson; and Dr. James Perry, Texas Southern University.

G. STATE HIGH SCHOOL SWIMMING MEET

The Department of Health and Physical Education will sponsor its second annual State High School Swimming Competition on March 12. The Coca Cola Company is cooperating with the project by furnishing prizes to the winning teams.

H. MARCH OF DIMES REPORT

A report of the annual March-of-Dimes Campaign has been made to county and area officials of the National Foundation. The total amount collected (to date) is \$203.57.

I. RED CROSS FUND DRIVE

The annual Red Cross Fund Drive will be held on the campus during the month of March.

J. IN CLOSING

Superintendent Carl Jensen of Washington in a recent speech emphasized that an important step in the teaching of sound moral and spiritual values is to identify them and focus attention on them. He cited for example:

"The Social Studies deal continuously with our basic values. Literature emphasizes human values and character delineation. The Classics portray the struggle between good and evil. Science and Mathematics exalt truth and intellectual honesty. Music and Art express the aspirations of the ages; Industrial Arts challenge creative abilities. Home Economics is concerned with better living. Health and Physical Education promote good sportsmanship and better human relations."

Very truly yours,

E. B. Evans

E. B. Evans
President

P. S. In View of necessary preparations being made incident to the Educational Conference on March 4, there will be no MARCH WORKERS MEETING.