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## Newsletter - November 1958

Prairie View Agricultural and Mechanical College

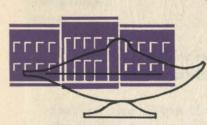
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From the Desk of the President



# NEWSLETTER

# PRAIRIE VIEW A. & M. COLLEGE

Prairie View, Texas

VOLUME XXIX

NOVEMBER, 1958

NUMBER 3

#### A. CALENDAR - November, 1958

1.	National Book Week	. November 2-8
2.	HOMECOMING	
3,	American Education Week	
4.	English Emphasis Week	November 10-14
5.	Veterans Day	. November 11
6.	Mid-Semester Examinations	
7.	Dramatic Production - "You Can't Take It With You"	
8.	Texas Negro Chamber of Commerce Meeting	
9.	Annual Football Dinner	
10.	Thanksgiving Holidays November	
11.	Football Games	
	Prairie View vs Arkansas State	. November 1
	Blackshear Field - 2 P. M.	
	Prairie View vs Texas College	. November 8
	HOMECOMING - 2 P. M.	
	Prairie View vs Mississippi Vocational College	. November 15
	Blackshear Field 2 P. M.	
	Prairie View vs Wiley College	. November 22
	Marshall, Texas 8 P.M.	
	Prairie View vs Southern University	. November 29
	Public School Stadium - Houston	

### B. NATIONAL BOOK WEEK

The W. R. Banks Library will observe National Book Week November 2-8. This is a rather significant occasion that has been nationalized throughout the United States and Canada. Among its purposes are the following:

(1) to foster an appreciation for good books and (2) to encourage their usage

Newsletter Page 2

as primary sources to intellectual growth, cultural development, and as a means of becoming well informed persons.

During the dates listed above, the members of the W. R. Banks Library Staff will be sponsoring various programs in observance of Book Week here on our campus. Everyone is invited to cooperate with this project.

#### C. HOMECOMING

Another great Homecoming Celebration is just ahead. Activities are being planned to begin November 7 and continue through Sunday, November 9.

All classes will be suspended on November 8 in order to permit students and faculty to participate in the various Homecoming Day activities. The local Alumni Club and the General Alumni Association are in charge of several special programs during this period. The Annual homecoming parade is a major event which requires the cooperation of departments.

The Homecoming theme is, "Thoroughness: The Key to the Future."

#### D, AMERICAN EDUCATION WEEK

Annual Observance of American Education Week is scheduled for November 9-15. The theme for this year's observance is, "Report Card--U.S.A." Several activities have been planned by the local Student N.E.A. Chapter and the Department of Education. Reverend I. B. Loud, Pastor of St. Paul Methodist Church, Dallas, Texas, will speak on an aspect of the Education Theme--"Report Card--Character Building" during the Sunday morning services on November 9. Reverend Loud will appear under joint sponsor-ship with the local Alumni Club.

#### E. ENGLISH EMPHASIS WEEK

The week of November 10-14 has been set aside for an annual observance of English Emphasis. This activity is very much needed and is highly endorsed. It is hoped that all staff members will join the Department of English in promoting this program.

#### F. VETERANS DAY

A Veterans Day program will be held as customary on November 11. The ROTC Unit at the College will sponsor a special program in cooperation with the Veterans Club. The speaker for the occasion will be announced soon.

#### G. THANKSGIVING HOLIDAYS

Thanksgiving holidays will begin at noon on Wednesday, November 26. The holiday period for full-time swelve months' employees will begin at 5:00 P.M. Classes and work will resume on Monday, December 1.

#### H. FOOTBALL

The big game scheduled with Southern University on November 29 has been wed to Houston. This move was taken by the College Athletic Council due to the fact that a majority of the students will be away from the campus for the Thanksgiving Holidays. The game is scheduled at 8:00 P. M. in Jeppesen Stadium (Public School Stadium) Scott and Wheeler Streets. Prairie View students will be admitted free (Activity Card) at this contest.

Dad's Day will be observed November 15 during our home game with Mississippi College. Fathers of our athletes are invited to visit the campus on a day set aside special for them.

#### I. CONSERVATION OF POWER AND WATER

Your attention is directed to the attached memorandum concerning the conservation of power and water. We will appreciate your fullest cooperation in this matter.

#### J. IN CLOSING

May I leave with you this fascinating statement concerning the essence of leadership.

"What are the ingredients of leadership? What makes one man stand head and shoulders above the crowd, while another is content to follow? One great lesson emerges from a study of three men-a statesman, a business executive, a sports hero-who have risen to the top of their respective fields. No one is born a leader. The qualities of leadership must be cultivated. "Mr. Leader" is bold-and has the courage of his convictions, He is sensitive to others' feelings. He knows how to express himself. He can be diplomatic or agressive-depending on circumstances. And he's mastered the art of getting that extra bit of effort out of himself."

Very truly yours,

E. B. Evans, President

P. S. The regular Workers' Meeting will be held on Tuesday, November 4, 7:30 P. M., Administration Auditorium.

# PRAIRIE VIEW AGRICULTURAL AND MECHANICAL COLLEGE Prairie View, Texas

November 1, 1958

TO: All Employees

FROM: E. B. Evans, President

RE: CONSERVATION OF POWER AND WATER

We wish to call your attention to the importance of conserving water and electrical power of the college. It has been observed that in many instances electric lights have been permitted to burn when not in use. This is an unnecessary expense and constitutes a use-less waste of our electrical energy. A recent survey indicates that several thousand dollars can be saved annually by judicious and proper use of electric electricity on the campus. The savings effected may be used to improve the salaries of employees.

May we urge that each of you put forth a special effort to assist us in reducing the waste of our utilities. Please do not permit lights to burn when not in use and report all leaky water pipes and faucets so that they may be repaired promptly.