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Prairie View Agricultural and Mechanical College of Texas

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PANTHER QUINTET QUELLS RIVALS

BA&E Club Presents Books to Library

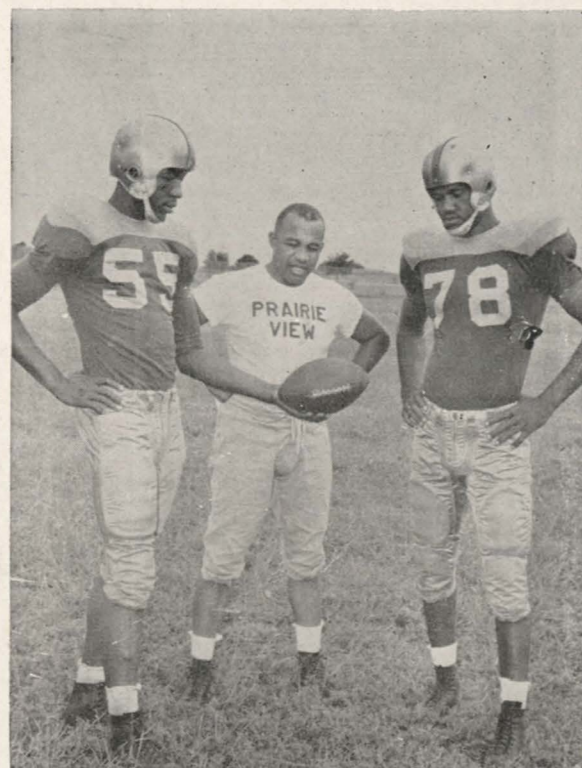
"The Business Administration and Economics Club, 1952-53, wishes to present you, Mr. Baker, with these books to be placed in the W. R. Banks Library," stated Burrell Coursey, Jr., vice-president of organization.

The presentation was made to the College Librarian, Mr. O. J. Baker, at a recent meeting of the members of the former organization in the Administration-Auditorium.

Funds left in the treasury were used to make the purchase of the books when administrative reorganization divided the two departments, thus making it possible for two separate departmental clubs to become formed if desired.

In accepting the books (recent editions in both the areas of Economics and Business Administration), the Librarian stated, "We, the members of the W. R. Banks Library staff, are grateful for your thoughtfulness, and we will long remember the constructive use which was made of your funds."

Dr. A. S. Arnold heads the recently created department of Business Administration and Business Education, and Dr. J. L. Brown heads the Department of Economics.



Coach Nicks with All-Americans Charles Wright and Charlie

"Choo Choo Brackins. All three persons represent — what P. V.-ites feel—great contributors to a great school and its friends.

SEEING IS BELIEVING . . . To look at the cheerful faces and broad smiles of the Panther team as they departed from the airport for the Orange Blossom Classic leaves no doubt as to their "high spirits" and determination to win the National Championship in football, 1953.



Win 8, Lose 2 in Pre-Holiday Games

The Prairie View quintet won eight of the ten games which they played while on tour through the southland prior to the Christmas holidays.

The first victim to fall beneath the Panther attack was Butler College (2) games; Paul Quinn was quelled next; Mississippi Vocational lost to the Panthers, followed by Tougaloo College. Only at that point did Arkansas step in to stop the Panthers, momentarily; however, they recuperated quickly by picking up their winning streak and taking two out of three from Grambling College. The team ended its initial basketball tour by thrashing the Dallas YMCA.

Clarence Ludd (center) was high point scorer, while Eugene Hollis and Burrell, two freshmen, looked very good on the tour.

Dr. J. C. Mitchem is coach of the young Panther basketball squad.

To Observe Dental Health Week, Feb. 1-5

"Since more than 90% of the people of the world suffer from one of two common types of dental disease: dental caries (decay of teeth) and pyorrhea (disease of the gums and underlying bone), it is necessary that at least one week be observed which focuses on this all-important phase of individual health," stated Dr. G. E. Hamilton, College Dentist.

He continued, "Dental neglect costs more than treatment in terms of pain, time and money." From February 1-5 is a good time for all persons to care for their dental needs if for no other reason than nationally, the observance will be emphasized.

Dr. Hamilton is an alumnus of Prairie View and a graduate of the Howard University School of Dentistry. He, along with his wife and three children, are proud members of the campus family.

Panthers Lose to T. S. U. Tigers 65-55

HOUSTON, TEXAS — The Prairie View Panthers lost their game to the TSU Tigers, 65-55, in the P. V. Gymnasium.

Prairie View attempted to stop the 2-point a minute Tigers by playing ball-control but their effort was in vain as the Tigers would not be stopped.

Prairie View hustled all the way and proved they were a better team than the one that lost a 129-78 contest to TSU only two days before, but trailed at the intermission 26-31.

THE PRAIRIE VIEW STANDARD

PRESIDENT RECEIVES SECOND HONOR



MISS BETH PETERSON
—Photo by Gabor Eder

To Address Agents' Conf.

A talk on "The Uses and Care of Man-Made Fibers" will be given here during the Extension Conference by Miss Beth Peterson, home economist of the Du Pont Company's Extension Division. Miss Peterson, of Wilmington, Del., is an authority on chemical developments as they affect the home.

She not only will show some of the newest developments in man-made fibers, but also will discuss what makes them possible and how they get out of the test tubes into the hands of the public as useful products. She will also include a discussion of plastic coated fabrics and fabric finishes, and how new things from industry contribute to a better standard of living.

"Women can claim much of the credit for our high standard of living," Miss Peterson says. "As a consumer, your preferences and suggestions for improvements are a powerful force in directing industry to produce better things."

Miss Peterson joined the Du Pont Company in 1946 as home economist and since that time she has closely observed the development of new chemical products and has studied their place in the home.

Staff persons responsible for the College Cooperative Extension Society include: Mr. W. C. David, State Leader; Mr. M. V. Brown, Assistant State Leader; Mrs. P. R. Brown, Mr. H. S. Estelle, Mr. J. V. Smith, and Miss M. E. Garrett.

Extension Conference To Convene January 26-29

The College, its Extension Service personnel, the School of Agriculture, The School of Home Economics, and the Experiment Station personnel will serve as hosts to the Annual Extension Conference to be held January 26-29.

General assemblies, group meetings, individual conferences, district meetings, and recreational activities will constitute the overall program.

Outstanding specialists in various fields will serve as guest speakers and consultants for the more-than-a-hundred Extension and Home Demonstration Agents who will be in attendance at the Conference.

The areas of Agronomy, Home Management, Livestock and Clothing will be discussed; and research data and laboratory products will be presented throughout the conference program.

Program

TUESDAY

- 8:30 A.M. General Assembly—(Animal Industries Auditorium)
- 9:00 A.M. Group Meetings:
Agri. Agents—Agronomy (Administration-Auditorium)
Home Demon. Agents — (Animal Industries-Auditorium)
Home Management—
- 12:00 M. Noon Recess
- 1:30 P.M. Group Meetings (continued)
- 5:00 P.M. Dismissal
- 7:30 P.M. Extension Party—(Recreation Center)

WEDNESDAY

- 8:30 A.M. General Assembly—(Animal Industries Auditorium)
- 9:45 A.M. Group Meetings:
Agri. Agents—Livestock (Administration-Auditorium)
Home Demon. Agents—Clothing (Animal Industries-Aud.)
- 12:00 M. Noon Recess
- 1:30 P.M. Group Meetings (Continued)
- 7:15 P.M. Agents Association Meetings (Animal Industries-Aud.)

THURSDAY AND FRIDAY
Plans announced in Conference Brochure

New Year Brings New Expansion

According to President E. B. Evans, the New Year will bring the continuation of the expansion program which has been in process at the College for the past several years.

Included in the immediate plans are: an 80-room dormitory-addition for women students; a 90-room dormitory-addition for men students; a \$300,000 domicile for the College's female employees; and a new College Exchange.

In addition to the new structures planned, the paving of streets, laying of sidewalks and curbs, and the repair of several necessary features on existing buildings will be included in the overall developmental program.

Coronation Is Postponed

"Miss Prairie View" Coronation ceremonies have been postponed until early in the month of February.

The tentative date for the annual school at Prairie View to train Negro county and home agents and other extension workers in the South.

Miss Ella W. Cullins, member of the instructional staff, Department of Music, will serve as chairman of the Coronation Committee composed of Miss Pearl Foreman (Home Economics); Miss Pearl Sowell (Art Division); Miss Kathryn Jordan (Music Department); Mr. L. C. Weaver (Art Division); and Mrs. J. A. Randall.

On the occasion, Miss Opal Johnson, "Miss P. V." for the current school term, will be crowned officially 'midst the pomp and pageantry appropriate for the ceremony.



PRESIDENT E. B. EVANS

One of 'Men of Year'

Dr. E. B. Evans, President of the college, has been named as one of the "Men of the Year" in Service to Agriculture.

The *Progressive Farmer* magazine which made the award, stated of the co-winners of the distinguished title, John W. Mitchell, national leader of Negro Extension work, and President Evans: "We salute them as captains of the forward march of agriculture among Negroes in all our Southern States."

Several of the outstanding contributions and achievements made by Dr. Evans which attest to his service to rural life were listed as:

"1. Established an agricultural experiment station at Prairie View, the first such research center wholly operated by a Negro Land-Grant College.

"2. Directed an extension program reaching 1,100 rural Negro communities in Texas (including work with more than 25,000 club boys and girls).

"3. Led development of national school at Prairie View to train Negro county and home agents and other extension workers in the South.

"4. Reorganized college in 1951, expanding it into a full Land-Grant College with training in farming, research, farm management and in other fields.

"5. In 1953 received the \$5,000 Hoblitzelle Distinguished Service Award for Advancement of Texas Rural Life.

"6. Late in 1952 and early in 1953, he served as a State Department Point IV consultant. In this capacity he helped develop a program for livestock disease control

(Continued on Page 2)



MR. OLIVER SMITH

College Instructor Is Seminar Speaker

Oliver E. Smith, Assistant Professor of Agronomy, The School of Agriculture, Prairie View, recently attended the Agronomy Seminar at the Agricultural and Mechanical College, College Station, Texas.

Mr. Smith, the seminar speaker, presented "A Resume of Agronomic Research at Prairie View."

Slides were used to show data pertaining to the agronomic research being conducted at Sub-Station No. 18, Prairie View A. & M. College. The research is conducted cooperatively with The Texas Agricultural Experiment Station, A. & M. College, College Station.

Projects being conducted, currently, by Mr. Smith include: Corn, Cotton, Grass, Legume, Small Grain and Sorghum Research.

"For an extended period of time, we have been conducting field tests in those research areas," stated Mr. Smith.

He continued, "We are seeking to determine the superior cultural practice, rate and ratio of fertilizers and crop varieties."

In connection with the research, near-by farmers and ranchers are being advised by the Sub-station of the practices which, under local conditions, yield the best results.

My aim is good but someone keeps changing the target.

* * *

The vitality and enthusiasm of small children give me strength.

* * *

In a man she loves, or thinks she loves, a woman will forgive anything except indifference.

The Prairie View Standard

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E. B. EVANS, Editor-in-Chief
A. C. ALEXANDER, Managing Editor

The Houston Symphony Will Appear Here in Concert

According to Mr. James Nix, Director of Student Activities and Chairman of the Concert and Lectures Committee, the Houston Symphony Orchestra will appear in concert in the Auditorium-Gymnasium, on Sunday afternoon, January 31 at 3:00 o'clock.

The Orchestra is conducted by Mr. Ephrem Kurtz, and is known widely for its outstanding performances in various sections of the nation.

The average age of the musicians of the Houston Symphony is 30, well under that of many other orchestras. Kurtz sees in these statistics one reason for the vitality and added zest for which his orchestra has been acclaimed. "They are young in years, but old in experience," he says. "with the optimism of youth, they approach each musical work as a new challenge which they must conquer. With such a will-to-do, it is no wonder that they play well."



DR. Wm. LEVI CASH, JR.

Counselor Joins Prairie View Staff

Dr. William Levi Cash, Jr., a native of Savannah, Georgia, assumed the position of Counselor and Professor of Psychology, recently.

Dr. Cash received his Bachelor of Arts degree from Fisk University; the Bachelor of Divinity and Master of Sacred Theology from the Oberlin Graduate School of Theology; the Master of Arts and Doctor of Philosophy Degrees in Guidance and Counseling from the University of Michigan.

Among the experiences which Dr. Cash brings to his new appointment are: Chaplain, U. S. Army, and member of the Executive Committee, Chaplains' Association of the Congregationalists Churches of the United States; Pastorates: New Iberia, Louisiana; Greensboro, North Carolina, and Detroit Michigan; Instructor: Shaw University and Livingstone College.

As a part of his official services, Dr. Cash will direct the College Counseling Center which will be instituted within the near future.

"The services rendered by the Center will provide individual counseling of a personal, educational and vocational nature in addition to psychological testing," stated Dr. Cash.

Along with Dr. Cash, his wife, Mrs. Viola Cash, a native of Salem, Virginia, and a graduate of North Carolina A. & T. College (in Business Administration); his son, William L., III, and his daughter, Cynthia, have become members of the campus family.

One of "Men of Year"

(Continued from Page 1)

and greater food production in North Africa and the Middle East.

"Dr. Evans has unusual ability to work with people, and to sell them new and progressive ideas. And perhaps no president of a Land-Grant College has excelled him in using its facilities and services to promote the welfare of rural people."

Prairie View Physical Education Professor To Serve On TAHPER Committee

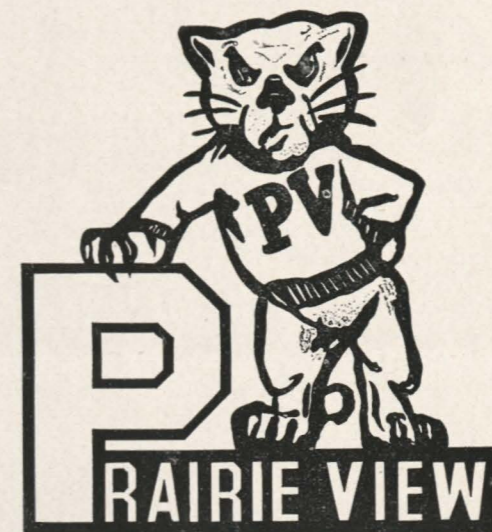
Dr. John C. Mitchem, professor of Health and Physical Education, has been selected as a member of the T. A. H. P. E. R. Committee on the Accreditation of Colleges of Teacher Education.

The Texas Association for Health, Physical Education, and Recreation is a continuing committee which is concerned with constructive projects pertinent to the Texas Education Agency.

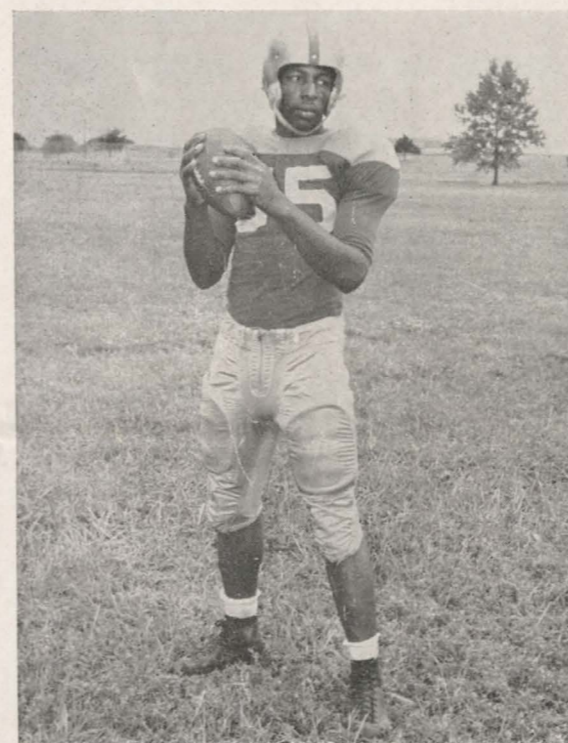
Pictorial Review Of The Panthers, 1953



Tri-Captain JACK BELLINGER Fullback



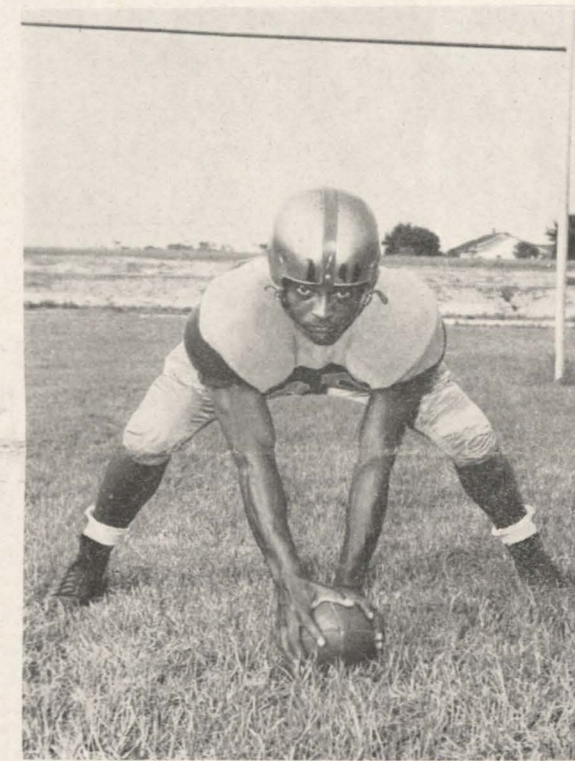
Tri-Captain CHARLES HAYWOOD End



CHARLIE "Choo Choo" BRACKINS, Quarterback



Tri-Captain LENARD ROBINSON Tackle



BILL WYNN, Center



PANTHER squad and coaches depart from Municipal Airport, Houston, for grid battle with Florida A. & M. Rattlers; results: won the NATIONAL NEGRO FOOTBALL CHAMPIONSHIP title, December 5, 1953.



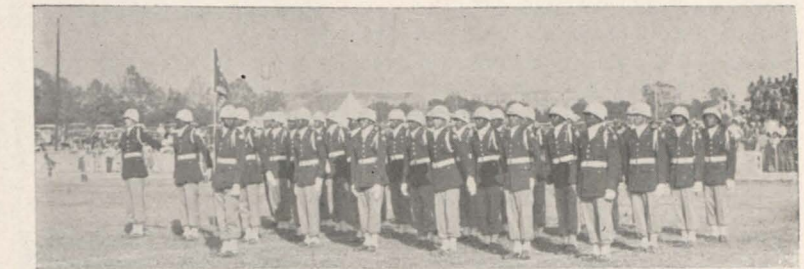
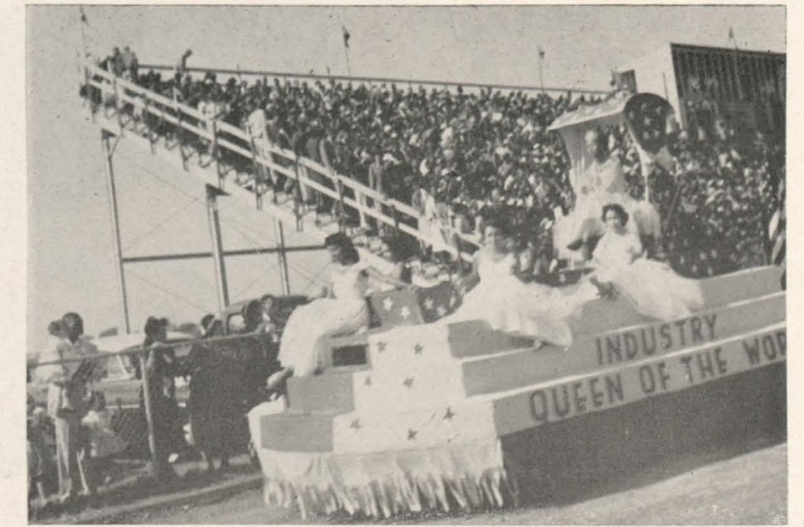
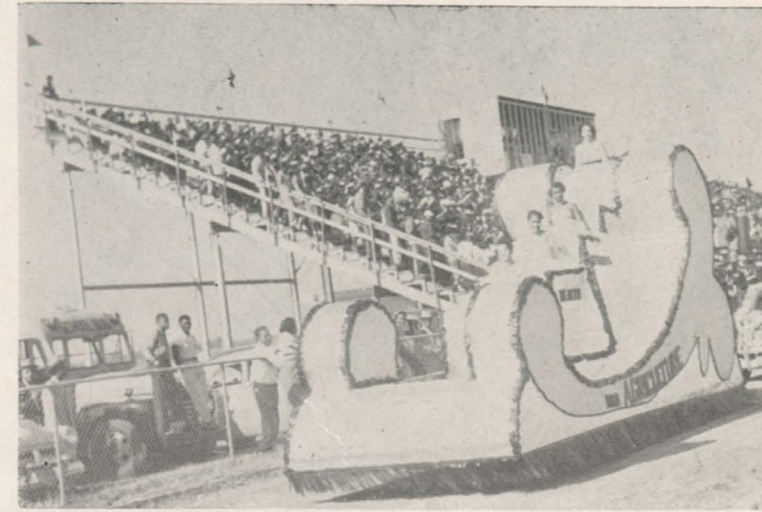
About the Pictures

The pictures which appear on this page are meaningful to the college. They represent, from top to bottom:

The Panther Squad, 1953 football season and post-season, which brought to the College and to the Southwest the first National Negro Championship title.

The smilingly - tense anxiety which the Panthers felt as they awaited flight-call in the Administration Building of the Houston Municipal Airport, December 1, 1953, is somewhat evident in the expressions of the members of the squad as they posed for the center photograph. Little did they realize that the student and faculty personnel whom they had left behind on campus were as tense and confidently expectant as they could be that the team would "bring the bacon home" — from the Orange Bowl.

The bottom picture is meaningful because it presents the senior members of the Panther team whose campus football careers were ended in the Prairie View Bowl game, New Year's Day, in the Houston Public School Stadium before approximately 16,000 fans. The game, won by the Panthers against Texas Southern University's Tigers, 33-8 closed their wearing of the purple and gold. They are (left to right) front row: Jack Bellinger, fullback; Willie Wynne, center; Curtis Barber, Fullback. (Left to right) back row. Charles Haywood, end; Leonard Robinson, tackle; and Chester Hancock, end.



The Search for "Relics and Remains"

Almost any family can locate "relics" of its past, except the Prairie View family—it seems.

For more than 77 years — the college was established in 1876—an impressive history has been made and has unfolded on this campus.

Very little of the "remains," historically, of Prairie View are on hand; consequently, a search is being made to locate items of value.

An attempt to compile an accurate historical account of Prairie View is being made currently, and materials covering the period of 1876 to 1935 are urgently needed.

Alumni, ex-students and friends are asked to share with the College: pictures of buildings, personalities, activities; documents of historical significance and any other "relics" which may be value in establishing past events of the College.

All materials loaned the institution will be safeguarded and returned to the owner.

Send all materials to either Dr. G. R. Woolfolk, Historian, or The College Information Office, Box 2817, Prairie View, Texas.

Pre-Holiday Banquet Enjoyed by Staff

The Annual Faculty Banquet was held in the College Cafeteria recently. The occasion was observed in a Christmas setting of reindeer, wreaths, candles, mobiles and trees.

Members of the college staff, along with the playing of dinner music intermittently (courtesy of the Alpha Kappa Mu Honorary Music Society), provided the entertainment during the serving of a delicious banquet meal. Selections rendered included: both instrumental and vocal solos, novelties, a reading and group singing.

The speaker for the occasion was Dr. Earl Lewis, a member of the Department of Political Science, History and Philosophy.

President E. B. Evans awarded the Twenty-five Year Service pin to Mr. N. A. Jones (in absentia). The recipient of the award is a member of the instructional staff, Division of Industrial Education.



FOR THE SCRAPEBOOK . . . The above scene depicts the joyfully celebrated "Death" of the Rattlers.

Addresses Mid-Term Graduates

Dr. G. R. Woolfolk, Chairman of the Research Action Committee, addressed the mid-term graduates of Phyllis Wheatley High School, January 21.

The commencement exercises at which Dr. Woolfolk spoke are an annual part of the school's activities.

Dr. John R. Codwell, is principal of Wheatley.

Summer School Plans Announced

The 1954 summer school session at Prairie View A. & M. College will be held from June 7 to August 28.

Dr. J. M. Drew, Dean of the Graduate School, stated, "The summer school curriculum will include courses in the fields of Special Education, Audio-Visual Education and Counseling.

Workshops are being planned in several areas, and outstanding specialists will supervise the workshop programs.

Following the banquet, the guests terminated the evening in the Panther Inn where dance-music was provided by the Prairie View Collegians.

'Ye Shall Not Rise Again'?

Students of the Prairie View A. & M. College "family" gathered in the Auditorium-gymnasium to mourn jubilantly the death of a valiant opponent, the Florida A. & M. College Rattlers.

"Midst gleeful wailing and joyful tears, the students listened to the minister's berating of the "sinful Rattlers who had to be taught by the mighty Panthers that the wages of gridiron battle is defeat."

Those who would win the National Football Championship must be stalwart and indestructible, as the Prairie View Panthers are, implied the speaker.

The student-family viewed the remains of the decapitated Rattlers and proceeded to dance for two hours after the "body" had been deposited 'neath the surface.

"Though killed in the Orange Blossom Classic in the Orange Bowl, Miami, Florida, December 5, there are those who feel that ghosts of the Rattlers will haunt the Panthers at some future date. In the event this does occur, the Panthers will be ready to remind the "serpents" that they "haven't" a ghost of a chance."

SWICDC Organized

Mrs. Georgia Bell Levy, member of the Political Science instructional staff and chairman of Varsity Debating, recently attended a meeting in Dallas, Texas, at which time the Southwest Inter-Collegiate Debating Conference was organized.

"The Conference adopted general objectives, rules, procedures and drew up a tentative intra-conference debating schedule for the current school year," stated Mrs. Levy.

Continuing, she said, "A second meeting in the spring has been projected in order to set up a permanent organization."

Representatives in addition to Mrs. Levy who met at Dallas, and created the SWICDC included: Mr. John Paul Jones (Texas College); Mr. Alfred Tyler (Bishop College); and Mr. Calvin Reese (Wiley College).

It's much pleasanter to write than to talk because the writer doesn't see the frowns and yawns.

What doesn't taste good today won't taste any better tomorrow as a leftover, so why not dispose of it today as garbage?

Did you ever notice that your friends' generosity usually takes the form of doing things for you that you'd prefer to do yourself or buying things for you that you'd prefer to buy yourself?

H. E. Foods Show Is Huge Success

Several hundred students and staff personnel filed through the Student Lounge of the Panther Inn recently to witness the Home Economics Annual Food Show display.

"This is a thing of beauty to behold," stated one admirer of the meats (turkey and ham) and the pastry exhibits.

On display also as beautiful and tasty-looking dishes were: Salads, frosted beverages, sundaes, and assorted meat dishes.

Negative sentiment was expressed by one student-observer in, "The only thing wrong with this is you can't do anything but LOOK at it."

Instructors responsible for the Food Show were Mrs. Zelia S. Coleman (Household Economics) and Miss F. L. Johnson (Nutrition). Mrs. E. M. Galloway is Dean. The School of Home Economics, which sponsors the annual event.

When a strong-minded mother and a daughter get their heads together, the husband, unless a big earner, has small chance to sustain his veto.

The first thing a weak mind does to a complicated problem is to further complicate it.

A person or business without friends is insolvent.

Career Conference To Be Held Feb. 7-9

Members of the college staff met recently to plan for the Third Annual All-College Conference which will be held February 7 and 8.

The theme of the Conference, "After College, What?" will serve as the focal point around which outstanding speakers (from business, industry and professions) general assemblies, workshops will be presented and conducted.

The Conference will devote its primary attention to the needs and interests of the students in the matter of various careers for which they indicate interest.

"Visiting specialists as well as campus personnel along with student-participation, will make the Conference more meaningful," according to the chairman, Mr. James Randall, Acting Head, The Department of Sociology.

Dr. J. L. Brown, Director of Extramural Services for the College, will serve as the overall coordinator for the conference plans.

To Relieve Income Tax Headaches

The class in Accounting taught by Mr. W. D. Swindall, Department of Business Administration and Business Education, will sponsor a three-day Income Tax Institute, February 15-18.

"One of the primary aims of the Institute is to acquaint individuals with some of the most important features pertaining to the filing of their Income Tax returns," said Mr. Swindall.

Several representatives of the Bureau of Internal Revenue have been contacted and will serve as consultants during the three-evening meeting. In addition to these specialists, qualified staff-personnel of the College instructional staff will render consultation service.

Dr. A. S. Arnold is head of the Department of Business Administration and Business Education.

From The Peoples' Pen

From Florida

DEAR DR. EVANS:

In as much as most Floridians and F. A. & M. graduates were against Prairie View during the Orange Bowl Classic, they finally broke down and spoke out frantically and whole heartedly for Prairie View.

As for Charlie "Chuck" Brackins, he is the man of the hour and the talk of the town.

For Coach Nicks' information, all football fans unanimously agreed that Coach Gaither would have preferred the relinquishing of the costly gifts presented to him than to lose "THAT" game.

Please pardon the slang inscriptions on the paper. I only want to make the students feel good and to buildup their morale, even though it's already high.

NOTE.—A clipping from the Miami Herald was enclosed with the above letter. The following notations were written around the margins of the clipping:

"The game was really great, I ain't lying ay-thar;"
"This game was played and won in Florida—by TEXANS;"
"Yes Sir, Prairie View fell in the Orange Bowl like a Mississippi freight train and I aint lying 'ay-ther' (either)"

I am,

Very truly yours,
J. W. A.

From Texas

Mr. W. J. Nicks, Coach 1953 Football Squad
Prairie View College, Texas

DEAR SIR:

Congratulations on being tops in nation.

Your record of being undefeated and untied during the 1953 season is exemplary.

Your achievement for Prairie View has made us proud that we are alumni of an Institution with such an outstanding team.

Congratulations and best wishes for the Prairie View Bowl game.

"Dear Prairie View, we love thee now—and through eternity."

Respectfully yours,

S. J. NICKLEBERRY, '49
President, San Augustine P. V. Alumni and Ex-Students Club
(and 14 additional signatures of members of the organization)

About P. V.-ites With the Military

FORT BLISS, TEXAS — Six former Prairie View A. & M. students recently began eight weeks of basic training at the Anti-aircraft Artillery Replacement Training Center at Ft. Bliss, Texas.

They are Pvt. Robert L. Moore, Terrell; Pvt. Forrest Cherry, Jasper; Pvt. Horace Butler, Edna; Pvt. Jones Townsell, Garland; Pvt. Irvin M. Brown, Bay City; Pvt. Willie H. Franklin, Bryan; Pvt. Roosevelt Hudgins, Bay City; Pvt. Bernard Flowers, Dallas; Pvt. Carl Williams, Jr., Lufkin; and Pvt. Robert Parks, also of Lufkin.

All will spend their first eight weeks of basic training on fundamental Infantry subjects like army drill, rifle, machine guns, bazooka marksmanship and familiarization with army technical subjects. This first phase of training is climaxed with a one-week maneuver in the field.

Upon completion of their first eight weeks cycle, they will either be assigned for further training at Ft. Bliss in the techniques of Anti-aircraft Artillery, or they will be transferred to another Training Center for schooling in some other army skill.

Should they remain at Ft. Bliss, their second eight weeks will see them firing light and medium anti-aircraft weapons at low-flying and high altitude aerial targets on the one and one-half million acre Ft. Bliss ranges. They also will be expertly trained in the uses of various electronic equipment employed by the AAA-RTC.

Campus Prof's Son is Nat'l Frat. Member

John M. Coruthers, Jr., son of Dr. and Mrs. J. M. Coruthers, has recently been made a member of Delta of Kappa Eta Kappa, National Professional Electrical Engineering Fraternity.

The initiation of Mr. Coruthers occurred at the University of Wisconsin, Madison, where he is a junior in Electrical Engineering.

Dr. J. M. Coruthers, John's father, is a professor in the school of Agriculture, of which Mr. G. L. Smith is Dean.

Everybody, especially the women, snickers when an old man goes off the deep end.

Some women are generous and some are not, but I confess that many of those I have know are generous.

The only green light a business man can see has PROFIT printed on it, and this is written without the least intent to be sarcastic.

We cut out an expense in one place, and the next day triple our expense in another place.

What makes the contest so uneven is that certain people have brains and are willing to work hard.

REMEMBER
JANUARY is 'MARCH OF DIMES' MONTH



Please Give
Fight Infantile Paralysis!!

