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Prairie View A&M University

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Contracts Awarded For Two New Buildings

Contracts totaling more than \$6 million for a new arts and science building and student health center at Prairie View A&M University have been awarded by the Texas A&M University System Board of Directors.

The board also sold bonds valued at \$6,400,000 to help finance construction at Prairie View. The bonds were purchased by Rauscher Pierce Securities Corporation & Associates of San Antonio at an effective interest rate of 8.0147 percent. In conjunction with the bond issue, the board set Prairie View's general use fee at \$5.75 per semester credit hour, beginning with the 1975 spring semester.

Spaw-Glass, Inc., of Houston was awarded a \$3,597,280 contract to construct the arts and sciences building, a two-story facility which will provide 88,900 square feet of floor space for offices and classrooms.

The new 36,000-square-foot health center will be built by Temple Associates of Diboll under a \$2,405,700 contract.

Construction at Prairie View now totals more than \$20 million within the past four years. New men's and women's dormitories were completed in 1972, followed by a new dining hall and laundry building, along with utilities expansion to support the new facilities.

The new arts and sciences building will bear the name of the late Hobart Thomas Taylor, Sr., and the health center will be named in honor of the late Dr. James Madison Franklin.

Taylor, a 1918 Prairie View graduate, served as president of the institution's alumni association from 1945 to 1955 and was co-chairman of the Prairie View Centennial Council from 1968 to 1970. He was vice

chairman of the Prairie View A&M University Foundation from 1971 until his death Dec. 5, 1972.

Dr. Franklin, who died in 1967, served as Prairie View's resident physician and director of its Division of Nursing from 1918 until 1945.

Names for the two new buildings were originally suggested by a faculty-student advisory committee.

Construction To Begin Soon

Construction is expected to begin later this month on the two new buildings, according to President A. I. Thomas. The new Arts and Sciences

Building will be located south of the Memorial Center. The Student Health Building will be located near the present hospital.



FOR OUTSTANDING SERVICE — Miss Prairie View [center] is flanked by President A. I. Thomas and Rev. C. Anderson, NAACP director, as she accepts award for the University. The occasion was the annual Freedom Fund Dinner held recently in Houston.



The PANTHER

Prairie View A&M University

VOLUME XLIX, No. 7

Prairie View, Texas 77445

DECEMBER 5, 1974

PV Receives NAACP Award

Some 600 persons were in attendance Friday, November 22, 1974 at 7:30 for the Seventh Annual Houston NAACP Freedom Fund Dinner in the Shamrock Hilton Ballroom to witness the awarding of the 1974 W. E. B. Du Bois Award to Prairie View A&M University, of Texas. Dr. Alvin I. Thomas, President of the University and Miss Mary C. Washington, Miss Prairie View 1974 accepted the award on behalf of the Administration, faculty, staff and student body. One of four awards presented during the evening, the W. E. B. Du Bois Award is presented annually to a Black person, institution or organization in

the Houston area in recognition of services and/or unusual achievement in any honorable field of endeavor which benefits the community at large. This marks the second time in its seven year history an institution of higher learning has received this outstanding award.

Prairie View A&M University students have been extremely conscientious in their participation with the NAACP's Membership Drive. In February of this year Eta Beta Chapter of Delta Sigma Theta Sorority, Inc. — the undergraduate chapter on campus — under sponsorship of Miss Thetis Edmond embarked on an extensive

membership drive on the campus as well as off. Some 40 or more Prairie View Students participated in an NAACP door to door campaign in the Greater Houston and suburban areas.

"We are proud of our students; their activities reflect on the University and when our young men and women involve themselves in meaningful tasks such as these it is most

encouraging and rewarding," commented Dr. Thomas.

The speaker for the evening was The Honorable Cardiss Collins, U. S. Congresswoman from Illinois. Musical selections were provided by the Prairie View A&M University Chorale under the direction of Dr. Robert A. Henry, Head of the Prairie View A&M University Department of Music.

Texas Tri-County Nutrition Survey Now In Progress

The Human Nutrition Research Center and the Biological Science Research Institute at Prairie View A&M University, will conduct a nutrition research project in Washington, Waller and Harris Counties. The project is called the "Texas Tricounty Nutrition Survey" and is funded through Cooperative State Research Service of the United States Department of Agriculture. The survey will involve a population sample of 1,000 households. The research data obtained will be used to determine the nutritional adequacies of these households. Those aspects of the diet which are inadequate, will be analyzed to determine what food combinations or additions are required in order to improve the diet.

Prior to the completion of this three year survey, action

research programs will be developed and implemented to disseminate the research findings. These findings will become an integral part of the University's Research Data Base, and will be disseminated to needy persons or agencies through its data information system.

Dr. Dymple C. Cooksey, director of the Human Nutrition Research Center and Dr. Jewel E. Berry, director of Biological Science Research Institute, pointed out that one of the missions of Prairie View is to improve the quality of life for human beings through research. They further stated that this concern has recently moved the University to organize research programs in order to develop methodology and procedures necessary in eradicating nutritional and health related problems.

Early Registration Set December 6-21

Early registration has been rescheduled so as to begin on Friday, December 6.

Students are advised to make plans to meet with your department advisors and get

approval of your second semester schedule.

You are encouraged to avail yourself of the opportunity to register for the second semester prior to your leaving for the holidays.

Mid-Year Commissioning Exercises Scheduled

Brigadier General Oliver W. Dillard will be the guest speaker for the Army ROTC's Mid-Year Commissioning Ceremony. The ceremony will be held in the Memorial Center Ballroom at 11:30 a.m. on 20 December 1974. A short reception honoring the families and guest of the commissionees will be held immediately following the event.

General Becton To Visit Campus

Major General Julius W. Becton will return to Prairie View on 20 December 1974 to administer the oath of office to and encourage 10 young officers who will receive their gold bars in a ceremony at 11:30 a.m. in the Memorial Center Ballroom.

General Becton last visited his Alma Mater on March 29, 1973 when Prairie View A&M College honored him as the first Prairie View Alumnus promoted to General Officer rank. Since that time, of course, he has been awarded the rank of Major General or his second star.

General Becton received the Bachelor of Science Degree in mathematics from Prairie View in May 1960 while assigned here as Assistant Professor of Military Science. Prior to the aforementioned assignment, he commanded units in combat during the Korean conflict. Since that time he has commanded combat units in Vietnam and spent four assignments at the Pentagon in Washington, D.C. Pending an assignment commensurate with the rank he now holds, General Becton is occupying the position of Assistant Post Commander of Fort Dix, New Jersey. Among General Becton's numerous decorations are included the Silver Star with one Oak Leaf Cluster, the Legion of Merit with Oak Leaf Cluster, the Distinguished Flying Cross, the Bronze Star Medal, and the Air Medal with Valor Device and four Oak Leaf Clusters.

General Dillard is currently serving as the Assistant Division Commander for the 2d Armored Division, Fort Hood, Texas, he began his service career in 1945 when he was inducted into the United States Army. He was accepted into the Infantry Officer Candidate School at Fort Benning, Georgia and was commissioned a Second Lieutenant in 1947.

His first three years of duty as a commissioned officer consisted of various assignments within the 365th Infantry Regiment which was involved in basic training of recruits. His assignments also include Assistant Professor of Military Science at A&T College, Greensboro, North Carolina; Commanding Officer, 5th Combat Support

See COMMISSIONING, P. 5



SLIGHT DETRACTION AT MID-FIELD—There was an award ceremony at the close of the PV-TSU game in the Astrodome, but it had to wait. Seems as if the awarders and awardees are caught up in the action of the "Black Foxes". See award on Page 8.



Brig. Gen. Oliver W. Dillard



Gen. Julius W. Becton, Jr.

University Receives Grant For Study of Human Nutrition

Southern rural people should benefit from human nutrition study at Prairie View A&M University under a \$15,250 grant from the National Agricultural Library (NAL), U. S. Department of Agriculture.

Prairie View A&M University has developed research expertise in human nutrition and in its application to rural communities. To utilize this expertise, NAL is supporting a study to test feasibility of creating research and information services appropriate to needs of Texas Human Nutrition Outreach and Educational programs. Bibliographies and research literature will be identified, and in some cases collected, as it applies to:

1. Rural America
2. Minority Ethnic Groups
3. The Poor
4. The Aged

The initial emphasis will be on development of an appropriate literature data base utilizing NAL's CAIN (Catalog-Indexing) on-line system.

Specific objectives of the study are to:

—Determine the feasibility for Prairie View A&M University of a conventional and simple system to retrieve bibliographical and other data on human nutrition.

—Determine the immediate bibliographic needs of researchers and instructors at Prairie View A&M University and other 1890 colleges in support of human nutrition.

—Determine the core journal and report series and related features of the literature for this limited subject area.

—Identify and evaluate other specialized bibliographic services, particularly magnetic tape, alerting, and retrospective citation service appropriate to human nutrition.

The initial audience of the service for feasibility aspects are the researchers in all subject disciplines related to human nutrition and the application of the research at Prairie View and eventually the people of the southern states.

Instructors in appropriate disciplines at Prairie View will be included as a test group, as well as extension service specialists and agents who work directly with people in rural Texas in human education.

A Thought For Today

Talk less, think more and observe most.
P.D.A.



PANTHERLAND-1974 — Delivery of yearbooks was the big thing in publications over the past weeks. Here staff workers, including Yearbook Editor Don McClure and Panther Editor Larry Randolph, hold up copy of colorful Annual. Sports statician Carl Strayhorn is helping as young ladies pick up books.

Dr. Burks Heads Counselor Education Department

Dr. Eura O. Lockridge Burks is serving as Head of Prairie View A&M University's Counselor Education Department, which has a residence enrollment of approximately 100 students and approximately 250 students in the University Without Walls program. Listed in the 1972 edition of "Outstanding Young Women of America," in 1971, Dr. Burks became the first black female to receive the Doctor of Education degree from the University of Tennessee-Knoxville, in the Educational Psychology and Guidance department. She has a double major in Counseling and Educational Psychology and a collateral in General Psychology with emphasis in Personality and Group Dynamics. Becoming the first recipient of the J. W. Hale Memorial Scholarship for graduate study, she received her M. S. degree in 1966 in General Psychology at Tennessee State University, Nashville. Graduating valedictorian of her class in 1961 at the former Carver-Smith High School, Columbia, Tenn., she received a work-aid scholarship for undergraduate study at Tennessee State University. In 1965, with a major in Psychology and a minor in English, she graduated in the number one position in her class. From 1966-1968, she was the Assistant Director of the University Testing Bureau and Instructor of Psychology at Tennessee State University. Completing doctoral studies in 1971, she returned to her alma

mater as Asst. Professor of Psychology, in 1973, she became chairperson of the Guidance Curriculum (Non-certified Division). She served as part-time instructor at the University of Tennessee, Nashville 1971-73; was consultant to the Tennessee Consumer Education Workshop and served as director of a Competency-Based Advisors Workshop in 1972. She has published research in the area of Intra-Classroom competitive groups.

Her college days finds her listed in "Who's Who Among Students in American Colleges & Universities," winner of the C. E. Crump Award, and with membership in Kappa Delta Pi and Alpha Kappa Mu National Honor Societies, and Alpha Kappa Alpha Sorority, Inc.

Presently, she holds professional membership in the American Psychological Assn., American Personnel and Guidance Association and the Tennessee Association on Counselor Educators and Supervisors.

The fifth of seven children of Baptist minister, Rev. Calvin M. Lockridge, she warmly smiles as she talks of growing up in a town of about 30,000 people and a vivid glow haloes as she talks of eight happy years of marriage to Armistead D. Burks, also an educator, and native Nashvillian.

Zetas Help The Needy

The Omega Chapter of Zeta Phi Beta Sorority, Inc. donated a fourteen pound turkey and five boxes of canned goods to the family of Seleta Bould of Hempstead, Texas, on Tuesday, November 26, 1974.

Many times we forget those that are less fortunate than we but because of the Zetas, this family was able to have a very bountiful Thanksgiving dinner.

The women of Zeta Phi Beta Sorority, Inc. would like to take this opportunity to thank all of the Prairie View A&M University student body, who donated canned goods for this project.

Beverly Greely, Basileus

Dr. Nelson Represents PV At Air Force Meeting

WRIGHT - PATTERSON AFB, OHIO — Dr. Ivory V. Nelson, Vice President for Research and Development, Prairie View A&M University, Prairie View, Texas, was one of forty-one educators from colleges and universities in 16 states that gathered here recently for the 23rd annual visit of college representatives.

The two day event sponsored by the Aeronautical Systems Division's (ASD) Personnel Office, included briefings on acquisition management, reports on the B-1 and F-15 aircraft programs, and tours and briefings of Air Force laboratories at Wright-Patterson.

In opening remarks, ASD commander, Lt. Gen. James T. Stewart, pointed out that "ASD

is where a serious, dedicated young engineer or management specialist can really learn the broad picture and work directly with the details of large programs. Our young people, both military and civilian," General Stewart said, "are often given responsibility for programs here that they could never achieve by working a lifetime in industry."

General Stewart also said "the maintenance of that unique talent by the constant infusion of new personnel is an endless task. And it is up to you in the university world we turn to for our new blood."

Bertram M. Rose, chief of ASD's Civilian Personnel Division, spoke on "Civilian Careers with the Air Force." The college representatives also visited the Air Force Museum.

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Alpha Kappa Mu Honor Society Initiates 20 New Members

The Alpha Pi Mu Chapter of Alpha Kappa Mu Honor Society initiated twenty new members into the society on Thursday evening, November 14, 1974. To qualify for membership a student must possess a minimum of 75 semester hours with a minimum grade point of 3.30.

The new members include: Thelma Benford, Senior, Dietetics; Beverly Biggs, Senior, Sociology; Howard Brigham, Junior, Medical Technology; Howard Davis, Jr., Junior, Computer Science; Charlie Ferguson, III, Junior, Computer Science; Vanessa Galloway, Senior, Sociology; Jackie E. Garrett, Junior, Biology; Ronald W. Jackson, Junior,

Industrial Education; Iantha E. LeBlanc, Senior, Business Education; Marion L. Lucas, Junior, Pre-Medicine; Clifton M. Martin, Senior, Pre-Dentistry; Jo Ann Page, Senior, Spanish; Jewell Reeves, Senior, English; Helen M. Stevens, Senior, Pre-Medicine; Robert Stewart III, Senior, Industrial Arts; Melody W. Walton, Senior, Elementary Education; Mary C. Washington, Senior, Sociology; Willie Lee Waters, Senior, Computer Science; Shirley K. Williams, Junior, Mathematics; Stephen N. Williams, Senior, Mechanical Engineering

Alpha Kappa Mu Honor Society is a campus-wide honor society open to qualified students of all disciplines.

Other members of Alpha Kappa Mu include such campus leaders as: Joe C. Idlebird, President, Nina J. McClendon, Secretary, Charlene Davis, James A. Davis, Harolyn Gibson, and Gerald Miles.

The new initiates are to be commended for maintaining excellent scholarship. The sponsor of the Alpha Pi Mu Chapter of Alpha Kappa Mu are Mrs. Olivette Higgs, Dr. Edward W. Martin, and Dr. C. T. Stubblefield.



HALFTIME ASTRODOME — The Prairie View A&M University Marching Band members exhibit some of the spirit and rhythm they possessed in holding the PV banner high on the big day in November in the Astrodome.

Bio-Med Engineer Gives Sigma XI Guest Seminar

Dr. Richard Jendrucko, Associate Professor of Bio-engineering, Department of Industrial Engineering, Texas A&M University, presented a seminar to the Prairie View A&M Sigma IX Club as well as to the students and faculties of the College of Engineering and the Department of Biology. Dr. Jendrucko presented his seminar on November 20, 1974, and his talk was entitled "Development of a technique for Measuring Hematocrit in Microvessels". Hematocrit is the ratio of blood cell volume to the blood plasma volume. He said that hematocrit in the small vessels is usually less than the hematocrit of blood after it is removed from the body. His method of determining the hematocrit in the microvessels involved optical density and vessel diameter correlation.

The Prairie View A&M Sigma Xi Club is an organization composed of graduate students and faculty devoted to encouraging scientific research. The persons present felt that Dr. Jendrucko did an excellent job of presenting difficult material to persons in diverse disciplines.

Cheers For Coach Plummer

You will always hear about the teams but what about the man behind that team. Head Basketball Coach Elwood Plummer should be titled the star. He really gets in with the team and gives them encouragement and support. He seems to fit in as a teammate as well as the coach. He is truly the man behind a "Number One Team."

Jerri Kemp

Sedley Roach designs instrument systems to cut pollution, and save energy.

Sedley is 23 years old. She holds a BSEE from Southern University in Baton Rouge and has been a Du Pont Engineer for just over a year.

Right now Sedley is part of a team designing instrumentation for process control in a new distillation column to be added to an existing organic chemical plant. The modification will reduce aqueous waste pollution without increasing energy consumption. It's all part of Du Pont's plan to spend \$2.5-billion in capital improvements to make the future more productive, more efficient, safer and cleaner for everyone.

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The Christmas Season

Christmas is a season, a spirit, a time for joy and happiness.

Christmas is a time when you can make a meaningful and positive contribution to yourself and others through the beauty, cheerfulness and gaiety which is a part of the season.

It is in the spirit of Christmas that I encourage and endorse a program of increased personal and public beautification and decoration from December 1 through December 30. Individuals are encouraged to wear Christmas pins and adornments. Of course, that special Christmas smile and gay spirit of persons are much in vogue right now.

Students are encouraged to decorate their rooms, doors, windows, halls, the lobby, the lawns of their residence halls, bulletin boards, and departmental areas should also be a part of students' efforts.

Staff and administrators are encouraged to decorate the offices, desks, counters, lobbies, etc. Don't forget to put out some goodies for students and visitors. We also encourage staff members to decorate their homes in the community. Let us make the City of Prairie View glow with the spirit of Christmas.

In addition to the external manifestation of Christmas, let us be sure to remember the real meaning. It is a season of joy, unselfishness and happiness.

Christmas 1974 gives each of us another opportunity to bring peace to our inner-self, the spirit of brotherhood, and to our friends, joy and happiness.

IRS' Toll Free Phone Number To Be Changed

AUSTIN, Texas — The toll free telephone number for obtaining federal tax information will be changed for residents in the southern half of Texas on December 2, according to an Internal Revenue Service announcement.

Richard J. Stakem, Jr., IRS district director for southern Texas, said the new number (1-800-492-4830) will be used by all taxpayers seeking tax information except those who are served by the telephone exchanges of Austin, Houston, El Paso and San Antonio.

Local numbers will be

called in these cities. They are: Austin, 472-1974; El Paso, 543-7572; Houston, 224-8211; and San Antonio, 225-6881.

Toll free calls in Texas State-wide will be handled by the Dallas Office after that date, Stakem explained. Previously, calls from the southern part of the state were answered in the Austin Office, except for the four cities where local numbers were used.

The toll free system will be staffed Monday through Friday each week from 8:18 a.m. to 5:15 p.m.



A BIT OF HISTORY — Coming down in the background is the familiar smoke stack which has been a part of the Pantherland scene over the years. Watch for new facilities coming up in the Plant and Utilities area.

Broken Home Hurts Black Economy Most

by Frank White III

As I browsed through some statistics in a recent almanac I came across some information I want to share with you.

I was quite perturbed, and even embarrassed, to learn that the absence of a black man in the household has hurt black economy profoundly.

The report indicated that almost one-third of the black families in the United States were headed by one parent (usually the mother) and these families showed virtually no income gain in the last decade.

Just the other day a class digressed to the discussion of sex superiority. Of course, the men said they were superior as a whole, and the women said likewise about themselves. I took no stand on the issue. After digesting the heretofore mentioned synopsis of the black's economic plight I find it rational to assume that among blacks, women are, from a sociological perspective, the stronger sex.

By now some of you might think of my title as being rather incongruous: "A Salute to Black Women" might be better, you might say. However deceptive the headlines, there is no hiding the fact that men, for reasons unrelated to divorce, repudiation, or separation are most likely to leave the household while the woman, perhaps intrinsically or for not having any alternative, is left with the burden.

Some students of social science have said that other than incompatibility with the spouse, the black man is often too oppressed by society and hence cannot cope with the pressure of being head of the household. This may be true indeed. Nonetheless, we must

take into account the oppression the black woman has faced: she has been the victim of both sexual and racial discrimination.

The ultimate goal of some prospective husbands reading this article may be to receive a formal education and consequently acquire some prestigious career and substantial salary. All this amounts to little, however, if we ostracize ourselves from the black struggle and have the mother, who invariably has been called the weaker sex, with her hands full. It should be noted that outside the economic problem, by the father's absence, another problem arises: the mother assumes a bi-parental role, and the son has no other parental model in the home to be often exposed. This factor may well determine his degree of masculinity.

Black men who are yet to marry should imbibe the points that have been mentioned. We must realize that if we are to have a place in a sane society, (whatever that might be) we as black men must see that such absurdities are greatly diminished. We must carry the moral conviction of being a proud race and sex, and of having great respect for the woman who has held our race so close together.

CHOLESTEROL ALSO MADE IN BODY

Fat is not cholesterol. Cholesterol is a "fatlike" substance found only in foods from animal sources: egg yolk, meat, whole milk and cheese. It is never found in plants: fruits, vegetables and cereals. In addition to being supplied by foods, cholesterol is also manufactured in the body.

Why Freshmen Fail

1. Poor reading skills
2. Inability to listen constructively
3. Poor candid, dispassionate
4. Poor objective thinking skills
5. Insecurity produced by many different factors:
 - A. anxiety
 - B. loneliness
 - C. feeling of "nobody here cares"
6. Lack of motivation
7. Lack of confidence in one's self
8. Poor study habits
9. Inability to plan study time
10. Illness
11. Too much outside employment—carrying too many hours.
12. Failure to make basic academic and social adjustments.

WHAT CAN YOU DO TO AVOID THESE PITFALLS?????

by Larry Randolph

Positive Thinking: The Way To Improve Our Relationships

By: Matthew Ade Shoyebo



The advantages of thinking positively and validly for the purpose of understanding ourselves, loving ourselves and uniting together as brothers and sisters in this University have been constantly stressed in the articles written by Donald McClure, The Brotherhood of Groove Phi Groove Social Fellowship and in my previous articles published in this our Newspapers.

In this connection, the word thinking has a different connotation. This is not the mental activity which seeks to arrive at truth, or new facts by a valid combination of known ones. It is a deliberate exclusion of negativity in attitudes towards facts, whether we interpret facts positively or negatively is up to us which one we choose will determine our happiness and that of our dependents in this College.

Its one thing to daydream, to allow thoughts to drift in and out of our minds like bees visiting flowers—brief, inconsequential, sporadic. Its another to pursue a topic relentlessly and to explore it carefully, not to rest content until we have provided adequate answers to the persistent. Why? Where? When? Who? How? What? Note these words, the interrogatives. They are the great thought-provokers. They are dynamite. Pose these questions of any subject or problem and you find yourself crossing continents, delving through the centuries and ransacking history. You find yourself on the track of Saints and Explorers, Reformers and Pioneers, Emperors, Kings and Writers. You rub shoulders with the significant ones of the earth. Mental activities which lead to experiences of this kind is thinking worthy of the name, thought which is revealing, fascinating, provoking, and

stimulating. This is the way to educate ourselves.

This is the way to make the best use of our brains. Here lies the path of Culture. A year or two of this kind of mental activity will probably do as much for us as a degree Course at this Pantherland. And our mentors will be, not our Professors, not our Instructors, not the prospect of examination, but our own insatiable mental curiosity, generated by and harnessed to, these simple interrogatives.

Valid thinking is thinking based on firm foundations and using proven, trustworthy processes. Most of us jump to conclusions without sufficient evidence. We allow ourselves to be influenced by our emotions — likes, dislikes, prejudices, hopes, and fears. We largely believe what we want to believe, rather than conclusions based on sound evidence. The truth is that attitudes determine events. For example, a young man's attitude to his girl-friend will determine whether he snaps at her or smiles at her. And either little action could have many repercussions.

We would all be wise to examine our thoughts about our own circumstances and environment. Where we find that they are negative, we must learn to replace them with positive ones.

All thinking is powerful. Positive thinking leads to content, happiness and fine success. So, Brothers and Sisters, let us all learn so to think.

Faculty Holiday Party Set

The Annual Faculty-Staff Party is scheduled to be held on Saturday, December 14. Plans for the big event are being completed by a large

staff committee. Special features will include a "Happy Hour," dance with ballroom and plenty good food.



"Oh, that thirty-seven thousand dollars. . ."

THE PRAIRIE VIEW PANTHER

Published Bi-Weekly in the Interest of a Greater Prairie View A and M University. The PANTHER serves as the voice of Pantherland.

Prairie View A&M University is open to all, regardless of race, color, religion, or national origin.

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HEMPSTEAD, TEXAS

Alpha's Founders Week

December 1-8

This week is very special to the Brothers of Alpha Phi Alpha Fraternity Inc. of the Eta Gamma Chapter at Prairie View A&M University and to the Brothers all around the world. Alpha Phi Alpha was founded December 4, 1906 at Cornell University in Ithaca, New York which is the fraternity birth place. Alpha Phi Alpha have been in existence for 68 years of continuing manly deeds, scholarship, and love for all mankind.

In memoriam of our seven Greek Jewels Charles Henry Chapman, Eugene King Jones, George Biddle Kelley, Nathaniel Allison Murray, Robert Harold Ogle, Vertner

Woodson Tandy and the late Greek Lewel Henry Arthur Callis who entered the Omega Chapter November 12, 1974. These seven distinguished Jewels layed the background and ideas which Alpha Phi Alpha Frat. Inc. was created. Our founder day service will be held in the Student Memorial Center Sunday, December 8, 1974 at 3:00 p.m. The guest speaker will be Bro. Hector Grant from Huston-Tillotson College and serving as Dean of the Chapel. I would like to enclose a brief message, "First of all, servants of all, we shall transcend all."

Clifton H. Collins, Jr.
("Hammer")

Mid-Year Commissioning

CONTINUED FROM Page 1
Training Brigade, Fort Dix, New Jersey; Director of Intelligence Support, Office of Assistant Chief of Staff for Intelligence, Washington, D. C.; Deputy Director, Civil Operations Revolutionary Development Support, U. S. Military Assistance Command, Vietnam; and Director of Intelligence, U. S. Military

Assistance Command, Vietnam.

General Dillard has been presented numerous awards to include the Silver Star, Legion of Merit with two Oak Leaf Clusters, and the Bronze Star Medal He received his B.E. from the University of Omaha and his Master of Science Degree from George Washington University. General Dillard will be accompanied by his wife, Helen.

SUPERSIZE MARKETS STORE OF THE FUTURE

Trends for food markets in the 1970s include bigger and finer supermarkets, more and larger convenience stores, new departments and more items in established categories, according to a recent supermarket survey.

More automatic check-outs and instant audits and demographic and seasonal merchandising are coming in the future.

My Neighbors



"Announcement"

Student Senate Meetings
Every Wednesday Night
6:30 - Memorial Center

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PV BAND IN ASTRODOME -

Who Is "Uncle Sam"?

Who is "Uncle Sam?" Maybe you think of him as the father figure of the United States. Actually, the name probably originated during the War of 1812. In those days, Elbert Anderson, the food contractor for the US Army, purchased quantities of beef and pork near Troy, New York. The items were inspected there by Samuel Wilson who was known as "Uncle Sam." The workmen would mark the cases of beef and pork "E-A-U-S," meaning that the meat had been procured by Anderson on behalf of the Army. Many of the Wilson employees were later recruited as soldiers and

when they saw the marked cases, they would joke about them... saying they were more of "Uncle Sam's" supplies. The joke caught on, and "Uncle Sam" soon became another way of referring to the United States government.

Margie Richardson, reporting

Books In Hand-Ringing The Old Year Out

Only a few more days! Picking up a pad and pen, just a few more times! Oh wonderful, wonderful, wonderful... The old classroom becomes a room of fluttering and moving about in an effort to finish assigned works. After all this, ever the most scholarly needs a rest, a holiday.

There is a feeling of relaxness — a feeling of gaiety. Is it in the air or is it in our hearts? This feeling is indeed within each of our hearts. As the days and even weeks go by, with books in hand, we are all filled with a feeling of happiness and joy that we are approaching another holiday. During these last weeks, I am imploring that each of us do a little extra and extend a helping hand to some one. Your heart and that of the other person will definitely feel a lift. Those books will even feel lighter, the days brighter and your heart happier. Remember, put a smile on your face and extend a helping hand. With good faith ring out the old year.

Jewell Reves

Zeta Corner

The Zeta spotlight shines on still another vivacious Zeta; this week holding that honor is Soror Eula Forte. Soror Forte is a junior, majoring in medical-technology. She is from Texarkana, Texas; she graduated from Texas High in 1972. She enjoys good reading, listening to music and sewing. She pledged Zeta Phi Beta in the spring of 1974, on The Blue Dynamics Line. She has been on the President's Honor Roll and is a member of Bets Beta Honor Society.

Soror Forte plans to go to Ben Taub Hospital next year to do her internship, and upon graduation from Prairie View, hopes to be a lab technician. She is presently holding the office of phylacter of Zeta Phi Beta Sorority. Soror Forte explains that her reasons for wanting to become a Zeta were that it's the greatest sorority in the world; and this reporter must agree with you, Soror.

CHECK OUT YOUR MIND
... GO ZETA PHI BETA
Zeta Phi Beta Diadotto

The Creed Of Success

I believe in the work I am doing and in my ability to get good results.
I believe in honest men who work by honest methods.
I believe in working, not weeping, in boosting, not knocking; and in the pleasure of my job.
I believe that a man gets what he goes after; that one deed done today is worth two deeds tomorrow.
And that no man is down and out until he has lost faith in himself.
I believe in today and the work I am doing, in tomorrow and the work I hope to do,
and in the sure reward which the future holds.
I believe in courtesy, in kindness, in generosity, in good cheer, in friendship, and in honest competition.
I believe there is something doing somewhere for every man to do it.
I believe I'm ready — right now to do it.

Zeta Phi Beta Diadotto

"I admit that women are more vain of their personal appearance than men," confessed the lady lecturer. "Why at this moment the handsomest man in my audience has his necktie knot pulled around under his collar."
Whereupon 48 masculine hands furtively reached up and adjusted supposedly askew neckwear.

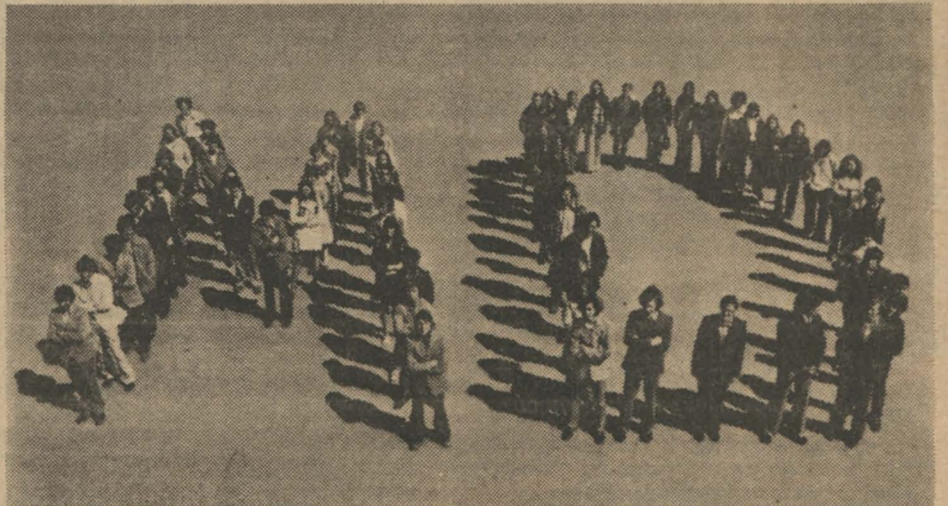
The Old Timer



"The surest way of establishing credit is to work so hard that you won't need it."

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ACTIVE AND GRADUATED MEMBERS OF BETA, BETA, BETA.

Beta Holds First Meeting Since Induction

On November 18th, 1974, Beta, Beta, Beta, the Biological Honor Society, had their first meeting since their Induction Ceremony, at 6:30 p.m. in the Harrington Science Building, Room 101.

The president, Charles Melton, opened the meeting and the treasurer, Cathy Banks, gave the report. The president then told the club about the three Standing Committees, which are named: (1) The Program Committee, (2) The Membership Committee and (3) The Auditing Committee. He also told them that they were going to need volunteers to go on each committee, so the members chose the committee that they wanted to be on.

Afterwards, Dr. Berry spoke on the Program Committee, telling those who were on it that they must use it as they wish, and to have it well organized. The secretary then gave the report of the last meeting, which was last semester. Then the president commented on Homecoming 74, and the beautiful floats on the parade.

Dr. Berry told the club that they will meet two Wednesdays of each month, and their next meeting was decided to be November 4th, 1974. The meeting then closed, and the club let out at 6:55 p.m., which was a short and well conducted meeting. Afterwards, the Program Committee had their first meeting, which lasted for ten minutes. The members of the Three Standing Committees are:

Program — William G. Roberts, Cathy Banks, Jocelyn Randle

Membership — Oswald Johnson, Gero Mosby

Auditing — De Bose, Eula Foxté.

By: Peggy D. Archer

Marines Make It Over

When speaking or "going over" after a pledge period let it be said that the Marine options have made it over but they most certainly didn't "get over." It is a well known fact that Marines have a reputation for toughness and endurance, and the two new Semper Fidelis brothers have earned theirs. Phillip Jackson and Charles Baugh have worked to become two of the world's finest. Congratulations!

Margie Richardson, reporting

Project: Success

Second Black U. S. Admiral Is Former PV-ite

For the U. S. Navy's second Black officer of flag rank, 1974 has been "a vintage year," according to another admiral who recently pinned on Rear Admiral Gerald E. Thomas' two-star insignia of rank.

As described by Rear Admiral Mark W. Woods, Adm. Thomas in 1974 has been selected for rear admiral; he has received his doctorate from Yale University, and he took command of a seagoing combat command, Cruiser-Destroyer Group Five of the U. S. Pacific Fleet.

Rear Admiral Thomas was born 45 years ago in Natick, Mass. After graduation from Harvard University in 1951 he joined the Navy. The years since then have been ones of progress, both academically and professionally.

He attended the U. S. Naval Intelligence School, and became a Russian-language interpreter.

He is a distinguished graduate of the School of Naval Command and Staff and earned a Master of Science degree in International Affairs from George Washington University. His recently-awarded ph.D from Yale University is in Diplomatic History.

At sea, he has commanded an ocean minesweeper and a series of cruisers and destroyers. He commanded the destroyer USS Bausell during combat operations, for which he was awarded the Navy commendation Medal.

Naval Professor Promoted To Capt.

Announcement has been made of the promotion of Ben W. Cloud, Professor of Naval Science, to Captain, United States Navy, effective, October 24, 1974.

"I know that each member of the Prairie View Family will want to join me in congratulating Captain Cloud on this distinct honor which he has earned."

We are proud to have this promotion take place here at the University as it will certainly be an inspiration for our students."

Shore assignments include duty with the National Security Agency, the President's Board for Racial Equal Opportunity, and command of the Naval ROTC Unit at Prairie View A&M College, Prairie View, Texas.

Admiral Thomas is married to the former Rhoda Henderson of Boston. They have three children; Kenneth, 19, Steven, 16, and Lisa, 15. They currently reside in Orange, Connecticut.

Adm. Thomas' mother, Mrs. Leila L. Thomas is a resident of Boston.

Dr. Woolfolk Gets Historical Assoc. Committee Role

Dr. George Woolfolk, Head of the Department of History, has accepted an appointment to serve on the Nominating Committee of the Southern Historical Association.

The term of office begins on March 1, 1975 and is terminated on February 29, 1976.

Anchorette Corner

The Anchorette Corps has increased its membership with the installation of three new sisters. Pledges Anne Johnson, Maria Davis, and Terry Eddie went over on November 2, 1974. The occasion was highlighted by dawn initiation ceremonies, an all day picnic with the Navy, and an evening in Houston. Sponsor for the Anchorette Corps is Mrs. Muse, Naval secretary.

The Anchorette Corps are proud of their sister, Janice Gorden, who recently completed her pledge period with Sigma Gamma Rho Sorority. Margie Richardson, reporting

The Old Timer



"A fiery temper never helps to make a warm friendship."

Beta Induction Ceremonies Held

"Beta, Beta, Beta," the Biological Honor Society, celebrated their Induction Ceremony on November 14th, 1974 at 7:15 p.m., in the Harrington Science Building, Auditorium B, for the active and graduated students of Prairie View A&M University. These students are the Biology majors and minors, who made the honor roll last semester.

Dr. Washington was the guest speaker who spoke on Biological Views on bells, Carbo-hydrate and Fulli-gastic, along with films, while the students took notes. Dr. Berry gave the vote of thanks, to Dr. Washington, for his well conducted speech, and the president of Beta, gave the vote of thanks, for the audience present. The cere-

mony ended at 8:20 p.m., followed by a short social, which lasted for twenty minutes.

By: Peggy D. Archer

Canto Solum

Grant me a site
Where soliciting tones
Are heard no more.

Grant me the time
To perceive one miracle
I have ventured for.

As the light of a star perishes
Thus let me die;
Indistinct as it shone,
Unknown when it left the sky.
William D. Dyes

POSTAL SERVICE PUSHES SALE OF SPECIAL STAMPS

The Postal Service is starting an advertising campaign aimed at getting people to buy stamps they will never use, thus raising more than \$16 million a year.

The gimmick is commemorative stamps.

Because the 10-cent stamp does not meet mail handling expenses, the Postal Service plans to spend \$5 million in television and magazine ads trying to convince people to buy commemoratives for stamp collections.

A Postal Service spokesman said Thursday the ad campaign is expected to raise the annual revenue from collectors' sale: from \$30 to \$46 million in fiscal 1975.

Giving

Of her I know only she cries somewhere
And that her inclined head contained the rain
falling lightly with the fall of her gaze.
Restless hands sometimes left her lap to hold
The lovely face too grieved for even praise.
She rose perhaps to tell her pillow more
Of what such sorrow does and she gave me
To know the cold intimate through the glass
And a little reason for pathless gales.
With such a gift I spent the day writing
How she made the wind-driven water mean
Much more than nature in summer habit.
Knowing what she gave, I longed to give, but
My words say only that her eyes were sad.

William D. Dyes

Christmas Time

Christmas Time is here again
To greet us with another new year,
It brings gladness and good tidings
In our hearts, and makes us
feel secure.

Christmas Time makes us feel so merry,
And makes us want to cheer.
It makes us want to shout,
Ho! Ho! Ho!

Like Santa Claus is here.
We all get this happy feeling,
When Christmas Time is here.
Why won't we try this out more often?
And feel merry through the year.
So have a Merry Christmas, and
A prosperous New Year.

By: Peggy D. Archer

The Poet

FOR ENDED LARKS AND ROSES TARNISHED SILK
A song or sonnet's tinselled words will not
Replace in xanthic plumes lost sanguine milk
Nor say to child why men and petals rot.
Blue bones under hills do not leap at rhyme.
That struggles a likeness of little mice.
No matter the praise of sol's dying time
The earth may see no single sunset twice.
He hopes with song to speak for muted fields
But silent of life are the meadow greens.
Until song equals life the dying yield;
Poets walk their mornings with bended dreams,
That before the flow of vesper's dark steed,
In fall name full what fled the empty seed.

William D. Dyes

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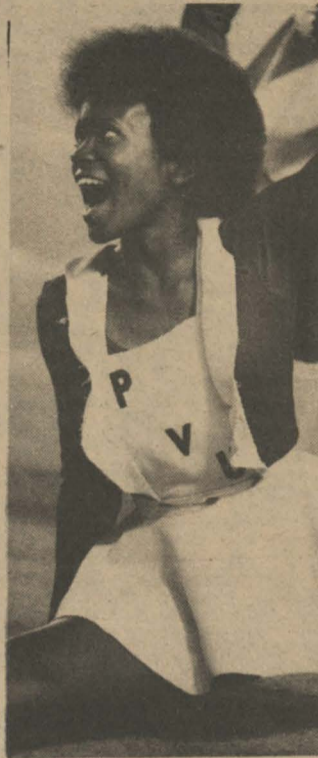
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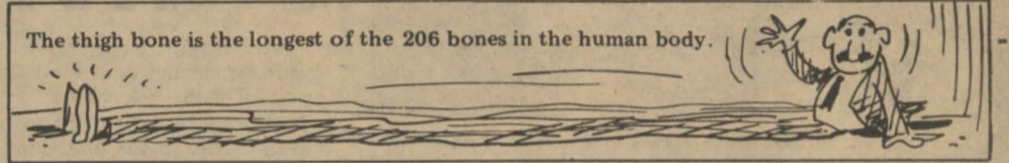
Scenes From Astrodome PV-TSU Game Action



SPIRIT MAKER — Photographer catches good pose of Cheerleader Argilon Hammonds. Spirit making team completed fall season with PV-TSU game.



GAME AWARD — The Annual Durley-Nick Game Award Trophy was presented to TSU Coach Red Paige and team members. Nicks served for years as PV Athletic Director and Head Football Coach — winning every possible coaching honor. A long-time TSU Coach, Durley followed Nicks at PV. Both are retired from coaching and now dabbling in business in Houston. The Tigers barely nosed out the Panthers in a surprise battle and close ending.



Grambling Tops In Final Black College Football Polls

WASHINGTON, D. C. — Grambling State University has taken over the top spot in this week's final Mutual Black Network football rankings. The Tigers of coach Eddie Robinson grabbed 8 of the 13 first place votes by the board of black college coaches to give Grambling the nod. The

decision was made as a result of a weird weekend that saw 7th ranked Jackson State topple previously unbeaten Alcorn 19-13, and Grambling beat 6th ranked Southern 21-0 before a record black college football crowd of 76,626 at the Sugar Bowl in New Orleans. The loss shoved Alcorn State

back to the second spot, the first time since Sept. 28th the Lorman, Mississippi team has not occupied the top position. Bowl-bound Tuskegee Institute held onto third place, Howard University is ranked fourth, and Jackson State moved into fifth place ahead of idle Tennessee State.

The second five saw Tennessee State picking up the sixth slot, Mid-Eastern Athletic Conference champion South Carolina State moving into the seventh position, and Norfolk State No. 8, Virginia Union of Richmond is 9th, and North Carolina Central 10th.

MINNESOTA TOWNS HAD FIRST BUS LINE

The original Greyhound bus has seen a lot of improvement through the years. The first was a 1914 seven-passenger Hupmobile. It hauled miners between the towns of Hibbing and Alice in Minnesota.

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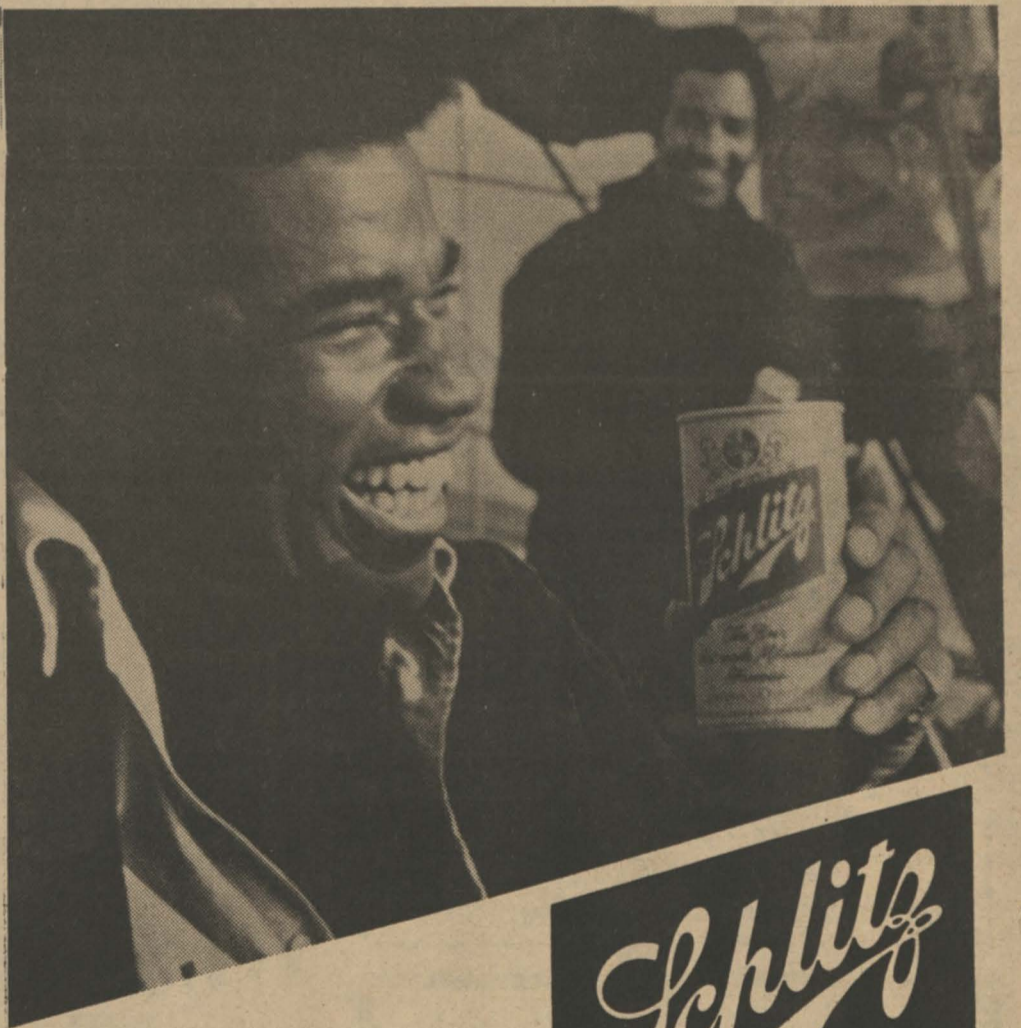
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PV PANTHERS —

Are They For Real

Can second year Prairie View head Coach Elwood Plummer turn a young Panther team into an instant winner? Can Plummer walk on water? If the answer to the first question is yes . . . then the answer to the second question has to be, hell yes!

It's a little early to concede that Plummer can walk on water, but there are some who wouldn't deny it after seeing the Panthers blast their first two opponents . . . Huston-Tillotson, 121-86, and NAIA district 8 foe Texas College, 136-116, last week. Against Paul Quinn in the Panthers second win Fred Brooks (PV's 6-7 center) scored 23 points

and pulled down a career high 22 rebounds.

James Gray, the Panther 6-2 sophomore guard from Houston-Washington scored 24 points in the opener and led the Panthers in scoring in the second game with 26. All American candidate Charles Gant, 6-4 junior guard from Orange, Texas scored 21 against Texas College.

Jack Law, a sophomore (5-11) guard who Plummer brought with him from Wiley has been impressive directing the Panthers offense as well as scoring 15 and 19 points, respectively.

Johnny Miles, 5-10 junior guard from Houston Williams



1974-75 PV BASKETBALL TEAM — Left to right: Dennis Wayne, Jeff Mayschack, Freddie Brooks, Preston Dilliard, Ceasor Holmes, Hardy Evans, James Beal, Marvin Jackson, Fred Thompson, Kermit McAduroy and Romeo Carter. bottom row: Robert Rice, Charles Gant, James Gray, Butch Grant, Robert Armstrong, Johnny Miles and Jack Law. Second row standing, left to right: Coach Elwood Plummer,



PV-TSU GAME — David Shaw [left] accepts Award for Outstanding Defensive Player of the game. Assisting with presentation in "Fox" Tan Braggs.

Panthers Win Two

After falling to Texas Southern in the final football contest of the year, the P. V. Panthers turned from the turf to the hoop. In the first game

and 6-4½ sophomore forward Romero Carter from Philadelphia, Miss., have looked impressive, also. Miles gives the Panthers added scoring, while Carter is a tremendous leaper.

Plummer who is in his second year at PV is pleased with his team's showing. "I felt we could score, but I was concerned with our press, but it has worked well in our first two games," added Plummer. "If Brooks continues to improve at center we could have a fine club.

Thursday, the Panthers travel to San Antonio, where they meet St. Mary in a non-conference contest.

Saturday night, December 14, Plummer plays his former school when the Panthers meet Wiley in a NAIA district 8 game. It will be the Panthers last game until January 7, when they travel to Sherman, Texas, to meet NAIA foe Austin College.

The Panthers next home game is January 11, when they play SWAC foe MVSU at 7:30 p.m.

(non-conference) of the season, the Panthers gave their home fans reason after reason to be proud to be Panthers.

The "Baby Dome" was the site where the mighty Cagers took the hustling Huston-Tillotson Rams to the hoop. Between All-American Charles Gant, 6'4" Guard, Freddie Brooks, 6'7½" Center, Jack Law, 5'10" Guard, the Panthers managed to rule the court. At half-time the Panthers led the Rams 48-42. After a fine showing of

athletic fines, the Panthers wrapped the game up with a 121 to 86 score. This game marked win four for the Panthers put of five games with the Rams.

The following Tuesday evening, the Panthers entertained the Texas College Steers of Tyler, Texas. James Gray, 6'2" Guard didn't seem to be bothered by Texas' determined defense. He chalked up 26 points for the evening. Charles Gant put 19 points on the board. Freddie

Brooks led lthe Panthers with 22 rebounds.

The Steers, with Cecil Dutton, lead scorer, hitting 35, were no push-overs. However, the Panthers treated their home fans, again, with a victory. The final score: 136-116.

Congratulations to the Panthers for winning their first two sports events of the season. We certainly hope these wins are indicative of the seasons outcome for the fired up Panthers.

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