

Prairie View A&M University

Digital Commons @PVAMU

---

Newsletter Collections

Academic Affairs Collections

---

11-1960

## Newsletter - November 1960

Prairie View Agricultural and Mechanical College

Follow this and additional works at: <https://digitalcommons.pvamu.edu/newsletter>

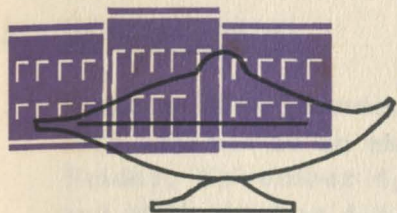
---

### Recommended Citation

Prairie View Agricultural and Mechanical College. (1960). Newsletter - November 1960., *Vol. XXXI No. 3*  
Retrieved from <https://digitalcommons.pvamu.edu/newsletter/338>

This News Article is brought to you for free and open access by the Academic Affairs Collections at Digital Commons @PVAMU. It has been accepted for inclusion in Newsletter Collections by an authorized administrator of Digital Commons @PVAMU. For more information, please contact [hvkoshy@pvamu.edu](mailto:hvkoshy@pvamu.edu).

From the Desk of the President



# NEWSLETTER

PRAIRIE VIEW A. & M. COLLEGE

Prairie View, Texas

VOLUME XXXI

November, 1960

NUMBER 3

## A. CALENDAR - November, 1960

1. Pre-Homecoming Activities. . . . . November 4
2. HOMECOMING. . . . . November 5
3. American Education Week. . . . . November 6 - 11
4. Veterans Day. . . . . November 11
5. Debutantes' Ball. . . . . November 12
6. Book Week Observance. . . . . November 13-19
7. English Emphasis Week. . . . . November 14-18
8. Mid-Semester Examinations. . . . . November 16-17
9. State 4-H Club Bake-Off Contest. . . . . November 18
10. Annual Football Dinner. . . . . November 22
11. Thanksgiving Holidays. . . . . November 23-28
12. Football Games

### Here

Prairie View vs Texas College (HOMECOMING). . . . . November 5  
(Blackshear Field) -- 2:00 p. m.

Prairie View vs Tennessee State (DAD'S DAY). . . . . November 19  
(Blackshear Field) -- 2:00 p. m.

### Houston

Prairie View vs Southern University. . . . . November 26  
(Jeppesen Stadium) -- 8:00 p. m.

### Away

Prairie View vs Bishop College. . . . . November 12  
(Marshall, Texas) -- 2:00 p. m.

B. HOMECOMING

Prairie View Homecomings are getting bigger and better each year, and 1960 will not be an exception. With preliminary activities planned for Friday, November 4, the Homecoming season will cover the entire weekend of November 4-6.

The theme of this year's observance is "Prairie View's Role in Cultural Development." The giant Homecoming parade and other activities will center around this important theme. The local Alumni Club and the General Alumni Association are in charge of several special programs during this period.

C. AMERICAN EDUCATION WEEK

The Department of Education will furnish the leadership for our observance of American Education Week which is scheduled for November 6-12. The theme is "Strengthen Schools for the Sixties."

American Education Week has been observed annually since 1921. Its purposes have always been (1) informing the public of the accomplishments and needs of the public schools and (2) securing the cooperation and support of the public involving school problems.

D. VETERANS DAY

A Veterans Day program will be sponsored by the Department of Military Science on November 11. The Veterans Club will participate in this program and the speaker for the occasion will be announced within a few days.

E. DEBUTANTES' BALL

The Alpha Kappa Alpha Sorority graduate chapter will sponsor its Annual Debutantes' Ball on November 12. Twenty-eight young ladies will be presented at the Ball which continues to be a highlight of our social and cultural events.

F. NATIONAL BOOK WEEK

The W. R. Banks Library will observe National Book Week on November 13-19. This is a significant occasion which has been nationalized throughout the United States and Canada. In addition to the encouragement of year-round reading, the purposes of Book Week are (1) to foster an appreciation for good books and (2) to encourage the usage of books as primary sources of intellectual growth and cultural development. This year's theme is "Hurry for Books."

G. ENGLISH EMPHASIS WEEK

English Emphasis Week will be observed on November 14-18. The 1960 theme is "Good English--A First Step Toward Social and Cultural Development." The keynote speaker for the week's observance will be Doctor Allen Downey, Head of the Department of English, Princeton University.

Activities during the week will include an art exhibit, a major dramatic production and several other features.

H. THANKSGIVING HOLIDAYS

The Thanksgiving Holidays will begin at noon on Wednesday, November 23. Classes will resume at eight o'clock on Monday, November 28.

I. FOOTBALL

Football will play a major role in our activities for the month of November. In addition to Homecoming, we are scheduled to play Tennessee State on campus and Southern University in Houston. Both of these are important contests--one is Dad's Day and the other is always a major factor in conference ranking. The support of the entire staff in these events--and the Annual Football Dinner--is appreciated.

J. BOY SCOUT DRIVE

The annual Boy Scouts' fund raising campaign is now underway under the leadership of Mr. L. C. Mosley and the Fund Drive Committee. Prairie View's contributions in this drive will go to the Sam Houston Area Council (Houston) of which this community is a part.

K. COMMUNITY PROJECT

The Saint Francis Episcopal Church has launched a full-scale drive for funds to build a Parish House or Community Center in the Prairie View community. This facility will be primarily for the community and will serve many needs of our young people and adults. Contributions are invited from everyone. Mr. H. D. Murdock is treasurer for the Building Funds. (WATCH FOR FURTHER ANNOUNCEMENTS).

L. PTA SUPPORT

The Prairie View Training School Parent-Teachers Association has been organized for the year and is urging all community citizens to attend the

regular meetings on the fourth Thursday each month and to support the school program.

M. STATE TEACHERS ASSOCIATION

The annual meeting of the Texas State Teachers Association will be held on November 24-26 in Austin, Texas. Mr. O. J. Thomas is our official representative for collecting the Association dues. Faculty members are urged to pay their dues by November 15.

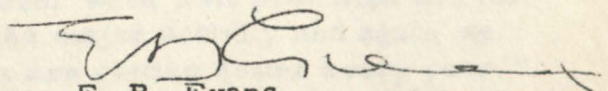
N. REMEMBER THE COMMUNITY CHEST

O. IN CLOSING

The President of Northern Michigan College was asked what he thought was the most important public relations problem facing colleges of teacher education. This is his answer:

"We must better inform the public of the importance of the teacher upon whom we depend to convey the basic values of knowledge, judgment, integrity, and responsibility. We cannot educate without teachers, and we need the best minds and the best teachers possible to do our job properly. In the words of Henry Brooks Adams, 'A teacher affects eternity; he can never tell where his influence stops.' Much has been said about the need for attaching prestige to the teaching profession. One of the best ways to generate prestige, it seems to me, is to bring into the profession the type of people who will be respected for their intelligence, their sense of purpose, and their qualities as understanding and sympathetic human beings."

Very truly yours,



E. B. Evans  
President

EBE:BLW

P. S. Workers' Meeting will be held Tuesday, November 1, at 7:30 p.m. in the Administration Auditorium.