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GRID OPENER SCHEDULED FOR OCT. 2

About the P. V. Panthers

By C. A. Wood

The Panthers of Prairie View A. & M. College were described here today as having "good prospects" of successfully defending their Southwestern and National Negro college championships over the 1954 season.

"Billy" Nicks, head coach and athletic director at Prairie View, made the prediction himself. "After only two weeks of drill, I feel that the boys are in pretty good shape," Nicks said. He expressed this optimistic view just prior to a pre-season tester with an outfit at Camp Hood scheduled for Friday night, September 17.

The Panthers will open their first conference schedule against a strong Bishop College eleven at Marshall on October 2 which promises to be a real measure of conference strength. The contest with Jackson College at Jackson, Mississippi the following week will give the Panther gridgers a first taste of regional competition. Both are away games which will add the needed test of strength on the road. "Championship aspirations will really have to wait until after these games or rather about mid-season," Coach Nicks warned.

Looking back over recent Prairie View gridiron success, the Panthers have a record of Southwestern Conference championships for the years 1951 through 1953. The coveted national championship among Negro colleges of the nation came to the Texas school for the first time in 1953. Prairie View defeated the strong Florida A. & M. University in the famed Orange Blossom Classic in Miami last November to decide the top running eleven. The two teams will meet again this year at Prairie View on October 23—the Panthers first home game—which promises to be a highlight on the 1954 season.



Placed in a spot-all-its-own, the nearly three-foot-tall National Negro Football Championship Trophy for 1953, awaits its winner for 1954. Will the PRAIRIE VIEW PANTHERS keep it? Who knows? Prairie View-ites, everywhere, prayerfully whisper: "Yea, Panthers! Keep that trophy . . . Keep that trophy . . . We are with you! We are with you! Fight, Fight, Fight!"

The professional cheer of tired waiters is an eloquent tribute to the worth of incentive system.

Despite the temptation to try once more for easy riches, we have finally settled for modest solvency.

YEA, TEAM !!

Beat the Florida A. & M. Rattlers, October 23, 2:00 P.M.

Blackshear Field, Prairie View, Texas

YEA, PANTHERS !!

Bishop College Is First Foe

The Bishop College Tigers will be the P. V. Panthers' foe in their initial Southwestern Conference football opener in Marshall, Texas, Saturday, October 2, at 2:00 P.M.

The Tigers suffered a humiliating 40-19 defeat at the hands of the "Champs" in 1953, and it is expected that "vengeance will be mine" is the cry of the Tigers as they await the Panthers' arrival.

In the initial defense of their conference crown and national crown as well, the Panthers are strongly favored to take the Tigers in stride in spite of the apparent Bishop determination to avenge last season's defeat.

The blue and white of the Tigers cannot be regarded lightly, however. It is expected that the opponents will field a highly improved eleven.

The loss of nine lettermen at the close of last year's successful season will be felt greatly by the P. V. gridgers. Such men as Ed Roberts, back; Billy Howard, end; Leonard Robinson, tackle; Jack Bellinger, fullback; Charles Haywood, end; Curtis Barber, fullback; and Bill Wynn, center, are difficult to replace. But, it is a comfort to know that All-American end, Charles Wright; All-American tackle, Elijah Childers; Harry Wright, guard; Winfree Cooper, center; T. J. Franklin, guard; Willie Range, tackle; and Olen Mooring, end, will be on hand to "take over the work of champions" for the new football year.

Many Panther hopes are resting on All-American Charlie Brackins, quarterback; William Clark, halfback; Johnny Price, fullback; and John Payton, halfback. Each player is a "stalwart" in his own right and will "cover the ground on which he stands"—we believe.

THE PRAIRIE VIEW STANDARD

Vol. 45

Prairie View A. & M. College, Prairie View Branch, Hempstead, Texas, September, 1954

Number 1

!! Welcome !!

To: Prairie View's 78th-Year Staff, Alumni, Ex-Students and Friends

Dear "Family Members":

As our institution begins its 78th year of service to the youth of this state, various parts of the nation, and foreign countries as well, it is fitting that a hearty "Welcome" be extended to all those persons who are actually associated with and spiritually attached to Prairie View.

We solicit your understanding of our attempts to gear the total program of the college to prepare the young men and women who come to us for training for their fullest participation in the activities of our great nation.

We appreciate your interest in Prairie View—not only this term, but for more than three-quarters of a century—and as we begin a new year, every effort will be made to give you cause to reaffirm your faith in our program.

To all of you, everywhere, I bid you "Greetings and Welcome in this, Prairie View's New School Year!"

Very truly yours,

E. B. EVANS, President

Student Personnel Services Reorganized This Year

The school year 1954-55, will be "stepped up" in the area of student personnel services with the reorganization of the framework designed to "give to and get from the student the best possible results."

Beginning September 1, the basic assumption underlying student personnel work here at Prairie View, was that the extra class activities promoted by the college for the benefit of the student—such as housing, food service, socials, counseling, and the like—constitute the major portion of the student's education.

The functions and services actually implied by the assumption are: Admissions, Academic and Personal Records, Adequate and Wholesome Housing; Personal and Academic Counseling; Religious Training; Student Employment and Student Placement; Wholesome and Nutritious Food at Reasonable Prices; Personal Hygiene and Sanitation; Veterans' Service and Information; Social Life and Graceful Living; Recreation, Athletics and Intramural Sports; Citizenship Training and Individual Responsibility.

The Student Personnel Services organization attempts to bring to-

gether all of the persons and agencies in the college that deal with students or render services to students.

Dr. William L. Cash, Jr., and other personnel trained in the field of counseling and guidance have been employed to assist the students in meeting the problems of emotional and academic disturbances.

Under the direction of Dr. Cash, a Counseling Center has been organized, and began operation during the second semester of the 1953-54 school year.

Administratively, the student personnel services are organized under the Director of Student Life. Dr. T. R. Solomon, who has previously served as Registrar of the College, will assume full responsibility of the program during the new year.

In the organization plan he will be assisted by Dr. W. L. Cash, Counselor; Mr. J. E. Nix, Director of Student Activities; Mrs. R. L. Bland Evans, Dean of Women; Mr. H. E. Fuller, Dean of Men, Dr. Stanley Stain, Director of Health; Mr. J. L. Boyer, Manager of the Dining Hall; and Rev. L. C. Phillip, Dean of the Chapel.

Outlook Promising for 78th Year - - - Elaborate Orientation Given Freshmen

Under the direction of the Director of Student Life, Dr. T. R. Solomon; the College Counselor, Dr. W. L. Cash, Jr.; and the Director of Student Activities, Mr. J. E. Nix, the "new crop" of freshmen students who began their "learning-about-Prairie View" activities were given "the works."

Beginning September 13, hundreds of "greenhorns" became rapidly less green as a series of activities, planned by the Student Personnel Services Division assisted by upperclassmen, unfolded to acquaint them with the P. V. mode of operation.

Tours, socials, picnics, registration procedures, the President's Tea, and meet-the-faculty activities kept the freshmen "on the go" for almost a full week.

Virtually exhausted, men students who were questioned by the STANDARD reporter, replied that: "P. V. is all reet, Jack!—so far, that is; we'll wait until classes begin to give you our final opinion."

Total Staff Participation

Members of the entire college staff spared no efforts in helping both former and new students to complete their registration in record time. Everywhere, everyone seemed pleasantly tired at the close of activities each day during the first week of school.

(The reporter has not dared to ask their final opinions since they began

attending their several classes, September 16.)

Large Enrollment

Registration figures were not available prior to the STANDARD's going to press; however, there is evidence plainly visible as one glances about the hundreds of students darting over the campus to support the conclusion that the college will experience possibly the largest enrollment in its history during the current school year, the 78th of its existence.

New Members Added to the Prairie View Staff

With evidence pointing toward the largest student enrollment in the history of the institution, the addition of many new staff members was inevitable. Practically every School, Division and Department of the campus announced at least one new member had joined the ranks of "those who will serve the student body during the 78th school year."

School of Arts and Sciences

Since the largest enrollment in the college is usually recorded by The School of Arts and Sciences—this is partially accounted for by

(Continued on Page 3)

1954 Football Schedule

Prairie View Panthers

(National Negro Champions, '53)

October	2	—Bishop College	at	Marshall, Texas
October	9	—Jackson College	at	Jackson, Miss.
October	18	—Wiley College	at	Dallas, Texas
(COTTON BOWL—STATE FAIR)				
October	23	—Florida A. & M.	at	Prairie View, Texas
October	30	—Arkansas State	at	Prairie View, Texas
November	6	—Texas College	at	Prairie View, Texas
(HOMECOMING)				
November	13	—Grambling College	at	Grambling, La.
November	20	—Langston Univ.	at	Langston, Okla.
November	27	—Southern Univ.	at	Prairie View, Texas
January	1, 1955	—T. S. U.	at	Houston, Texas
(PRAIRIE VIEW BOWL GAME)				

During the Summer

The 44th Summer School session which began June 7 and ended August 28, provided many wholesome activities for those persons who were a part of the student body and staff personnel of Prairie View A. & M. College.

By no means exhaustive, the following experiences were provided during the twelve weeks in which more than two thousand students were enrolled.

Workshops and Special Courses

Many persons attended "special classes" which were offered by the various Schools, Divisions and Departments. These included: The Cooperative Community Education Workshop at Texas College, Tyler; The Elementary Education and Kindergarten Workshop; the 5th Annual Training Program for Extension Workers; the Workshop for Industrial Arts Teachers; the Workshop for Teachers of English; The School Administrators' Work Conference; the Health and Sanitation Institute; the 2nd Annual Cosmetology Institute; the Parent Education Workshop; the 22d Annual Athletic Coaching Clinic; the 2nd Annual Summer Band Camp; and the Firemen's Training School.

Conferences

Several meetings attracted off-campus guests because of the nature of the programs to be presented. Among these conferences were: The State Conference of New Homemakers of America; the 5th Annual Reading Conference sponsored by the Department of Education; and the Counselors' and Personnel Workers' Conference.

Open Air Demonstrations

'Neath the trees in the cool of the evening, learning experiences were provided by various areas of the College in the form of "Open Air Demonstrations."

Among those conducted were: Home Nursing, Music Appreciation, Teaching Techniques; English Teaching Techniques; The Role of the Workshop in Teacher Education—presented by the Health, Library and Principals' Workshops; Household Mechanics; Home Improvement; Home Management; Instructors' Use of the Library; and Protecting What's Your.

Each Thursday afternoon on the Campus Court located in front of the Household Arts Building, audiences were "spellbound" as a part of the college's educational program.

The Prairie View Standard

Published monthly during the school year except July and August by Prairie View A. & M. College, Prairie View College Branch, Hempstead, Texas.

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E. B. EVANS, Editor-in-Chief
A. C. ALEXANDER, Managing Editor

Summer Concert Series

To add to the summer school students' pleasure, the summer concert series presented two cultural attractions. The Washington Repertory Players were seen in Mollere's "The Miser" in the month of July, and Dr. R. von Charlton, Head of the Music Department of Prairie View, appeared in a piano recital on August 23.

Extension Service

Sixty-six farm and home demonstration agents and supervisors from 12 states were enrolled in six graduate courses offered by the 5th Regional Extension summer session.

Courses included rural health, rural sociology, farm housing, 4-H club organization and procedure, mass communications, and development of extension programs.

States represented by the extension workers were: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

Athletic Activities

In order that students would be provided some recreational activity in the area of "physical education," the Department of Physical Education held its 22d Annual Southwest Open Tennis Tournament and a Square Dance Clinic (which was held weekly during the second semester). Both events attracted a large number of participants and spectators.

Baccalaureate Convocation

Speaking in the Baccalaureate Convocation Service on August 22, to members of the 44th summer graduation class, Reverend U. S. Keeling, prominent minister of Beaumont, Texas, challenged both graduates and members of the audience to keep in mind that: "Teachers must be prepared for their jobs in the development of the minds of their students so that they will not be developing intellectual bunions and mental callouses in the minds of their students which will handicap them the rest of their lives."

Commencement

Three hundred graduates received Bachelor's and Master's degrees on Wednesday evening, August 25, on Prairie View's Blackshear Athletic Field.

The commencement address was delivered by Dr. Julius S. Scott, Sr., President of Wiley College, Marshall, Texas.

Dr. Scott addressed the graduating class from the scriptural text: Verse 22, Chapter 10, gospel of St. Matthew, "He that endureth to the end, the same shall be saved."

"Persistent effort is the chief price that one must pay for successful achievement in any endeavor," the speaker stated as he exhorted the graduates and the near-5000 members of the audience "To take cognizance of spiritual values" in all their undertakings.

Students Awarded Scholarships

The Scholarship Committee at Prairie View, recently announced that more than fifty scholarships had been awarded to young men and women to study in the fields of Agriculture, Engineering, Home Economics, Nursing and Teacher Education. The scholarships averaged approximately \$250.00 for each scholarship winner.

Among the scholarships awarded were the following: Recipients of the Jeannette Jones Nursing Scholarships — Marion M. Bacy, Rockdale; Karma J. Berry, Marshall; Bobbie J. Boone, Huntsville; LaVerne Bradford, Smithville; Delores A. Chenier, Houston; Espresanna Flores, Huntsville; Erma L. Franklin, Temple; Mary W. Graine, Hackensack, New Jersey; Bobbie J. Hardeaway, Tyler; Meatra D. Harrison, Luling; Mary C. Holden, Houston; Justine M. Jackson, Galveston; Minnie L. Lemons, Houston; Mavis J. Maxwell, Reagan; Margaret L. Morris, Houston; Emma J. Perry, Angleton; Loreta Pierre, Port Arthur; Shirley E. Reed, Houston; Rocker L. J. Spicer, Dallas; Sonja Taylor, Dallas; Bobbie Lee Tillmon, Houston; Laura M. Wickliff, Liberty.

Jesse Jones Agricultural Scholarships were awarded to: Edward L. Clack, Gonzales; Lorenza Crosby, Marshall; Hurley Fontenot, Raywood; Gaston Gagne, Raywood; Elroy Johnson, Hallettsville; Thaddeus A. McDonald, Cedar Creek; Kay H. Malone, Huntsville; Mervin E. Perry, Cold Springs; Phillip D. Thorne, Bastrop; Billy Roy Yates, Conroe.

The Dallas Morning News Scholarship was awarded to Alonzo Chappell, Dallas.

The Texas Congress of Parents and Teachers Scholarship was awarded to Cleotrice O. Tillis, Dallas.

The Frank L. Lebus Scholarship was awarded to Lessley Moses Taylor of Longview.

Engineering Scholarships were received by Melvin T. Chambers, Dallas; Sylvester Sampson, Jr., Cuero; and Cecil Williams, Gonzales.

Awards of the Mary Gibbs Jones Home Economics Scholarships were made to: Davetta B. Callies, Houston; Edna B. Collins, Temple; Ernestine Craft, Port Arthur; Bobbie V. Edwards, Taylor; Bettye I. Frierson, Dallas; Pheebia A. Jackson, Marietta; Claudette C. Nickens, Huntsville; Doris L. Rausaw, Nacogdoches; and Margaret Roberson, Longview.

Dean J. M. Drew, Chairman of the Scholarship Committee stated

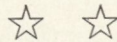
* * *

To make a living a novelist must write things of which he is ashamed or that will shame his grandchildren.

* * *

The impression among gift-bearing women seems to be that no man ever has enough ash trays or cocktail shakers.

that more than 140 State Tuition Scholarships had been awarded to ranking graduates of State-accredited high schools. In addition, more than a score of other students were the recipients of scholarships awarded by sororities, fraternities and fraternal organizations such as the Grand Lodge, Masons and Pythians.



Come Home



Homecoming



November 6, 1954



At the place where I often eat I don't mind what they say provided they say something instead of glowering.

Injured pride sometimes startles a person into surprising accomplishments.

* * *

We become more conscious of our age when we read that former child actors of films are now married, and that popular glamour girls are now grandmothers—but still playing romantic parts.

* * *

Any woman worth knowing has a savings account of her own on which she can draw when she gets tired of you.

New Members Added to the Prairie View Staff

(Continued from Page 1)

its teacher-training program — it was no surprise that the greatest number of faculty additions were made in that area. Staff additions were as follows: Mrs. Geraldine Cain and Mr. Broadus Sawyer to Business Administration; Dr. A. E. Teele, Dr. Jack Echols, Mr. Leon Leonard, and Mr. Carl Weems to the Education Department; Miss De Lois Flemons, Miss Grace E. Hunt, Mrs. Thelma Thompson, and Mrs. Lula Ward to the English staff; Dr. A. A. Dunson, Miss Mary L. Hinds, Miss Willa Hood and Miss Vivian Beverly to Foreign Languages; Miss Marlene Lumas, Mr. Cecil Powell and Mr. E. E. Dennis to the Department of Economics; Dr. Jewel Prestage to the Political Science staff; Mr. H. Barker and Mr. Tallie Moeze in Music; Mr. Maceo Scott, Mr. Timothy Johnson, Mr. A. D. Stewart and Mrs. Rosa L. McCullough to the Mathematics Department; Dr. Marian Ervin, Mr. E. Jones, Mr. Willie E. Reid, Mr. Curtis Wade, Miss Helene Fireall and Mr. Kenneth M. Glenn to the Division of Natural Science; Mr. Tom Williams, and Miss Lorraine Hatcher in Physical Education

School of Home Economics

Two staff additions were made by the School of Home Economics. They are: Dr. Elizabeth Durham and Miss Emorial J. Matson.

Division of Industrial Education

Members of the Division of Industrial Education who are "new" to the staff are: Mr. Robert Neal, Mr. E. J. Wade, Mr. Henry West, Mr. Robert Wickliffe, Mr. John P. Krouse and Mr. Harold Tivis.

Health Services

The Department of Health and Hospital Services was expanded in staff-personnel with the additions of the following: Dr. Stanley Stain, Mrs. Sedelia Wilson, Mrs. Thelma Jean Reeves, Mrs. Gloria Johnson, Miss Victoria Williams, Mrs. Beatrice Engram and Mrs. Myrtis L. Morris.

Military Science Staff

Providing military instruction for the current school year in General Military Science will be: Captain Thomas I. Caines, Captain Isiah McCoy, Lt. William U. Corbett and Sgts. James W. Morris, Hubert Edison, Martin L. Garrett, Artis Stewart, Purvis D. Webster and A. Z. Hall.

School of Engineering

Mr. Delon Hampton, Mr. Curtis Anderson, Mr. Leo Williams, Mr. Joe Jackson, and Miss Erma Jean Smith have been added to the staff of the School of Engineering.

College Exchange

The following additions were made by the College Exchange and tion for the new year: Mr. E. D. Sheen, Mr. William H. Robinson, Miss Minnie James, Mr. C. A. Wood, Miss Helen Pierson and Mr. Robert Davis.

Bookstore: Miss Vernice McDowell, Mrs. Alice V. Muckelroy and Mr. Saul B. Roquemore.

Admission and Fiscal

One addition each was announced in the Registrar's Office and Fiscal Office. They are: Mr. Donald C. Fulbright and Mrs. Dorris Knotts, respectively.

Secretarial Staff

Additions to the secretarial staff in the various offices of the College are: Mrs. J. A. Randall, Miss Nelda Jean McDonald, Miss Wilma Hooks, Miss Bobbie Conrad, Mrs. Mary Ann Stubblefield, Miss Jessie Hamilton, Miss Pearlle M. Parks, Mrs. Mildred Gordon, Mrs. Marie C. Gipson and Mrs. Homerzelle Craig.

New Staff Designations

Beginning the new school year in new capacities were the following staff members: Dr. T. R. Solomon, Director of Student Life; Mr. L. C. McMillan, Acting Registrar; Dr. E. M. Lewis, Acting Head, Department of Political Science; Dr. G. R. Woolfolk, Acting Head, Department of History and Philosophy; Dr. A. A. Dunson, Acting Head, Department of Romance Languages; Mr. L. E. Perkins, Instructor, Department of Political Science; Mr. J. B. Debose, Manager, Panther Inn; and Major F. M. Christmas, Professor of Military Science and Tactics.

Returning Staff Members

After completing leaves of absence in various colleges, universities and professional schools in the nation, the following are now resuming various instructional posi-

'Tankers' Trampled By 'Panthers'

By C. A. Wood

FORT HOOD, TEXAS — The Prairie View A. & M. College Panthers took advantage of the breaks to outclass a strong "Tanker" eleven 26-21. The victory, which marked the opening of the 1954 Panther season, was their 17th consecutive win.

Five costly Tanker fumbles gave the visitors the edge in the nip-and-tuck offensive drive which featured several sensational rushing and aerial threats from both sides. Even at the closing whistle for the contest, Duncan McCauley, ace Tanker back and former Washington Redskin star, and halfback Gene Aldredge were leading a sustained drive which seriously threatened a Panther victory.

John Payton and Johnnie Price led the initial Panther scoring threat with Price gaining the first tally from a 12-yard rushing play through the center. Brackins' kick was good for the extra point. McCauley retaliated quickly with a fake pass play running 75 yards for a touchdown and Jim Riddle's kick was good to tie the score at 7-7.

Quarterback Charlie Brackins intercepted a Tanker pass attempt to start a tie-breaking drive late in the second period. The Panther passing ace then unleashed his own aerial offense which netted a score via a 25-yard sharp heave to Payton in the end zone.

Prairie View had its problem with miscues at the opening of the second half when Price fumbled the

kick-off and McCauley followed up with a 22 yard drive for a score which again knotted the contest. Riddle's kick was good for the important go-ahead point to give the Tankers a 14-13 edge.

Brackins came back with successive aerial drives which finally netted two additional markers. The first featured a 35-yard pass to Olen Mooring with William Clark and Randolph Hobbs adding rushing gains to score. Charles Wright took a 15-yard pass from Brackins to increase the go-ahead margin 26-14. Tanker quarterback Eddie Crowder and Aldridge combined forces to score in the closing minutes of the battle to close the scoring distance to 26-21.

The Panther defense was sparked by T. J. Franklin, Brackins, Harry Wright and Stephenson. The strong Tanker line featured Bob Oedsma and Ray Casey.



When all is said and done the best of men can be undone by looking backward and trying to make up for lost time.



If I ever live completely alone, the first gadget I'll install is the one that keeps the telephone from ringing during my sulking spell.



If the occasion is important enough, a woman is usually ready for it three days ahead.



The above picture is presented to STANDARD readers in order to preserve the memory of the National Negro Football Champions for the year 1953, the PRAIRIE VIEW PANTHERS. Subsequent issues of the STANDARD will carry the photo of the 1954 Panther squad which has already begun to uphold its previous year's record by whipping the Fort Hood "Tankers" 26-21, in a "practice game" (?), September 24th. Details of the game are given on page 4, as recorded by C. A. Wood.