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#### Panther - September 1985 - Vol. LXIII, NO. 10

Prairie View A&M University

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**Prairie View A&M** University

Edited & Published by Students at Prairie View

the

Volume 63 Number 10



## Welcome Back

The Panther staff would like to gladly be endured until the extend a formal welcome to both process is completed. new and returning students.

Prairie View A and M University has taken on a new look and has begun developing in all areas of the campus so to give its students a quality education.

Renovations may discomfort in - coming students for a while but for the upperclassmen the renovations are something that has been long awaited and will

I do not want to make life at PVAMU seem like a bed of roses. It has its share of ups and downs also. But for the most part I think students attending the university have made a wise decision and should make the most of their school years here at PVAM-U.

So we welcome you to college life; PV style.



Students express interest at the Northup Corporation recruiting table during the 15th Annual Career Festival held September 18.

#### The Press talks to Pres.

Prairie View A and M Univer- the delay caused by a computer complete staff to the campus.

Pierre, is a program to update and re - stock the school's each month. Dr. Pierre, in cooperation with many people at the university, launched a major capaign to recuit new students. He is very satisfied with large number of Freshmen enrolled this semester. "I would like to see these students grow and learn while they are here", says Dr. Pierre, "I want them to get everything they can out of their time here at PVU.

As the new students grow, so will the campus and the staff. Many students have exprsssd irritation and even anger at what they call the "hassle" and "run around". When asked what went wrong at registration, Dr. Pierre consented that the administration could have handled

sity has added new staff and shut-down more efficiently. Addone some remodeling in 1984 dressing the problem soe and 1985. In the next two years students are having with finan-\$30 million will be spent to start cial aid difficulties, Dr. Pirre campus presented the situation as both rejuvenation, said President the sudents and the staff's fault. Percy A. Pierre in a recent in- All returning students were sent terview. The programs will add two letters during the summer, new buildings, dormitories, and said Dr. Pierre, in order to get their financial aid documents In progress now, says Dr. completed before registration.

He expressed disappointment at the small number of students library. More than 2000 books who took advantage of this serare being added to the shelves vice. Dr. Pierre contributes these feelings to two reasons 1)Once registration began and the new students began to file their financial aid documents,the financial aid office became very busy; 2) The returning students added their documents to the large number alreading needing to be procedded and this caused an overload.

Dr. Pierre added that the staff was hesitant in responding and that the system, as far as the adminstration side, still needs iimprovement. The system, the staff and the campus will be growing and improving dramatically in the next few years. Dr. Pierre and other members university working hard to complete these

#### PANTHER STAFF REORGANIZES

This month there will be just one issue of The Panther due to staff reorganization and the illness of the editor, Bert Bilton. The paper will be published on a weekly basis beginning in October.

This is the second year the paper has been run totally by the students. Staff has been selected from Communications Majors but students from other departments are encouraged to apply for staff positions or to contribute articles about events in their area or on campus.

The Panther office is located in Hilliard Hall. Articles may be submitted to the journalism secretary in Room 215. For further information, call 857-2132.

## In Memory of...

Mrs. Diane Margaret Bridges, 40, of Hempstead, died Thursday, August 29, in Hermann Hospital as a result of a car accident.

Services were held at 9:30 a.m. on September 3, in St. Mary's Catholic Church in Hempstead. Burial was in the Salem Cemetery.

Bridges, a native of Minnesota, was a secretary for the Naval ROTC unit at Prairie View A and M University since October of 1977. Her abundance of cheer and maternal instincts provided the basis for the close relationship she maintained with the students and staff members.

Survivors include her husband, Gordon Bridges of Hempstead; two sons, Michael and Duane Bridges, both of Hempstead; a daughter, Marcia Bridges of Hempstead; three brothers, Mersten Hall, Mark Hall, Stephen Hall, all of Minnesota three sisters, Eileen Hall, Marylen Hall, Joann Hall, all of Minnesota; and a host of nieces and nephews.

Dr. Elaine Adams will assume new responsibilities. Offices reporting to her will include the Dean of Students, the Counseling Center, Student Activities, Recruitment, Admissions and Financial Aid, the Memorial Student Center, and the Health Center.

Admissions and Financial Aid have combined under the direction of Mr. A. D. James. Dr. George Stafford will return to full time teaching in the College of Agriculture. Mrs. Vivian Smith has been appointed acting dean of students replacing Dr. James Harris who has resigned to return to full - time teaching. Mr Fredrick Roberts will serve as director of student activities, with Mrs. Glenda Bates, a new employee, as Associate Director. 

The Amy Foundation is sponsoring its first Writing Awards Contest. The foundation is searching for creative, skillful writers that present in a sensitive, thought - provoking manner, God's position on issues that effect the world today. Issues must be of public interest or concern and be relevent, timely and deserving of national

In addition to the \$10,000 first prize, \$1,500 fourth prize and \$1,000 fifth prize. Submit to the Amy Foundation, Writing Awards, P.O. Box 16091, Lansing, Michigan 48901 by January 31, 1986.



the 1985 - 86 Performing

## Career Festival successful

**EDITORIAL Staff** 

THE PANTHER

EDITOR ..... Bert Bilton MANAGING EDITOR .....Eva Ratcliff NEWS EDITORS ..... Sharon Hodge, Teddy Dikas COPY EDITOR .... Phil Dumas SPORTS EDITOR ..... Daniel Brown PHOTOGRAPHY EDITOR .....AR:won Williams CIRCULATION MANAGER .....Rayford Outland

ADVERTISING MANAGER

Dannetta Boone

#### Letter Poilicy

Letters to the editor should be 300 words or less. The staff reserve the right to decide which letters will be published, and has the right to edit any letters for style and length. Every effort will be made to preserve the content of the letters submitted. Each letter must be typed or legibly hand written, and must include the name. address and phone number of the writer. All letters submitted become the property of the Panther.

#### Editorial Policy

The Panther is a non-profit, self-supporing publication. All editorials published are discussed and written by the editorial staff, unless the material of this paper are not necessarily those of Prairie View A&M University, or the Texas A&M University System.

The Panther will accept news submissions from campus organizations and individuals at the office or by telephone

We request that the material by typed, double spaced, with the name and telephone number of a contact person. We reserve the right to editorial discretion concerning publication of submitted items and photographs.

The Panther serves the university community and the surrounding area. It also serves as a laboratory for Communications majors and gives them hands-on-training in their chosen career

Education and Placement on career success. Dome.

Included among employers being. have career information for students are Lawerence Laboratory, the Peace Corps. Tenneco, Inc., 3M Corporation, R. J. Reynolds Industries, Inc., Internal Revenue Service, Texas Rehabilitation Commission, and Proctor and Gam-

Students from a variety of majors were able to become informed about the employment requirements and career opportunities which exist with each of these and 60 other organizations who sought to employ Prairie View A and M Univerersity graduates.

The goals of the Career Festival were:

1) To provide a forum for interaction among students were year's festival was the oprepresentatives of business, in- portunity for students to comdustry, and government who will become employers of

A diversified spectrum of students to the career opcompanies and employers will portunities offered in business, be represented at the Fifteenth industry, and government and Annual Career Festival spon- to stress the importance of their sored by the Office of Career educational preparation to

September 18, in the Baby 3) To stimulate career plan-received attache cases, pen and ning for the students' well -

4) To provide representatives of business, industry, and Chase Manhattan Bank, government with an opportunity Livermore to become knowledgeable of all degree programs of the Univer-

Festival has played a ment period. meaningful role in the career orientation and career education of the Prairie View during the week to interview student. The Fifteenth Annual Career Festival will reach cooperative education positions. nearly 5,000 students.

It continues to be an integral component of the total educational process at the University. This program fosters the devolopment of the whole student and provides supporting information for his career planning goals.

An interesting feature of this pete for one of seven \$25.00 Campus Bookstore Gift Certificates. Students were awarded the 2) To expose and introduce certificates for registering with

the greatest number of companies throughout the 9 a.m. to 3 p.m. visitation. There was also a be a drawing for items donated by many of the visiting companies. Last year students pencil set, travel alarm clocks and other useful company products.

formance in the Recital Hall of

Hobart Taylor Building at 8:00

p.m. on Thursday evening, Sep-

tember 26. The performance

was one of the most rewarding

of the Academic year.

These premiums are incentives for students to get a head start on their career and academic goals. The Career Festival marked the official start Since its inception the Career of the 1985 - 86 campus recruit-

Several of the visiting companies and agencies remained students for permanent and

#### A look at a Apartheid

There is no doubt that the South Africanregimein Pretoria today is in trouble and is now using the state of emergency proclamation as a vizard. The Reagan administration, though "detests" apartheid, voted against resolutions that would bar further investments in South Africa by all members of the United Nations.

The policy of constructive engagement which the adminstration favors under the disguise that sanctions will hurt black Africans has failed because it is not moving the Afrikaners away from apar-

Black Africa has never expected a conservative administration such as Reagan's to liberate South Africa from the white minority regime, considering the civil rights records of members of the adminstration, from the President himself to the Meeses and the Reynolds!

So, with the failure of "constructive engagements", and the passage of a sanction bill against South Africa, Ronald Reagan decided to help the Botha regime by way of a religious rendezvous orchestrated by Rev. Jerry Fallwell.

Here is a man who has never helped a black kid in Lynchburg, Va but it is necessary to "help" black kids in Soweto by mustering up support against international trade sanctions. Displaying his religious demagoguery, Fallwell is a revolution for the dignity of a organizing a \$2 million dollar media blitz in the United States to convince white Americans that sanctions are sinful.

It is ironic to see America, that won a revolutionary war against the English oppression, now teamed up with the same England in opposing genuine revolutions in Nicaragua, in South Africa and elsewhere in

the third world.

It is very important that we call a spade by its name. This explains the growing anti -American campaign in the third world, because, in the views of Reagan's administration, it is alright for Israel to bomb Lebanon but it is sinful for the Arabs to fight back. It is wrong for the Soviet Union to mistreat its Jewish population but there is nothing wrong in South Africans apartheid.

contradictory diplomacies of the United States drives the less powerful third world nations into the Soviet orbit. Explain the differences between apartheid and communism to an illiterate black South African, he would probably prefer the latter to the former

This is so because South Africa's problem is beyond politics and religion as the Reagans want people to believe. It is immoral, unethical and unchristian for anyone to claim to be against Apartheid and at the same time be an accomplice to this awful phenomenom.

In the history of revolutions outside forces have been known to help the oppressed. The French helped Americans to kick out the English. The whole world came together to help the Jews kick out Hitler.

The world has to understand that Black South Africans are struggling against racism, against oppression. This is a fight for human survival. This is Black Americans, civil right

leaders have been a formidable force in this struggle against the apartheid regime, it is reminiscent of the struggle against segregation in the Black South Africans cannot do it alone, they need your help and! mine and to borrow a line from Reverend Jesse Jackson, "march and if you can't, support those that march!

## Adam keynote speaker

Dr. Elaine Parker Adams was Prairie View A and M Univer-Auditorium Building.

outstanding achiever of the tended

the keynote speaker at the sity Panther Brigade. This sum-Annual Fall ROTC Awards mer many of the Seniors Ceremony was held in the (MSIV's) went to the Army Animal Science Industries ROTC Advanced Camp in Fort Riley Kansas and were ranked The Adwards Ceremony is very high among the many designed to acknowledge the schools Nation wide that at-

CORP. N. AND THE	The W. R. Banks Library Building Hours 85 - 86 - Head	Fanities ta
Monday - Thursday Friday Saturday Sunday		7:30 a.m 11:00 p.m. 7:30 a.m 6:00 p.m.
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Wednesday	Nov 27	7:30 a.m 5:00 p.m.
Thursday - Sunday	Nov. 28 - Dec. 1	CLOSED
CHRISTMAS RECESS	Dec. 14 Dec. 15 - Jan. 5 Jan. 6 - Jan. 10 Jan. 11 - Jan. 12	8:00 a.m 12:00 Noon CLOSED 8:00 a.m 5:00 p.m. CLOSED
Martin Luther King, Jr's Birthday - Monday	Jan 20	CLOSED
SPRING RECESS		PART SARVES OFF
Saturday Sunday - Sunday	March 8 March 9-16	8:00 a.m 12:00 Noon CLOSED
EASTER		
Friday - Sunday	March 28 - 30	CLOSED
Saturday	May 10	8:00 a.m 12:00 Noon
Sunday	May 11	CLOSED
Monday - Friday	MAy 11 - 16	8:00 a.m 5:00 p.m.
Saturday - Sunday Monday - Friday	May 17 - 18 May 19 - 23	CLOSED
Saturday - Sunday	May 24 - 25	8:00 a.m 5:00 p.m. CLOSED
Monday - Friday	May 26 - 30	8:00 a.m 5:00 p.m.
Saturday - Sunday	May 31 - June 1	CLOSED
SUMMER HOURS		
Monday - Friday		8:00 a.m 10:00 p.m.
Saturday		8:00 a.m 3:00 p.m.
Sunday		4:00 p.m 10:00 p.m.
Friday - Sunday	July 4 - 6	CLOSED
Saturday - Sunday	July 12 - 13	CLOSED
Saturday	August 16	8:00 a.m 12:00 Noon
Sunday	August 17	CLOSED
		All the same

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## **Sports**

## **Panthers tame Bearkats** End 28 game losing streak By Dan Brown

Huntsville, the Panthers 25 yard field goal to make the defeated Sam Houston Bearkats score 7 to 3 at halftime. by a scoreof 14 - 9 to even their Brow picked up the offense

thrilled and happy to get his fir- ner and the Panthers led 14-3 in st victory as a coach. He said the third quarter. The Bearkats that he was pleased with Ernest mounted a drive in the fourth Brow's performance, 10 of 25 quarter to make the score 14 to passes fpr 161 yards and touch- 9, but the Panthers strong downs Brow was exicited also. defense led by Scottie Anthony,

myself, " Brow said, " and I Lomax and Rodney Thompson think I showed the fans that the stopped the extra point attempt. Panthers offense can really be The Bearkats mounted a drive exciting of we can run our of- in the fourth quarter 0 but Rodfense and stay in the pocket ney Thompson intercepted a

Before a crowd of 6,000 fans in Billy Hayes from SHSU kicked a

record at 1 and 1 on the year. again for the Panthers with a 8 -Coach Hayman said he was yard touchdown pass to Gard-" I really felt good about Chester Nichols, Michael

Lanny Dycus pass with 26 The Panthers opened the seconds to plat, to preserve the scoring with a 29 - yard touch- victory for the Panthers. The down pass from Brow to Brain Panthers travel to Beaumont to Gardener in the second quarter, play Lamar Saturday with kickoff time at 7:00 p.m.



Photo By Antwon Williams



eve is not replaced, just the cornea



Scientists say the planet Mercury is shrinking.

## A star is born

The Panther football team My lack of experience was my played with renewed spirits biggest problem. But hard work Saturday night and showed during the off - season helped a signs of promise, as did a lot for me and the team." sleeper in the corps, Brian Gar- Gardner said conditioning

munications major from New have given him added con-Orleans, Louisiana, may have fidence. His scoring receptions moved to the top of Coach of 29 and 8 yards from quar-Hayman's most improved list as terback Earnest Brow show he scored Prairie View's two that the practice is paying off. touchdowns in their victory over Sam Houston State University, through we (the Panthers)

other night," said Gardner, who ner said. had four recptions for 85 yards. used too winning you find ways "The win was important to me to lose. But now that we have and the team.". Gardner has won a game we will find new come a long way since his ways to win. inaugural season with the Pan- Gardner said this week's thers. After transferring from game will be a big challenge for Nicholls State University he had the Panthers. It will test them a hard time adjusting to the and will show if they have what system here at Prairie View.

good in certain spots but I was ference. not that consistent, " he said.

exercises helped him adjust to Gardner, a junior Com- catching the football better and

The win was the break "I felt good in the game the needed to get us going," Gard-

it takes to be a powerhouse in When I came to PV I was the Southwestern Athletic Con-

## Panther defeated by Cardinals By Ron Pillot

The Prairie Panthers were defeated by the Lamar Cardinals this week in Beaumonts' Cardinal Stadium.

drove the ball to the Lamar 20 lead. yard line but were unable to

The first quarter ended Lamar 7, Panthers 0, after Cardinals quarterback Bret Watson connected with split - end Rodney Clay for a 50 yard passing play that put the Cardinals on the 3 yard line after a personnel foul was called on the Panthers. Derek Anderson banged across on a counter run to score for Lamar, and the point after kick

The Panthers took possession on the twenty following a Mike Andre kick into the end zone, but the Cardinals defense held.

The Panthers got off a short punt and the Cardinals, led by a tail back Burton Murchison who ran and caught his way to end The Panthers won the toss and zone to give Lamar the 14 to 0

> The Panthers were by no means out of it at this point and the team attempted to put a drive together but the Panther offense proved to b no match for the Cardinals linebackers. The Panthers were stifled and were forced to punt again.

> The Cardinals were setting up for another touchdown when defensive player James Manual picked off a Burton Watson Pass at the Prairie View 16 yard line abd returned the ball 84 yards for a Pririe View Touch-

> The half ended Larmar 14 Prairie View 7.

the Lamar Cardinals recieving the ball and executing a 95 yard drive to score once again. Lamar tail - back Burton Murchison, and flanker, Derrick Anderson led the drive but the Panther defense kept the Cardinals from a touchdown, although Larmar's kicker Mike Andrie kicked a 27 yard field goal to put Lamar 17 to 7 The night was all Cardinals

The second half began with

from that point on. The Cards kickd the ball into the end zone, and flanker Dwight White brought the ball out to the 17 yard line after a fumble. Penalties and nother fumble forced the Panthers to turn the ball over to Larmar, but once again a fine show of defense by the Panthers forced a wide pitch by Lamar quarterback Brent Watand Steve Pattrson recovered the ball for Prairie View on the Lamar seven yard

The Panthers had the opcapitalize. The Panthers were forced to punt the ball. The Cardinals immediately turned loose their star tail back Burton Murchison who literally ran the drive culminating with a three yard run over the right guard. The point after went wide and Lamar led 23 to 7

The Cardinals scored once again in the fourth quarter to seal the win, Lamar 30 Panthers 7. This week the Panthers host Jackson State right here at Blackshire Field, currently the Panthers are 1-3 on the season.

Making The Most Of Your Abilities

CONFRONTATION IS THE KEY TO OFFICE HARMONY Conflict between employ

ees is a natural part of any work environment. An effec-



a small problem early on will prevent it from developing into a major some guidelines for confronting office problems:

· Remember that confrontation should be used to clear the air and improve a relationship. Confronting a problem demonstrates that you care enough to iron out

· Always plan what you will say before confronting someone. Otherwise, you're likely to bring out a whole list of grievances, whether related or not.

• Use an explorative style of speech: "Help me understand..." or "I'm concerned about..." Don't be accusatory.

· Expect a counter con frontation, but don't argueinstead let them present their point of view. This allows time to get your emotions under control and gives them the respect of being heard (something that is often at the root of the problem).

· Thank them for telling you how they feel, and explain what you heard them say. Then, move back to your initial issue since you have now defused emotions. Don't stop until you have resolved the

Once you have learned how to conduct a confrontation on this efficient level, you should be able to defuse most office conflicts before they develop into serious problems

## Working With PLANTS

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houseplant you want to dupli to 6 inches from the tip o stems or shoots from the base of the plant. Dip the cut end in ROOTONE' brand rooting form faster. Then make a small hole in the rooting medium (sand, peatmoss vermiculite, soil or a combina tion). Insert the cutting and firm the medium around it Keep the medium moist but not wet, and away from direct sun while the roots form, pro ducing new plants which wil be just like their parents. De tails for the procedure are on the ROOTONE brand packaging, which is available in gar

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. Mr. Miller is the man ager of professional relations a diversified multina tional corporation which manufactures and markets ethical pharmaceuticals and

## The Navy Has \$40,000 To Help Pay For Your Education.

A Naval Reserve Officer Training Corps (NROTC) scholarship pays for tuition, fees and books at over 60 colleges and universities across

the nation, and provides a taxfree allowance of \$100 a month for up to 40 months. So if you qualify for an NROTC 4-year scholarship, you could receive over \$40,000 to help you get the kind of college education you want.

Competition for NROTC scholarships is based solely on academic ability and demonstrated ability leadership potential, not on your family's financial situation. After graduation, you'll immediately move into a responsible, decision-making position as a Navy officer.

To see if you can qualify for an NROTC scholarship. call-your Navy representative.

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Coming October 4th to a Theatre Near You.

## New shows for viewers

Almost two dozen new shows are coming your way, many of them imitating this past year's successes. There'll be a plethora of Private Eyes. An Amalgam of Anthologys and several new sitcoms.

Everyone wants to rack up ratings like "Dynasty," catch the music video look of "Miami Vice" and keep 'em crowing like "The Cosby Show."

One of the most Blatant copies is A - B - C's Hollywood Beat." Producers dress up their cops in disguises. But if you look closely you'll see "Vice" moved to Hollywood and Vine.

C - B - S comes in a second second with Flip Wilson and Gladys Knight in "Charlie and Company" -- A new sitcom that looks a lot like Cosby's success. Wilson contends he pitched similar projects to the network years ago. But it's hard to argue against the Cosby ratings bonanza which may have helped pave the way.

A - B - C Dosen't even try to disguise some of its copycat ways, the network will use "Dynasty" as an introduction to its late - season entry "Dynasty Two: The Colbys."

Anthologies -- different stories with one theme -- are big this season. C - B - S plans the "George Burns Comedy Week." There are some Oldies but Goodies revisited. Like C - B - S' "Twlight Zone" N - B - C's "Alfren Hitchcock Presents." N - B - C turns misfits into superheros for "Misfits of Science." and in the Midas - Touch Department. Network excutives hope Steven Spielburg can convert his Box Office Magic to T - V for "Amazing Stories."

Madison Avenue Executives who line up a lot of the commercials for the new season have their own favorites. A couple of the big ad houses think the "Dynasty" spinoff will be among the season's survivors—along with Robert Blake's "Hell

Town" on N - B - C and the C - B - S sitcom about the "Over 50" set, "The Golden Girls."

#### MSC renovated

"The Student Affairs Department located in the Memorial Center has made their primary goal to entertain and create a social surrounding for the students," says Frank Jackson, Director of Student Affairs. The major responsibility of the department is to make campus living great, and the Memorial Center should be a place where students can just "cool" out.

The center has been renovated. The cafeteria that was previously located in the Center has moved to the lower level of the Dining Hall. In its place is the student store. The game room has also been enlarged. In addition to it, the lobby has been renovated.

#### Minarity Magazine

The University of Louisville's Office of Minority Affairs has published the 1985 issue of the Minority Voices Magazine. The magazine covers a variety of areas from religion to education to politics. The current issue includes a special section on internship, scholarships grants and other financial aid sources and others.

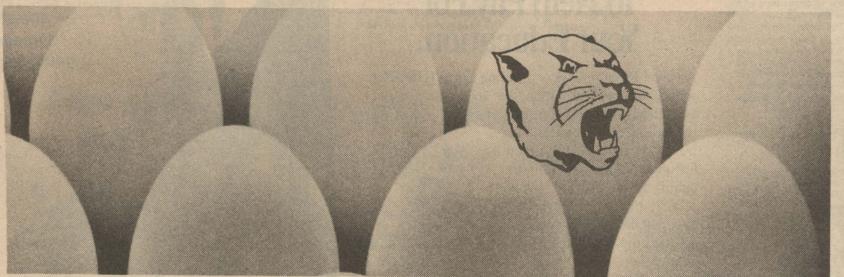
If interested in the magazine, it may be ordered by sending a cneck or money order payable to the Offic of Minority affairs, Belknap Campus, University of Louisville, Louisville, Kentucky 40292. The cost is \$4 per issue.

#### Priceless

The things the eye sees and the mind perceives cannot be measured but only treasured.

by Angela Wilson

## **AVERAGE OR OUTSTANDING?**



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#### The Gilpins

The multi - award winning Charles Gilpin Players are currently preparing for another exciting year of stage productions.

Recently, campus - wide auditions were held in the Hobart Taylor Hall Theatre for students who would like to join the troupe. The Gilpins need participants in all areas including singers, dancers, actors and production people.

Other coming attractions include adaptions of the Pulitzer Prize winning play "A Soldier's Story" for which six white actors are needed. Also, a junior senior recital is being planned that promises to be a show stopper.

With C. Lee Turner at the helm, this upcoming season will be as exciting and award winning as the previous ones.

#### New

Cadet Colonel Kenneth W. Moten was recently appointed the new Brigade Commander for the 1985 - 1986 Panther Brigade.

"We are focussing on giving more control than—ever to the cadets in the daily operations of the Panther Brigade in order for them to aquire a working knowledge of what it will be like for them once they are commissioned and are assigned to an Active Army Unit." says Colonel Charles Anderson Sr. Professor of Military Science.

Moten is a 1983 graduate of Lamar University and he is especially proud of the fact that he was presented the coveted Military History Award from the Association of the United States Army in 1985.

#### Band marches on

The Prairie View A and M University Marching Band's recruitment efforts seem to have payed off. This is obvious by the way they preformed at last week's game.

While the band does look exciting, more members are needed. Band Director, George Edwards, is hoping to have membership up from the current 88 students to over 100 members by the end of the month

The band department has all the instruments. So come on over and give it a try. Contact George Edwards or Larry Jones in Hobart Taylor Hall band or at ext. 2029.

# Choosing a long distance company is a lot like choosing a roommate.



## It's better to know what they're like before you move in.

Living together with someone for the first time can be an "educational" experience.

And living with a long distance company isn't any different. Because some companies may not give you all the services you're used to getting from AT&T.

For instance, with some companies you have to spend a certain amount before you qualify for their special volume discounts. With some others, voice quality may vary.

But when you choose AT&T, there won't be any surprises when you move in. You'll get the

same high-quality, trouble-free service you're used to.

With calls that sound as close as next door. Guaranteed 60% and 40% discounts off our Day Rate—so you can talk during the times you can relax. Immediate credit for wrong numbers. Operator assistance and collect calling.

So when you're asked to choose a long distance company, choose AT&T. Because whether you're into Mozart or metal, quality is the one thing everyone can agree on.

Reach out and touch someone.

