

Prairie View A&M University

Digital Commons @PVAMU

---

PV Panther Newspapers

Publications

---

12-19-1984

## Panther - December 1984 - Vol. LIX, NO. 7

Prairie View A&M University

Follow this and additional works at: <https://digitalcommons.pvamu.edu/pv-panther-newspapers>

---

### Recommended Citation

Prairie View A&M University. (1984). Panther - December 1984 - Vol. LIX, NO. 7., *Vol. LIX, NO. 7* Retrieved from <https://digitalcommons.pvamu.edu/pv-panther-newspapers/277>

This Book is brought to you for free and open access by the Publications at Digital Commons @PVAMU. It has been accepted for inclusion in PV Panther Newspapers by an authorized administrator of Digital Commons @PVAMU. For more information, please contact [hvkoshy@pvamu.edu](mailto:hvkoshy@pvamu.edu).



Nigerian Christmas,  
Page 2

SGA Report,  
Page 2

On the Yard,  
Page 4

the



# PANTHER

Prairie View  
A&M University

Vol. 59  
No. 7

December 13 - 19, 1984



### White Christmas?

With temperatures in the seventies and eighties, the only white Texans may see this Christmas could be the foam on the breakers at area beaches. Galveston was packed this past weekend with crowds catching some December sunshine two weeks before Christmas.

## Alpha Kappa Mu Inducts members

Thirty-five students were initiated into Alpha Kappa Mu national honor society December 3.

Alpha Kappa Mu is a national society which recognizes overall academic excellence on the university level. It was organized at Tennessee A&I College in 1937, and has an active national membership of 16,000 members.

Members are chosen on the basis of grade point average, character and service.

Initiated this year were seniors Ada L. Baker, Carmelita Bevell, Anita Marie Breaux, Wanda G. Carpenter, Kenneth R. Davis, Joseph M. Gonzales, Denise Ann Guillory, Barbara A. Hall, Ed-

ward A. Jackson, Rosalind Yvette Lewis, Lisa E. Lott, Sandy Massaquoi, Derrick C. Mitchell, Dwayne A. Morton, Vanessa Smiley, LaWanda Renee Smoot, Henry L. Stevenson, Roger A. Toote, Paula Renee Waters, Libbyette Wright.

Juniors inducted were Vivian R. Barnes, George Day, Jr., Eric T. Elliott, Flora D. Gibson, Ursula Hilton, Teddy C. Howell, Edward M. Maddox, Jr., Debra Yvette Martin, Rabi Ann Musah, Gary Renfro, Derek Sanders, Alvin Small, Mary K. Taylor, and James T. Youboty.

Gregory Don Jammer was the only sophomore chosen for membership this year.

## 316 graduate In December

The 316 Prairie View students who graduate in December will receive their diplomas without any ceremony.

The 227 undergraduates and 89 graduate students can participate in the May graduation ceremonies, Dean John Harris said, and most choose to do so.

"Traditionally, we have not had a December graduation," Harris said. Students may pick up their diplomas in person or request that they be mailed.

Registration  
starts  
January 11

## Fifty-five selected For Who's Who

Fifty-five Prairie View A&M students have been named to the 1985 edition of Who's Who Among American College and University Students.

Campus nominating committees and editors of the annual directory selected the students on the basis of academic achievement, community service, leadership in extra-curricular activities and potential for success.

They join an elite group of students from more than 2,000 institutions of higher learning in the United States and several foreign nations.

Outstanding students have been honored in the annual directory since 1934, its first year of publication.

Named to this year's honors list are: Stacey K. Alexander, Helen Alfred, Ada L. Baker, Mark L. Banks, Veronica Beene-Banks, Carmelita Bevell, Carol L. Blair, Ira L. Campbell, Wanda G. Carpenter, Celeste L. Cook, Kenneth

R. Davis, Kevin Dennis, Clayton W. Everett, Frederick M. Freeman, Sandra Garrett, Flora D. Gibson, Joseph M. Gonzales, Denise A. Guillory, Barbara A. Hall, Hattie Horn, Kim B. Jones, William M. Kolenky, Alice F. Lawson, Rosalind Y. Lewis, Lisa E. Lott, Debra Y. Martin, Sandy A. Massaquoi and Dellenor R. Miles.

Also, Gerald K. Minor, Derrick C. Mitchell, Dwayne Morton, Michael D. Moye, Rabi Musah, Darryl B. Newhouse, Kinnath Koopwah, Derek Sanders, Henrietta Shegog, Vanessa Smiley, Bridgett R. Smith, Bruce A. Smith, LaWanda R. Smoot, Shirley Stephens, Henry L. Stevenson III, Esther M. Thompson, Capucine Tigner, Roger A. C. Toote, Bernita A. Turner, Dexter Turnquest, Authur C. Washington, Paula R. Waters, Robin T. Wiltz, Barbara A. Wright, Libbyette E. Wright, Said E. Ziyani and Karl Kirby.



### Tree Trimming

Christiana Bennett puts the finishing touches on the Banks Hall Christmas tree. The dormitories all had Christmas trees and decorations, as did many campus buildings.



# SGA report

On behalf of the Student Government Association, I would first like to wish everyone a Merry Christmas and a Happy New Year.

This has been a year of change. The Student Government Association has been acting on programs and ideas that have since become reality and now, history. Moving, changing and the betterment of student life has been our aim this year.

We hope to see more students involved in decisions, programs and activities at PVAMU. We extend a warm invitation to students to become active members and work with the SGA, because this year's SGA is the nucleus from which a new form of government by the students will grow.

This year the SGA negotiated for and received the largest budget for any SGA at Prairie View to date. Some \$16,200 have been ear-marked for the SGA to use this fiscal year. This figure is a step in the right direction toward the production of quality programs and activities for the student body.

This year we have also worked more closely with the administration in trying to get students more involved in the planning and running of their own programs, activities and policies.

This is a new student body, and I'm proud to be the president of this student body. As our first semester draws to a close, I would like to ask something of you as fellow students. While you're at home over the holidays, think about something.

Think about the problems you have faced and overcome. Think about your future years at Prairie View, and how you can help to build a stronger student government.

I firmly believe that as a student at Prairie View, you are automatically a member of student government, and should take an active part in supporting it and making it into an organization that is truly representative of the quality student body at PVAMU.

This semester has been a successful one, but the best is yet to come. I submit to you that with the end of this SGA administration, some 55 new at-large senator positions, ranging from architecture to ROTC, will be added to the existing Student Senate structure.

The SGA judicial branch will also come of age by the end of next semester. All this proposed activity in organizing a stronger SGA is possible -- yes, possible -- if you, my fellow students, will take a few minutes to get involved in matters that will affect student life for years to come. Once again, I would like to thank the student body for a successful semester thus far. The SGA will be looking forward to seeing some new faces and fresh ideas in the semester to follow.

Sincerely,  
Kevin Dennis,  
SGA President

## THE PANTHER

### EDITORIAL STAFF

EDITOR	Mark Banks
MANAGING EDITOR	Carmelita Bevil
NEWS EDITOR	Brett Horn
SPORTS EDITOR	Carol Alexander
ASSISTANT SPORTS EDITOR	Ron Pillot
COPY EDITOR	Bert Bilton
PHOTO EDITOR	Antwon Williams

### BUSINESS STAFF

BUSINESS MANAGER	Veronica Banks
GRAPHICS DESIGNER	Danita Thompson

### LETTER POLICY

Letters to the editor should be 300 words or less. The staff reserves the right to decide which letters will be published, and has the right to edit any letters for style and length. Every effort will be made to preserve the content of the letters submitted. Each letter must be typed or legibly hand written, and must include the name, address and phone number of the writer. All letters submitted become the property of the Panther.

### PANTHER EDITORIAL POLICY

The Panther is a non-profit, self-supporting publication. All editorials published are discussed and written by the editorial staff, unless the material is submitted by a guest columnist. The views and opinions of this paper are not necessarily those of Prairie View A&M University, or the Texas A&M University System.

The Panther will accept news submissions from campus organizations and individuals at the office or by telephone at 2117 or 2810.

We request that the material be typed, double spaced, with the name and telephone number of a contact person. We reserve the right to editorial discretion concerning publication of submitted items and photographs.

The Panther serves the university community and the surrounding area. It also serves as a laboratory for Communications majors and gives them hands-on-training in their chosen career.

All comments and questions about material published in the Panther should be sent to: The Panther, 2nd Floor, Hilliard Hall, Prairie View A&M University, Prairie View, Texas 77446.

# BACK TALK

## Letters to the Editor

### Parking Problems

Being a commuting student here at Prairie View A&M University, I have come across a parking space problem. Every day when I get to campus I drive around, which seems like forever, looking for an open space near the building I'm going in. Finally I see an empty space that's not close, but will have to do since I'm running late. As I turn to park, there in front of me is that word -- "RESERVED"! I back up and drive down a little ways, which makes it even further for me to walk, and find a place to park.

This is more or less an every day thing, and it seems to me that there are more reserved and tow away areas where there should be student parking. This lack of sufficient space overcrowds what is available making it hazardous for students. With the winter approaching us this problem will worsen. I hope that there are plans in the near future for advancement in parking space.

Sincerely,  
Brenda Gonzalez

### No news is bad news

There is a drastic need to devise a system that would inform the students of Prairie View about issues and events concerning the students. The Panther, Prairie View's only real newspaper, comes out every two weeks. Most and sometimes all the stories in the paper have already occurred. It can not be depended on as a true source of current or future information.

The bulletin board in the Alumni Hall sometimes displays important events. The day that Alex Haley came to speak I had recognized flyers of the announcement that were hung on the board in Alumni. The disaster is, not all events are advertised well. Thus far, I have missed out on a number of experiences on campus simply because I wasn't informed.

One occasion was the election of class officers. Yes, I saw the flyers of the candidates, and I did want to cast my ballot. Unfortunately, the flyers did not list the time nor place in which to vote.

Sincerely,  
Newton Williams

## Nigerian Christmas

By Ignatius Dikas

As Americans prepare to celebrate Christmas, the same occasion is being eagerly anticipated in Nigeria, West Africa.

Christmas is the most widely celebrated holiday festival in Nigeria because it brings love, happiness and unity to families.

If you ask about what it takes to celebrate Christmas in Nigeria, you will first be told about a long list of items to be bought by each family.

First items on every list are clothes and shoes. Cloth and shoe stores in Nigeria right now are busier than Grand Central Station. People are scrambling not only to make every purchase on their lists, but also to find the best quality goods possible.

In the process, some of them end up paying too much for their purchases. The general market prices all over the country skyrocket because of increased demand.

The situation has been like this for many years because Nigerian society celebrates a type of Christmas where everyone, especially kids, expects gifts of clothes and shoes from all their relations.

Nigerian parents are financially strained at this time of year because they have to buy presents not only for their children but also children from their extended families and Godchildren. Middle-class parents spend close to \$1,000 each Christmas just for clothes and shoes for children.

At this time of year, I wish I were still my Mama's good little boy, getting a special haircut for Christmas. Every night, I dream of gifts from my big brothers and sisters, but what can I do? I'm thousands of miles away.

Among other things, Christmas in Nigeria calls for migration of people from urban centers back to their home villages. Christmas weddings in local areas are always the best of the year.

While in their villages, people pay condolence visits to bereaved families, have fund-raising drives, bazaars and public meetings.

Most importantly, grandparents get to know their young grandchildren. It would mean more than anything to me to celebrate Christmas with my grandparents in the village. I miss them so much now!

I remember Christmas eve, staying awake all night, the voices of children, the Christmas carols, the morning Mass. Nigerian Christmas -- I wish I were home!

## A YULETIDE WISH

May the blessings of Christmas abide in your house. Our warm thanks.



# NEWS BRIEFS

THE PRAIRIE VIEW A&M PANTHER BRIGADE conducted its annual "Military Dine-In" December 6. The formal dinner was held in the Alumni Hall banquet room.

University president Dr. Percy Pierre was the guest of honor for the annual event. Major Thurman Smith and Captain James Teffeller served as president and vice-president of the Mess, respectively.

**IT'S OFFICIAL!** The award-winning Charles Gilpin Players are Fort Worth bound to compete in the regional American College Theatre Festival. The competition will be held at the William E. Scott Theatre the third week of January.

The Gilpins will be performing Michael Cristofer's *THE SHADOW BOX*, as well as participating in the Irene Ryan Scholarship competition.

DR. PURVIS CARTER of the department of history has been added to the Book Reviewer file of *THE JOURNAL OF AMERICAN HISTORY*, a publication of the Organization of American Historians. The Journal is a scholarly historical publication which has been printed since 1914.

THE PRAIRIE VIEW A&M ATHLETIC CLUB will sponsor a pre-holiday basketball tournament for area high schools. The tournament runs December 13, 14, and 15 in the University Field House.

Tip-off times for Thursday and Friday games is 5:00 p.m.

KPVU-FM donated two Christmas food baskets to needy families in Prairie View. Program director Larry Coleman and student assistant Bernita Turner presented Reverend Taylor of the United Ministries with the food baskets December 10. "Goodies" in the baskets were donated by Safeway #1144 at 10717 Jones Road.



Is it gonna hurt?  
The blood drive sponsored by Prairie Views Student Government Association brought mixed reactions from prospective donors. The young man above can't bear to look, but his neighbor on the next cot can't take her eyes off that needle.

## Happy New Year

### Teachers train While students

The student teaching program is the Education Department's method of preparing future teachers for the classroom.

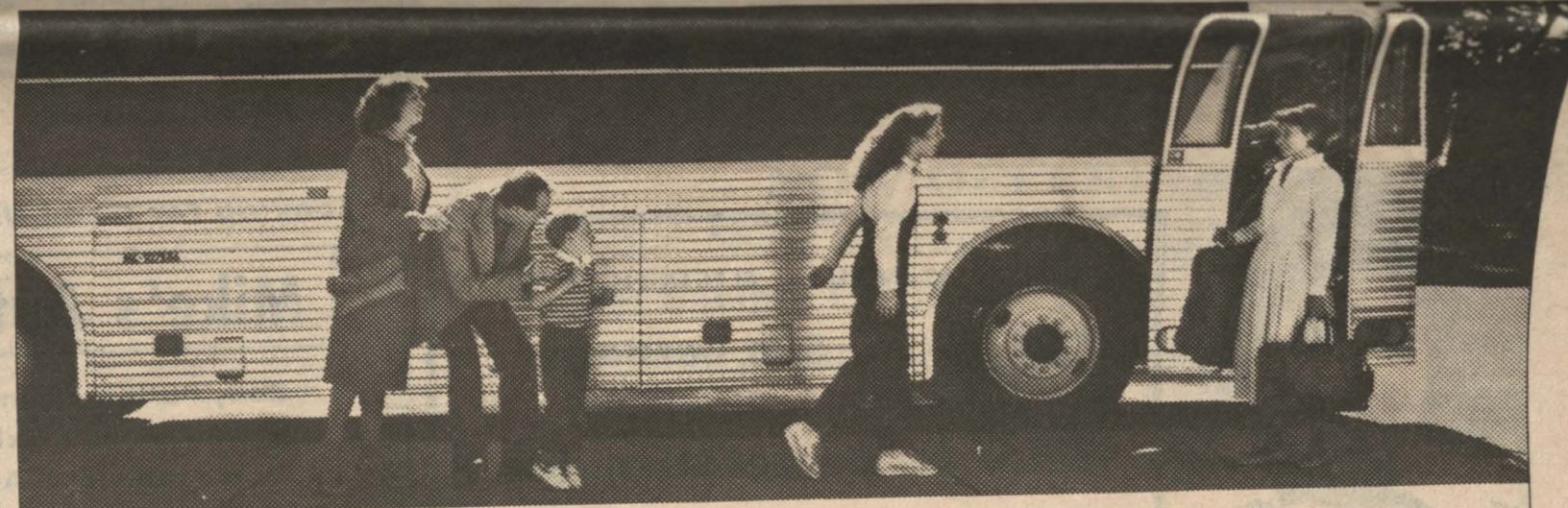
The program is for all education majors entering the last semester of their senior year, and is also required of education graduates seeking teaching certificates.

During their student teaching training, education majors work in a classroom under the supervision of an experienced teacher. They are responsible for all facets of the classroom experience, from lesson plans to lecturing and grading papers.

"The program has been very successful," director of student teaching Charles Randle said. "Most students who finish the program can get a job, if they go where the jobs are."

Twenty-six students are now completing their 12-week student teaching assignments. The program accounts for eight semester hours; a pre-student-teaching seminar has a four-semester-hour credit.

Randle said that no students have reported problems with the program, so he feels that they are doing well. Students teach in their major fields, he said, which is an advantage to them and to the students being instructed.



## Help bring the world together. Host an exchange student.

As part of International Youth Exchange, a Presidential Initiative for peace, your family welcomes a teenager from another country into your home and into your way of life.

Volunteer host families from all segments of American society are being selected. If you'd like to be one of them, send for more information.

Help bring the world together, one friendship at a time.



Write: YOUTH EXCHANGE  
Pueblo, Colorado 81009



# Student Opinions On The Yard

## What are your plans for Christmas?



**MONICA WARE:** I plan to spend Christmas in Houston, which is my hometown, with my friends and family. I am going to enjoy each moment to its fullest. I also plan on being with my boyfriend on Christmas day.

**CARVETH A. HALL:** I plan to spend my Christmas vacation at home in Waco, sharing the pleasant moments and Christmas spirit with my beautiful family. This semester has been a fulfilling one for me, but I look forward to going home for relaxation.

**CURTIS HOLLOWAY:** This Christmas I plan to keep warm with my loved ones. Because I'm such a fun-loving person, I feel that the Christmas holidays are the greatest time of year for me to get loose.


**MONIQUE GAFFORD:** I plan to spend my Christmas with my family in Dallas. Every Christmas we have a family reunion at my aunt's house. This year I hope my grandmother will come to Dallas; she lives in California.

**ANGELA PARKS:** I plan to spend my Christmas in Houston with my family and friends, celebrating the holidays with lots of Yuletide cheer. Merry Christmas to everyone at PVU.



**ODESSIA MILLS:** I plan to spend Christmas in my very small hometown of Montgomery, Texas, with my family and friends, because I've been away at college for a long time.

**"SPECIALIST IN RURAL ELECTRIFICATION"**



**San Bernard Electric Cooperative, Inc.**

P. O. Box 158  
Bellville, Texas 77418 Phone 409/865-3172

TELEPHONE (409) Waller County Office 372-9176  
Bellville Office Direct 826-3668

**Looking For Good Used Auto Parts?**

**Mike's Auto Parts**

Body Parts • Engines • Starters  
Transmissions • Axle Assemblies  
Windshields • Alternators  
Batteries • Wheels • Tires

**We Install What We Sell**  
409/826-8225

Highway 290 East Hempstead

**CITIZENS STATE BANK**



MEMBER F.D.I.C.

P. O. Box 575 Phone (409) 826-2431  
HEMPSTEAD, TEXAS

**New Creation II**

missy, junior, & petite fashions  
bridal registry — distinctive gifts  
14 k gold jewelry

1510 Key Street  
Waller, Texas  
Turn Off 200  
By Exxon, North 3 Blocks

Open 11-11:30  
Thurs. 9-6  
Sat. 9-4  
372-2214



Photos by  
**Rayford Outland**

# RECORD REVIEW

By Mark Banks

**The Brothers Johnson**  
Out of Control/A&M Records  
Produced by The Brothers Johnson,  
Leon Sylvers III, Keg Johnson  
and Hawk

More than just your typical R&B album, **Out of Control** is a mixture of several types of music. Many of the tunes like **You Keep Me Coming Back**, **Lovers Forever** and **Out of Control**, are the type of music the Brothers Johnson are known for. These songs are upbeat and are easy to dance to.

But some of the other tunes are a pleasant surprise. **Let's Try Love Again** is a beautiful melody that is along the lines of **Strawberry Letter 23**, a song on one side of the Brothers Johnsons earlier albums. **Tokyo** is a purely jazz tune featured on this album. It features a sax-

ophone solo, flute solo, and even the twinkling sounds of the harp. This song almost makes you think about the Far East when you listen to its mellow sounds. **Save Me** is another unique song on this album, it features a lot of synthesizers and keyboards. This album has the distinctive sound of the Brothers Johnson. George and Louis Johnson's voices mix well together, producing a pleasant harmony.

The only thing I really disliked about this and all Brothers Johnson albums is that George Johnson, one of the best bass guitarist in the music industry, seems to hold back his talents. I would have liked to hear some solos by him in some of the songs.

(On a scale from 1 to 5, this album rates a 4.)

Some Prairie View students couldn't care less what their parents say about their grades. Of course, they are concerned about their academic standing, but they have no need to fear Mom and Dad if they don't make good grades. They have to face the children. How can dad demand the best of his children if his own grades leave much to be desired?

Many Prairie View students, as well as college students elsewhere, are old enough to be parents themselves. Some are even grandparents. In 1983, over 1300 Prairie View students were over 31 years old; two were over 65.

Actually, the older student usually has no need to be

ashamed of his grades. According to Ross Clark, assistant vice president of academic affairs, the older students are often "at the top of the class." He said that one study shows that the most successful college students were females aged 35-45 who had already raised a family. The next most successful group were veterans.

Clark said that the older students often "set the atmosphere" of the class. They are "more mature, not coming to play around. They know what they want." He said that in 12 years at Prairie View, he has seen only one student over 30 who "couldn't take it."

The majority of older students

are working toward post-graduate degrees, but many are undergraduates. In 1983, 474 older PV students were undergraduates. One of these was over 65. Most attend evening or Saturday classes.

Older students give many reasons for delay in obtaining higher education. Some students couldn't afford college when they were younger; some were "tired of school" when they graduated from high school, and wanted to work a few years before continuing their education. Many women started their families early, then found themselves with an empty house and time on their hands when they were still relatively young.

**DECEMBER GRADUATES**

**GET SERIOUS. WE HAVE.**

**MANAGER TRAINING PROGRAM**

When Jack In The Box blew up the clown a few years back, it was more than just attention-getting advertising. It was a reflection of our commitment to being a serious contender in the highly competitive fast food industry.

With our new menu and aggressive expansion program, we're one of the leaders. Nationwide. Which means we have tremendous management opportunities. And while those opportunities begin with the management trainee level, they often lead to the top levels in our corporation.

In addition to opportunity, we also offer a sophisticated training program and topnotch benefits, including medical, dental and hospitalization, group life and accident insurance, long term disability, paid vacations and a new savings and investment/stock ownership plan.

So get as serious about your career as we are. Talk to us!

**Management interviewing programs will be held as follows:**

**Tuesday, December 18th**  
10am, 1:30pm & 3:30pm  
**Marriott Astrodome**  
2100 S. Braeswood

Call Bob Clarkson or Jan Komosinski at (713) 683-1045 to let us know which program you will be attending.


If you are unable to attend our Program, and you would like more information about opportunities available at Jack In The Box, please call or send resume to: Personnel Department, Jack In The Box 5005 Mitchelldale, Suite 220, Houston, Texas 77092 (713) 683-1045.

**"If you never go, you'll never know."**

**JACK IN THE BOX**

Jack In The Box  
A Division of Ralston Purina Company  
Jack In The Box Is An Equal Opportunity Employer M/F/H

**PRAIRIE VIEW A&M UNIVERSITY**  
**EMPLOYEES FEDERAL**



**credit union**

P. O. BOX 2606  
PRAIRIE VIEW, TEXAS 77445

*A Service to The Prairie View Community for Over Forty Seven Years*

**NOW OFFERING**

Regular Share Accounts (\$100.00 Minimum)  
Super Savings Certificate (\$2,500 Minimum)  
30 Months Share Certificate (\$1,000 Minimum)  
6 Months Money Market Certificate (\$10,000 Minimum)  
New Individual Retirement Account (IRA) (\$500 Minimum)

**OUR MOTTO: "Not for Profit  
Not for Charity  
But for Service"**

OFFICE HOURS: Monday thru Friday 9:00 a.m to 6:00 p.m.  
Saturdays 9:00 a.m. to 12 Noon

PHONE: 409/857-4925  
409/857-4929

OFFICE LOCATION: 104 F.M. 1098



## Football flat...but Band sharp

Although the Panther Football team had a bad season, the Prairie View Marching Band had an outstanding season according to university band director George Edwards.

Edwards said the band performed well this year each time they played.

"In the beginning things looked bleak," Edwards said. "We had no pre-band camp, and only fifteen members. We almost had no hope for a successful year."

Edwards said that it was through the help of the administration and other university officials, things began to look better for the band. "With the help of the university we began to offer members scholarships and other

things to attract members. At the end of the year we had about seventy members," Edwards said.

Once he had enough members, Edwards said that he began to train and prepare them for their performances.

"We had practices for our designs," he said "And we plotted out and calculated where each member should be at what time on the field."

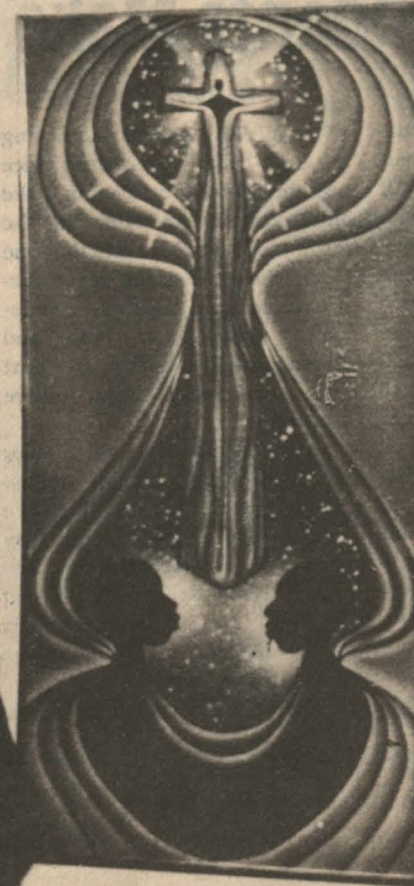
Edwards said that he did this because he wanted the performances to be quality.

The band didn't perform until the fifth game in the Cotton Bowl against Bishop. After the Cotton Bowl performance, Edwards said that he was pleased and knew the

band had the potential to be a top rate unit.

Waiting until the last game of the season, Prairie View's Marching Band came upon the field standing bold and gave one of the best performances for that season. The group received a standing ovation from the crowd after their performance.

Although Edwards was pleased with this year's performance by the band, he says he plans to make it an even better year next season. "We plan to add a Flag Corps, and have more artistic movements for the band and the majorettes," said Edwards. "We also plan to recruit strongly in 1985 and have a pre-band drill camp. We hope to have a high level of student participation."



PRIZE-WINNER

Assistant Art Professor Clarence Talley displays one of his paintings, which received prizes in the Regional exhibit at the George Washington Carver Museum a former student of Talley's, P.V. grad Keith Currey, won the \$250 second prize award in the same show.

### M&M Beauty Salon

We Feature Brand Name

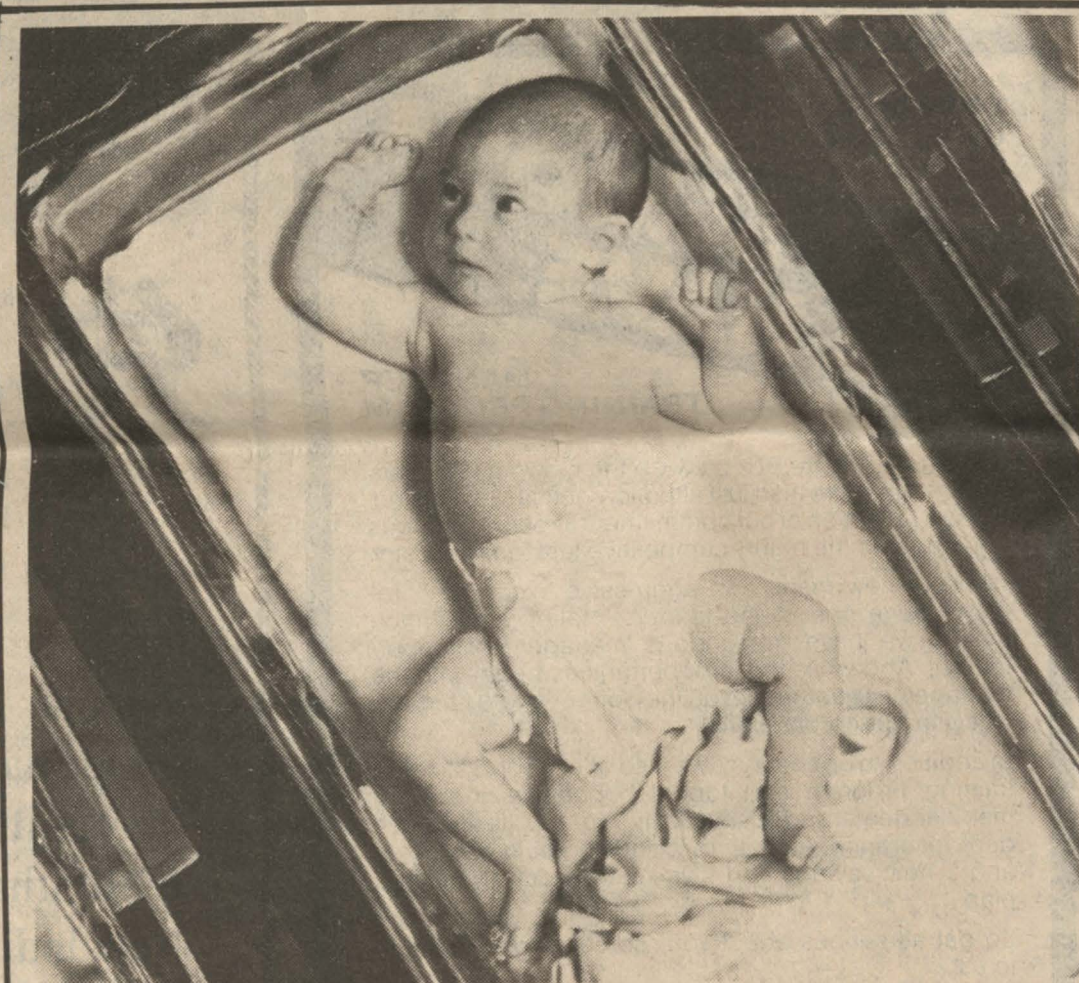
- cold wave • permanents • shampoos
- and also
- costume jewelry and wigs

715 3rd Street

P. O. Box 807

Hempstead, Texas 77445

826-6341



## WHO'S GOING TO PAY OFF OUR NATIONAL DEBT?

Future generations may be in for a rude awakening. They might have to pick up the tab for this generation's trillion dollar debt.

Stories like this are complex. That's why you should watch The MacNeil/Lehrer NewsHour every weeknight. News stories get the time they deserve. The time *you* deserve. You get more facts. You hear different sides. Most important, you get the analysis you need to understand the issues behind the stories.

Major funding for The MacNeil/Lehrer NewsHour is provided by AT&T, the national corporate underwriter.

The MacNeil/Lehrer  
**NEWSHOUR**

Weeknights on Public TV



# Communication And The Arts

By Hattie Horn, Entertainment Writer

Music, dance, theatre and art are all means of communication in our society.

Webster's Dictionary defines communication as the giving or exchanging of information by using signals, messages by mouth or hands, gestures, etc. No matter how communication is defined, it is an important element in everyday life.

That's where the arts come in. The arts are tools for expressing what one wants to convey -- in words, movements, painting or musical sounds.

When Prairie View's band marches onto the field at half-time, they communicate with the audience with every note of every song, every turn, every dance step. How well they communicate determines how the audience will react -- in a negative or positive manner.

"If I want to tell my lady something I can't say in words," said one PV student, "I dedicate a song to her over the radio and tell her to listen. The lyrics in a song have just the right touch when I'm at a loss for words."

Music, he feels, is a sure-fire way to communicate what he wants to say.

Arthur Miller's Dance Theatre of Harlem, which appeared in Houston recently, performs a solo ballet entitled FIREBIRD. The range of human emotions -- fear, joy, excitement, despair -- is expressed in every extended move of the ballerina as she twirls across the stage. This solo invariably brings the audience to their feet, because they have felt her message and are responding with their own form of communication -- applause.

"When I saw FIREBIRD," drama major Kennan Zeno said, "I was moved to tears. It was beautiful."

Theatre also plays a big part in communication. Audiences go to the theatre to see their fantasies and desires acted out on stage. They see actors portray characters they admire or can relate to in some way, who live lives of universal impact or universal fantasy. At times, something educational may be included in the theatrical experience, and understood better because of it.

Many plays are written to convey a message; but if the audience does not understand what is happening on stage, the playwright's attempt is futile.

THE SHADOW BOX, a play by Michael Cristofer, deals with death and its effects on the victims and their loved ones.

Cristofer takes a scalpel to his characters' emotional lives, dissecting each emotion with sensitivity and universal appeal. The actors' job is to keep that quality and communicate it to the audience effectively.

Theatre is complex, entertaining, exhilarating and above all, a source of emotional and educational communication for all who are exposed to it.

Like the rest of the arts, paintings and photographs communicate stories and feelings. They express an artist's emotions, which he communicates with brush and paint, pen, pencil or camera.

When we see the finished product, a message or story has been communicated, and we respond in our individual ways.

Communication in the arts is essential, both to those who contribute and those who receive, and will continue to be an integral aspect of society in the future.

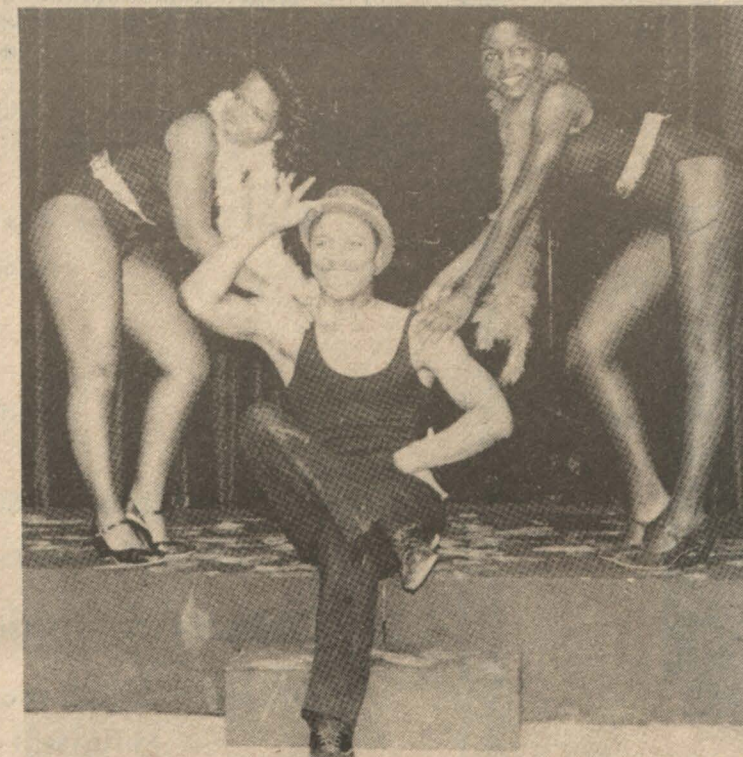
In the special Christmas issue, we have attempted to give the university community a look at the arts events of Fall semester 1984.

From David McGee's prize-winning paintings and the marching band's musical virtuosity, to the award-winning performances of the Charles Gilpin Players, the arts have played an important part in university life.

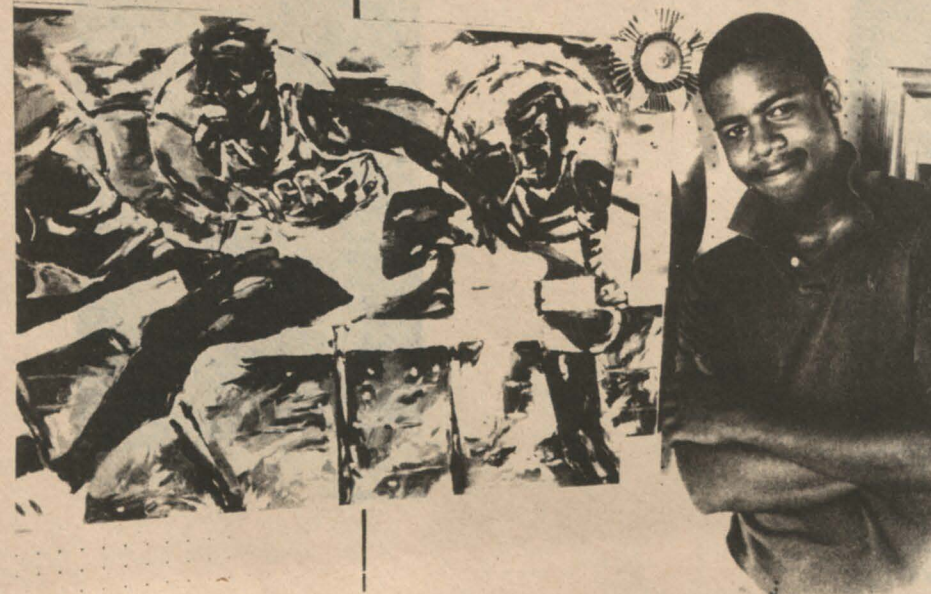
We hope we have captured the essence of it all, and communicated the message effectively.

ENJOY!









Hayman says

# "Wait 'till next year"

By Bert Bilton

Prairie View's football program has been subject to harsh criticism for its dismal record the past few years. But with a strenuous off-season program and heavy recruitment schedule, head coach Conway Hayman hopes to change things for next season.

Hayman is disappointed with the play of the Panthers this season but optimistic about next year.

"I'm encouraged about this past season because we have more good players now than we had at the beginning of the season," Hayman said. "I'm basing this on players who are showing effort."

This year's off-season program, he said, will consist of intense weight-lifting and running. He also hopes to work on major weaknesses of the past season.

"Our biggest problems this season were discipline, inexperience and a let-down by players we were really counting on," Hayman said. "We really need big gains in the area of discipline during the off-season."

Recruitment began as early as

September 1, when letters were sent out to high school players, although no personal contacts were made at that time.

Official recruitment began December 1, with the assistant coaches going on recruitment trips throughout the U.S.

Many high school players from Texas are being sought after, Hayman said. Players will be recruited for all positions, he said, but a big offensive and defensive line are major concerns.

The Panther offensive leaders this season were:

\* Quarterback Ernest Brow, who completed 89 of 211 passes for 1086 yards and three touchdowns

\* Cravon Rogers, who rushed for 501 yards and four touchdowns

\* Brian Gardner, who had 34 receptions for a total of 581 yards

Defensively for the Panthers, Michael Lomax led the team with 96 tackles, 52 unassisted; Rodney Thompson had five interceptions.

"The key to success," Hayman said, "will be how we work on the field and in the weight room. Good working habits and character will also be important."

# New Pageant seeks musical talent

Officials of American Beauty Search in Nashville have announced the creation of a nationwide talent and beauty competition entitled *THE ALL-AMERICAN MUSIC PAGEANT*. The pageant will have representatives from all fifty states in a national television show Monday, April 15.

The pageant will operate for the purpose of discovering America's most musically talented young women. It will give the winner the opportunity for a year of intense career development with her own agent, publicist and recording and television contracts.

In making the announcement, Elise Neal Davis, National Contestant

Co-ordinator, and Janice Harp, State Director for Texas, said the competition will begin locally through the nation's radio stations. Those eligible are single young women between 18 and 28 years of age as of April 15, 1985, have never had a child, and have never been married.

Each contestant must submit a completed application, a photograph and an audio or video tape of her talent to her radio station no later than December 31. In addition to the application, she must send a check for the \$25.00 entry fee, made payable to *AMERICAN BEAUTY SEARCH*.

Once each radio station has

selected its entry, that contestant will become a finalist in the state pageant. She will be judged in four categories: talent, photogenic beauty, swimsuit and poise and personality. The state winners will then travel to Nashville to be presented in a television spectacular. The judges will be the superstars of the music and entertainment industry.

Interested young women needing applications or more information should contact their local radio stations. They may also write to *AMERICAN BEAUTY SEARCH*, P. O. Box 41060, Nashville, Tennessee 37204 or call 1-800-523-1954.

## TURN OFF YOUR RADIO FRIDAY

KPVU-FM will sign off the air Friday, December 14 at 5 p.m. for the Christmas and New Year's break.

The station is scheduled to sign back on January 7, 1985.

During this break, the station will undergo repairs and maintenance.

We will be back on the air next semester to again bring you quality music and quality programming.

Merry Christmas and a Happy New Year from all of us at KPVU-FM, the Quality Sound in public radio.



## UNIVERSITY BEAUTY SALON

- Shampoos and Set ..... \$10.00
- Press and Curl ..... 7.00
- Manicures ..... 4.75
- Curls ..... 40.25
- Relaxers From ..... 28.75

*We're your Campus Salon*

Located Next to the Panther Mart

Call for appointments at 857-4120

Mary Clemmons and Lee Ola Parker  
Operators

## Prairie View A&M University MEMORIAL STUDENT CENTER

Complete service only a step away

- BEAUTY SHOP
- BARBER SHOP
- TV ROOM
- GAME ROOM



### BALL ROOM

- Available for
- Dances
- Banquets
- Conferences

AND

## THE PANTHER MART

"everything your appetite desires  
from ice cream to jelly beans"



**"LITE BEER IS A LOT LIKE QUARTERBACKS. I CAN'T WAIT TO GRAB HOLD OF ONE."**

BERT JONES  
EX-QUARTERBACK

L.C. GREENWOOD  
EX-DEFENSIVE END

**EVERYTHING YOU ALWAYS WANTED IN A BEER. AND LESS.**



© 1984 Miller Brewing Co., Milwaukee, WI

**Panther chosen As All-SWAC**

Cravon Rogers, a sophomore runningback at Prairie View A&M University, is one of the Panther football players who were named All-SWAC.

Rogers is a graduate of Jack Yates High School in Houston. He is majoring in computer science and minoring in engineering.

His parents, Oscar and Geneva Rogers, are graduates of Prairie View A&M.

His hobbies are bowling and playing football. He has 30 bowling trophies and numerous football awards including an all-district honor.

Rogers has a 3.9 grade point average at Prairie View A&M. He is a member of the National Honor Society, Who's Who, the modeling Club, math and science clubs and a member of the drafting club for three years.

"I just like to play football and I am a fan of the San Francisco 49ers," Rogers said. "I would like to receive my degree and play professional football."

While at Prairie View A&M, Rogers was the 1983 Forward Times player of the year.

"It took a lot of discipline to accomplish so much and keep a 3.9 GPA," Rogers said. "I came to college as a freshman with my mind ready to study. The teachers give the students individual attention and that helps."

**Smith sparks win At FAMU classic**

The Pantherettes salvaged a 65-61 win as they defeated Edward Waters College after losing to Florida A&M University and Tennessee State University in the FAMU Classic this past weekend.

The Pantherettes were led by center Monica Smith and guard Patricia Walker.

Smith, a 6-0 junior from Houston, finished the tournament with 66 total points and 26 rebounds. Walker, also a junior from Houston, finished with 46 total points and 35 rebounds. Smith hit a career high of 28 points in the game against EWC.

PVU dropped the first game of the tournament to FAMU, the host team, 89-62. The Pantherettes could not control FAMU's offense as they shot 48 percent from the floor and hit 19 of 33 free throw attempts.

TSU took advantage of a 15 point halftime lead to defeat the Pantherettes 78-62 in the second game of the tournament. Smith led all PVU scorers with 20 points.

The Pantherettes are now 6-3 on the season and will play Wiley College next on December 15, in Marshall, Texas.

**Prairie View A&M University**

1984-85

**Men's Basketball Schedule**

DATE (1984)	OPPONENT	SITE	TIME
DECEMBER 15 (1984)	University of Texas (San Antonio)	Prairie View, Tex.	7:30 p.m.
JANUARY 7	at Houston Baptist	Houston, Tex.	7:30 p.m.
JANUARY 12	*Alabama State University	Prairie View, Tex.	7:30 p.m.
JANUARY 14	*Jackson State University	Prairie View, Tex.	7:30 p.m.
JANUARY 19	*at Mississippi Valley State	Itta Bena, Ms.	7:30 p.m.
JANUARY 21	*at Grambling State University	Grambling, La.	7:30 p.m.
JANUARY 23	Southwest Texas State University	Prairie View, Tex.	7:30 p.m.
JANUARY 26	*Southern University	Prairie View, Tex.	7:30 p.m.
JANUARY 28	*Alcorn State University	Prairie View, Tex.	7:30 p.m.
JANUARY 30	Houston Baptist University	Prairie View, Tex.	7:30 p.m.
FEBRUARY 2	*at Texas Southern University	Houston, Tex.	7:30 p.m.
FEBRUARY 6	Nicholls State University	Prairie View, Tex.	7:30 p.m.
FEBRUARY 9	*at Alabama State University	Montgomery, Ala.	7:30 p.m.
FEBRUARY 11	*at Jackson State University	Jackson, Ms.	7:30 p.m.
FEBRUARY 14	University of Arkansas (Little Rock)	Prairie View, Tex.	7:30 p.m.
FEBRUARY 16	*Mississippi Valley State	Prairie View, Tex.	7:30 p.m.
FEBRUARY 18	*Grambling State University	Prairie View, Tex.	7:30 p.m.
FEBRUARY 20	at University of Texas (San Antonio)	San Antonio, Tex.	7:30 p.m.
FEBRUARY 23	*at Southern University	Baton Rouge, La.	7:30 p.m.
FEBRUARY 25	*at Alcorn State University	Lorman, Ms.	7:30 p.m.
FEBRUARY 27	at Nicholls State University	Thibodaux, La.	7:30 p.m.
MARCH 2	*Texas Southern University	Prairie View, Tex.	7:30 p.m.

\*Indicates Games that are in the Southwestern Athletic Conference

LAST YEAR: — 2-26 (8th in SWAC)  
THIS YEAR: — Starters Returning: 3  
Starters Lost: 2  
Lettermen Returning: 6  
Lettermen Lost: 4

Head Coach: Jim Duplantier

**Prairie View A&M University**

1984-85

**Women's Basketball Schedule**

DATE (1984)	OPPONENT	SITE	TIME
December 15	Wiley College	Marshall, TX	6:00 pm
January 4	Jarvis Christian College	Prairie View, TX	5:30 pm
January 8	Huston-Tillotson College	Prairie View, TX	5:30 pm
January 10	Wiley College	Prairie View, TX	5:30 pm
January 12	*Alabama State University	Prairie View, TX	5:30 pm
January 14	*Jackson State University	Prairie View, TX	5:30 pm
January 19	*Mississippi Valley State	Itta Bena, MISS	5:30 pm
January 21	*Grambling State University	Grambling, LA	5:30 pm
January 26	*Southern University	Prairie View, TX	5:30 pm
January 28	*Alcorn State University	Prairie View, TX	5:30 pm
February 2	*Texas Southern University	Houston, TX	5:30 pm
February 9	*Alabama State University	Montgomery, ALA	5:30 pm
February 11	*Jackson State University	Jackson, MISS	5:45 pm
February 16	*Mississippi Valley State	Prairie View, TX	5:30 pm
February 18	*Grambling State University	Prairie View, TX	5:30 pm
February 23	*Southern University	Baton Rouge, LA	5:30 pm
February 25	*Alcorn State University	Lorman, MISS	5:30 pm
March 2	*Texas Southern University	Prairie View, TX	5:30 pm

\*INDICATES GAMES THAT ARE IN THE SOUTHWESTERN ATHLETIC CONFERENCE

**Whitfield takes command**



Captain Walter Whitfield

Captain Walter Whitfield is the latest addition to Prairie View's Marine ROTC faculty, and serves as Marine officer instructor.

Whitfield, a North Carolina native, received degrees in physical education, engineering and psychology from Livingstone College.

He enlisted in the Marine Corps after college, Whitfield said, in order to improve himself physically and mentally while using the knowledge he had acquired at Livingstone.

While on active duty, Whitfield saw a great deal of the world,

including Norway, Denmark, Finland, Germany, Iceland, Korea, Japan and Puerto Rico.

Whitfield's duties at Prairie View include teaching two classes, Amphibious Warfare and Evolution of Warfare.

His plans for the PV Marine program should help put the university on the map in military circles, Whitfield said.

"My intention for Prairie View," he said, "is to try to obtain state and even national recognition for having highly qualified, superior Marine cadets."



**HAPPY NEW YEAR!**



**When someone in your family gets cancer, everyone in your family needs help.**

Nobody knows better than we do how much help and understanding is needed for the family of a cancer patient. The patient's spouse is under tremendous stress, and the children are often forgotten or just plain left out. That's why our service and rehabilitation programs emphasize the whole family, not just the cancer patient.

We run local programs nationwide with millions of volunteers whose lives have been touched by family members or friends with cancer or who themselves are recovered cancer patients. That's what makes the American Cancer Society one of the largest, best motivated and most caring of any health organization in the country.

Among our regular services we provide information and guidance to patients and families, transport patients to and from treatment, supply home care items and assist patients in their return to everyday life.

Life is what concerns us. The life of cancer patients. The lives of their families.

So you can see we are even more than the research organization we are so well known to be.

No one faces cancer alone.

AMERICAN CANCER SOCIETY



# Give Yourself Credit

Only five PVAMU students have taken advantage of the College Level Examination Program (CLEP) this semester.

A few more students have asked for information about the program but have not yet submitted any test scores, according to Dr. Bessie Smith, director of university counseling services.

CLEP tests award college credit for knowledge gained in various subjects outside of the classroom. Students from varying backgrounds can benefit from the program.

Students who graduated from high schools with accelerated learning programs may have already studied college-level material. When they enter college, the CLEP program can keep them from repeating this material and give them time for more challenging courses.

Older students are natural candidates for the CLEP program since they have usually gained

valuable knowledge through life experiences, job training, and/or vocational or business schools.

Many older students who have been in the job market for several years find that they cannot advance further without a college degree. CLEP can help them to get college credit for knowledge they have already acquired, giving them a head start on their degree plan.

CLEP tests are available in many academic areas. Those most frequently taken by Prairie View students include English, biological and physical sciences, history and government, according to Dr. Smith. Tests are also available in the humanities, foreign languages, math and business.

The main advantage offered by the CLEP program is the time saved, which can be used for taking electives or even double majors.

# Where's the fire?

By Rayford Outland, Staff Writer

Where's the fire?

Wherever it is, Kenneth Mask knows about it.

Mask is the fire chief of Prairie View A&M's fire department, a position he has held since February of 1984.

A graduate of PVAMU, Mask has a degree in mechanical engineering. His job as fire chief is the result of a part-time job with the fire department during his student days.

"The work was good for me," Mask said, "because I felt I was helping the community. The work really began to inspire me, and because of that I've been active

with the campus fire department for seven years."

Mask was assistant chief from 1982 until he was appointed chief. He received his training in fire-fighting at Texas A&M University.

Mask has plans in the works to expand and improve the university fire department.

"With administrative backing," he said, "I plan to make the Prairie View fire department one of the best in Texas."

Among the duties and responsibilities of the fire department are: \*providing fire protection for the university and surrounding community.

\*co-ordinating various fire protection programs, including emergency medical services

\*inspecting buildings on and off campus for fire hazards

\*training student firefighters

Prairie View's fire department has eight student workers, Mask said, who are invaluable to the program.

During the month of December, the department is sponsoring a program at Holleman Elementary to orient the students to the importance of fire safety and prevention.

In 1985, Mask said, the department plans to play a more active role in the community



## JANUARY 1985

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		New Year's Day (Holiday)			RHA: Orientation SGA: Meeting	RHA: Orientation SGA: Meeting
		1	2	3	4	5
Spring Semester Begins Residence Hall and Dining Hall Open	New Student Orientation Men's Basketball: Houston Baptist U. SGA: Meeting Applications to register new organizations available	New Student Orientation Intramurals Pan-Hellenic Council Meeting	SGAPC: Program Movie	Intramurals Registration SGA: Pep Rally Class Meetings	ACT Registration Deadline Registration	Weekend and Off-campus Registration Men's Basketball: Alabama State U. SGAPC: Dance
6	7	8	9	10	11	12
Sunday School Non-Denominational Chapel Service Movie	Classes being/Late Registration/Add and Drop begins Men's Basketball: Jackson State U. SGA: Meeting	Martin Luther King Memorial Service Intramurals Pan-Hellenic Council Meeting	Movie Zeta Phi Beta Founders Day Applications to register new organizations due	Intramurals Self Assessment and Development Workshop SGA: Pep Rally	SGAPC: Program	Late Registration/Add and Drop ends Men's Basketball: at Miss. Valley State U. SGAPC: Dance
13	14	15	16	17	18	19
Sunday School Non-Denominational Chapel Service Movie	Martin Luther King Birthday (Holiday) Men's Basketball: Grambling State U. SGA: General Student Meeting	Intramurals Pan-Hellenic Council Meeting	Century II: Dr. Huel Perkins Men's Basketball: SWTS Positive Growth Seminar Movie	SGA: Pep Rally Slam Dunk Contest Registration ends CSO Installation and Reception Class Meetings	Women's Track: LSU Meet	Women's Track: LSU Meet Men's Basketball: Southern University MSC: Wheeler Dealer Game
20	21	22	23	24	25	26
Sunday School Non-Denominational Chapel Service Movie "Training to Launch a Career Symposium" Alcohol Awareness Week	Men's Basketball: Alcorn State U. Withdrawal w/o record ends SGA: Meeting	Intramurals Pan-Hellenic Council Meeting BSM: Gospelfest	Men's Basketball: Houston Baptist U. Career Placement Recruiting Cycle begins Movie	Intramurals SGA: Pep Rally Convocation		
27	28	29	30	31		

# Ford sponsors cheerleading show

Ten top collegiate cheerleading squads, chosen from a field of 105 entries, will compete in the Ford College Cheerleading Championship in Hawaii, which will be aired by the NBC television network on Wednesday, January 2.

The ten finalists are: University of Alabama, Penn State University, University of Arkansas, Ohio State University, North Carolina State University, University of Wyoming, University of Kentucky, University of Utah, University of Pittsburgh and the University of Mississippi.

The fourteen member squads will compete at Kapiolani Park in Honolulu and will be judged on enthusiasm, showmanship, athletic skills and crowd appeal. Last year's champion was the University of Alabama.

"Ford is pleased to be associated with such a spirited athletic discipline that uniquely combines gymnastics with aerobics in a strong team environment," said Thomas J. Wagner, General Marketing Manager, Ford Division of the Ford Motor Company. Ford sponsors the championship, which is sanctioned by Universal Cheerleaders Association.

"The popularity of cheerlead-

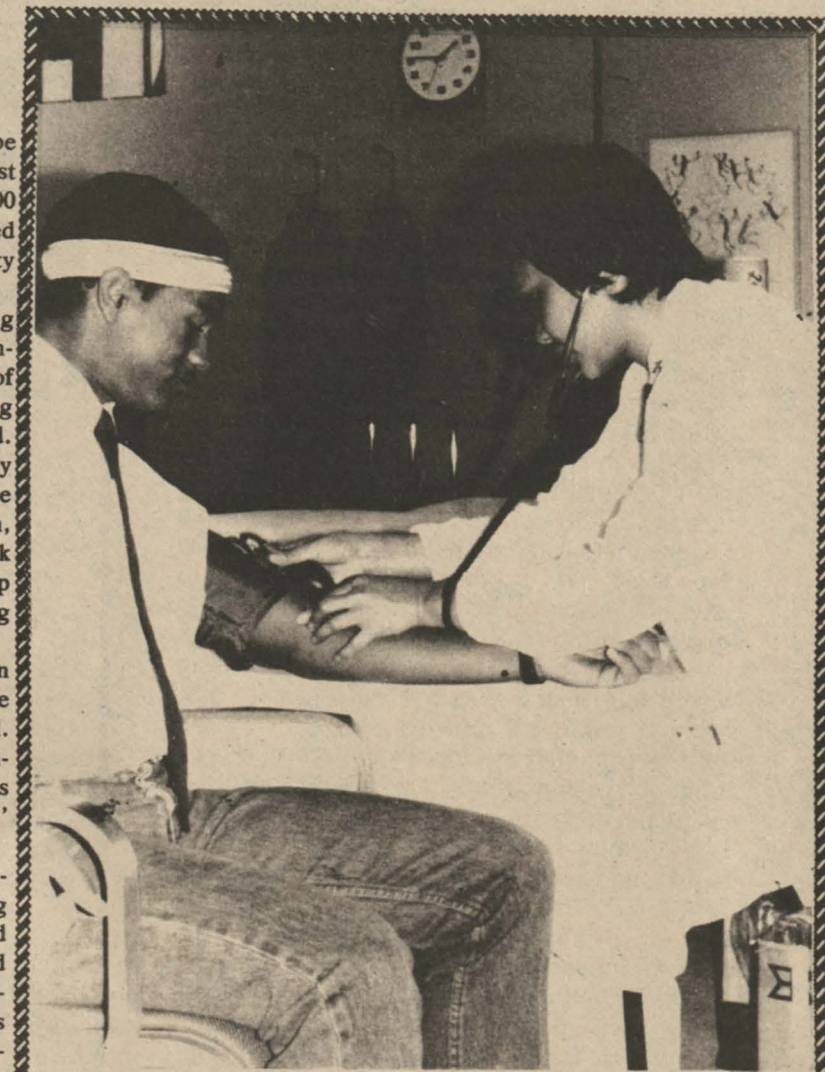
ing in the United States can be clearly seen in the fact that last summer alone more than 200,000 students attended four hundred cheerleading camps in all fifty states," Wagner added.

"To be involved with young people in an activity that embraces such a vast spectrum of our country is both very exciting and rewarding for Ford," he said.

The finalists were selected by UCA. Jeff Webb, President of the Memphis-based organization, acknowledged that the network exposure of the championship round in Hawaii reflects growing viewer interest.

"Our first championship in 1982 was televised as part of the halftime show of the Hula Bowl. The 1983 championship was sponsored by Ford and was carried as a one hour special on ESPN," Webb said.

The growing interest and participation in cheerleading throughout the country and abroad is certainly underscored by Ford's continuing participation. We are pleased that millions of people will have the opportunity to see how exciting this form of collegiate athletic competition has become," he added.



A Draining Experience  
The moment of truth is at hand for this student as he prepares to donate blood during the SGA Blood Drive.

# Holiday fashions Sparkle, shine

Linda James, Fashion Writer

From the theater to dinner, dancing and more...the look is all "dressed up." There's a relaxed way to approach night time fun now and it's probably the best news in a long time. The point is to simplify!

In this year's holiday fashions detailing is at an absolute minimum. Don't look for ruffles or lace anywhere on these clothes. Designer's interest at this time are the textural mixture and color combinations, adding that necessary bit of surprise and special appeal. From the looser, less-constructed, little dinner suits to the most straight-forward sweater-and-pant outfits making that night outfit very versatile.

Sequins are in popular demand especially since the holiday is right around the corner. You can start planning your Christmas and New Year's wardrobe now with evening wear that accents holiday hues, such as red or green silk, satin, and sequins. These colors should play a major role in your holiday evening wear, so the next time you go shopping pick up something special for your holiday wardrobe that will start the season off with a bang!

# MORNING STAR

**CLEARANCE Sale!**

## 25% to 50% off

Ladies Fashions  
And  
Accessories For  
Men and Women  
*(Formerly Charlie Jene's)*

New Hours For Your  
Christmas Shopping  
**Mon. - Fri. 9 - 7 PM**  
**Saturday 9 - 4 PM**  
2617 Hwy. 290  
In Waller

# GLORY

## Complete Christian Bookstore

Music, Adult & Children's Books,  
Bibles, Christian Toys,  
Christian Sportswear  
Jewelry, Etc.!!!!

**HOURS: 9 - 7 Mon. - Fri.; Sat. 9 - 4**  
2619 Hwy. 290 in Waller  
*Next Door To Morning Star*



## Nat'l Space Club To award \$5,000

The National Space Club will award a \$5,000 scholarship for the academic year 1985-1986. The scholarship is in memory of Dr. Robert H. Goddard, America's rocket pioneer. The award is given to stimulate the interest of talented students in the opportunity to advance scientific knowledge through space research and exploration. The 1985 Award Winner will be introduced to the nation's leaders in science, government and industry at the Goddard Memorial Dinner to be held March 29, 1985. The National Space Club will pay travel and lodging costs so that the winner will be able to attend the dinner.

The terms of the scholarship are as follows:

1. The applicant must be a U.S. citizen, in at least the junior year of an accredited university, and have the intention of pursuing undergraduate or graduate studies in science or engineering during the interval of the scholarship.

2. The selection for the Award is made by the NSC Committee on Scholarships on the basis of the following:

- a. Official transcript of college record;
- b. Letters of recommendation from faculty;
- c. Accomplishments demonstrating personal qualities of creativity and leadership;
- d. Scholastic plans that would lead to future participation in some phase of the aerospace sciences and technology;
- e. Proven past research and participation in space related science and engineering;
- f. Personal need is considered, but is not controlling.

3. Applicants should apply by letter and provide the necessary data requested in a, b, c, d, e & f above no later than January 18, 1985 to:

National Space Club  
Goddard Scholarship  
655 15th Street, N.W., Third Floor  
Washington, D.C. 20005

Mr. Stephen E. Dwornik is the Chairman of the Scholarship Committee.

4. Upon final completion of his work, the Winner may be asked to prepare a brief report on a topic of his selection to be presented to the National Space Club.

5. The successful applicant for the scholarship will be notified on or before March 1, 1984. Unsuccessful applicants will NOT be individually notified.

Funds awarded are paid to the Winner through his university before the new academic year begins. The Winner is eligible to compete for a second year if the circumstances and his accomplishments are warranted.

## ARMY ROTC Scholarships can make the difference

Students can save thousands of dollars in college costs: not only will your full tuition and lab fees be paid, but you also will be provided a standard amount from which to purchase text books, class room supplies and equipment. "Wait, There is More." Scholarship winners also receive a tax-free subsistence allowance of \$100.00 per month each academic year the award is in effect.

Scholarships are awarded on a student's merit. Actual selection of award winners is based on the whole-person concept. This means that a combination of factors are considered, i.e., academic grades, leadership potential, personal interview and passing the Physical Aptitude Examination (PAE).

If selected you will be required to serve from two to four years on active duty in the U.S. Army followed by four to six years in the Reserve Component. The total military service obligation is eight years. Army ROTC provides a valuable opportunity for students to build for the future by enabling them to earn a college degree and an officer's commission at the same time. The unique leadership and management skills acquired will definitely place them far ahead of other college graduates.

Take advantage of this invaluable opportunity. For more details, contact, Captain Reginald R. Berry or Captain Jeff Hetherington ext. 857-4612 or 3335, Burleson Ware Hall, Prairie View A&M University.

ARMY ROTC  
BE ALL YOU CAN BE

## SOPHOMORES

Interested in making your last two years of college really pay off? Doubling your chances for a successful career, earning extra money, and increasing your chances for a scholarship? "SIGN UP FOR BASIC CAMP". Army ROTC two-year Program: This is an Army ROTC two-year program and is designed for the college sophomore who suddenly realizes that he or she would like to add on extra dimension to their life by becoming an officer in the U.S. Army (Active Army Reserves, or National Guard). You'll test your body and challenge your mind in ways you never attempted before. While at Basic Camp, you may also compete for a two-year Scholarship. This Scholarship pays your full tuition, lab fees and any additional academic expenses. During your six weeks at Basic Camp, you will also earn an additional \$600.00.

Students attending and successfully completing Basic Camp will be contracted into the Advanced ROTC Program. While in the Senior ROTC Program, you will receive \$100.00 per month for the next two years during the regular academic school year.

Begin your future this summer. Army ROTC "BASIC CAMP" can be your first step to becoming a commissioned officer. We're offering you the opportunity to start a dynamic future. The next step is up to you.

For more details, contact Captain Reginald R. Berry, at 857/4612/3335, Burleson/Ware Hall, or Captain Don Lee, at 857-4512/3471, Old Science Building, Prairie View A&M University.

ARMY ROTC  
BE ALL YOU CAN BE



## CONSUMER ALERT

by  
**Jim Mattox**  
Attorney General

## CONTESTS CAN TAKE "WINNERS" FOR A RIDE

Lately, my Consumer Protection offices have been flooded with reports of deceptive contests and sweepstakes. Fortunately, most of those complaining have not suffered any actual monetary loss. In most cases, the announcement that "YOU are one of three people who may have won a new car" appears so unlikely that the consumer pitches it in the trash.

### A SALES PITCH

In some cases, we have found that the new car has already been awarded, even though the "announcement" is written as if the prize were still unclaimed.

For those who believe that they may be winners, there is usually some lost time spent hearing about a resort or timesharing plan. Then the consumer learns that he is not the winner of the big prize.

Depending on how the contest is run and the disclosures made, the contest may or may not be legal. However, we usually advise people that it is difficult to win a contest they never entered. So if you get something in the mail, or a phone call, announcing that you have won, but you don't remember entering the contest, be suspicious. Ask the caller what he is selling. If he refuses to tell you or denies that it is

a promotional gimmick, be even more suspicious.

And, if someone wants you to drive several hundred miles out of your way for a "winners presentation", don't go-unless you want to be taken for a ride.

### LEGITIMATE CONTESTS

There are still plenty of legitimate contests for those of you who simply like the thrill of entering. However, most legitimate contests do not require that you do anything after you enter. Any announcement that you are a winner should tell you exactly what you have won.

As always, if it sounds too good to be true, it probably is. My Consumer Protection Division, your local Better Business Bureau, and local postal inspectors are among those investigating phony contests.

### FOR MORE HELP

If you need more help or information on consumer problems, contact your nearest Attorney General Consumer Protection Office (in Austin, Dallas, El Paso, Houston, Lubbock, McAllen, and San Antonio). The Attorney General's Office is the people's law firm. We're here to help you.

## PRAIRIE VIEW....

### Big Bear Supermarket wants you!

Pepsi  
Products  
Six pack \$1.39

ORE-IDA  
TATER TOTS 2 lbs. \$1.29

DR. PEPPER  
2 Liter 99c

ALLEREST  
TIME CAPSULES \$1.79

CREST TOOTHPASTE 4.6 Oz. \$1.39

MILWAUKEE'S  
BEST Six pack \$1.59

**BIG BEAR SUPERMARKET**  
2503 Washington Ave.  
(One block off Hwy. 290)

Offer Good Dec. 13 - 19

BRING IN THIS AD AND RECEIVE  
ADDITIONAL 10c OFF  
PEPSI PRODUCTS.

