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1-1955

The Prairie View Standard - January 1955 - Vol. XLV No. 5

Prairie View Agricultural and Mechanical College of Texas

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Prairie View Agricultural and Mechanical College of Texas. (1955). The Prairie View Standard - January 1955 - Vol. XLV No. 5., *Vol. XLV No. 5* Retrieved from <https://digitalcommons.pvamu.edu/pv-newspapers/223>

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P. V. CAGERS MAKE GOOD START - - -

Place 2nd in Pre-Season Tournament

No one actually knew how good the Prairie View A. & M. College basketball team was going to be until December 29-31, 1954.

In the first annual Southwestern Conference Pre-Season Basketball Tournament held at Texas Southern University, Houston, the Panther quintet placed second.

Tournament honors went to TSU who defeated the Panthers 87-58 in the final game.

In the pre-season tournament, the Panthers placed 2nd over such teams as Langston, Southern, Wiley, and Arkansas. Clarence Ludd was leading scorer in the tournament with 90 points, an average of 30 points per game. Ludd was also elected to the all-tournament team.

Mexicana Defeated

The Panther cagers defeated the Sports Club of Mexicano in a two-game series January 10-11, by scores of 90-50 and 91-60.

Texas Bows

The Panther quintet downed Texas College 95-83 and 96-81 in a two-game conference series here

Friday night and Saturday, January 13 and 14.

The opening tilt, which marked the first conference game on the home court, was the point-for-point variety with the Panthers always just a step ahead. At half-time Prairie View led 41-38, and this close margin continued through the final whistle. Clarence Ludd, the Panther's star center, was brilliant with a total of 41 points to lead the field. McFarland and Oglesby led the Steers scoring with 28 and 21 points respectively.

Prairie View dominated the game throughout with the only Steer threat coming in the final period when Coach Tom Williams relieved his starters. Ludd posted 39 points with Jones placing second with 24. Jones was outstanding in offensive play.

Dunlap played an excellent defensive game. McFarland and Oglesby were again high scorers for Texas College with 23 points each.

The Panthers have scored victories over Texas, Southern and Arkansas. They have split with Fort Hood, Philander Smith and Houston-Tillotson. They completely overwhelmed Southwest of Dallas, and Paul Quinn. The only total defeats came from Texas Southern (87-59) and Langston (76-79 and 75-79). Against Langston, Ludd led the Panther scorers in the first game with 31, followed by Justice with 16. In the second game it was Emanuel Jones and Ludd with 24 and 23 respectively.



CAPTION FOR CUTS

SCENES FROM THE 1955 PANTHER FOOTBALL BANQUET . . . Coach W. J. Nicks is shown addressing the banquet in the photo at the top left. Next, Nicks receives honors from L. C. Mosley, representative of the College Athletic Council. Bottom shows some of the Panthers with their Company.

Panther Cagers Beat Bishop College Two

Prairie View A. & M. College cagers began to take on championship form January 18-19, as they outclassed the Bishop College quintet 100-69 and 101-79 in a two-game series Friday night and Saturday.

The Panthers were in top-notch shape for this conference foe. Their offense was working smoothly, and every man—down to the last man—looking good. Big Clarence Ludd continued to outpoint the field as he rolled up a total of 41 points Friday night and another 38 Saturday. Hitting the high scoring brackets for the first time was Earl Johnson, who placed second with 15 points following Ludd. Lorenzo Dunlap was second highest in the closer.

Bishop's tigers played a hard and fast game during the first periods, but weakened gradually resulting from lack of depth in reserve strength. Lelon Seaberry was high scorer for Bishop in both games with 28 and 31 points, respectively. Benny Nickelberry scored second highest with 26 and 21 points in the two games.



PANTHER BANQUET HIGHLIGHTS . . . President E. B. Evans and coach W. J. Nicks are flanked by the eight senior Panther gridgers who helped bring national fame to the athletic program at Prairie View A. & M. College. The players are, left to right: Tyler Spikes, Johnny Price, Gene Cannon, Charlie Brackins, Harry Wright, Olen Mooring, William Clark and Elijah Childress. Coach Nicks is holding the trophy awarded to him by the athletic Council during the occasion. Nicks, along with coaches E. V. Rettig and H. L. McKinnis also received a scroll citing them for outstanding service in molding championship teams.

THE PRAIRIE VIEW STANDARD

ANNUAL CAREER CONFERENCE CONVENES, JAN. 30-31

'Miss Prairie View' Crowning Set for February 12, 1955

Perennially, the Prairie View "family," and friends of the institution as well, have looked forward to "The Coronation of Miss Prairie View."

The hushed excitement, hidden preparations, a much-ado-about-plenty attitude is always evident at this time of year.

"Old timers" recall the feverish preparations and joyous anticipation that the annual "Y" Ball and the Coronation Ball always produced when they were on "the hill."

Business Clinic Is Planned

As a result of the success of the first business clinic held in the Spring, 1954, a second Clinic will be held April 11, of this year.

The Business Clinic will center its attention on the general theme: "Problems of Small Business."

A detailed program of the proceedings for the second annual meeting will be available during the latter part of the month of February.

Persons interested in receiving advance information are requested to contact Dr. A. S. Arnold, Head, Department of Business Administration and Business Education, sponsoring department of the meeting.

Univ. of Texas President to Speak Here February 15

Dr. Logan Wilson, President of the University of Texas, will be guest speaker at a special convocation held on the campus on February 15.

The Alpha Pi Mu Honorary Society is sponsoring the special program which will feature the University President. President Evans invited Dr. Wilson for the group, and he has arranged several special activities including a tour of the campus and special faculty sessions with the outstanding educator.

Alpha Pi Mu is composed of students of high scholarship rank, and this student organization has been influential in placing stress on improved scholarship throughout the campus. Dr. Earl Lewis, acting Head of the Department of Political Science, is faculty adviser for the group.

Tractor School Is A Big Success

From the standpoint of accomplishing its purposes, the annual Tractor School, was a successful activity.

Designed to train community leaders from various counties who, in turn, would train others in their hometowns in the care and maintenance of tractors, the School was held January 10-11.

In cooperation with the College, Stanolind Oil Company was responsible for the clinic.

During the two-day meeting, clinical study and demonstrations dealing with lubrication, cooling, ignition, cleaning and general care of all makes of tractors were held.

Training kits were given each 4-H club leader and county agent to aid them in teaching similar schools in their respective communities.

Representatives from the sponsoring Stanolind Oil Company were Ed Wickhost and Walter Torry. Other clinic-assistants were: W. L. Ulich, Agricultural Extension Service Engineer; A. H. Karcher, 4-H Club Leader; and Otto Vick, district office of the International Harvester Company, Houston.

Chairman of the Tractor School, W. C. David, State Leader of the Agricultural Extension Service, was assisted by Dr. J. L. Brown, Director of Extramural Services for Prairie View.

Has Practical Theme

Sunday, January 30, marked the opening of the All-College Career Conference which was in session through Monday, January 31.

The theme of the fourth annual observance, "A Look At the Widening Vocational Horizons," has been called "practical because it focuses attention on the expanding opportunities for college-trained persons in all fields of endeavor."

Key Speakers Heard

Three main speakers were presented to the college community: Rev. John H. Moore, pastor of Pilgrim Congregationalist Church, Houston; and two Dallasites, A. Maceo Johnson, Texas Employment Commission; and R. H. Hester, Grand Chancellor of the Knights of Pythias.

Consultants On Hand

Many outstanding personalities were recruited to serve as consultants for the various group "forums." Among those present were: Mrs. Almita S. Robinson, American Friends Service, Dallas, Texas; K. H. Malone, Huntsville; Mrs. Vera Dial, Houston, Home Demonstration Agent; Miss Marjorie Bartholf, Dean of the School of Nursing, University of Texas Medical School at Galveston; Mrs. Ruth M. Payne, Supervisor of Home and Family Life Education, Navasota.

Not only were group forums popular with the student body, but the speakers and the drama, directed by William H. Robinson, Department of English, were well received, also.

Chairman of the Conference, J. C. Rawls, Professor of Economics, expressed his "appreciation for the manner in which the members of the entire Prairie View staff devoted themselves to making the occasion meaningful and successful."

Dr. J. L. Brown, Director of Extramural Services, served as overall coordinator of the 4th observance of the All-College Career activity.



One year ago this month, Dr. John W. Mitchell—deceased, January 8, 1955—and Dr. E. B. Evans (right) happily regarded the "Men of the Year" awards which had been bestowed upon them by the PROGRESSIVE FARMER Magazine.

The only other Negro to receive the honor, in addition to the two pictured above, was Dr. George Washington Carver.

Dr. Mitchell was the National Leader of Negro Extension Work, U. S. Department of Agriculture.

—Ward Photo

New Year's Prayer

(The following is reprinted from the *Houston INFORMER*, January 11, 1955, Section 2, Page 19. Beneath the reprint is a copy of the widely heralded prayer delivered by Dr. W. L. Cash, College Counselor and Professor of Psychology, Prairie View A. & M. College).

TOMORROW'S CHALLENGE

Prairie View Bowl New Year's Gift

Those who saw the New Year's Day Football games but missed the Prairie View Bowl game were cheated. They were cheated out of one of the best gifts any New Year has ever laid on the line. From the moment of the opening prayer until the siren sounded the final beat of the sporting hearts of gallant athletes. . . .

Dr. Cash's opening prayer was so thoroughly appropriate — so beautifully phrased! It not only joined the two institutions in athletic competition but it also challenged them that they be joined in academic and spiritual pursuits of the common good. People sat hypnotically still as he prayed. The stillness lingered after the end, and people held that stillness as if stunned by the prayer's philosophical impact. It was a deep prayer, though all seemed to have understood it. It was a practical prayer, though each seemed to have been inspired by it. There are many people who are still talking about it.

The Prayer

"Oh God, our Father, as we begin this New Year and witness this Classic we offer thanks to Thee for the discipline of sport where men train rigorously for what they would do, where they abide by the rules of the game uncomplainingly, and where defeat can be as honorable as victory. As we and the participants participate in the contest of the day and in the game of life, help each of us, spectator and contestant, to play fair and square, to be ashamed of victory or success gained by foul means, and proud of both victory and defeat if our best has been given.

"Father, help us to know that there is, indeed, no defeat, no victory, save inward defeat or inward victory within the citadel of the soul.

"So inspire and counsel us, Oh God, that we may give the same devotion we give to athletic endeavors to such other challenging contests and tasks of mankind as the continuation of scientific undertaking and investigation, the conquest of social injustice and chaos, and war, and the sharing of academic and spiritual achievements.

This we pray on the advent of a New Year full of expectation, vision, and hope.

In the name of God the Father, Jesus Christ the Son, and the Holy Spirit. Amen.

"Brighten-Up" Campaign Winners Announced

The Prairie View Garden Club sponsored its annual "Brighten-Up Campaign" during the Christmas season. "It was a gratifying success," stated Dr. J. M. Coruthers, president of the organization.

General chairman of the Yuletide Garden-Club's annual project for 1954, was Mrs. Lee C. Phillip. The chairman was "overcome with the response to our appeal; the entire community deserves thanks!" "Peace" Awards were as follows:

- Public Buildings**
- Honorable mention - High School, Engineering
- 3rd Place—College Exchange
- 2nd Place—Industrial Education
- 1st Place—Administration

- Dormitories**
- Honorable mention — Anderson Hall, NYA No. 2
- 3rd Place—Alexander Hall
- 2nd Place—Crawford Hall
- 1st Place—Evans Hall

- Homes**
- Southside*
- Honorable mention — R. J. Hunt Apt., J. A. Randall, F. M. Christmas, and Bowden Apts., E. R. Owens

- 3rd Place—F. G. Fry
- 2nd Place — Misses Preston and Burdine, Mrs. Muriel Collins family Apts.
- 1st Place — C. A. Wood

- Northside**
- Honorable mention — O. Pipkin Res., McKinnis and Brooks Apts., Cleaver Res.

- 3rd Place — Stamps and Stubblefield Apartments.
- 2nd Place — Hardin Res.
- 1st Place — O. J. Thomas Res.

The O. J. Thomases were "Sweep-stake Winners."

Chairmen of the "Brighten-Up Campaign" committee were:

- Mrs. J. Hill — South Highway Community
- Mrs. E. E. O'Banion — North Highway Community
- Mrs. C. A. Wood — Southside Homes
- Mrs. H. McKinnis — Northside
- Mr. R. L. Davis — Men's Dormitories
- Mrs. A. B. Terry — Women's Dormitories
- Mrs. E. D. Jones — Faculty Women's Dormitory
- Mrs. Oliver Smith — Public Buildings
- Mrs. Wade and Dr. E. W. Owens — Faculty Men's Dormitories

Conference On Education Scheduled for March 4, 1955

Prairie View A. & M. College will hold its annual Conference on Education on March 4.

This largest of all the scores of conferences and meetings held annually on the college campus points up the institution's important objectives of extending service to the public schools and communities of Texas. Started at Prairie View a quarter of a century ago, this combination research-action project has given assistance to teachers and leaders in every aspect of Negro Community life throughout Texas. Each year more than two thousand persons converge on the campus for a major presentation in which all members of the college staff take an active part.

This year's conference will center around the theme: "The Ideal Product of the Texas Public School." The Conference procedure will represent a departure from previous presentations of local staff members and will feature instead a symposium to be led by several leaders in public school education. A keynote address by Dr. J. W. Edgar, State Commissioner of Education, will highlight the conference and set the stage for review and re-evaluation of the Minimum Foundation Program of the Texas Education Agency.

President E. B. Evans will open the twenty-sixth annual conference which is expected to draw the usual two thousand visitors. Discussion

leaders will include Dr. Roy Hall, associate director of the Cooperative Program in Educational Administration, University; Dr. John E. Codwell, principal, Wheatley High School, Houston; Dr. Frank Hubert, director, Division of Standards, Texas Education Agency, Austin; and Dr. Mortimer Brown, superintendent, El Paso Independent School District, El Paso.

Division topics will center around the progress of Texas public schools under the minimum foundation laws enacted a few years ago.

In addition to a review of the goals of the program, other aspects will be discussed such as factors relative to the achievement of these goals; progress to date and deficit features of the program. Visitors will have an opportunity to raise questions and contribute in other ways to the discussion. Dr. W. R. Banks, President Emeritus, will lead the question session.

Educational exhibits prepared by various departments of the college will be on display. It is in this way that the whole college participates. There is not a single department which does not contribute in some way to the improvement of community life in all sections of the State. What these services are, and how they can be obtained is the subject of countless informational materials made available to the visiting public.

(Continued on Page 3)

Alumni Receive Honors

During the month of January, Prairie View A. & M. College has received announcement that two members of its Alumni have received outstanding recognition. *Scholarship Awarded*

Roscoe W. Lewis, class of '39, has been awarded one of the \$500 Fribourg Foundation Scholarships, at Kansas State College, Manhattan.

A native of Beaumont, and recently residing in Texarkana, Texas, Lewis is currently a graduate research assistant in poultry husbandry at Kansas State.

He is working toward the completion of requirements for the Ph.D. degree.

Attorney Honored

Assistant Attorney-General of Massachusetts, Keesler H. Montgomery, has been invited to Washington, D. C., to address the national educational conference of the Improved, Benevolent, Protective Order of Elks of the World.

The Prairie View graduate, honored by the Prairie View Alumni Association last May, will be given a citation for outstanding

Football Team Is Honored

Friday evening, January 21, marked another Football Banquet honoring the National and Southwestern Conference Champions, the Prairie View A. & M. College "Panthers."

Toastmaster Curtis A. Wood, whose athletic publicity via the written word heralded the mighty team during the 1954 season, set the pace for the occasion.

Honored guests—members of the Panther squad, and their coaches—enjoyed a program which included:

The banquet address delivered by Dr. John Codwell, principal, Phyllis Wheatley High School, Houston; remarks by President E. B. Evans; the presentation of

Summer School Is Planned

Plans are being made for the forty-fifth summer school session to be held at Prairie View A. & M. College.

The courses to be offered from June 6 to August 27, will include many which have been requested by in-service teachers, administrators, and students on graduate and undergraduate levels.

The first term of the summer session is scheduled from June 6 to July 17; the second, from July 18 to August 27.

Orientation Held for New Students

The beginning of the second semester brought many new faces to the campus—brand new freshmen, transfer students and others. In order to assist these new students in making adjustments on the campus, the department of Student Life held orientation exercises on Monday and Tuesday, January 24 and 25.

Dr. T. R. Solomon, Dean of Students, presided over the general assembly program held for new students early Monday morning. The one hour program consisted of welcome remarks from President Evans; presentation of Deans and Directors and an explanation of registration procedure by Registrar L. C. McMillan.

Monday's activities also included testing programs — The English Placement Test, and The American Psychological Examination — and scheduled meetings with appropriate advisers. The Dean of Men and Dean of Women met with respective groups in an evening session to discuss various aspects of student housing.

Physical examinations were held in the college hospital on the second day along with taking photographs for identification and performing other duties connected with the registration procedure.

About P.V.-ites With The Military

FIRST LIEUTENANT MELVIN G. BURLESON, 25, son of Mr. and Mrs. Georgia B. Burleson, 1910 Ellington Street, Houston, recently spent a seven-day rest and recreation leave from his unit in Korea at Kobe, one of Japan's largest metropolitan areas.

Sight-seeing and entertainment facilities in Japan provided him with a welcome break in the task of maintaining security on the Korean peninsula.

Burleson, executive officer of the 88th Infantry Heavy Mortar Battalion's Company C, arrived overseas last March.

He is a 1954 graduate of Prairie View A. & M. College and a member of Phi Beta Sigma fraternity.

WAYNE M. GAINES, 23, son of Mr. and Mrs. Tiery D. Gaines, 1814 State Line, Texarkana, Ark., was recently promoted to corporal while serving with the 453d Construction Battalion in Korea.

Corporal Gaines, a truck driver in Headquarter and Service Company, arrived overseas in October 1953 from Fort Leonard Wood, Mo., where he completed basic training. As a civilian, he attended Prairie View A. & M. College.

FIRST LT. ERNEST V. MARTIN, 1901 North Ross Ave., Tyler, Texas, son of Mr. and Mrs. Daniel W. Martin, was promoted to the rank of Captain on October 19, 1954.

He is now serving with Company E, 511th Airborne Infantry Regiment of the 11th Airborne Division, stationed at Fort Campbell, Kentucky. At the present time he is assigned as Company Commander.



TEACHER-TRAINING EMPHASIS . . . Members of Miss D. I. Burdine's class in elementary education are shown participating in the recent Science Carnival sponsored by the group.

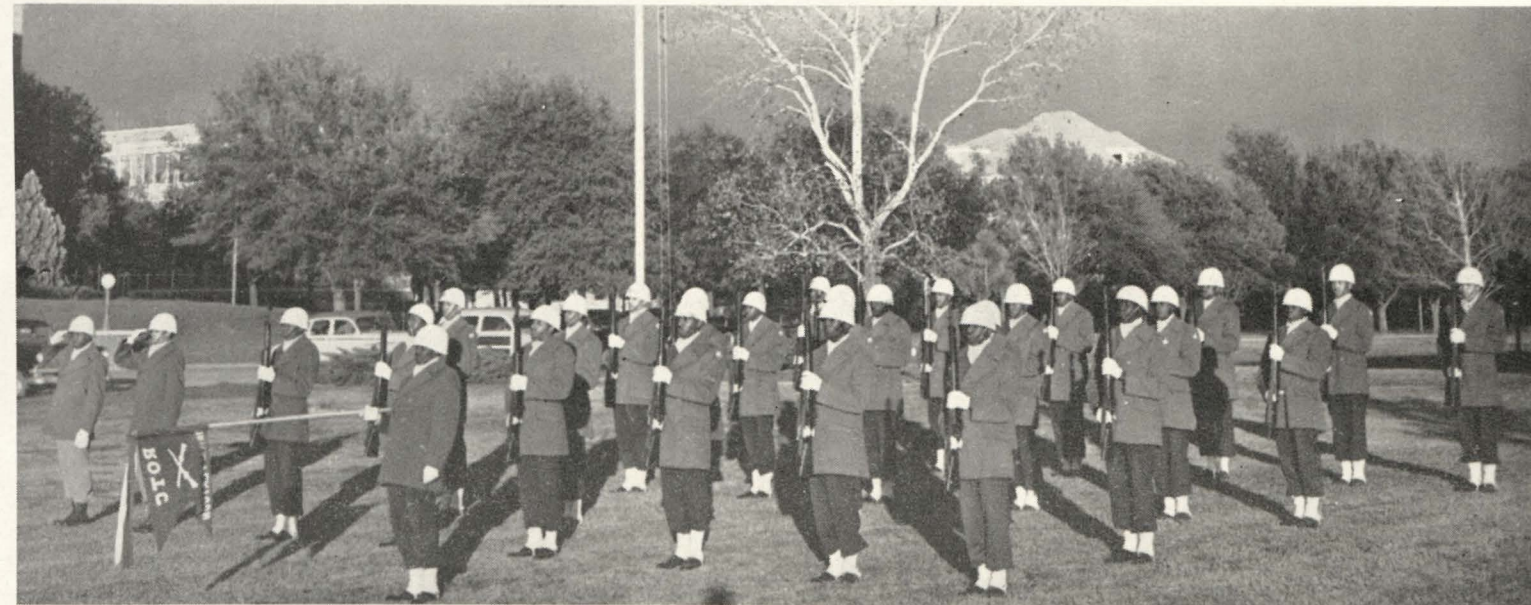
The Prairie View Standard

Published monthly during the school year except July and August by Prairie View A. & M. College, Prairie View College Branch, Hempstead, Texas.

Entered as second-class matter, March 2, 1911, at the Post Office at Prairie View A. & M. College Branch, Hempstead, Texas under the act of March 3, 1879.

Acceptance for mailing at special rates of postage provided for in section 103, Act of October 3, 1917; authorized July 13, 1918.

E. B. EVANS, Editor-in-Chief
A. C. ALEXANDER, Managing Editor



A SALUTE TO THE NEW YEAR . . . Members of Prairie View's "crack drill squad" proudly performed in a special ceremony during R. O. T. C. parade, recently. The squad's performances during the 1954 football season were acclaimed by all who witnessed them.