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Recommended Citation

Prairie View Agricultural and Mechanical College. (1958). Newsletter - July 1958., *Vol. XXVIII No. 11* Retrieved from https://digitalcommons.pvamu.edu/newsletter/367

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From the Desk of the President NEW PRAIRIE V

NEWSLETTER

PRAIRIE VIEW A. & M. COLLEGE
Prairie View, Texas

VOLUME XXVIII

JULY, 1958

NUMBER 11

A. CALENDAR

1.	Independence Holiday July 4
2.	Prairie View Open Tennis Tournament July 4 = 5
3.	First Term Closes July 12
4.	Registration - Second Term July 14
5.	Second Term Classes Begin July 15
6.	Voice Recital (Charles Everett, Tenor) July 17
7.	Educational Tour - Departure July 17
8.	Short Courses and Institutes
9.	Clinic for Baton Twirlers and Cheerleaders July 13 - 18 Cosmetology Institute Begins July 14 Annual Coaching Clinic July 15 - 17 Open Air Demonstrations
	Department of Education and Training School July 10 Baton Twirlers and Cheerleaders Perform July 17 Nursing Education July 24 Home Economics

B. THE SUMMER SESSION

An increase in our summer session enrollment has been noted, and, in general, the term has moved along very smoothly. July marks the mid-point of our summer program, and the change of semesters will take place. It is our hope that the second six weeks period will be equally as successful as the first.

C. SHORT COURSES AND INSTITUTES

Attention is called to the several short courses and institutes scheduled during the second semester. The Clinic for Baton Twirlers and Cheerleaders was well attended and received last summer, and we look forward to another good session this month. The educational tour to the Western States has drawn much interest. Also scheduled are the long-established Cosmetology Institute and Coaching Clinic, both scheduled during the month of July. Staff members are encouraged to publicize these special activities and their value to our educational program.

D. SUMMER RECREATION

A well-planned Summer Recreation program will continue through July and August. A committee has scheduled daily activities--including sports, educational films, hobby instruction, woodwork, leadercraft, games, recitals, socials and a selection of the best movies available. You are invited to participate, and tell your students about these services.

Campus youngsters are engaged in League Baseball and will continue to furnish good entertainment for those who like this summer sport. The volunteer coaches and all who support this activity are to be commended for this community interest.

E. STUDYING THIS SUMMER

SCHOOL OF ARTS AND SCIENCES

Department of Business Administration and Business Education

Miss Ladelle Hyman - Marquette University

Department of Education

Miss Dorothy I. Burdine - University of Denver

Department of English

Mr. Jesse Taylor - Arizona State College Miss Ann Alford - Oklahoma A. and M. College Mr. Ernest Williams - University of Texas

Department of Foreign Languages

Miss Willa Hood - National University of Mexico Mr. Melvin B. Tolson, Jr. - University of Oklahoma

Department of Physical Education

Miss Annie M. Jones - Columbia University Miss Indiana Page - State University of Iowa

Department of Political Science

Mr. Tandy Tollerson - University of Texas (Second Term)

LIBRARY

Miss Lula J. Blue - University of Michigan

SCHOOL OF ENGINEERING

Mr. W. H. Tinker - University of Texas

SCHOOL OF HOME ECONOMICS

Mrs. Sylvia S. Emery - Oklahoma State University

SCHOOL OF AGRICULTURE

Miss Lula M. Turman - Prairie View A. and M. College

EXTENSION SERVICE

Miss Maurice Carter - Prairie View A. and M. College

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DIVISION CF INDUSTRIAL EDUCATION

Mr. Charles T. Edwards - Kansas State Teachers College Mr. Lloyd Boyden - New York University Mr. J. L. Hill - Prairie View A. and M. College Miss Vivian Hubbard - Cornell University Mr. Luther Mitchell - Prairie View A. and M. College

F. CONGRATULATIONS

- -To student athletes, Elmer Wooley and John Farrington and their coaches for the fine representation of the college in the annual NAIA Track and Field meet held last month in San Diego, California.
- -To the Garden Club for another excellent Flower Show.

G. NEW FAMILY MEMBER

An addition to the college family was made with the arrival of Ricarda Patrice Price, a six pound, six ounce baby girl, born on June 2 to Mr. and Mrs. Richard Price. Mr. Price is a member of the staff of the Mathematics Department.

H. IN CLOSING

How's your public relations? Did you know that your happiness at home, your progress on the job, the impressions you make on others—all these depend on your "public relations," your ability to win and hold the goodwill of others. Are you a good listener? Do you avoid unnecessary criticism and complaints? Do you smile enough and keep your appearance up to par? Are you genuinely interested in others? These and other such questions will make a good test for you. Good public relations do not just happen; you must do something to create favorable attitudes toward you and your institution.

Very truly yours,

T.S. Lucan

E. B. Evans President