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Prairie View Agricultural and Mechanical College

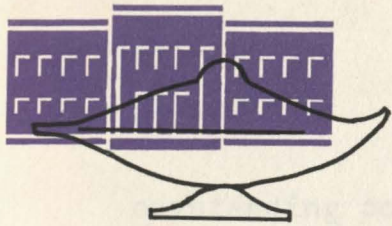
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From the Desk of the President



NEWSLETTER

PRAIRIE VIEW A. & M. COLLEGE

Prairie View, Texas

Volume XXXIV

March, 1964

Number 7

A. CALENDAR

1. Workers' Meeting March 3
2. The 35th Annual Education Conference March 6
3. English-Language Arts Institute March 7
4. State Band Festival March 11-14
5. Science Institute March 14
6. Mid-Semester Examinations March 18-19
7. NHA Convention March 19-21
8. NFA State Judging Contest March 20-21
9. Easter Cantata March 22
10. Easter Holidays Begin at Noon March 26
11. Easter Sunday March 29
13. Athletics -

Track and Field

- Border Olympics March 5-7
Texas Southern University Relays March 21
Grambling Relays March 28

Golf

- Grambling College March 20-21

Baseball

- Grambling College March 20-21
Southern University March 25-26

B. THE EDUCATIONAL CONFERENCE

The 35th Annual Conference on Education will center around the theme "Testing in Relation to the Educational and Social Adjustment of the Culturally Deprived." Special guest speakers for the meeting include Dr. William C. Kvaraceus, Professor of Education and Director of the Lincoln-Felipe Center for Citizenship and Public Affairs, Tufts University, Medford, Mass. and Dr. Frederick Rice, Chief of Social Service, George Junior Republic, Freeville, New York. In addition, seven

outstanding consultants in the field of Psychology and Testing will serve the group discussion areas.

The day's program will include a general session (9:30-11:00 a.m.), three sectional meetings, and a closing Luncheon session. Junior and senior students are expected to attend. Faculty members are urged to make needed arrangements pertaining to lower division classes in order to attend and participate in all sessions. Luncheon tickets should be arranged for as early ahead as possible.

C. ENGLISH-LANGUAGE ARTS INSTITUTE

The 11th Annual English and Language Arts Institute is scheduled for March 7. Dr. William A. Jenkins, Editor of Elementary English, Associate Dean and Director of Teacher Education at the University of Wisconsin, Milwaukee, Wisconsin, will deliver the keynote address. Other speakers and consultants are Dr. Joseph Doggett, Chairman of the Department of English, University of Houston; Dr. Lee Martin, Professor of English at Texas A. and M. University, and Mrs. Elizabeth Ott, Elementary Section, Texas Education Agency, Austin, Texas. The theme of the Conference is "Working Together to Improve English-Language Arts Teachers."

D. STATE BAND FESTIVAL

A large number of high school bands have registered for the Annual State Band Festival which will be held on March 11-14. This State Interscholastic League activity again promises to be one of the largest and most colorful events of the year.

E. SCIENCE INSTITUTE

The 9th Annual Institute for the Advancement of Science Teaching is scheduled for March 14, 1964. The theme for the Institute is "Exploring the Earth's Crust - A Means of Enriching the Curriculum in Elementary and Secondary School Science." The keynote address will be delivered by Dr. Carey Croneis, Chancellor of Rice University. Other speakers will include Dr. David P. Butts, Assistant Professor of Science Education, and Dr. Robert E. Boyer, Associate Professor of Geology, both of the University of Texas, Austin, Texas.

F. NATIONAL SCIENTIFIC MEETINGS

The National meetings of Beta Kappa Chi National Honorary Scientific Society and the National Institute of Science will be held at Prairie View on April 1-4. Delegates from the major Negro colleges of the country will be present for this meeting. The local sponsoring Committee solicits the interest and cooperation of the entire Prairie View family in helping to make this a very successful event.

G. NHA-NFA ACTIVITIES

The college is always happy to welcome to the campus the large number of high school boys and girls participating in the Annual State activities of New Homemakers and New Farmers of America.

H. A WORD OF THANKS

A special word of THANKS is expressed to the members of the staff who assisted in the promoting of our various activities in the month of February. It appears that we are moving very smoothly into the Second Semester and meeting well the challenge of so many special activities during this time of year.

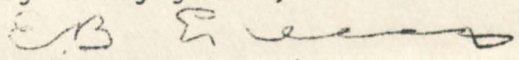
I. THE CONFERENCE ROOM

Due to the fact that many unexpected and often very urgent conferences with officials and other visitors must be held in the Administration Building Conference Room, it is requested that persons planning various meetings with staff members, particularly small groups, try to arrange for other facilities. Your understanding and usual fine cooperation in this respect will be appreciated.

J. IN CLOSING

President Lyndon B. Johnson's State of the Union message pledged his administration to "unconditional war on poverty in America." But war on ignorance was implicit in his legislative proposals.

Very truly yours,


E. B. Evans, President

P. S. Workers' Meeting cancelled this month due to heavy schedule.