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From the Desk of the President

NEWSLETTER

PRAIRIE VIEW A. & M. COLLEGE

Prairie View, Texas

VOLUME XXXII

November, 1961

NUMBER 3

A. CALENDAR - November, 1961

- | | | |
|-----|---------------------------------|-----------------|
| 1. | American Education Week | November 5 - 11 |
| 2. | Veterans Day Ceremonies | November 9 |
| 3. | Pre-Homecoming Activities | November 10 |
| 4. | Homecoming | November 11 |
| 5. | National Book Week | November 12-18 |
| 6. | Mid-Semester Examinations | November 15-16 |
| 7. | Annual Football Dinner | November 20 |
| 8. | Thanksgiving Holidays | November 22-27 |
| 9. | English Emphasis Week | November 26-30 |
| 10. | Dramatic Production | November 30 |
| 11. | Football Games -- | |

HERE

- | | |
|---|-------------|
| Prairie View vs Bishop College (Homecoming) | November 11 |
| Blackshear Field, 2:00 p.m. | |

AWAY

- | | |
|---|-------------|
| Prairie View vs Texas College | November 4 |
| Tyler, Texas, 2:00 p.m. | |
| Prairie View vs Alcorn A. and M. | November 18 |
| Alcorn, Mississippi, 8:00 p.m. | |
| Prairie View vs Southern University | November 25 |
| Baton Rouge, Louisiana, 2:00 p.m. | |

B. AMERICAN EDUCATION WEEK

President Kennedy has designated the week of November 5 through 11 as American Education Week, 1961. The theme this year is, "Your Schools: Time for a Progress Report." Sponsored by the NEA, the American Legion, the United States Office of Education, and the National Congress of Parents and Teachers. AEW offers every college and university a chance to tell the story of American Education to its many publics.

Special literature is available by writing: American Education Week, 1201 Sixteenth Street, N. W., Washington 6, D. C.

C. VETERANS DAY CEREMONIES

Veterans Day activities will be held on November 9 in order not to conflict with Homecoming. The Department of Military Science will sponsor a special program at eleven o'clock in which members of the Veterans Club will take part. The speaker for the occasion is Colonel R. O. Irvin, Senior Adviser, USAR General Officer Command, 75th Manuever Area Command, Houston, Texas.

D. HOMECOMING

The theme of our 1961 Homecoming is, "Excellence Through Preparation." Activities will begin Friday, November 10, with the bonfire and pep rally and will continue through Saturday and Sunday, closing with an Alumni Vesper program. Of growing interest each year is the Homecoming parade. Various departments and student groups are encouraged to enter the parade and sponsor other activities in observance of Homecoming.

E. NATIONAL BOOK WEEK

The W. R. Banks Library will observe National Book Week on November 12-18. The slogan this year is again, "Hurray for Books."

F. THANKSGIVING HOLIDAYS

The Thanksgiving Holidays will begin at noon on Wednesday, November 22. Classes will resume at eight o'clock on Monday, November 27. Thanksgiving Holidays for twelve months' employees will begin at 5:00 p. m., November 22.

G. ENGLISH EMPHASIS WEEK

English Emphasis Week will be observed November 26-30. The keynote speaker for the week will be Mr. John T. Jones, Editor and Publisher of THE HOUSTON CHRONICLE. Special features of the week will include a panel of representatives of Industry, and the Charles Gilpin Players' production of "A 'Raisin' in the Sun."

H. BOY SCOUTS DRIVE

The annual Boy Scouts' fund raising campaign is now underway under the leadership of Dr. T. R. Solomon and the Fund Drive Committee. Prairie View's contributions in this drive will go to the Sam Houston Area Council (Houston) of which this community is a part.

I. MEMORIAL PARK ASSOCIATION

Several members of the faculty have organized a Prairie View Community Memorial Park Association. Land has been purchased and plans for developing the Memorial Park (cemetery) are moving ahead. Mr. A. G. Cleaver is membership chairman for this community project.

J. STATE TEACHERS ASSOCIATION

The annual meeting of the Texas State Teachers Association will be held on November 23-25 at Texas Southern University in Houston. Mr. O. J. Thomas is our official representative for collecting Association dues. Faculty members are urged to pay their dues by November 15.

K. TEACHER RETIREMENT

Mr. Frank M. Jackson, Executive Secretary of the Teacher Retirement System of Texas, Austin, will discuss provisions of the Teacher Retirement program at the monthly Workers' Meeting.

L. RED CROSS FUND DRIVE

Individual contributions plus funds from the Community Chest and the President's office made possible a contribution of \$100.00 in a special fund campaign and \$50.00 to a Hurricane Carla Relief Fund.

M. REMEMBER THE COMMUNITY CHEST

N. IN CLOSING

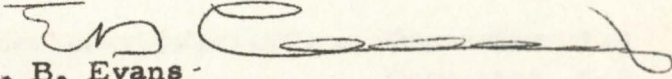
St. Cloud State College in Minnesota recently took a look to see what image it presents to its public. A few of the general conclusions of the St. Cloud study group of faculty members and students are presented here for your thinking:

1. Although individual student identification with the college becomes more difficult as enrollment increases, the college image is best reflected through its students.
2. Each student should gain favorable impressions of the college which he will generate to others through his attitudes and actions.
3. Because all publications and performances are "windows to the public eye," they must be of high quality.

4. High scholastic standards should be stressed in order to make Prairie View the "first choice" college of more top-ranking prospective students.

The regular Workers' Meeting will be held on Tuesday, November 7, 7:30 p.m., in Auditorium A of the new Science Building. Dr. E. E. O'Banion will conduct a guided tour of the building after the meeting.

Very truly yours,


E. B. Evans
President